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Reconnecting Government with Youth 2005
Health Canada Proprietary Questions

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INTRODUCTION

Ipsos-Reid is pleased to provide subscribers with the eighth edition of *Reconnecting Government with Youth Syndicated Study*.

In December 1997, Ipsos-Reid first conducted a survey of 2,000 young Canadians to determine their views of government and broader society.

This unique study was sponsored by a number of federal government departments and as such has examined a number of important areas for young Canadians' and those interested in better understanding youth in our country. This report is organized around the following core themes:

- Society, Governments and Governance
- Youth Culture
- Preferred Communication and Media Consumption
- Education and Careers
- Internet
- Marijuana and Cigarette Use
- Extracurricular Programs and Volunteering

Today's youth face daunting challenges and exciting opportunities. Young Canadians now come from more varied ethnic, religious, familial structures and political backgrounds than ever before in our country, and are increasingly acquiring a level of technological sophistication unprecedented in history. Current and future policy makers and governments will have to develop a unique and balanced approach to policies and campaigns that include the views and needs of this complex group. That's what our research is all about—providing valuable information to subscribers to keep them abreast of changes and trends in the public mindset.

We are pleased to have you as a subscriber to *The 2005 Reconnecting Government with Youth Syndicated Study*.

Marc Beaudoin

Associate Vice President

METHODOLOGY

This 2005 edition of *Reconnecting Government with Youth* presents findings mainly from a national telephone survey conducted in May/June of 2005. The *Internet Use and Websites* chapter is based on an online survey methodology. Many of the chapters also present tracking data from earlier *Reconnecting Government with Youth Studies*.

The following is a detailed summary of the research methodology used for this study. For further information regarding the research methodology in this syndicated study, please contact Marc Beaudoin, Associate Vice-President. Marc can be reached at 613-241-5802 x227 or at Marc.Beaudoin@ipsos-reid.com.

Telephone Survey

The major component of these research results presented here is based on a nation-wide telephone survey of 2,001 young Canadians aged 12 to 30 years. The survey took place between May 18th and June 13th, 2005. The overall margin of error for a sample of this nature is ± 2.2 percentage points, 19 times out of 20. The margin of error will be larger for sub populations. The following outlines regional sample sizes and associated margin of error.

Reconnecting Government with Youth Telephone Survey

Region	Un-weighted Sample Size	Margin of Error
Atlantic	196	± 7.0
Quebec	550	± 4.2
Ontario	600	± 4.0
Manitoba/Saskatchewan	150	± 8.0
Alberta	200	± 6.9
British Columbia	305	± 5.6
Canada	2,001	± 2.2

Online Survey

We also present findings in the chapter *Internet Use and Websites* based on an online survey methodology using the Ipsos-Reid Online Panel. A total of 558 interviews were conducted between June 10th and June 14th, 2005 among a representative sample of young Canadians aged 12 to 30 with Internet access. Overall results are accurate to $\pm 4.2\%$, 19 times out of 20. The margin of error will be larger for sub populations. The following outlines regional sample sizes and associated margin of error.

Reconnecting Government with Youth Online Survey

Region	Un-weighted Sample Size	Margin of Error
Atlantic	49	± 14.0
Quebec	138	± 8.3
Ontario	178	± 7.4
Manitoba/Saskatchewan	40	± 15.5
Alberta	61	± 12.6
British Columbia	92	± 10.2
Canada	558	± 4.2

Weighting

In terms of the survey data preparation, the data are examined against the population in question's characteristics and adjusted by region, age and gender to ensure representativeness by these key variables. Both the telephone and online survey samples for this study have been weighted and are representative of Canada's regional, age and gender composition for 12 to 30 year olds in accordance with Census 2001 data.

Syndicated Research Team

Reconnecting Government with Youth 2005 is produced by a team of researchers based in Ottawa:

- Marc Beaudoin
- Brooke Pigott
- Jenn Brownrigg
- Betty-Ann Attwood

READING THIS SYNDICATED STUDY

The results of this study are presented in a summary fashion in the following pages. Full detailed tables are provided under separate cover.

The following highlights some salient points to keep in mind when reading this report.

- Please note that several questions in the current study were asked only of a certain age segment (e.g. those in the 16 to 30 year old age group or 12 to 21 year olds) due to the more difficult nature or relevance of some of the questions.
- There are places in the tables and charts where columns do not total to exactly 100% owing to rounding on individual numbers and/or because respondents may have been provided with an opportunity to record more than one answer (total mentions).
- Demographic and regional differences deemed to be interesting are highlighted following a discussion of the overall results.

KEY FINDINGS

Health Care

This year reveals a continuing and rising emphasis on health care as a national concern for young Canadians. When asked, almost all (94%) young Canadians agree “it is important that all Canadians have access to healthcare services regardless of wealth”. However, young Canadians are divided when it comes to whether or not they think “individuals should be allowed to pay extra for quicker access to healthcare services” – three in ten (29%) agree with the proposition, while a similar proportion disagrees (27%).

DETAILED FINDINGS

Marijuana and Cigarette Use

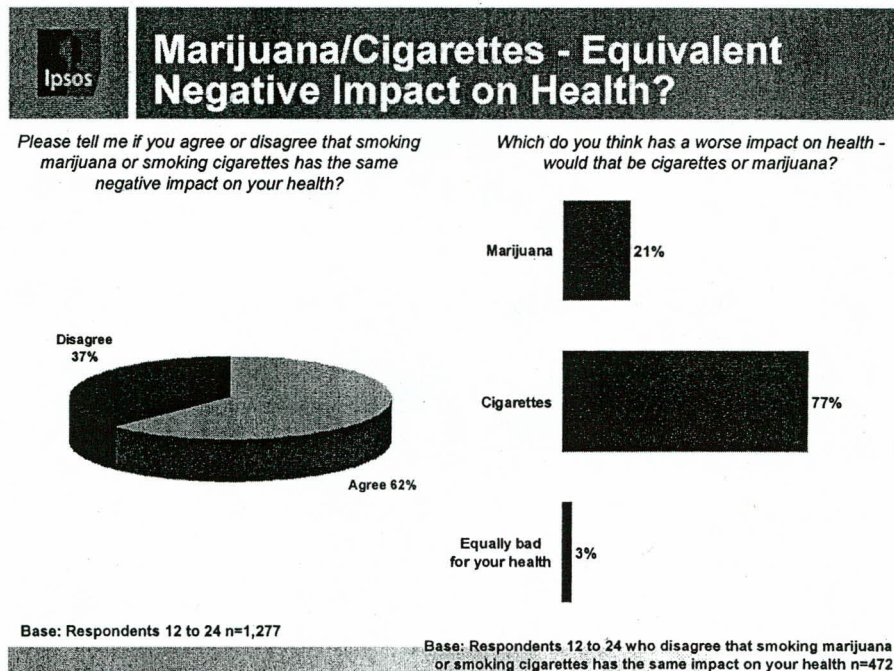
Substance abuse ranks very high on the youth issues agenda (17% this year). Policy makers and parents analyzing ways to keep youth off harmful substances over recent years have debated whether or not it makes more sense to talk about substance abuse as a whole or about different types of substance abuse problems. To the casual observer, it may seem clear that drugs are drugs and bad is bad, however, we find there is as at least as much diversity in perceptions on two major harmful substances among young people as there are substances to abuse.

Can We Lump Cigarettes and Marijuana Together?

According to the majority of youth between the ages of 12 to 24 the answer is no. Youth between the ages of 12 to 24 are generally of the opinion that smoking cigarettes and smoking marijuana are different, and that cigarettes are worse for their health. They also say that any prevention campaigns should be separate for each substance, as the two involve different issues.

Marijuana/Cigarettes Equivalent Negative Impact on Health?

Canadians between the ages of 12 and 24 largely believe that smoking marijuana or smoking cigarettes has the same negative impact on their health (62%), however, among those who believe the impacts of the two substances differ, a wide majority feel cigarettes are worse (77% vs. marijuana, 21%).



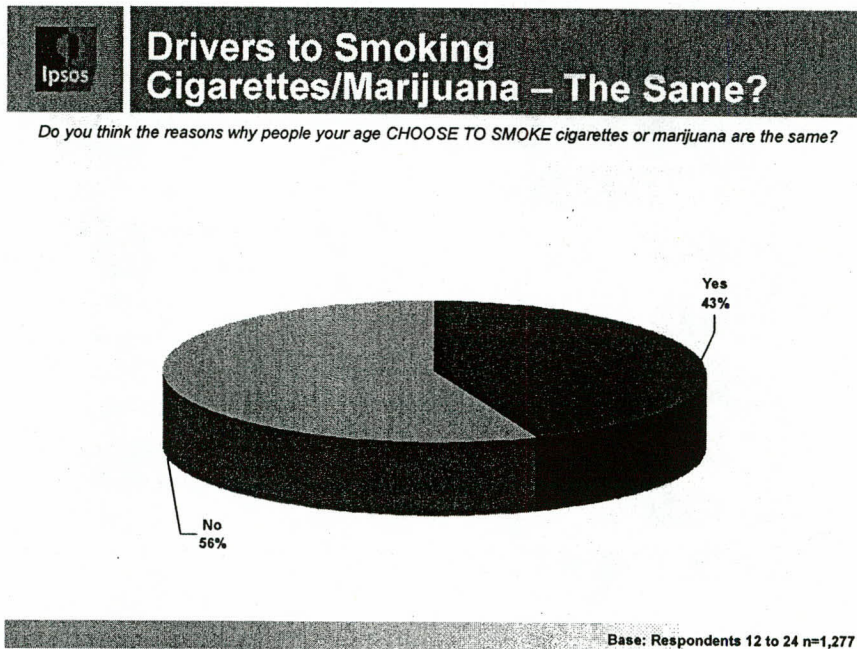
Demographic and Regional Differences

Younger respondents are more likely to believe that smoking marijuana or smoking cigarettes has the same impact on one's health, whereas their older counterparts are more likely to believe that the two do not have an equally bad impact on one's health.

Youth in Ontario tend to be more likely to say that cigarettes are worse for one's health, as do older, male respondents

Drivers to Smoking Cigarettes/Marijuana- The Same?

Most youth (56%) believe that the reasons people their age choose to smoke marijuana or cigarettes are different, however more than four in ten (43%) feel people choose to smoke the two substances for the same reasons.



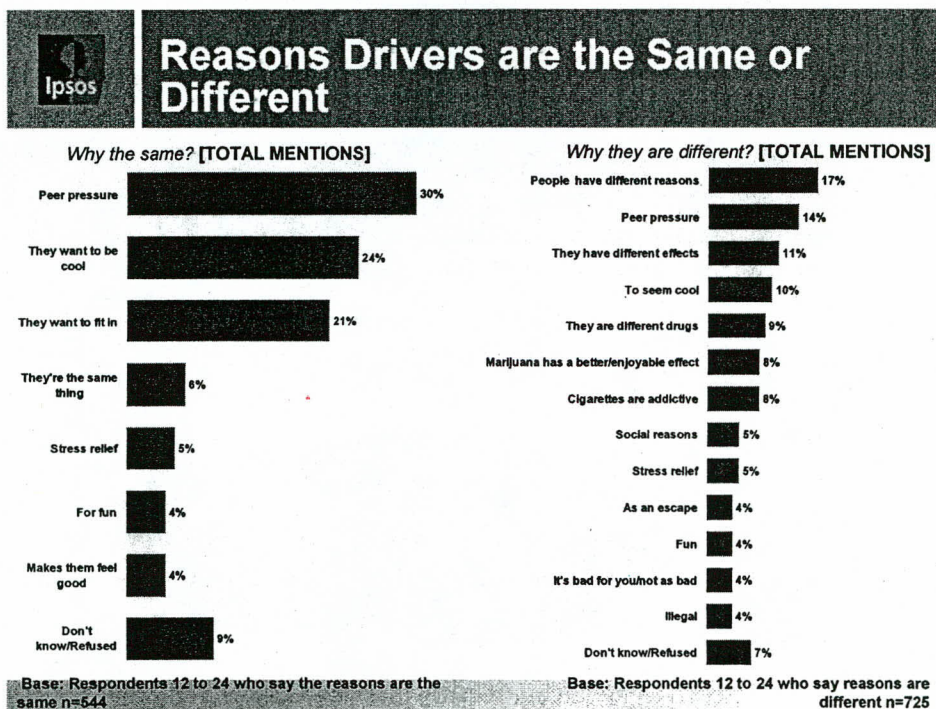
Demographic and Regional Differences

Quebec youth, those with higher levels of education and those who are older are more likely to say people smoke marijuana or cigarettes for different reasons.

Reasons the Same or Different

Among those who are of the opinion that people choose to smoke marijuana or cigarettes for the same reasons, the majority of the motivations they specify are related to ones peers, such as peer pressure (30%), wanting to be cool (24%), and wanting to fit in (21%).

Those who feel the reasons for smoking marijuana or cigarettes are not the same say that people have different reasons for using marijuana or cigarettes (17%), while others mention peer pressure (14%), and that the two substances have different effects (11%).



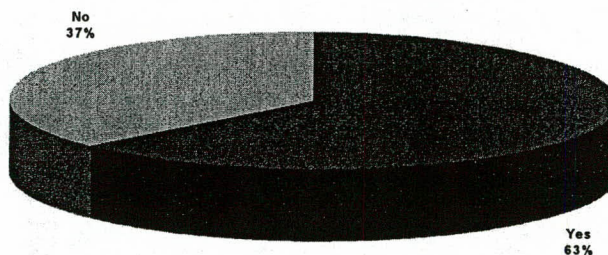
Inhibitors

Although a majority of young Canadians feel people their age smoke marijuana and cigarettes for different reasons, when asked whether their peers choose *not* to smoke these substances for the same reasons, a majority (63%) believe this to be true.



Reasons Cigarettes/Marijuana Abstinence the Same?

Do you think the reasons why people your age CHOOSE NOT TO SMOKE cigarettes or marijuana are the same?

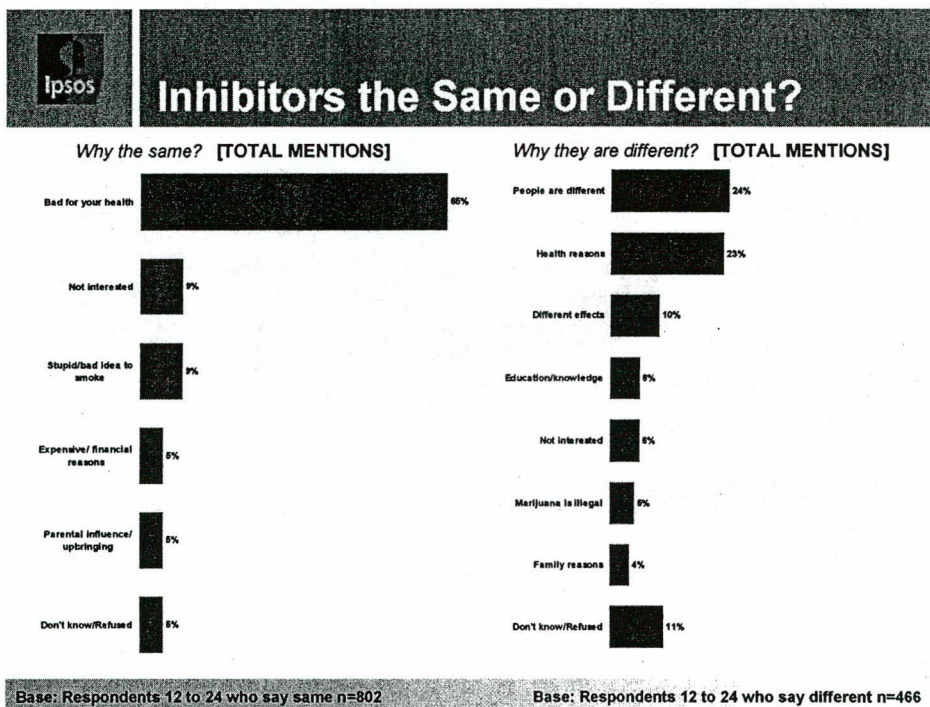


Base: Respondents 12 to 24 n=1,277

Reasons

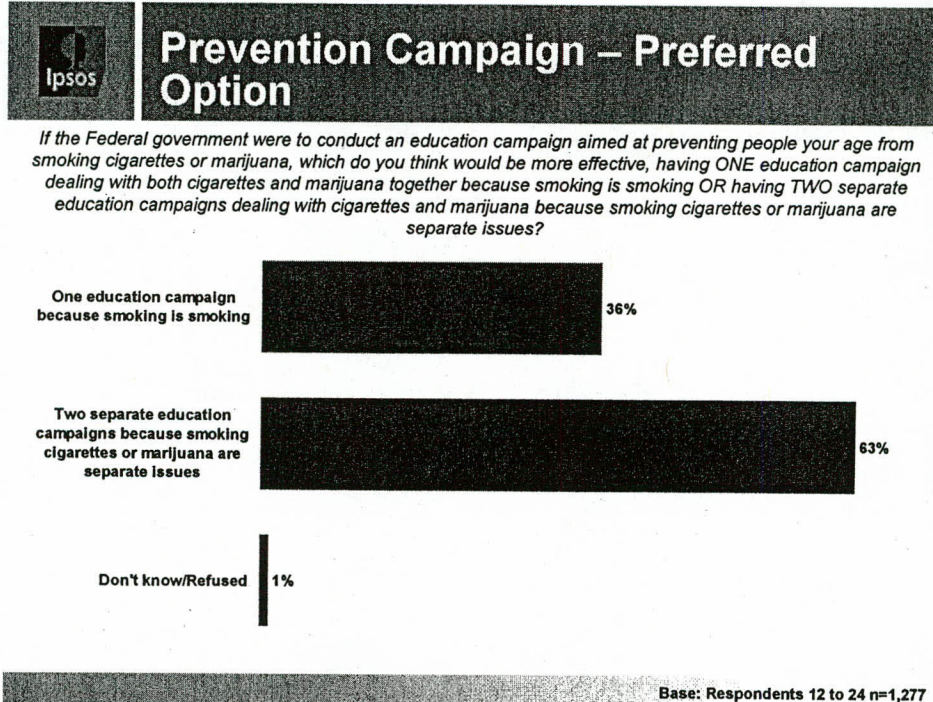
A large majority (65%) who feel that the reasons young Canadians choose not to smoke marijuana or cigarettes are the same say this is because both are bad for you. Others say that people are not interested (9%), or that it is a stupid or bad idea to smoke (9%).

Among those who feel the reasons people choose not to smoke are different (37%), they say the reason this is the case is because people are different (24%), they may smoke one, but not the other for health reasons (23%), and that the two substances have different effects (10%).



Same Campaign?

Over six in ten (63%) young Canadians say that any education campaigns aimed at preventing smoking cigarettes or marijuana should be conducted separately because smoking cigarettes or marijuana are separate issues. This is not surprising, as discussed above, young people are of the opinion that their peers smoke the two substances for different reasons.



Demographic and Regional Differences

Youth in Quebec (70%) as well as those who are older or have higher levels of educational attainment are more likely to say that they Government should have two separate campaigns.

Reconnecting Government With Youth 2005

Canadian Ipsos-Reid Express
June 17, 2005

FINAL DATA

Filename: YOUTH4.F.DOC



R. MARIJUANA

63. Please tell me if you agree or disagree that smoking marijuana or smoking cigarettes has the same negative impact on your health ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 12 to 24												
Unweighted Base	1277	212	121	95	410	340	99	406	595	276	646	631
Weighted Base	1387	179	152	105*	521	323	107*	418	666	302	705	682
Agree	865 62%	113 63%	107 70%	64 61%	319 61%	199 61%	63 59%	310 74% HI	397 60% I	158 52%	440 62%	425 62%
Disagree	517 37%	65 37%	45 30%	40 39%	199 38%	123 38%	44 41%	107 25%	266 40% G	145 48% GH	262 37%	255 37%
Don't know/Refused	4 0	0 -	0 -	0 -	3 1%	1 0	0 -	1 0	3 0	0 -	3 0	1 0

R. MARIJUANA

64. Which do you think has a worse impact on health - would that be cigarettes or marijuana ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents who disagree that smoking marijuana or smoking cigarettes has the same negative impact on your health												
Unweighted Base	472	76	36	36	151	130	43	103	237	132	233	239
Weighted Base	517	65*	45*	40*	199	123	44*	107*	266	145	262	255
Marijuana	107	12	10	9	34	28	13	49	42	16	45	63
	21%	19%	22%	23%	17%	23%	29%	46%	16%	11%	17%	25%
								HI				J
Cigarettes	396	53	30	31	163	88	31	52	220	124	214	182
	77%	81%	67%	77%	82%	71%	71%	49%	82%	86%	82%	71%
					BE				G	G	K	
Equally bad for your health	14	0	5	0	2	7	0	6	4	4	3	10
	3%	-	11%	-	1%	6%	-	5%	2%	3%	1%	4%
			ADF			AD						

R. MARIJUANA

65. Do you think the reasons why people your age CHOOSE TO SMOKE cigarettes or marijuana are the same ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 12 to 24												
Unweighted Base	1277	212	121	95	410	340	99	406	595	276	646	631
Weighted Base	1387	179	152	105*	521	323	107*	418	666	302	705	682
Yes	595 43%	74 41%	68 44%	39 37%	249 48%	109 34%	56 53%	223 53%	280 42%	91 30%	310 44%	285 42%
No	783 56%	103 58%	83 55%	64 61%	268 51%	214 66%	51 47%	190 46%	385 58%	207 69%	390 55%	393 58%
Don't know/Refused	9 1%	2 1%	1 1%	1 1%	4 1%	1 0	0 -	5 1%	1 0	4 1%	5 1%	4 1%

R. MARIJUANA

66A. Why ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
FIRST MENTION												
Base: Respondents 12 to 24 who think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	544	89	54	35	201	115	50	213	247	84	288	256
Weighted Base	595	74*	68*	39*	249	109	56*	223	280	91*	310	285
Peer pressure	151 25%	19 26%	18 26%	5 13%	72 29%	16 15%	21 37%	47 21%	74 26%	30 33%	82 27%	68 24%
They want to be cool	114 19%	17 22%	12 18%	11 29%	51 20%	11 10%	12 21%	52 23%	54 19%	8 9%	58 19%	56 20%
They want to fit in	93 16%	10 14%	9 13%	7 18%	36 14%	23 21%	9 16%	22 10%	50 18%	21 23%	45 15%	48 17%
They're the same thing	34 6%	6 8%	4 6%	2 6%	15 6%	4 4%	2 4%	15 7%	16 6%	4 4%	16 5%	18 6%
For fun	22 4%	2 2%	6 9%	0 -	8 3%	6 5%	1 2%	7 3%	13 5%	2 2%	14 5%	8 3%
Makes them feel good	15 2%	0 -	1 2%	2 4%	9 4%	1 1%	1 2%	10 4%	4 1%	1 1%	5 2%	9 3%
Stress relief	14 2%	2 3%	3 4%	1 3%	6 2%	2 2%	0 -	6 3%	5 2%	2 3%	8 3%	6 2%
Rebellion	12 2%	1 1%	1 2%	2 6%	6 2%	2 2%	0 -	1 1%	6 2%	5 5%	7 2%	6 2%
Curiosity	10 2%	1 1%	0 -	0 -	5 2%	3 3%	1 2%	4 2%	3 1%	3 3%	6 2%	4 1%
They're addictive	10 2%	2 2%	2 4%	1 3%	4 1%	1 1%	0 -	6 2%	4 1%	0 -	4 1%	6 2%
Depressed	5 1%	0 -	0 -	0 -	2 1%	2 2%	1 2%	5 2%	0 -	0 -	3 1%	2 1%
Other	60 10%	8 11%	8 11%	3 8%	12 5%	28 26%	1 2%	22 10%	32 11%	6 7%	33 11%	27 10%
Don't know/Refused	55 9%	6 9%	4 6%	4 10%	23 9%	11 10%	7 12%	26 12%	20 7%	9 10%	29 9%	26 9%

R. MARIJUANA

66A. Why?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K

R. MARIJUANA

66B. Any other reasons ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
OTHER MENTIONS												
Base: Respondents 12 to 24 who think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	442	76	45	28	170	79	44	166	204	72	231	211
Weighted Base	487	63*	56*	32**	213	74*	49*	175	234	78*	250	237
They want to fit in	37 8%	3 4%	2 4%	2 6%	19 9%	2 3%	9 18% ABE	11 6%	19 8%	6 8%	15 6%	22 9%
They want to be cool	32 7%	3 5%	1 2%	2 8%	15 7%	3 4%	7 14% B	17 10% I	14 6%	1 1%	15 6%	17 7%
Peer pressure	27 5%	3 5% E	3 4%	2 7%	17 8% E	0 -	1 3%	14 8%	10 4%	3 3%	15 6%	11 5%
Stress relief	16 3%	1 1%	1 2%	1 2%	6 3%	1 2%	6 12% ADE	6 4%	5 2%	5 7% H	8 3%	8 4%
Makes them feel good	11 2%	0 -	4 6% A	0 -	6 3%	1 2%	0 -	2 1%	7 3%	2 3%	7 3%	4 2%
Curiosity	8 2%	1 1%	1 2%	1 5%	2 1%	1 1%	2 4%	3 2%	3 1%	2 2%	5 2%	4 2%
Rebellion	6 1%	0 -	0 -	0 -	3 1%	1 2%	2 4%	0 -	5 2%	1 1%	4 2%	2 1%
For fun	5 1%	0 -	1 2%	0 -	1 1%	0 -	2 4%	1 1%	1 0%	2 3%	2 1%	3 1%
They're addictive	3 1%	1 1%	1 2%	0 -	1 0%	0 -	0 -	2 1%	1 0%	0 -	2 1%	1 0%
They're the same thing	1 0%	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	0 -	1 1%
Other	20 4%	4 6%	0 -	1 4%	4 2%	10 13% BDF	1 2%	6 3%	8 4%	5 7%	11 4%	9 4%
None	214 44%	30 47% F	28 49% F	14 45%	99 47% F	31 41%	12 25%	71 40%	107 46%	36 46%	115 46%	99 42%
Don't know/Refused	127 26%	19 29%	14 25%	10 32%	49 23%	24 32%	12 24%	51 29%	59 25%	17 22%	61 24%	67 28%

R. MARIJUANA

66B. Any other reasons ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K

R. MARIJUANA

66A/B. Why ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: Respondents 12 to 24 who think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	544	89	54	35	201	115	50	213	247	84	288	256
Weighted Base	595	74*	68*	39*	249	109	56*	223	280	91*	310	285
Peer pressure	179 30%	22 30%	20 30%	7 19%	92 37%	16 15%	21 37%	62 28%	83 30%	33 36%	96 31%	82 29%
They want to be cool	146 24%	19 26%	14 20%	15 39%	65 26%	14 12%	19 33%	68 31%	68 24%	9 10%	73 24%	72 25%
They want to fit in.	125 21%	14 18%	11 16%	8 21%	53 21%	24 22%	15 27%	34 15%	65 23%	26 29%	57 18%	68 24%
They're the same thing	35 6%	6 8%	4 6%	2 6%	16 7%	4 4%	2 4%	15 7%	17 6%	4 4%	16 5%	19 7%
Stress relief	30 5%	2 3%	4 6%	2 4%	13 5%	3 3%	6 11%	12 6%	9 3%	8 9%	15 5%	14 5%
For fun	26 4%	2 2%	8 11%	0 -	9 4%	6 5%	2 4%	9 4%	13 5%	5 5%	15 5%	11 4%
Makes them feel good	26 4%	0 -	5 7%	2 4%	16 6%	2 2%	1 2%	12 5%	11 4%	3 3%	13 4%	13 5%
Rebellion	18 3%	1 1%	1 2%	2 6%	9 3%	3 3%	2 3%	1 1%	11 4%	6 6%	10 3%	8 3%
Curiosity	18 3%	2 2%	1 2%	1 4%	7 3%	4 3%	3 5%	7 3%	6 2%	5 5%	11 3%	7 3%
They're addictive	13 2%	2 3%	4 5%	1 3%	5 2%	1 1%	0 -	8 4%	5 2%	0 -	6 2%	7 2%
Depressed	5 1%	0 -	0 -	0 -	2 1%	2 2%	1 2%	5 2%	0 -	0 -	3 1%	2 1%
Other	82 14%	12 16%	8 11%	4 11%	18 7%	38 35%	3 6%	31 14%	40 14%	11 13%	44 14%	39 14%
Don't know/Refused	55 9%	6 9%	4 6%	4 10%	23 9%	11 10%	7 12%	26 12%	20 7%	9 10%	29 9%	26 9%

R. MARIJUANA

66A/B. Why ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K

R. MARIJUANA

67A. Why not?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	small base											
	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
FIRST MENTION												
Base: Respondents 12 to 24 who don't think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	725	121	66	59	206	224	49	189	347	189	354	371
Weighted Base	783	103	83*	64*	268	214	51*	190	385	207	390	393
People have different reasons	127 16%	16 16%	20 24% E	16 25% E	38 14%	28 13%	9 17%	33 17%	69 18%	25 12%	60 15%	67 17%
They have different effects	81 10%	8 8%	6 7%	4 6%	23 8%	35 17% ACD	5 10%	13 7%	44 11%	24 12%	30 8%	51 13% J
Peer pressure	81 10%	10 10%	9 11%	9 13%	25 9%	21 10%	7 13%	22 12%	33 9%	25 12%	46 12%	35 9%
They are different drugs	67 9%	14 13% E	5 6%	7 11%	21 8%	14 7%	6 11%	8 4%	38 10% G	20 10%	36 9%	31 8%
Marijuana has a better/ more enjoyable effect	59 8%	8 8%	3 3%	3 4%	26 10%	15 7%	4 8%	10 5%	33 9%	16 8%	33 9%	26 6%
To seem cool	53 7%	6 6%	10 12% D	6 10%	12 4%	18 8%	1 2%	25 13% HI	16 4%	12 6%	27 7%	27 7%
Cigarettes are addictive	45 6%	5 5%	5 6%	3 5%	16 6%	13 6%	3 6%	5 3%	19 5%	21 10% GH	17 4%	28 7%
As an escape	24 3%	2 2%	0 -	1 2%	4 2%	14 7% ABD	3 6% B	9 5%	12 3%	4 2%	11 3%	14 3%
Stress relief	24 3%	7 7% C	1 2%	0 -	8 3%	8 4%	1 2%	7 4%	11 3%	6 3%	12 3%	12 3%
Illegal	23 3%	3 3%	4 5%	3 5%	7 3%	7 3%	0 -	2 1%	13 3%	9 4%	15 4%	8 2%
Social reasons	21 3%	2 2%	1 2%	2 4%	9 3%	7 3%	0 -	4 2%	9 2%	8 4%	12 3%	9 2%
Fun	19 2%	2 2%	1 2%	1 2%	8 3%	7 4%	0 -	6 3%	12 3%	1 1%	9 2%	10 3%
It's bad for you/ not as bad as the other	17 2%	3 3%	3 3%	1 2%	7 2%	2 1%	2 3%	7 4%	6 1%	5 2%	12 3%	6 1%

R. MARIJUANA

67A. Why not?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Parental/ family influence	14 2%	2 2%	0 -	1 2%	10 4%	0 -	1 2%	4 2%	8 2%	2 1%	5 1%	9 2%
Availability	7 1%	1 1%	1 2%	1 2%	3 1%	0 -	1 2%	0 -	3 1%	4 2%	3 1%	4 1%
To be rebellious	6 1%	0 -	3 3%	0 -	3 1%	1 0	0 -	0 -	3 1%	3 1%	1 0	5 1%
Other	48 6%	7 7%	3 3%	2 4%	24 9%	9 4%	2 5%	10 5%	26 7%	12 6%	27 7%	21 5%
None	5 1%	0 -	0 -	0 -	2 1%	3 1%	0 -	2 1%	3 1%	0 -	3 1%	2 1%
Don't know/Refused	60 8%	7 7%	9 10%	3 5%	24 9%	11 5%	6 11%	23 12%	27 7%	10 5%	31 8%	29 7%

R. MARIJUANA

67B. Any other reasons?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
OTHER MENTIONS												
Base: Respondents 12 to 24 who don't think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	555	89	53	50	142	181	40	142	265	148	263	292
Weighted Base	595	76*	67*	53*	186	172	41*	142	292	160	291	304
Peer pressure	22 4%	2 2%	3 4%	1 3%	7 4%	8 5%	1 3%	6 4%	12 4%	4 3%	9 3%	13 4%
People have different reasons	17 3%	2 2%	1 2%	2 4%	7 4%	3 2%	2 4%	0 -	11 4% G	6 4% G	8 3%	8 3%
Social reasons	15 2%	4 6% E	3 4%	2 4%	3 2%	2 1%	1 2%	2 2%	5 2%	8 5%	7 3%	8 2%
To seem cool	15 2%	2 2%	1 2%	1 2%	4 2%	4 2%	2 6%	5 3%	8 3%	3 2%	2 1%	12 4% J
Cigarettes are addictive	11 2%	4 5% E	0 -	1 2%	3 1%	1 1%	2 5% E	2 1%	6 2%	4 2%	5 2%	6 2%
Stress relief	11 2%	0 -	0 -	3 5%	1 1%	6 3%	1 3%	3 2%	6 2%	2 1%	6 2%	4 1%
Fun	9 2%	2 2% D	3 4% D	1 1%	0 -	3 2%	2 4% D	1 1%	5 2%	3 2%	3 1%	7 2%
Marijuana has a better/ more enjoyable effect	9 1%	2 2%	2 4%	0 -	3 1%	1 1%	1 3%	3 2%	3 1%	3 2%	3 1%	6 2%

R. MARIJUANA

67B. Any other reasons?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
They have different effects	8 1%	2 2%	1 2%	0 -	1 1%	3 2%	1 2%	0 -	2 1%	6 4% GH	2 1%	6 2%
It's bad for you/ not as bad as the other	8 1%	1 1%	1 2%	0 -	5 3% E	0 -	0 -	1 1%	4 1%	2 1%	5 2%	3 1%
As an escape	7 1%	0 -	1 2%	0 -	0 -	4 2%	1 3% D	3 2%	2 1%	1 1%	3 1%	4 1%
Availability	6 1%	2 2% D	2 4% D	0 -	0 -	1 1%	0 -	1 1%	2 1%	2 1%	5 2%	1 0
Parental/ family influence	5 1%	1 1%	1 2%	1 3% DE	0 -	0 -	1 3% DE	1 1%	4 1%	0 -	3 1%	2 1%
Illegal	4 1%	1 1%	1 2%	1 2%	0 -	1 0	0 -	1 1%	2 1%	1 1%	3 1%	1 0
To be rebellious	4 1%	1 1%	0 -	0 -	1 1%	1 0	1 3%	2 1%	2 1%	0 -	4 1%	0 -
They are different drugs	3 0	0 -	1 2%	0 -	0 -	1 0	1 2%	1 1%	0 -	2 1%	2 1%	1 0
Other	34 6%	7 9%	1 2%	3 6%	14 8%	7 4%	2 5%	5 4%	18 6%	10 7%	12 4%	21 7%
None	313 53%	36 47%	33 49%	25 46%	94 51% F	112 65% ABCD	13 31%	72 50%	153 52%	89 55%	147 50%	166 55%
Don't know/Refused	134 23%	15 20%	15 22%	14 27%	51 27% E	28 16%	11 26%	42 29% I	69 23% I	24 15%	75 26%	59 19%

R. MARIJUANA

67A/B. Why not?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: Respondents 12 to 24 who don't think the reasons why people choose to smoke cigarettes or marijuana are the same												
Unweighted Base	725	121	66	59	206	224	49	189	347	189	354	371
Weighted Base	783	103	83*	64*	268	214	51*	190	385	207	390	393
People have different reasons	135 17%	18 17%	21 26% E	16 25% E	41 15%	29 14%	9 19%	33 17%	74 19%	28 13%	65 17%	69 18%
Peer pressure	109 14%	12 12%	13 15%	11 18%	35 13%	28 13%	9 17%	29 15%	46 12%	34 16%	52 13%	56 14%
They have different effects	89 11%	10 9%	7 9%	4 6%	27 10%	35 17% CD	6 12%	13 7%	49 13%	27 13%	32 8%	57 15% J
To seem cool	79 10%	8 8%	13 15%	7 12%	24 9%	22 10%	5 10%	35 18% HI	27 7%	16 8%	33 8%	46 12%
They are different drugs	71 9%	15 14% E	6 8%	7 11%	23 8%	15 7%	6 11%	9 5%	41 11% G	21 10%	39 10%	32 8%
Marijuana has a better/ more enjoyable effect	66 8%	9 9%	5 6%	3 4%	28 11%	16 7%	5 11%	12 6%	36 9%	19 9%	37 10%	29 7%
Cigarettes are addictive	60 8%	9 9%	5 6%	4 7%	22 8%	14 7%	5 10%	7 4%	28 7%	25 12% G	26 7%	34 9%
Social reasons	40 5%	7 7%	6 8%	4 7%	11 4%	10 5%	1 2%	6 3%	16 4%	18 9% GH	22 6%	18 5%
Stress relief	36 5%	7 7%	1 2%	3 4%	10 4%	13 6%	2 4%	11 6%	16 4%	8 4%	19 5%	17 4%
As an escape	33 4%	2 2%	1 1%	1 2%	7 2%	17 8%	6 11% ABD	13 7%	13 3%	8 4%	15 4%	18 5%
Fun	32 4%	5 5%	4 5%	2 3%	9 3%	10 5%	2 3%	7 4%	19 5%	5 3%	13 3%	19 5%
It's bad for you/ not as bad as the other	30 4%	4 4% E	5 6% E	2 4%	13 5% E	2 1%	3 6% E	8 4%	12 3%	9 5%	20 5%	10 2%
Illegal	28 4%	4 3%	5 6%	4 7%	7 3%	8 4%	0 -	3 1%	15 4%	10 5%	19 5%	9 2%

R. MARIJUANA

67A/B. Why not?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Parental/ family influence	20 3%	3 3%	1 2%	4 6%	10 4%	0 -	2 4%	4 2%	13 3%	2 1%	7 2%	12 3%
Availability	16 2%	4 3%	4 5%	2 4%	5 2%	1 1%	1 2%	2 1%	6 1%	9 4%	9 2%	8 2%
To be rebellious	11 1%	1 1%	3 3%	0 -	4 1%	2 1%	2 4%	2 1%	5 1%	4 2%	5 1%	6 1%
Other	92 12%	17 17%	4 5%	5 8%	44 17%	16 8%	5 11%	16 8%	51 13%	25 12%	44 11%	48 12%
None	5 1%	0 -	0 -	0 -	2 1%	3 1%	0 -	2 1%	3 1%	0 -	3 1%	2 1%
Don't know/Refused	56 7%	7 6%	9 10%	3 5%	22 8%	10 4%	6 11%	23 12% HI	24 6%	9 4%	28 7%	27 7%

R. MARIJUANA

68. Do you think the reasons why people your age CHOOSE NOT TO SMOKE cigarettes or marijuana are the same ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 12 to 24												
Unweighted Base	1277	212	121	95	410	340	99	406	595	276	646	631
Weighted Base	1387	179	152	105*	521	323	107*	418	666	302	705	682
Yes	869 63%	104 58%	105 69%	64 61%	319 61%	204 63%	74 69%	279 67%	410 61%	180 60%	458 65%	412 60%
No	508 37%	73 41%	45 30%	41 39%	200 38%	117 36%	33 31%	135 32%	253 38%	120 40%	244 35%	264 39%
Don't know/Refused	9 1%	2 1%	3 2%	0 -	3 1%	3 1%	0 -	4 1%	3 0	2 1%	3 0	7 1%

R. MARIJUANA

69A. Why?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
FIRST MENTION												
Base: Respondents 12 to 24 who think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	802	125	83	58	253	216	67	272	367	163	423	379
Weighted Base	869	104	105*	64*	319	204	74*	279	410	180	458	412
Bad for your health	516 59%	65 62%	67 64%	31 49%	168 53%	141 69%	44 60%	163 58%	240 59%	112 62%	258 56%	258 63%
Not interested	77 9%	7 6%	9 8%	4 7%	41 13%	8 4%	8 11%	23 8%	30 7%	24 13%	39 9%	38 9%
Stupid/ bad idea to smoke	70 8%	11 10%	5 5%	11 18%	29 9%	8 4%	6 9%	32 11%	33 8%	5 3%	43 9%	27 7%
Parental influence/ upbringing	22 3%	5 5%	1 1%	0 -	11 4%	5 2%	0 -	4 1%	14 3%	5 3%	11 2%	12 3%
Education/ knowledge	21 2%	2 2%	1 1%	2 3%	10 3%	2 1%	5 6%	7 3%	11 3%	2 1%	10 2%	11 3%
Unpopular/ not cool	17 2%	1 1%	1 1%	4 6%	3 1%	8 4%	0 -	5 2%	10 2%	2 1%	10 2%	7 2%
Expensive/ financial reasons	10 1%	2 2%	2 2%	0 -	4 1%	2 1%	0 -	1 0	5 1%	5 2%	7 1%	3 1%
Other	86 10%	8 8%	13 12%	5 8%	35 11%	21 10%	4 5%	24 9%	47 11%	15 8%	52 11%	34 8%
None	3 0	0 -	0 -	0 -	3 1%	0 -	0 -	1 0	2 0	0 -	3 1%	0 -
Don't know/Refused	48 5%	4 4%	5 5%	6 10%	16 5%	9 5%	7 9%	18 6%	20 5%	10 6%	25 6%	22 5%

R. MARIJUANA

69B. Any other reasons ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
OTHER MENTIONS												
Base: Respondents 12 to 24 who think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	708	113	72	51	219	191	62	241	320	147	365	343
Weighted Base	767	95	91*	56*	276	181	69*	248	356	163	395	372
Bad for your health	72 9%	6 6%	11 13% E	8 14% EF	35 13% EF	9 5%	2 3%	25 10%	35 10%	12 7%	39 10%	34 9%
Expensive/ financial reasons	35 5%	5 5%	9 10% E	2 4%	12 4%	5 3%	2 3%	5 2%	19 5% G	11 7% G	16 4%	19 5%
Parental influence/ upbringing	20 3%	3 4%	1 1%	4 8% E	7 2%	3 1%	1 2%	7 3%	11 3%	2 1%	7 2%	12 3%
Stupid/ bad idea to smoke	10 1%	1 1%	0 -	0 -	5 2%	0 -	4 6% BE	6 2%	4 1%	0 -	8 2%	2 1%
Unpopular/ not cool	9 1%	1 1%	1 1%	1 2%	4 2%	2 1%	0 -	3 1%	5 1%	2 1%	5 1%	5 1%
Education/ knowledge	4 1%	1 1%	3 3% D	0 -	0 -	1 0	0 -	1 0	2 1%	1 1%	3 1%	1 0
Not interested	4 0	0 -	0 -	1 1%	3 1%	0 -	0 -	1 0	2 1%	1 0	3 1%	1 0
Other	54 7%	9 10%	4 4%	5 10%	14 5%	15 8%	5 8%	14 6%	27 7%	13 8%	24 6%	29 8%
None	413 54%	54 57%	44 49%	24 42%	146 53%	114 63% BCF	32 46%	123 49%	193 54%	98 60% G	201 51%	212 57%
Don't know/Refused	176 23%	19 20%	22 24%	16 28%	62 22%	35 19%	22 32% E	70 28% I	77 22%	29 18%	101 25%	75 20%

R. MARIJUANA

69A/B. Why?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: Respondents 12 to 24 who think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	802	125	83	58	253	216	67	272	367	163	423	379
Weighted Base	869	104	105*	64*	319	204	74*	279	410	180	458	412
Bad for your health	568 65%	70 67%	73 70%	36 56%	193 61%	148 73%	47 63%	177 63%	268 65%	123 68%	288 63%	279 68%
Not interested	80 9%	7 6%	9 8%	5 8%	43 13%	9 4%	8 11%	24 9%	32 8%	24 14%	42 9%	38 9%
Stupid/ bad idea to smoke	79 9%	12 11%	5 5%	11 18%	34 11%	8 4%	9 12%	37 13%	37 9%	5 3%	50 11%	29 7%
Expensive/ financial reasons	46 5%	8 7%	11 11%	2 4%	15 5%	7 3%	2 3%	5 2%	25 6%	16 9%	23 5%	23 6%
Parental influence/ upbringing	43 5%	8 7%	2 2%	4 7%	20 6%	7 4%	1 2%	12 4%	24 6%	7 4%	19 4%	24 6%
Unpopular/ not cool	26 3%	2 2%	3 2%	5 7%	7 2%	10 5%	0 -	8 3%	14 3%	4 2%	15 3%	11 3%
Education/ knowledge	25 3%	3 3%	4 4%	2 3%	10 3%	2 1%	5 6%	8 3%	13 3%	4 2%	13 3%	12 3%
Other	140 16%	18 17%	17 16%	11 17%	50 16%	37 18%	9 12%	38 14%	74 18%	28 16%	77 17%	63 15%
None	3 0	0 -	0 -	0 -	3 1%	0 -	0 -	1 0	2 0	0 -	3 1%	0 -
Don't know/Refused	45 5%	4 4%	5 5%	6 10%	15 5%	9 4%	7 9%	18 6%	19 5%	9 5%	23 5%	22 5%

R. MARIJUANA

70A. Why not ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
FIRST MENTION												
Base: Respondents 12 to 24 who don't think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	466	85	36	37	155	121	32	130	225	111	220	246
Weighted Base	508	73*	45*	41*	200	117	33*	135	253	120	244	264
People are different	122 24%	11 15%	20 44% AEF	12 30% E	58 29% AE	17 15%	5 15%	23 17%	81 32% GI	18 15%	48 20%	74 28% J
Health reasons	114 23%	21 29% BD	4 8%	7 18%	36 18%	38 32% BD	8 26%	35 26%	53 21%	26 22%	60 25%	54 20%
Different effects	51 10%	8 11%	1 3%	1 3%	21 11%	17 15%	2 7%	10 7%	28 11%	13 11%	25 10%	26 10%
Education/ knowledge	30 6%	3 5%	3 6%	2 5%	15 7%	3 3%	4 13% E	12 9%	12 5%	6 5%	16 7%	14 5%
Not interested	29 6%	3 4%	4 8%	1 2%	15 7%	5 5%	2 6%	8 6%	13 5%	8 7%	15 6%	14 5%
Marijuana is illegal	27 5%	4 5%	3 6%	1 4%	12 6%	3 3%	4 12% E	2 2%	8 3%	17 14% GH	12 5%	15 6%
Family reasons	18 4%	3 5%	2 5%	0 -	9 4%	3 2%	1 3%	6 4%	7 3%	5 4%	7 3%	11 4%
Social reasons	15 3%	3 5% E	1 3%	2 6% E	5 3%	0 -	2 7% E	2 2%	9 4%	3 3%	10 4%	5 2%
Religious reasons	6 1%	1 1%	0 -	1 4%	4 2%	0 -	0 -	0 -	6 2%	0 -	4 2%	2 1%
Other	38 7%	6 8%	5 11% D	2 6%	6 3%	17 14% D	2 6%	14 10% H	9 4%	15 13% H	17 7%	21 8%
None	1 0	0 -	0 -	1 3% D	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	1 0
Don't know/Refused	56 11%	9 13%	3 6%	9 21%	20 10%	14 12%	2 5%	22 16% I	27 11%	7 6%	29 12%	27 10%

R. MARIJUANA

70B. Any other reasons ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

REGION												
	Total	BC	AB	SK/MN	ON	QC	ATL	AGE GROUP			GENDER	
		A	B	C	D	E	F	G	H	I	Male	Female
OTHER MENTIONS												
Base: Respondents 12 to 24 who don't think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	404	73	31	31	146	95	28	109	204	91	191	213
Weighted Base	444	63*	39*	34**	188	91*	29**	114	230	99*	213	231
Health reasons	18 4%	5 8% E	2 6%	2 6%	6 3%	1 1%	2 7%	6 5%	8 3%	4 4%	8 4%	9 4%
Social reasons	10 2%	2 3%	0 -	3 8%	5 3%	0 -	0 -	1 1%	8 3%	1 1%	8 4%	2 1%
Family reasons	9 2%	0 -	0 -	0 -	6 3%	1 1%	3 10%	1 1%	8 3%	1 1%	4 2%	5 2%
Different effects	6 1%	0 -	0 -	1 2%	4 2%	2 2%	0 -	1 1%	3 1%	3 3%	2 1%	4 2%
Marijuana is illegal	6 1%	2 3%	0 -	0 -	1 1%	1 1%	2 7%	1 1%	3 1%	2 2%	2 1%	4 2%
Not interested	5 1%	2 4% E	0 -	1 2%	2 1%	0 -	0 -	1 1%	2 1%	1 1%	2 1%	2 1%
Religious reasons	4 1%	0 -	1 3%	0 -	3 2%	0 -	0 -	0 -	4 2%	0 -	2 1%	3 1%
Education/ knowledge	4 1%	1 1%	0 -	0 -	3 2%	0 -	0 -	0 -	3 1%	1 1%	2 1%	2 1%
People are different	2 1%	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	2 1%	0 -	0 -	2 1%
Other	13 3%	1 1%	1 3%	0 -	6 3%	5 5%	1 3%	2 1%	6 3%	5 5%	7 4%	6 3%
None	270 61%	35 55%	30 78% AD	17 52%	101 54%	69 76% AD	17 60%	69 61%	137 60%	63 64%	130 61%	140 61%
Don't know/Refused	98 22%	16 26%	4 9%	10 31%	52 27% BE	12 14%	4 14%	32 28%	47 20%	19 19%	47 22%	51 22%

R. MARIJUANA

70A/B. Why not ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: Respondents 12 to 24 who don't think the reasons why people choose not to smoke cigarettes or marijuana are the same												
Unweighted Base	466	85	36	37	155	121	32	130	225	111	220	246
Weighted Base	508	73*	45*	41*	200	117	33*	135	253	120	244	264
People are different	122 24%	11 15%	20 44% AEF	12 30% E	58 29% AE	17 15%	5 15%	23 17%	81 32% GI	18 15%	48 20%	74 28% J
Health reasons	114 23%	21 29% BD	4 8%	7 18%	36 18%	38 32% BD	8 26%	35 26%	53 21%	26 22%	60 25%	54 20%
Different effects	51 10%	8 11%	1 3%	1 3%	21 11%	17 15%	2 7%	10 7%	28 11%	13 11%	25 10%	26 10%
Education/ knowledge	30 6%	3 5%	3 6%	2 5%	15 7%	3 3%	4 13% E	12 9%	12 5%	6 5%	16 7%	14 5%
Not interested	29 6%	3 4%	4 8%	1 2%	15 7%	5 5%	2 6%	8 6%	13 5%	8 7%	15 6%	14 5%
Marijuana is illegal	27 5%	4 5%	3 6%	1 4%	12 6%	3 3%	4 12% E	2 2%	8 3%	17 14% GH	12 5%	15 6%
Family reasons	18 4%	3 5%	2 5%	0 -	9 4%	3 2%	1 3%	6 4%	7 3%	5 4%	7 3%	11 4%
Social reasons	15 3%	3 5% E	1 3%	2 6% E	5 3%	0 -	2 7% E	2 2%	9 4%	3 3%	10 4%	5 2%
Religious reasons	6 1%	1 1%	0 -	1 4%	4 2%	0 -	0 -	0 -	6 2%	0 -	4 2%	2 1%
Other	38 7%	6 8%	5 11% D	2 6%	6 3%	17 14% D	2 6%	14 10% H	9 4%	15 13% H	17 7%	21 8%
None	1 0	0 -	0 -	1 3% D	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	1 0
Don't know/Refused	56 11%	9 13%	3 6%	9 21%	20 10%	14 12%	2 5%	22 16% I	27 11%	7 6%	29 12%	27 10%

R. MARIJUANA

71. If the Federal government were to conduct an education campaign aimed at preventing people your age from smoking cigarettes or marijuana, which do you think would be more effective, having ONE education campaign dealing with both cigarettes and marijuana together because smoking is smoking OR having TWO separate education campaigns dealing with cigarettes and marijuana because smoking cigarettes or marijuana are separate issues?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

Small base												
	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 12 to 24												
Unweighted Base	1277	212	121	95	410	340	99	406	595	276	646	631
Weighted Base	1387	179	152	105*	521	323	107*	418	666	302	705	682
One education campaign because smoking is smoking	500	64	68	34	195	96	43	204	220	76	259	241
	36%	36%	45% E	33%	37% E	30%	40%	49% HI	33% I	25%	37%	35%
Two separate education campaigns because smoking cigarettes or marijuana are separate issues	878	114	83	68	323	226	64	211	443	224	443	435
	63%	64%	55%	65%	62%	70% BD	60%	50%	66% G	74% GH	63%	64%
Don't know/Refused	9	1	1	2	3	1	0	3	4	1	4	5
	1%	1%	1%	2%	1%	0	-	1%	1%	0	1%	1%

S. DEMOGRAPHICS

72. In what year were you born?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2001	305	200	150	600	550	196	406	595	1000	912	1089
Weighted Base	2001	258	221	146	759	466	152	418	666	917	1008	993
Between 1972 and 1980	678 34%	89 35%	73 33%	48 33%	255 34%	160 34%	52 34%	0 -	0 -	678 74% GH	327 32%	351 35%
Between 1981 and 1986	592 30%	77 30%	72 33%	42 29%	215 28%	143 31%	44 29%	0 -	355 53% GI	237 26% G	306 30%	286 29%
Between 1987 and 1991	482 24%	64 25%	51 23%	33 22%	195 26%	108 23%	30 20%	174 42% I	308 46% I	0 -	253 25%	229 23%
After 1991	240 12%	28 11%	22 10%	22 15%	90 12%	52 11%	25 17%	239 57% HI	2 0	0 -	119 12%	122 12%
Refused	8 0	1 0	1 1%	1 1%	3 0	2 0	0 -	6 1% HI	1 0	2 0	3 0	5 1%
STATISTICS												
Mean	1983	1983	1983	1983	1983	1983	1983	1991 HI	1986 I	1978	1984	1983
Standard Deviation	4.9	4.1	5.6	5.6	5.1	5.7	5.5	2.2	0.9	4.6	5.6	6.7
Standard Error	0.1	0.2	0.4	0.5	0.2	0.2	0.4	0.1	0	0.1	0.2	0.2

S. DEMOGRAPHICS

73. We are all Canadians, but our ancestors come from all over the world. What is your ethnic background ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

Very small base (under 30) ineligible for sig. testing												
	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-**	666	917	795	788
English/Irish/Scottish	592 37%	95 45% E	78 45% E	41 38% E	276 46% E	35 9% ABCDEF	68 57% ABCDE	0 -	271 41% I	321 35% I	311 39% J	281 36% K
French	295 19%	11 5%	17 10%	14 13% A	68 11% A	171 46% ABCDEF	14 12% A	0 -	115 17%	180 20%	157 20% J	137 17% K
Canadian	179 11%	8 4%	2 1%	2 2%	53 9% ABC	105 28% ABCDEF	9 7% BC	0 -	63 9%	116 13%	77 10% J	102 13% K
German	170 11%	25 12% E	40 23% ADEF	26 24% ADEF	60 10% E	8 2%	11 9% E	0 -	74 11%	96 10%	80 10% J	89 11% K
Other European	126 8%	21 10% EF	19 11% EF	15 14% EF	58 10% EF	9 2%	4 4%	0 -	49 7%	77 8%	70 9% J	57 7% K
Ukrainian	64 4%	13 6% DEF	20 11% DEF	16 15% ADEF	11 2%	4 1%	0 -	0 -	29 4%	35 4%	39 5% J	26 3% K
Other	62 4%	9 4%	8 4%	8 7% E	19 3%	8 2%	12 10% ADE	0 -	24 4%	38 4%	28 4% J	34 4% K
Aboriginal/ Native American	57 4%	15 7% DE	4 3%	3 2%	18 3%	13 3%	5 4%	0 -	20 3%	37 4%	27 3% J	30 4% K
Dutch	54 3%	7 4% E	9 5% EF	2 2% E	35 6% EF	0 -	1 1%	0 -	24 4%	30 3%	21 3% J	32 4% K
Italian	48 3%	3 1%	4 2%	0 -	31 5% ACF	10 3%	1 1%	0 -	25 4%	23 3%	26 3% J	22 3% K
Polish	36 2%	7 3%	4 3%	6 5% E	12 2%	5 1%	2 1%	0 -	17 3%	19 2%	21 3% J	15 2% K
Chinese	18 1%	6 3% EF	1 1%	0 -	9 2%	1 0%	0 -	0 -	10 2%	8 1%	8 1% J	10 1% K

S. DEMOGRAPHICS

73. We are all Canadians, but our ancestors come from all over the world. What is your ethnic background ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
East Indian/Pakistani	16	3	2	0	9	0	1	0	12	4	9	6
	1%	1%	1%	-	2%	0	1%	-	2%	0	1%	1%
		E			E				I			
Other Asian	15	6	1	1	5	1	1	0	7	8	8	7
	1%	3%	1%	1%	1%	0	0	-	1%	1%	1%	1%
		DE										
Norwegian	13	2	7	3	0	0	0	0	5	8	3	9
	1%	1%	4%	3%	-	0	-	-	1%	1%	0	1%
		D	DEF	DE								
Russian	11	4	3	2	0	1	0	0	5	6	4	6
	1%	2%	2%	2%	-	0	0	-	1%	1%	1%	1%
		DE	D	DE								
Jamaican	11	0	0	0	11	0	0	0	7	4	7	4
	1%	-	-	-	2%	-	-	-	1%	0	1%	1%
					E							
Other Caribbean (Cuba, Haiti)	11	1	0	0	6	3	0	0	5	6	7	4
	1%	0	-	-	1%	1%	-	-	1%	1%	1%	0
American	10	1	1	1	6	1	0	0	3	8	7	4
	1%	0	1%	1%	1%	0	-	-	0	1%	1%	0
Greek	10	1	0	1	7	1	0	0	6	4	6	4
	1%	0	-	1%	1%	0	-	-	1%	0	1%	0
Portuguese	9	0	0	1	6	1	0	0	5	4	5	4
	1%	-	-	1%	1%	0	0	-	1%	0	1%	1%
Middle Eastern	9	1	1	0	2	5	0	0	6	3	6	3
	1%	1%	0	-	0	1%	-	-	1%	0	1%	0
African	8	1	0	0	5	2	1	0	4	4	5	3
	1%	0	-	-	1%	0	0	-	1%	0	1%	0
Swedish	8	1	1	5	1	0	0	0	2	6	2	6
	1%	0	1%	4%	0	0	-	-	0	1%	0	1%
				ABDEF								
Filipino	6	3	0	0	3	0	0	0	5	1	2	4
	0	2%	-	-	0	-	-	-	1%	0	0	1%
		E										
Belgian	6	0	0	0	4	2	0	0	1	4	1	4
	0	-	-	-	1%	0	0	-	0	0	0	1%

S. DEMOGRAPHICS

73. We are all Canadians, but our ancestors come from all over the world. What is your ethnic background ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Spanish	5 0	2 1%	0 -	0 -	3 0	0 -	0 0	0 -	4 1%	0 0	4 0	1 0
Other East Indian	2 0	2 1% D	0 -	0 -	0 -	0 -	1 0	0 -	2 0	1 0	2 0	1 0
Hungarian	2 0	1 0	1 0	0 -	1 0	0 -	0 -	0 -	0 -	2 0	0 -	2 0
Other East Asian	2 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	2 0	0 -	2 0
Punjabi	1 0	1 1% D	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0	1 0	0 -
Don't know/Refused	70 4%	9 5%	8 4%	5 4%	12 2%	28 8% D	9 7% D	0 -	32 5%	38 4%	29 4%	41 5%

S. DEMOGRAPHICS

74. Do you consider yourself a member of a visible minority by virtue of your race or color ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-.*	666	917	795	788
Yes	189 12%	32 15%	18 10%	15 14%	87 15%	22 6%	15 13%	0 -	98 15%	91 10%	107 13%	82 10%
No	1387 88%	174 84%	155 89%	94 86%	510 85%	350 94%	102 85%	0 -	565 85%	822 90%	684 86%	702 89%
Don't know/Refused	7 0	3 1%	1 1%	0 -	0 -	1 0	2 2%	0 -	3 0	4 0	3 0	4 0

S. DEMOGRAPHICS

75. Are you an Aboriginal person ? (an aboriginal person is a North American Indian or a member of a first nation, a Metis or a Inuit. Members of a First Nation include status, treaty or registered Indians. North American Indians include non-status and non-registered Indians.)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-**	666	917	795	788
Yes	78	19	4	6	32	7	10	0	30	48	41	37
	5%	9%	2%	6%	5%	2%	8%	-	5%	5%	5%	5%
		BDE			E		BE					
No	1503	189	169	103	565	367	109	0	636	867	753	750
	95%	91%	97%	94%	95%	98%	92%	-	95%	95%	95%	95%
			AF		A	ADF						
Don't know/Refused	2	0	1	0	0	0	0	0	0	2	0	1
	0	-	1%	-	-	-	0	-	-	0	0	0

S. DEMOGRAPHICS

76. And is that:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

		REGION						AGE GROUP			GENDER		
		Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
			A	B	C	D	E	F	G	H	I	J	K
Base: Aboriginal respondents 16 to 30													
Unweighted Base	77	22	4	8	23	7	13	0	29	48	34	43	
Weighted Base	78*	19**	4**	6**	32**	7**	10**	-.**	30**	48*	41*	37*	
Inuit	2 2%	0 -	0 -	0 -	2 5%	0 -	0 -	0 -	2 5%	0 -	2 4%	0 -	
Metis	28 36%	4 22%	2 50%	5 90%	11 33%	3 39%	3 30%	0 -	7 22%	21 44%	15 37%	13 35%	
First Nations	22 29%	11 59%	1 17%	1 10%	7 22%	0 -	3 29%	0 -	9 29%	14 29%	9 21%	14 38%	
North American Indian	20 26%	4 20%	1 33%	0 -	11 34%	5 61%	0 -	0 -	10 32%	11 22%	14 34%	6 16%	
Don't know/Refused	6 8%	0 -	0 -	0 -	2 6%	0 -	4 41%	0 -	4 12%	2 5%	2 4%	4 11%	

S. DEMOGRAPHICS

77. Which of the following categories best describes your economic background:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

very small base (under 30) ineligible for sig testing												
	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	**-	666	917	795	788
Considerably above average	33	3	8	1	14	4	3	0	13	21	23	10
	2%	2%	5% E	1%	2%	1%	2%	-	2%	2%	3% K	1%
Somewhat above average	424	58	54	34	173	80	24	0	175	249	241	183
	27%	28%	31% EF	31% EF	29% EF	21%	20%	-	26%	27%	30% K	23%
Average	828	98	85	54	319	205	67	0	374	453	399	429
	52%	47%	48%	49%	53%	55%	56%	-	56% I	49%	50%	54%
Somewhat below average	219	39	17	16	75	53	18	0	69	150	103	115
	14%	19% BD	10%	15%	13%	14%	15%	-	10%	16% H	13%	15%
Considerably below average	74	8	9	4	15	31	7	0	34	39	29	45
	5%	4%	5%	3%	2%	8% AD	6% D	-	5%	4%	4%	6%
Don't know/Refused	6	2	1	0	1	1	1	0	2	4	0	6
	0	1%	0	-	0	0	1%	-	0	0	-	1% J
TOPBOX & LOWBOX SUMMARY												
Above average (Top2Box)	457	61	63	35	187	84	27	0	187	270	264	193
	29%	29%	36% EF	32% E	31% EF	23%	22%	-	28%	29%	33% K	25%
Average (MidBox)	828	98	85	54	319	205	67	0	374	453	399	429
	52%	47%	48%	49%	53%	55%	56%	-	56% I	49%	50%	54%
Below average (Low2Box)	293	47	27	20	90	84	25	0	103	190	132	161
	18%	23% D	15%	18%	15%	22% D	21%	-	15%	21% H	17%	20%

S. DEMOGRAPHICS

78. Currently, do you smoke cigarettes every day, occasionally (less than every day) or not at all ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2001	305	200	150	600	550	196	406	595	1000	912	1089
Weighted Base	2001	258	221	146	759	466	152	418	666	917	1008	993
Every day	240 12%	27 10%	29 13%	13 9%	84 11%	68 14%	19 12%	10 2%	64 10%	166 18%	114 11%	126 13%
Occasionally (less than every day)	139 7%	17 7%	13 6%	9 6%	49 6%	35 8%	16 11%	13 3%	48 7%	78 9%	71 7%	68 7%
Not at all	1620 81%	214 83%	179 81%	123 85%	623 82%	363 78%	117 77%	393 94%	554 83%	672 73%	822 82%	798 80%
Don't know/Refused	2 0	0 -	0 -	0 -	2 0	0 -	0 -	2 1%	0 -	0 -	1 0	1 0

S. DEMOGRAPHICS

79. Have you ever smoked marijuana ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	2001	305	200	150	600	550	196	406	595	1000	912	1089
Weighted Base	2001	258	221	146	759	466	152	418	666	917	1008	993
Yes	807 40%	119 46%	87 40%	50 35%	259 34%	229 49%	63 41%	48 12%	302 45%	458 50%	410 41%	397 40%
No	1190 59%	138 54%	133 60%	95 65%	497 65%	237 51%	89 59%	369 88%	365 55%	457 50%	596 59%	594 60%
Don't know/Refused	4 0	1 0	0 -	0 -	3 0	0 -	0 -	1 0	0 -	2 0	2 0	2 0

S. DEMOGRAPHICS

80. And have you done so more than once ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Smoked marijuana												
Unweighted Base	814	139	80	54	193	260	88	49	270	495	359	455
Weighted Base	807	119	87*	50*	259	229	63*	48*	302	458	410	397
Yes	687 85%	104 87%	70 80%	41 82%	220 85%	195 85%	56 90%	35 73%	248 82%	403 88% GH	348 85%	339 85%
No	120 15%	14 12%	17 20%	9 18%	39 15%	34 15%	6 10%	13 27% I	53 18% I	54 12%	63 15%	57 14%
Don't know/Refused	1 0	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0

S. DEMOGRAPHICS

81. Have you smoked marijuana in the last 30 days ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Smoked marijuana more than once												
Unweighted Base	696	122	66	45	164	221	78	35	222	439	302	394
Weighted Base	687	104	70*	41*	220	195	56*	35*	248	403	348	339
Yes	227	34	17	12	86	60	18	20	99	108	153	74
	33%	32%	24%	30%	39%	31%	32%	58%	40%	27%	44%	22%
					B			I	I		K	
No	460	70	53	29	134	135	38	15	150	295	195	265
	67%	68%	76%	70%	61%	69%	68%	42%	60%	73%	56%	78%
			D							GH		J

S. DEMOGRAPHICS

82. What is your average household income ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	REGION							AGE GROUP			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	**	666	917	795	788
Under \$10,000	96 6%	17 8% D	15 9% D	8 7%	27 4%	18 5%	11 9% D	0 -	57 9% I	39 4%	48 6%	48 6%
\$10,000 to just under \$20,000	137 9%	29 14% BDE	13 7%	8 7%	46 8%	25 7%	17 15% BDE	0 -	48 7%	90 10%	58 7%	79 10%
\$20,000 to just under \$30,000	201 13%	20 9%	11 7%	22 20% AB	79 13% B	47 13% B	23 19% AB	0 -	91 14%	110 12%	104 13%	97 12%
\$30,000 to just under \$40,000	191 12%	28 13%	20 11%	17 16%	61 10%	51 14%	14 12%	0 -	68 10%	123 13%	92 12%	99 13%
\$40,000 to just under \$50,000	162 10%	17 8%	15 9%	6 6%	61 10%	47 13% C	16 13%	0 -	57 9%	104 11%	72 9%	90 11%
\$50,000 to just under \$60,000	164 10%	19 9%	18 11%	10 9%	71 12% F	40 11% F	6 5%	0 -	77 12%	87 10%	83 10%	81 10%
\$60,000 to just under \$70,000	122 8%	14 7%	10 6%	8 7%	48 8%	32 9%	9 8%	0 -	45 7%	76 8%	69 9%	53 7%
\$70,000 to just under \$80,000	115 7%	12 6%	17 10% F	12 11% F	47 8% F	24 6%	3 2%	0 -	41 6%	74 8%	60 8%	55 7%
\$80,000 to just under \$100,000	162 10%	18 9%	23 13%	9 9%	62 10%	41 11%	8 7%	0 -	58 9%	104 11%	83 10%	79 10%
\$100,000 and over	135 9%	16 8%	21 12% CF	5 5%	58 10% F	31 8% F	4 3%	0 -	55 8%	80 9%	85 11% K	50 6%
Don't know/Refused	98 6%	19 9% E	10 6%	4 4%	38 6%	17 5%	9 7%	0 -	68 10% I	30 3%	40 5%	58 7%

S. DEMOGRAPHICS

83. Which of the following describes you best ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-**	666	917	795	788
Working full-time	680 43%	68 33%	86 49%	54 49%	257 43%	163 44%	52 44%	0	134 20%	546 60%	394 50%	286 36%
Working part-time	308 19%	48 23%	36 21%	21 19%	127 21%	58 16%	18 15%	0	188 28%	120 13%	132 17%	176 22%
Full time student	424 27%	55 26%	37 21%	23 21%	150 25%	131 35%	28 23%	0	323 49%	100 11%	196 25%	227 29%
Part time student	94 6%	18 9%	11 6%	2 2%	31 5%	23 6%	9 7%	0	54 8%	41 4%	47 6%	47 6%
Not working	82 5%	17 8%	8 4%	7 7%	34 6%	9 3%	7 6%	0	12 2%	70 8%	9 1%	73 9%
Not working but actively looking for work	124 8%	21 10%	11 6%	6 5%	53 9%	23 6%	10 8%	0	62 9%	62 7%	79 10%	45 6%
Other	33 2%	2 1%	5 3%	3 2%	12 2%	11 3%	1 1%	0	2 0	31 3%	8 1%	25 3%

S. DEMOGRAPHICS

84. And again, which of the following statements best describe you personally ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-.**	666	917	795	788
I live with one of my parents	224 14%	33 16% B	13 7% B	18 17% B	73 12% B	67 18% BD	21 18% B	0 -	160 24% I	64 7% I	117 15% K	108 14% K
I live with both of my parents	664 42%	69 33%	79 45% AF	43 39%	287 48% AEF	148 40%	38 32%	0 -	456 68% I	208 23% H	387 49% K	277 35% K
I live with friends	53 3%	10 5% DE	8 4%	4 4%	12 2%	8 2%	11 9% DE	0 -	14 2% H	39 4% H	22 3% H	30 4% H
I live alone	86 5%	14 7%	15 9% D	5 5%	21 3%	20 5%	12 10% D	0 -	8 1% H	78 9% H	40 5% H	46 6% H
I live with my spouse/partner/immediate family	556 35%	82 39%	60 34%	39 36%	205 34%	132 35%	38 32%	0 -	28 4% H	528 58% H	228 29% J	328 42% J

S. DEMOGRAPHICS

85. What is the highest level of formal education you have completed ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE GROUP			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	12-15	16-21	22-30	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Respondents 16 to 30												
Unweighted Base	1595	244	163	120	457	441	170	0	595	1000	690	905
Weighted Base	1583	209	174	109	597	374	120	-**	666	917	795	788
Grade school or some high school	307 19%	43 21%	28 16%	17 16%	128 22%	69 18%	22 18%	0 -	269 40%	38 4%	171 22%	136 17%
Complete high school	387 24%	46 22%	50 29%	27 25%	145 24%	94 25%	25 21%	0 -	221 33%	166 18%	199 25%	188 24%
Complete technical or trade school or Community college	317 20%	37 18%	40 23%	18 16%	109 18%	93 25% ADF	20 17%	0 -	42 6%	275 30% H	154 19%	162 21%
Some community college or university, but did not finish	307 19%	47 22%	28 16%	26 24%	117 20%	63 17%	25 21%	0 -	130 19%	177 19%	142 18%	165 21%
Complete university degree (Bachelor's)	230 15%	27 13%	24 14%	18 16%	86 14%	49 13%	26 21% ADE	0 -	4 1%	225 25% H	107 13%	123 16%
Post-graduate degree (Master's, Ph.D.)	36 2%	8 4%	5 3%	4 3%	10 2%	6 2%	2 2%	0 -	0 -	36 4% H	22 3%	14 2%