

Smoking in public places: a survey of residents
of Newfoundland and Labrador and BC
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Smoking in Public Places

A SURVEY OF RESIDENTS OF NEWFOUNDLAND AND LABRADOR AND BRITISH COLUMBIA

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1. INTRODUCTION AND METHODOLOGY

A study was conducted by Health Canada to survey the general public, including non-smokers and smokers, in the provinces of Newfoundland and Labrador, and British Columbia. The survey was conducted to measure knowledge, attitudes, and behaviours of the population, both smokers and non-smokers, to serve as a baseline against which to measure and evaluate the impact of the smoking bans.

A total of 1,442 adults, including 808 smokers were surveyed in **Newfoundland and Labrador** on attitudes toward second-hand smoke and smoking in public places. The survey was conducted by telephone between March 10 and 29, 2005, using a random-digit dial sampling process, and trained, bilingual interviewers to administer the questionnaire. The margin of error for samples of this size is plus or minus 2.6 percentage points, 19 times in 20 for the sample overall and plus or minus 3.4 per cent for smokers.

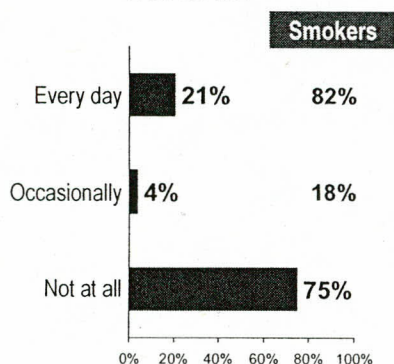
A total of 1,468 adults, including 800 smokers, were surveyed in **British Columbia** on attitudes toward second-hand smoke and smoking in public places, during the same timeframe, also using a random-digit dial sampling process and trained, bilingual interviewers to administer the questionnaire. The margin of error for samples of this size is also plus or minus 2.6 percentage points, 19 times in 20 for the overall sample and plus or minus 3.5 per cent for smokers. The questionnaire was largely replicated from previous iterations with other provinces, although some items were changed based on the needs and laws in each province.

2. RESULTS FOR NEWFOUNDLAND AND LABRADOR

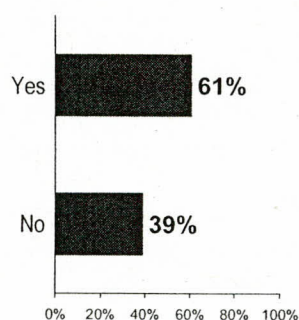
This chapter briefly summarizes the findings for Newfoundland and Labrador. For the total population figures reported, the sample was weighted to reflect the actual proportion of smokers and non-smokers in the population in Newfoundland, to accurately reflect public opinion in the province.

Incidence of Smokers

"At the present time, do you smoke cigarettes (manufactured or roll you own) every day, occasionally or not at all?"



"Have you smoked at least 100 cigarettes in your life?"



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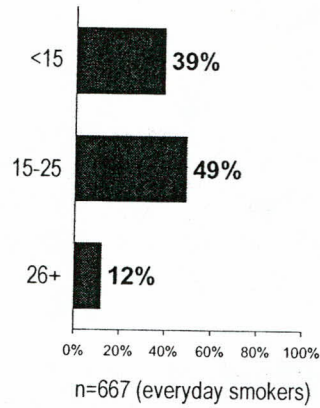
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Smoking in Public Places (Nfld)

- 75 per cent of the population are currently non-smokers and 25 per cent are smokers.
- Overall, 21 per cent of the population smokes daily, and four per cent are occasional smokers.
- Of those who smoke, 82 per cent smoke daily and 18 per cent smoke occasionally.
- 61 per cent of the Newfoundland population has smoked at least 100 cigarettes in their life.

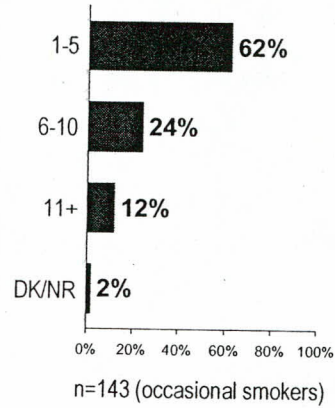
Intensity of Smoking

"On average, how many cigarettes do you smoke per day?"



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"On the days that you smoke, about how many cigarettes do you smoke?"

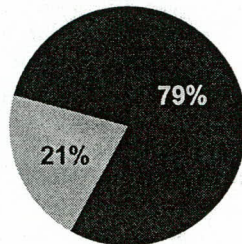


Smoking in Public Places (Nfld)

- Among everyday smokers, 39 per cent smoke fewer than 15 cigarettes per day, 49 per cent smoke 15 to 25 cigarettes per day, and 12 per cent smoke 26 or more cigarettes per day.
- Among occasional smokers, on the days that they do smoke, 62 per cent smoke one to five cigarettes per day, 24 per cent smoke six to ten cigarettes per day, 12 per cent smoke 11 or more cigarettes per day, and two per cent do not know how many they smoke on average per day.
- The average or mean number of cigarettes smoked daily is 17.4 for everyday smokers and 6.0 for occasional smokers.

Attempts to Quit

"Have you ever tried to quit smoking?"

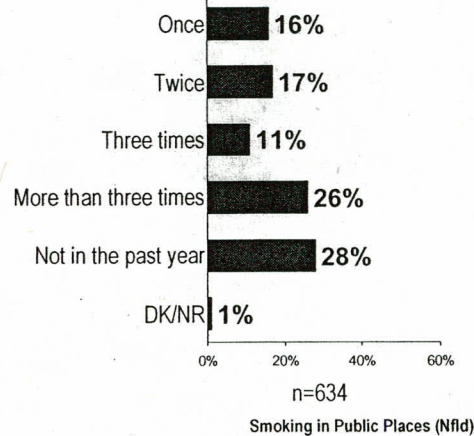


■ Yes ■ No

n=808 (smokers)



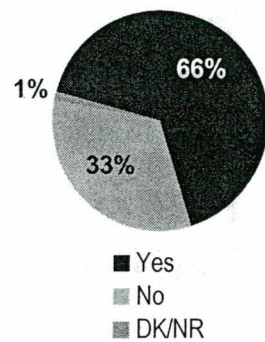
"In the past year, how many times have you stopped smoking for a least 24 hours because you were trying to quit smoking?"



- > 79 per cent of smokers have tried to quit at some point in their lives.
- > 70 per cent of smokers have tried to quit in the past year.
- > In the past year, 16 per cent of smokers have tried to quit once, 17 per cent have tried to quit twice, 11 per cent have tried to quit three times, and 26 per cent have tried to quit more than three times.

Thinking of Quitting

"Are you now seriously thinking of quitting smoking?"

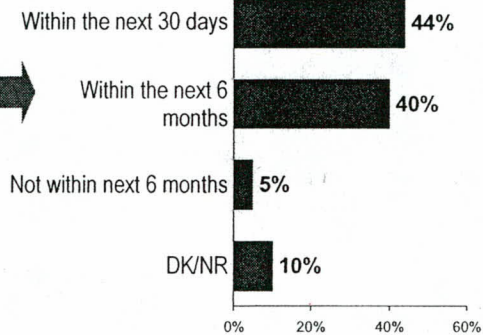


n=808 (smokers)



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"When do you think you will try to quit?"



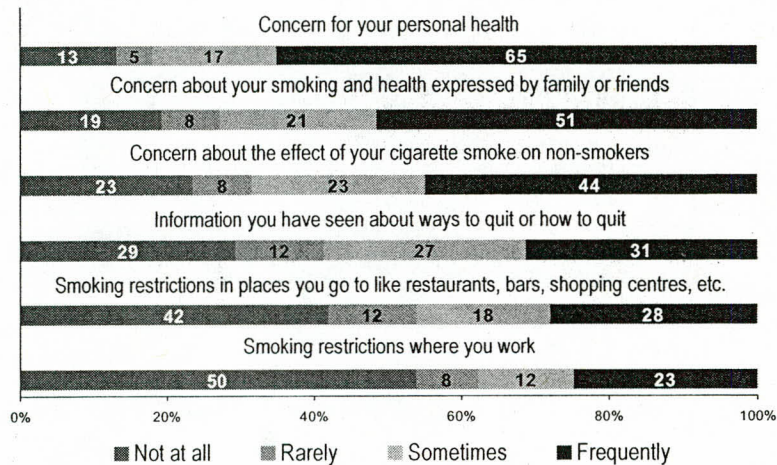
n=529 (smokers who are considering quitting)

Smoking in Public Places (Nfld)

- > 66 per cent of smokers are seriously thinking of quitting smoking at the present time.
- > Of those smokers who are currently thinking of quitting, 44 per cent think they will try and quit within the next 30 days, 40 per cent within the next six months, and five per cent think they will try, but not in the next six months.

Types of Concerns of Smokers

"How often in the last six months has ... led you to think about quitting?"



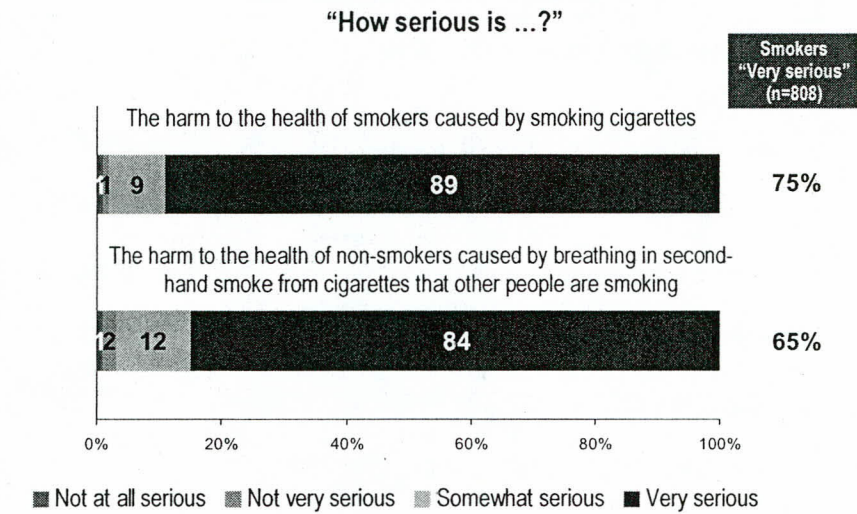
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n=808 (smokers)

Smoking in Public Places (Nfld)

- The proportion of smokers who have been led to think about quitting in the last six months by a number of different factors is as follows:
 - ◇ Concern for personal health: 65 per cent have frequently thought and 17 per cent have sometimes thought about quitting for this reason in the last six months.
 - ◇ Concern about smoking and health expressed by family or friends: 51 per cent have thought frequently and 21 per cent have sometimes thought about quitting for this reason in the last six months.
 - ◇ Concern about the effect of cigarette smoke on non-smokers: 44 per cent have frequently thought and 23 per cent have sometimes thought about quitting for this reason in the last six months.
 - ◇ Information about ways to quit or how to quit: 31 per cent have frequently thought and 27 per cent have sometimes thought about quitting for this reason in the last six months.
 - ◇ Smoking restrictions in places they go like restaurants, bars, shopping centres, etc.: 28 per cent have frequently thought and 18 per cent have sometimes thought about quitting in the last six months.
 - ◇ Smoking restrictions where they work: 23 per cent have frequently thought and 12 per cent have sometimes thought about quitting in the last six months.

Perception of Harm of Smoking



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n=1442

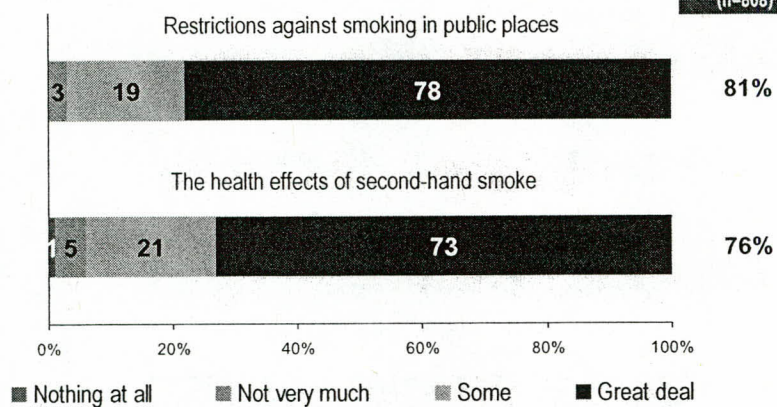
Smoking in Public Places (Nfld)

- > 89 per cent of the Newfoundland and Labrador population believes the harm to the health of smokers caused by smoking cigarettes is very serious; 75 per cent of smokers believe it is very serious.
- > 84 per cent of the population thinks that the harm to the health of non-smokers caused by breathing in second-hand smoke is very serious; 65 per cent of smokers think it is very serious.

Seriousness of Effects

"Have you heard a great deal, some, not very much or nothing at all about each of the following topics?"

Smokers
"Great deal"
(n=808)



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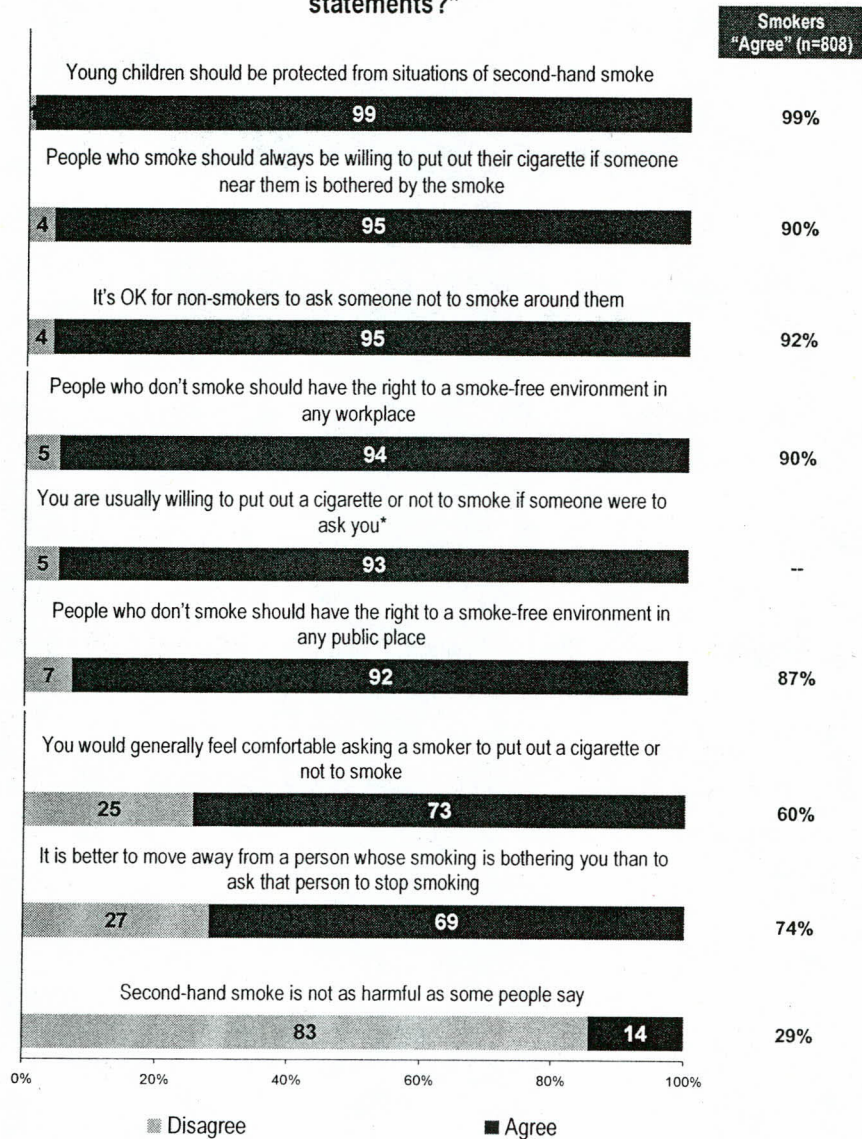
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Smoking in Public Places (Nfld)

- > 78 per cent of the Newfoundland and Labrador population have heard a great deal about restrictions against smoking in public places; 81 per cent of smokers have heard a great deal.
- > 73 per cent of the population have heard a great deal about the health effects of second-hand smoke; 76 per cent of smokers have also heard a great deal about the health effects of second-hand smoke.

Attitudes Toward Second-Hand Smoke

"To what extent do you agree/disagree with the following statements?"



* asked of smokers only

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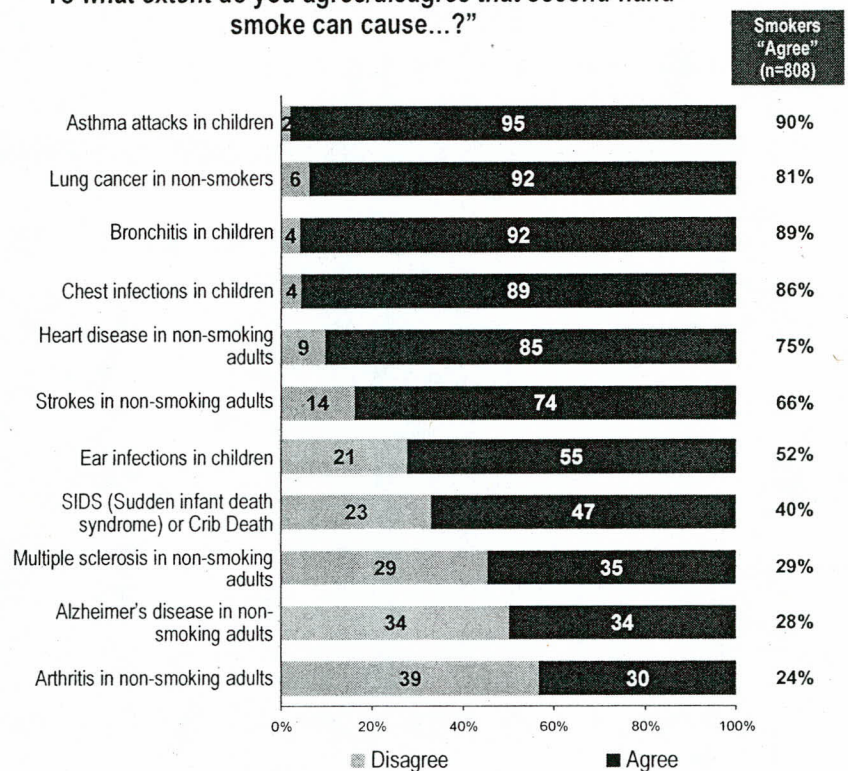
Smoking in Public Places (Nfid)

➤ Among the Newfoundland and Labrador population:

- ◇ 99 per cent agree that young children should be protected from situations of second-hand smoke; 99 per cent of smokers agree.
- ◇ 95 per cent agree that people who smoke should always be willing to put out their cigarette if someone near them is bothered by the smoke; 90 per cent of smokers agree.
- ◇ 95 per cent agree that it's okay for a non-smoker to ask someone not to smoke around them; 92 per cent of smokers agree.
- ◇ 94 per cent agree that people who don't smoke should have a right to a smoke-free environment in any workplace; 90 per cent of smokers agree.
- ◇ 93 per cent of smokers agree that they are usually willing to put out a cigarette or not to smoke if someone were to ask them.
- ◇ 92 per cent agree that people who don't smoke should have the right to a smoke-free environment in any public place; 87 per cent of smokers agree.
- ◇ 73 per cent agree that they would generally feel comfortable asking a smoker to put out a cigarette or not to smoke; 60 per cent of smokers agree.
- ◇ 69 per cent agree that it is better to move away from a person whose smoking is bothering you than to ask that person to stop smoking; 74 per cent of smokers agree.
- ◇ 14 per cent agree that second-hand smoke is not as harmful as some people say; 29 per cent of smokers agree.

Impacts of Second-Hand Smoke

"To what extent do you agree/disagree that second-hand smoke can cause...?"



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Smoking in Public Places (Nfld)

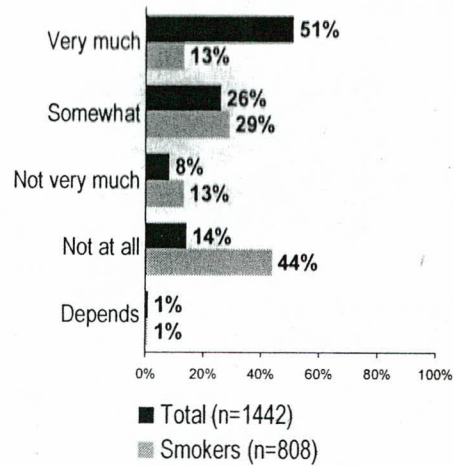
➤ The proportion of the Newfoundland and Labrador population who agree that second-hand smoke can cause a range of illnesses or diseases is as follows:

- ◇ 95 per cent agree that second-hand smoke can cause asthma attacks in children; 90 per cent of smokers agree.
- ◇ 92 per cent agree that second-hand smoke can cause lung cancer in non-smokers; 81 per cent of smokers agree.
- ◇ 92 per cent agree that second-hand smoke can cause bronchitis in children; 89 per cent of smokers agree.
- ◇ 89 per cent agree that second-hand smoke can cause chest infections in children; 86 per cent of smokers agree.
- ◇ 85 per cent agree that second-hand smoke can cause heart disease in non-smoking adults; 75 per cent of smokers agree.
- ◇ 74 per cent agree that second-hand smoke can cause strokes in non-smoking adults; 66 per cent of smokers agree.

- ◇ 55 per cent agree that second-hand smoke can cause ear infections in children; 52 per cent of smokers agree.
- ◇ 47 per cent agree that second-hand smoke can cause SIDS; 40 per cent of smokers agree.
- ◇ 35 per cent agree that second-hand smoke can cause multiple sclerosis in non-smoking adults; 29 per cent of smokers agree.
- ◇ 34 per cent agree that second-hand smoke can cause Alzheimer's disease in non-smoking adults; 28 per cent of smokers agree.
- ◇ 30 per cent agree that second-hand smoke can cause arthritis in non-smoking adults; 24 per cent of smokers agree.

Bothered by Second-Hand Smoke

"Does being exposed to second-hand smoke bother you?"



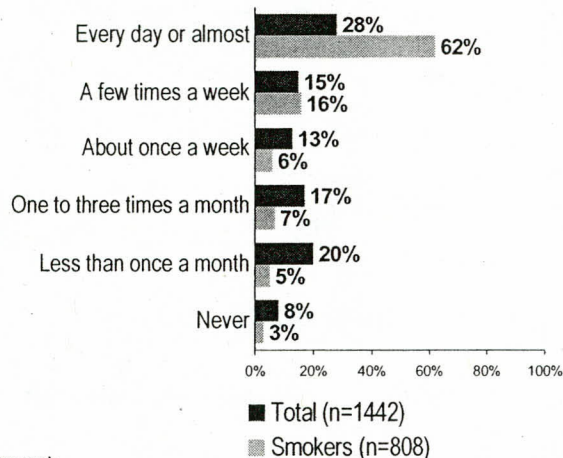
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Smoking in Public Places (Nfld)

- Proportion bothered by second-hand smoke:
 - ◇ Very much: 51 per cent (13 per cent of smokers);
 - ◇ Somewhat: 26 per cent (29 per cent of smokers);
 - ◇ Not very much: 8 per cent (13 per cent of smokers);
 - ◇ Not at all: 14 per cent (44 per cent of smokers);
 - ◇ Depends: 1 per cent (1 per cent of smokers).

Exposure to Second-Hand Smoke

"How often are you personally in a situation of breathing in second-hand smoke? Would that be..."

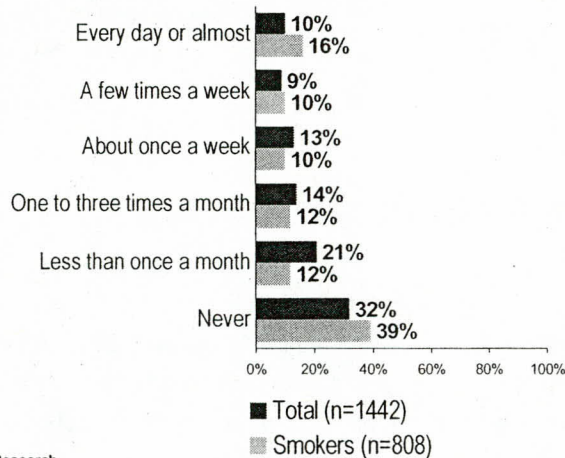


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Smoking in Public Places (Nfld)

Exposure to Second-Hand Smoke in Public Places

"How often are you personally in a situation of breathing in second-hand smoke in enclosed public places you go to, such as workplaces, shopping malls, public transit or other enclosed public places?"



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Smoking in Public Places (Nfld)

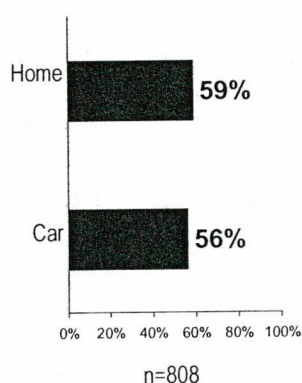
Exposure to second-hand smoke:

	Exposure to second-hand smoke		Exposure in enclosed public places	
	Total	Smokers	Total	Smokers
Every day or almost	28%	62%	10%	16%
A few times a week	15%	16%	9%	10%
About once a week	13%	6%	13%	10%
One to three times a month	17%	7%	14%	12%
Less than once a month	20%	5%	21%	12%
Never	8%	3%	32%	39%

Smoking Locations

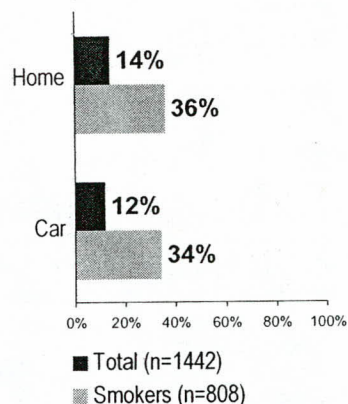
"Do you smoke inside your ...?"

RESPONDENTS



"Do other members of your household smoke inside your...?"

OTHERS



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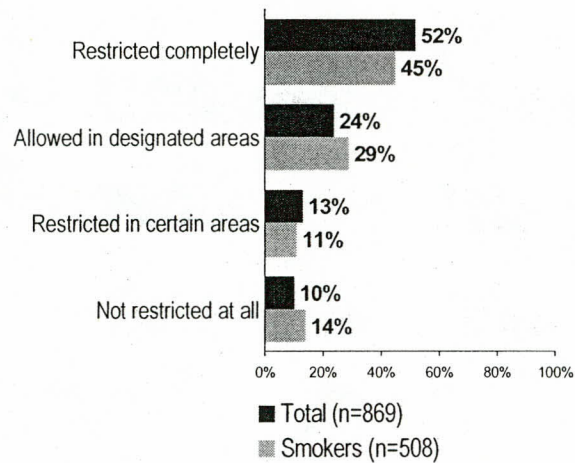
Per cent saying "yes"

Smoking in Public Places (Nfld)

- 59 per cent of smokers smoke inside their home; 56 per cent of smokers smoke inside their car.
- Overall, 14 per cent of those in Newfoundland and Labrador indicate that other members of their household smoke inside their home and 12 per cent indicate that other household members smoke in their car. A total of 36 per cent of smokers indicate that other household members smoke inside the home and 34 per cent of smokers state that others smoke inside their car.

Smoking Restrictions in Workplaces

"At your place of work, is smoking...?"



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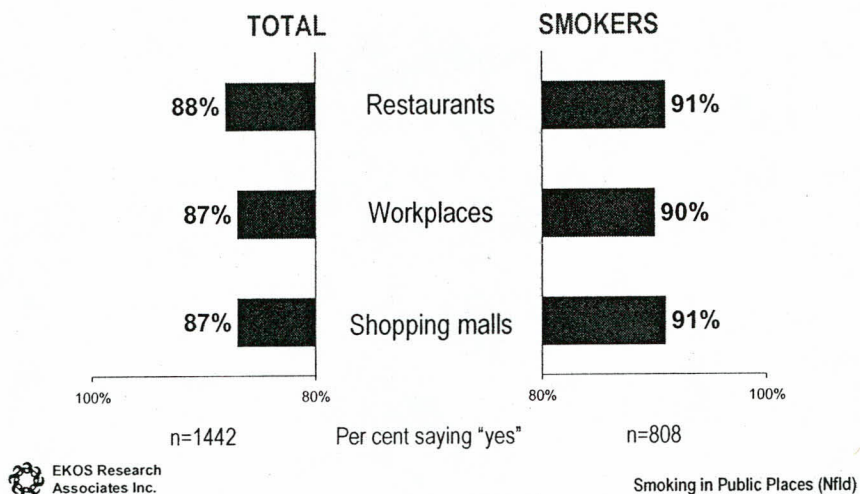
Per cent saying "yes"

Smoking in Public Places (Nfld)

- Among employed members of the Newfoundland and Labrador population, 52 per cent say smoking is restricted completely in their place of work (45 per cent of smokers indicate it is); 24 per cent say that smoking is allowed in designated areas (29 per cent of smokers); 13 per cent say smoking is restricted in certain areas only (11 per cent of smokers); and 10 per cent indicate that it is not restricted at all (14 per cent of smokers).

Restrictions on Smoking

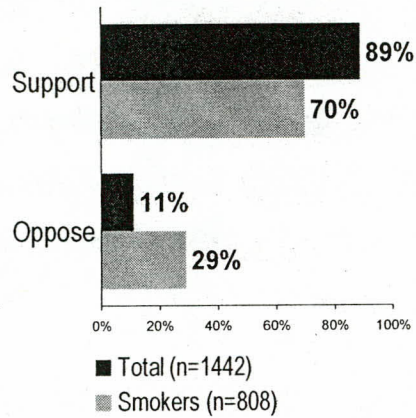
"Are there currently any restrictions on smoking in your community in...?"



- > Restrictions on smoking in the community in Newfoundland and Labrador:
 - ◇ 88 per cent indicate that there are restrictions on smoking in restaurants (91 per cent of smokers);
 - ◇ 87 per cent indicate that there are restrictions in workplaces (90 per cent of smokers);
 - ◇ 87 per cent indicate that there are restrictions in shopping malls (91 per cent of smokers).

Support for Bans

"Do you support/oppose a law that would ban smoking in all indoor public places in Newfoundland and Labrador?"



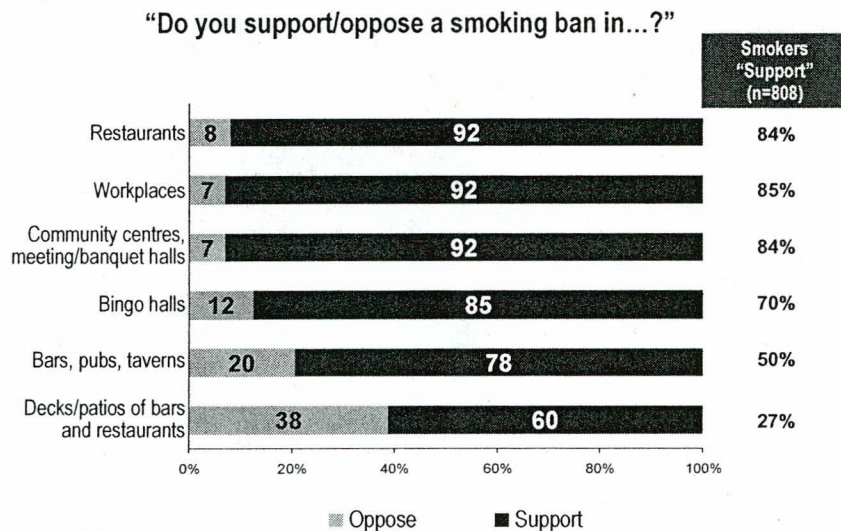
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Per cent saying "yes"

Smoking in Public Places (Nfld)

- Support for a ban on smoking in all indoor public places:
 - ◇ 89 per cent support a law that would ban smoking in all indoor public places in Newfoundland and Labrador (70 per cent of smokers do);
 - ◇ 11 per cent oppose a ban (29 per cent of smokers do).

Support for Bans in Specific Locations



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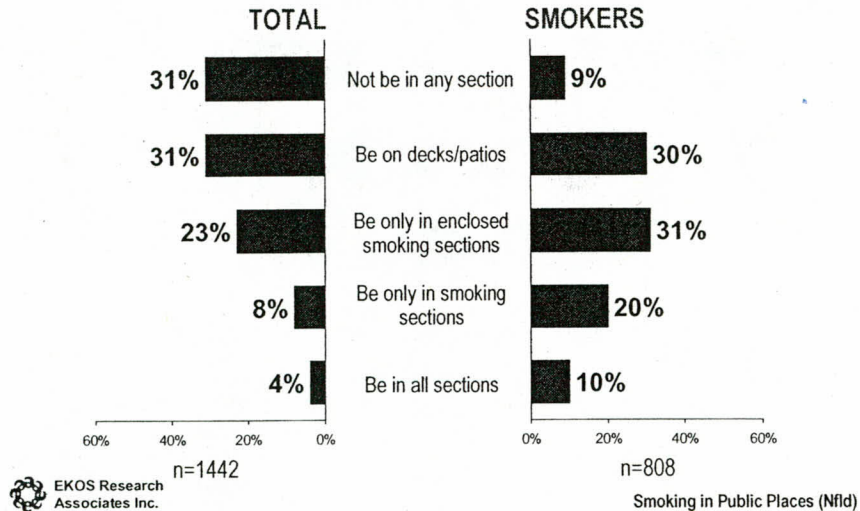
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Smoking in Public Places (Nfld)

- > Support for bans in specific locations in Newfoundland and Labrador:
 - ◇ Restaurants: 92 per cent support (84 per cent of smokers support);
 - ◇ Workplaces: 92 per cent support (85 per cent of smokers support);
 - ◇ Community centres, meeting/banquet halls: 92 per cent support (84 per cent of smokers support);
 - ◇ Bingo halls: 85 per cent support (70 per cent of smokers support);
 - ◇ Bars, pubs, taverns: 78 per cent support (50 per cent of smokers support);
 - ◇ Decks/patios of bars and restaurants: 60 per cent support (27 per cent of smokers support).

Attitudes Toward Bans in Bars and Taverns

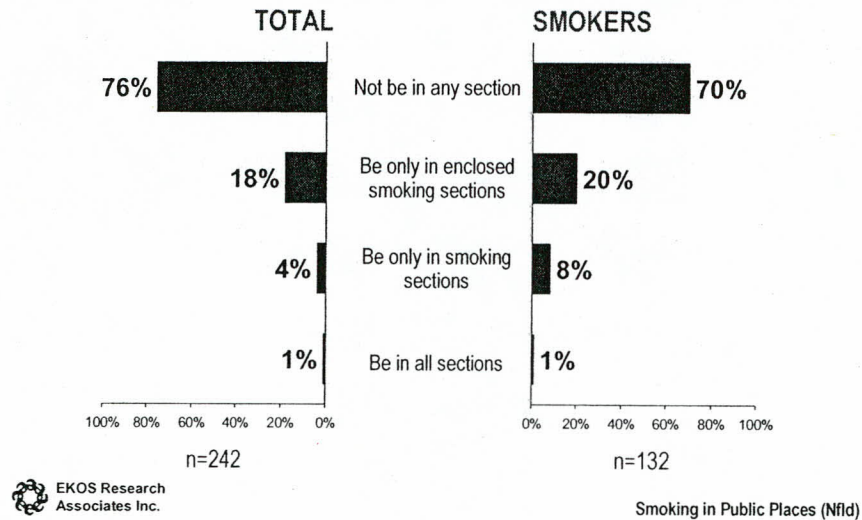
"Which of the following statements comes closest to how you feel about smoking in bars and taverns? Smoking should..."



- Attitudes towards smoking in bars and taverns in Newfoundland and Labrador:
 - ◇ 31 per cent think smoking should not be allowed in any section (and nine per cent of smokers think so);
 - ◇ 31 per cent think that smoking in bars and taverns should be allowed on decks and patios (and 30 per cent of smokers think so);
 - ◇ 23 per cent think that smoking should only be allowed in enclosed smoking sections (and 31 per cent of smokers think so);
 - ◇ Eight per cent think that smoking should be allowed only in smoking sections (and 20 per cent of smokers think so); and
 - ◇ Four per cent think smoking should be allowed in all sections (10 per cent of smokers think so).

Attitudes Toward Bans in Restaurants

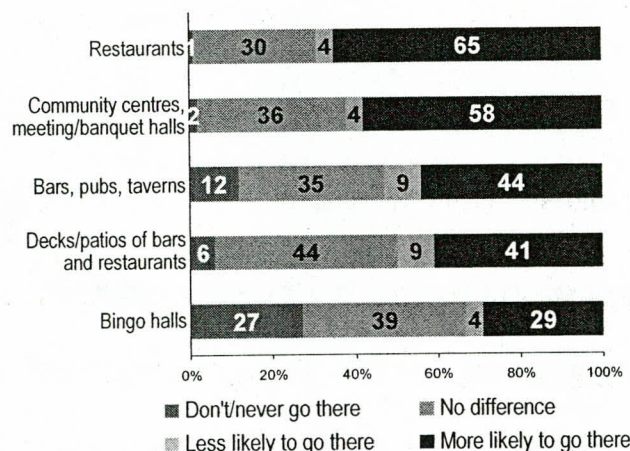
"Which of the following statements comes closest to how you feel about smoking in restaurants? Smoking should..."



- > Attitudes towards smoking in restaurants in Newfoundland and Labrador:
 - ◇ 76 per cent think smoking should not be allowed in any section (and 70 per cent of smokers think so);
 - ◇ 18 per cent think that smoking should only be allowed in enclosed smoking sections (and 20 per cent of smokers think so);
 - ◇ Four per cent think that smoking should be allowed only in smoking sections (and 8 per cent of smokers think so); and
 - ◇ One per cent think smoking should be allowed in all sections (1 per cent of smokers think so).

Impact of Bans on Visits

"If ... were completely smoke free, would you be more or less likely to go?"



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Smoking in Public Places (Nfld)

Impact of smoking bans on visits to public places in Newfoundland and Labrador*:

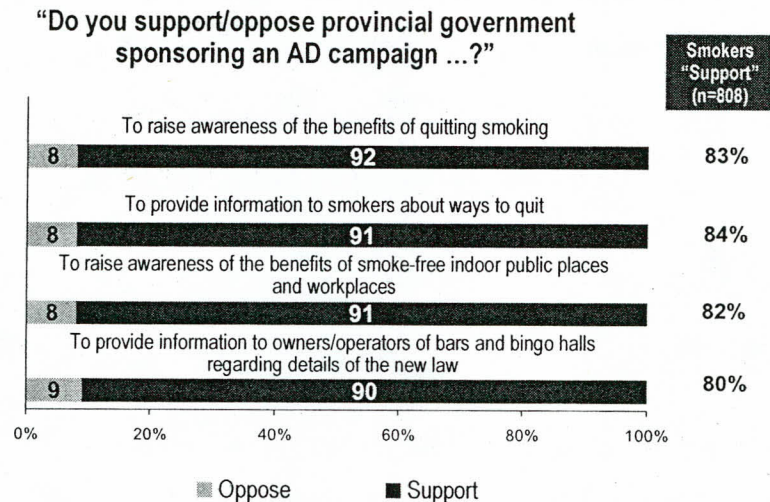
Location	More Likely to Visit		Less Likely to Visit		No Difference		Net Change in Visits	
	Total	Smokers	Total	Smokers	Total	Smokers	Total	Smokers
Bingo halls	29%	14%	4%	11%	39%	56%	+25	+3
Bars, pubs, taverns	44%	12%	9%	30%	35%	52%	+35	-18
Community centres, meeting/banquet halls	58%	21%	4%	10%	36%	66%	+54	+11
Restaurants	65%	25%	4%	10%	30%	63%	+61	+15
Decks/patios of bars and restaurants	41%	13%	9%	24%	44%	57%	+32	-11

* People who did not attend are not included in table, so numbers do not add up to 100%.

- Although smoking bans in some public places will incur some loss of smokers, even among smokers there is a likelihood that the net change will mean a positive increase for most establishments (with the exception of bars and taverns). (That is, more smokers will increase their visits than will decrease them because of smoking bans in effect.) When considering the wider population (of both smokers and non-smokers), however, the net change is a large positive gain (provided that smokers and non-smokers frequent these establishments in proportions that are reflective of the three to one split of non-smokers to smokers seen in the overall population). The most positive gains could be expected to be seen in restaurants and community centres and meeting halls. Although bingo halls would see the least gain, some gain is probable, given that even smokers show an increase. The greater risk is with bars and to a lesser degree, restaurants with decks and patios, which could expect a sharp drop in

smokers, so attracting non-smokers would be critical to achieving a gain. It should be noted, however, that for half of smokers, there is no difference. (And, if the proportion of smokers to non-smokers in the pre-ban clientele is more heavily weighted toward smokers, the gain would be lower than the projected 32 to 35 per cent increase overall.)

Support for Government Actions



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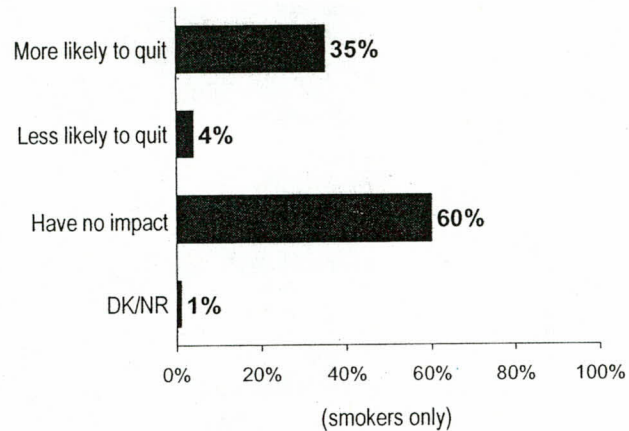
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Smoking in Public Places (Nfld)

- The majority of the general population in Newfoundland support the provincial government sponsoring an advertising campaign to:
 - ◇ Raise awareness of the benefits of quitting smoking (92 per cent support, and 83 per cent of smokers support);
 - ◇ To provide information to smokers about ways to quit (91 per cent support, and 84 per cent of smokers support);
 - ◇ Raise awareness of the benefits of smoke-free indoor public places and workplaces (91 per cent support, and 82 per cent of smokers support);
 - ◇ To provide information to owners/operators of bars and bingo halls regarding details of the new law (90 per cent support, and 80 per cent of smokers support).

Smokers Visits in General

"If smoking were no longer allowed in indoor public places, would this make you...?"



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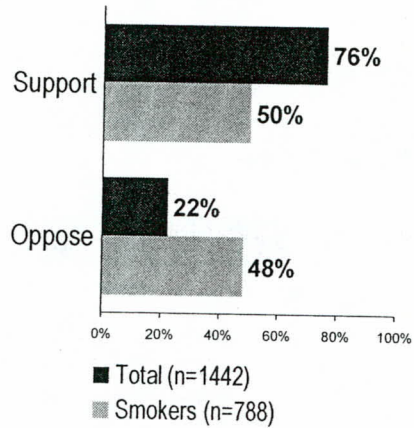
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Smoking in Public Places (Nfld)

- 35 per cent of smokers would be more likely to quit if smoking were no longer allowed in indoor public places.

Support for Bans in Entrances and Exits

"Do you support/oppose a law that would ban smoking in the areas outside all public buildings, including entrances and exits?"



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Smoking in Public Places (Nfld)

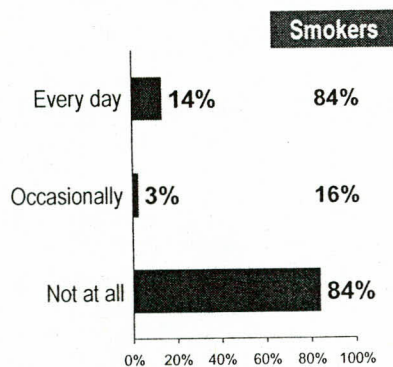
- Support for a law that would ban smoking in the areas outside all public buildings, including entrances and exits is moderate. A total of 76 per cent support this type of ban (and 50 per cent of smokers), while 22 per cent (and 48 per cent of smokers) oppose such a ban.

3. RESULTS FOR BRITISH COLUMBIA

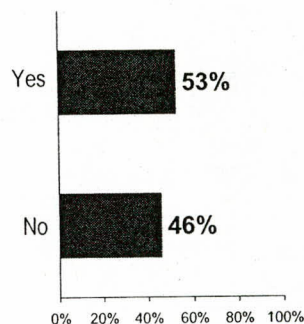
This chapter briefly summarizes the findings for British Columbia. For the total population figures reported, the sample was weighted to reflect the actual proportion of smokers and non-smokers in the population in British Columbia (B.C.), to accurately reflect public opinion in the province.

Incidence of Smokers

"At the present time, do you smoke cigarettes (manufactured or roll you own) every day, occasionally or not at all?"



"Have you smoked at least 100 cigarettes in your life?"



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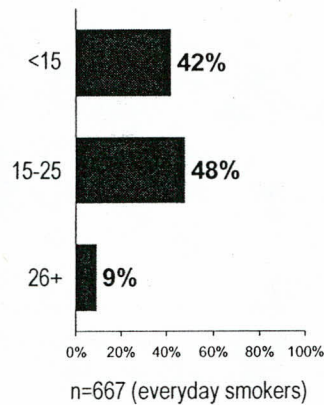
n=1468

Smoking in Public Places (BC)

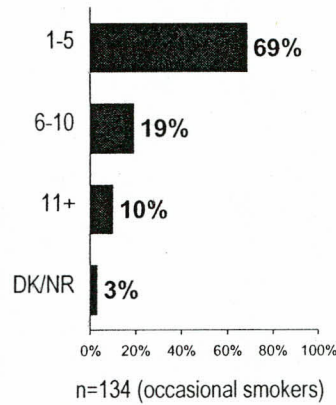
- 84 per cent of the population are currently non-smokers, and 17 per cent are smokers.
- Overall, 14 per cent of the population smokes daily and three per cent are occasional smokers.
- Of those who smoke, 84 per cent smoke daily and 16 per cent smoke occasionally.
- 53 per cent of the B.C. population has smoked at least 100 cigarettes in their life.

Intensity of Smoking

"On average, how many cigarettes do you smoke per day?"



"On the days that you smoke, about how many cigarettes do you smoke?"



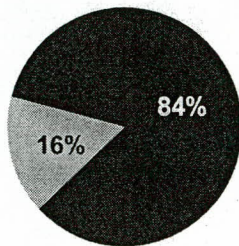
EKOS Research
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Smoking in Public Places (BC)

- > Among everyday smokers, 42 per cent smoke fewer than 15 cigarettes per day, 48 per cent smoke 15 to 25 cigarettes per day, and nine per cent smoke 26 or more cigarettes per day.
- > Among occasional smokers, on the days that they do smoke, 69 per cent smoke one to five cigarettes per day, 19 per cent smoke six to ten cigarettes per day, 10 per cent smoke 11 or more cigarettes per day, and three per cent do not know how many they smoke on average per day.
- > The average number of cigarettes smoked daily is 16.5 for everyday smokers and 5.2 for occasional smokers.

Attempts to Quit

"Have you ever tried to quit smoking?"

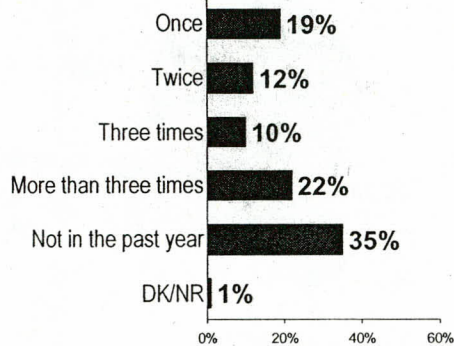


■ Yes ■ No

n=801 (smokers)

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"In the past year, how many times have you stopped smoking for a least 24 hours because you were trying to quit smoking?"

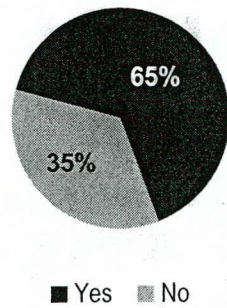


n=669
(smokers who have tried to quit)
Smoking in Public Places (BC)

- > 84 per cent of smokers have tried to quit at some point in their lives.
- > 63 per cent of smokers have tried to quit at least once in the past year.
- > In the past year, 19 per cent of smokers have tried to quit once, 12 per cent have tried to quit twice, 10 per cent have tried to quit three times, and 22 per cent have tried to quit more than three times.

Thinking of Quitting

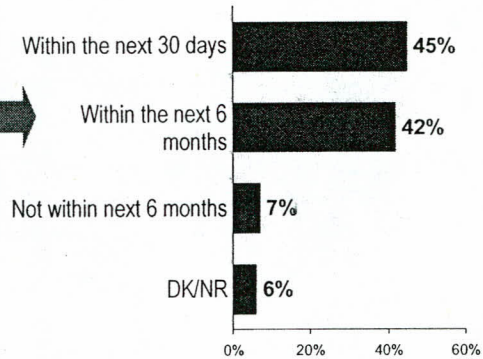
"Are you now seriously thinking of quitting smoking?"



n=801 (smokers)



"When do you think you will try to quit?"



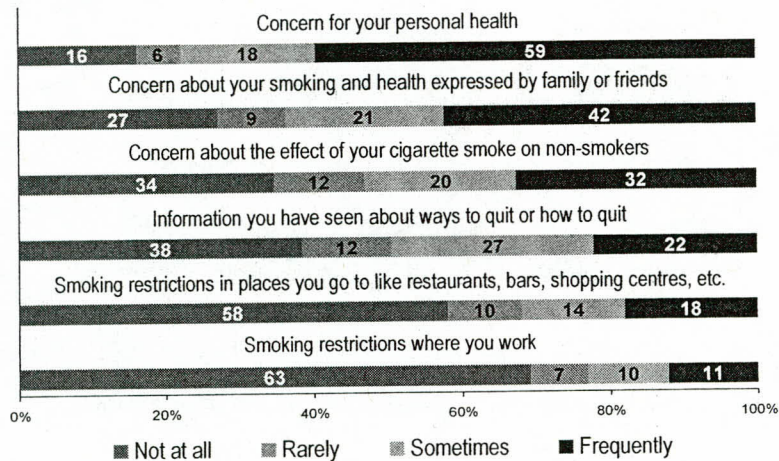
n=520 (smokers who are considering quitting)

Smoking in Public Places (BC)

- > 65 per cent of smokers are seriously thinking of quitting smoking at the present time.
- > Of those smokers who are currently thinking of quitting, 45 per cent think they will try and quit within the next 30 days, 42 per cent within the next six months, and seven per cent think they will try, but not in the next six months.

Types of Concerns of Smokers

"How often in the last six months has ... led you to think about quitting?"



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n=800 (smokers)

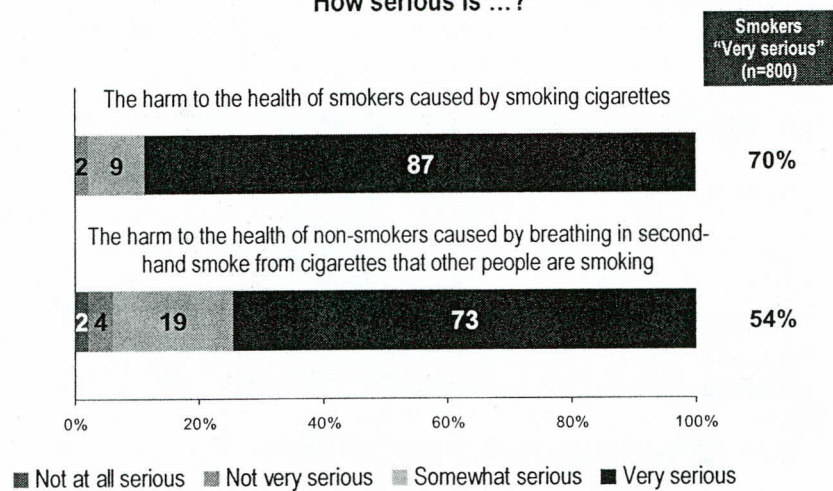
Smoking in Public Places (BC)

> The proportion of smokers who have been led to think about quitting in the last six months by a number of different factors is as follows:

- ◇ Concern for personal health: 59 per cent have frequently thought and 18 per cent have sometimes thought about quitting for this reason in the last six months.
- ◇ Concern about smoking and health expressed by family or friends: 42 per cent have thought frequently and 21 per cent have sometimes thought about quitting for this reason in the last six months.
- ◇ Concern about the effect of cigarette smoke on non-smokers: 32 per cent have frequently thought and 20 per cent have sometimes thought about quitting for this reason in the last six months.
- ◇ Information about ways to quit or how to quit: 22 per cent have frequently thought and 27 per cent have sometimes thought about quitting for this reason in the last six months.
- ◇ Smoking restrictions in places they go like restaurants, bars, shopping centres, etc.: 18 per cent have frequently thought and 14 per cent have sometimes thought about quitting for this reason in the last six months.
- ◇ Smoking restrictions where they work: 11 per cent have frequently thought and 10 per cent have sometimes thought about quitting for this reason in the last six months.

Perception of Harm of Smoking

"How serious is ...?"



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n=1468

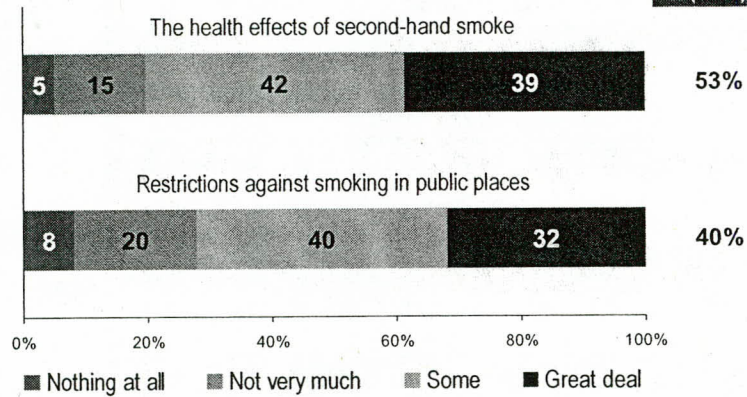
Smoking in Public Places (BC)

- > 87 per cent of the B.C. population believes the harm to the health of smokers caused by smoking cigarettes is very serious; 70 per cent of smokers believe it is very serious.
- > 73 per cent of the population thinks that the harm to the health of non-smokers caused by breathing in second-hand smoke is very serious; 54 per cent of smokers think it is very serious.

Seriousness of Effects

"Have you heard a great deal, some, not very much or nothing at all about each of the following topics?"

Smokers
"Great deal"
(n=800)



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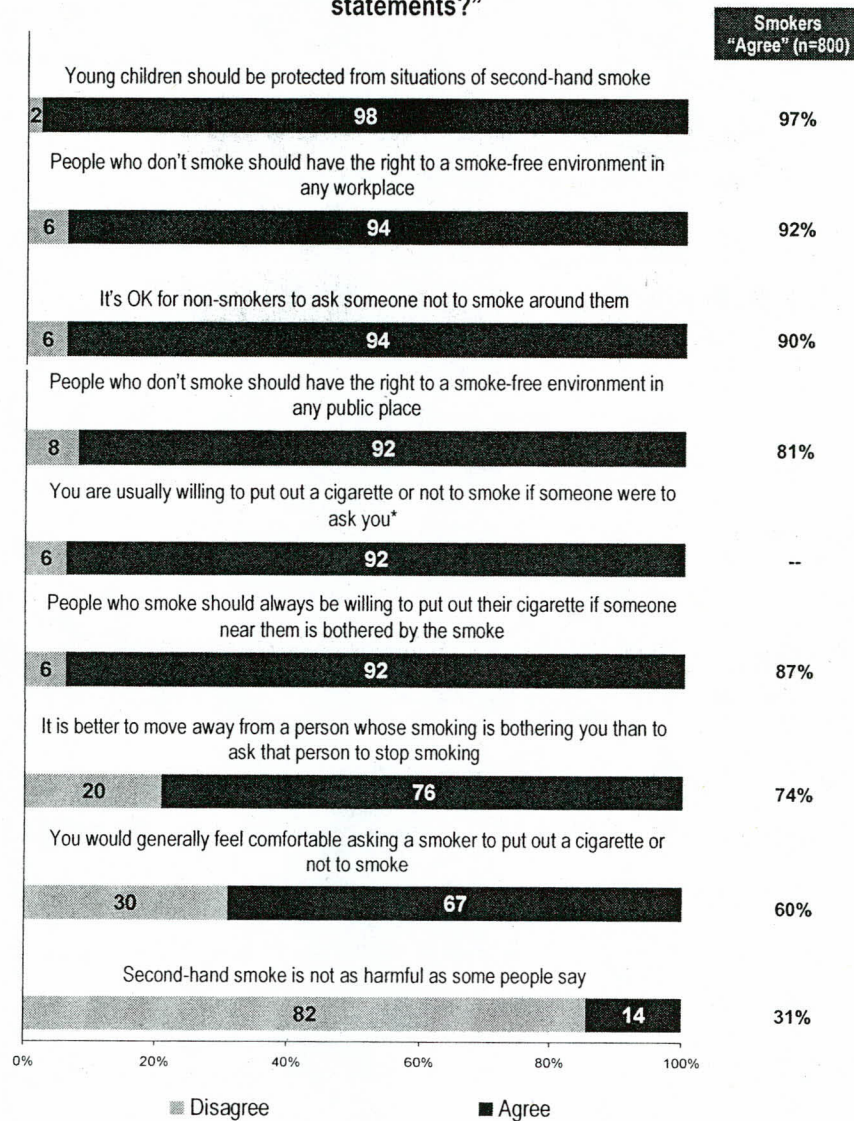
n=1468

Smoking in Public Places (BC)

- > 39 per cent of the population have heard a great deal about the health effects of second-hand smoke; 53 per cent of smokers have heard a great deal about the health effects of second-hand smoke.
- > 32 per cent of the B.C. population have heard a great deal about restrictions against smoking in public places; 40 per cent of smokers have heard a great deal.

Attitudes Toward Second-Hand Smoke

"To what extent do you agree/disagree with the following statements?"



* asked of smokers only

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n=1468

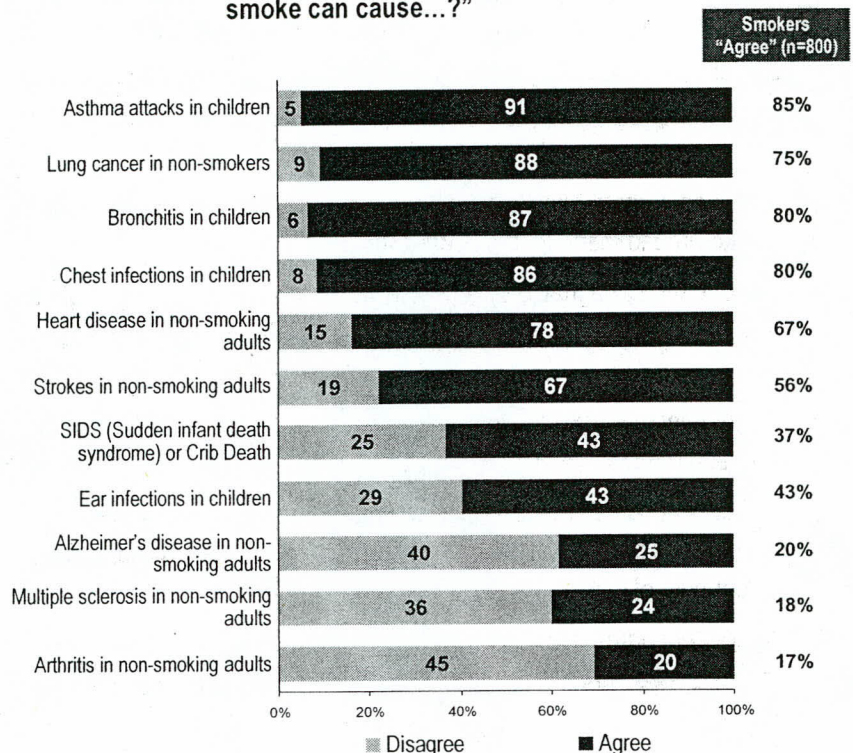
Smoking in Public Places (BC)

> among the B.C. population:

- ◇ 98 per cent agree that young children should be protected from situations of second-hand smoke; 97 per cent of smokers agree.
- ◇ 94 per cent agree that people who don't smoke should have the right to a smoke-free environment in any workplace; 92 per cent of smokers agree.
- ◇ 94 per cent agree that it's okay for a non-smoker to ask someone not to smoke around them; 90 per cent of smokers agree.
- ◇ 92 per cent agree that people who don't smoke should have the right to a smoke-free environment in any public place; 81 per cent of smokers agree.
- ◇ 92 per cent of smokers agree that they are usually willing to put out a cigarette or not to smoke if someone were to ask them.
- ◇ 92 per cent agree that people who smoke should always be willing to put out their cigarette if someone near them is bothered by the smoke; 87 per cent of smokers agree.
- ◇ 76 per cent agree that it is better to move away from a person whose smoking is bothering them than to ask that person to stop smoking; 74 per cent of smokers agree.
- ◇ 67 per cent agree that they would generally feel comfortable asking a smoker to put out a cigarette or not to smoke; 60 per cent of smokers agree.
- ◇ 14 per cent agree that second-hand smoke is not as harmful as some people say; 31 per cent of smokers agree.

Impacts of Second-Hand Smoke

"To what extent do you agree/disagree that second-hand smoke can cause...?"



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n=1468

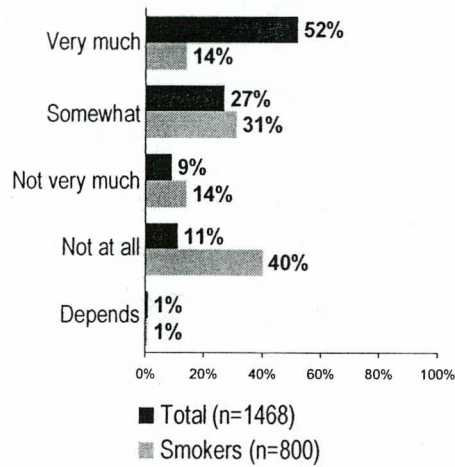
Smoking in Public Places (BC)

- The proportion of the B.C. population who agree that second-hand smoke can cause a range of illnesses or diseases is as follows:
 - ◇ 91 per cent agree that second-hand smoke can cause asthma attacks in children; 85 per cent of smokers agree.
 - ◇ 88 per cent agree that second-hand smoke can cause lung cancer in non-smokers; 75 per cent of smokers agree.
 - ◇ 87 per cent agree that second-hand smoke can cause bronchitis in children; 80 per cent of smokers agree.
 - ◇ 86 per cent agree that second-hand smoke can cause chest infections in children; 80 per cent of smokers agree.
 - ◇ 78 per cent agree that second-hand smoke can cause heart disease in non-smoking adults; 67 per cent of smokers agree.
 - ◇ 67 per cent agree that second-hand smoke can cause strokes in non-smoking adults; 56 per cent of smokers agree.

- ◇ 43 per cent agree that second-hand smoke can cause SIDS; 37 per cent of smokers agree.
- ◇ 43 per cent agree that second-hand smoke can cause ear infections in children; 43 per cent of smokers agree.
- ◇ 25 per cent agree that second-hand smoke can cause Alzheimer's disease in non-smoking adults; 20 per cent of smokers agree.
- ◇ 24 per cent agree that second-hand smoke can cause multiple sclerosis in non-smoking adults; 18 per cent of smokers agree.
- ◇ 20 per cent agree that second-hand smoke can cause arthritis in non-smoking adults; 17 per cent of smokers agree.

Bothered by Second-Hand Smoke

"Does being exposed to second-hand smoke bother you?"



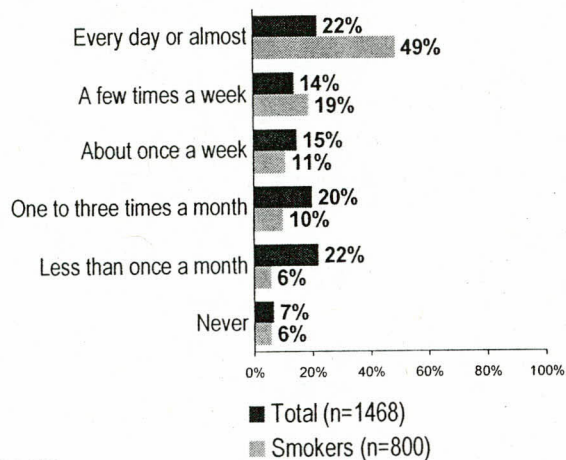
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Smoking in Public Places (BC)

- Proportion bothered by second-hand smoke:
 - ◇ Very much: 52 per cent (14 per cent of smokers);
 - ◇ Somewhat: 27 per cent (31 per cent of smokers);
 - ◇ Not very much: nine per cent (14 per cent of smokers);
 - ◇ Not at all: 11 per cent (40 per cent of smokers);
 - ◇ Depends: one per cent (one per cent of smokers).

Exposure to Second-Hand Smoke

"How often are you personally in a situation of breathing in second-hand smoke? Would that be..."

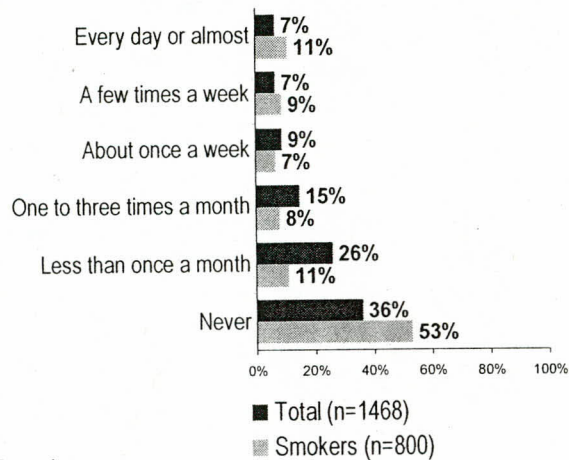


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Smoking in Public Places (BC)

Exposure to Second-Hand Smoke in Public Places

"How often are you personally in a situation of breathing in second-hand smoke in enclosed public places you go to, such as workplaces, shopping malls, public transit or other enclosed public places?"



EKOS Research
Associates Inc.

Smoking in Public Places (BC)

Exposure to second-hand smoke:

	Exposure to second-hand smoke		Exposure in enclosed public places	
	Total	Smokers	Total	Smokers
Every day or almost	22%	49%	7%	11%
A few times a week	14%	19%	7%	9%
About once a week	15%	11%	9%	7%
One to three times a month	20%	10%	15%	8%
Less than once a month	22%	6%	26%	11%
Never	7%	6%	36%	53%

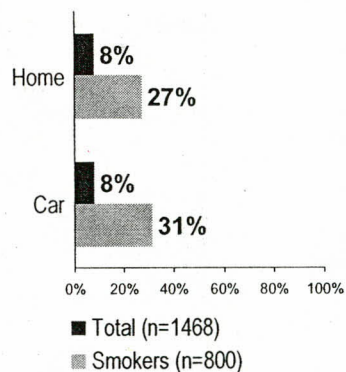
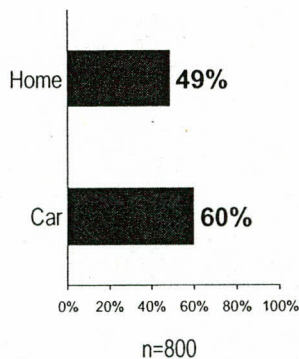
Smoking Locations

"Do you smoke inside your ...?"

"Do other members of your household
smoke inside your...?"

RESPONDENTS

OTHERS



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Associates Inc.

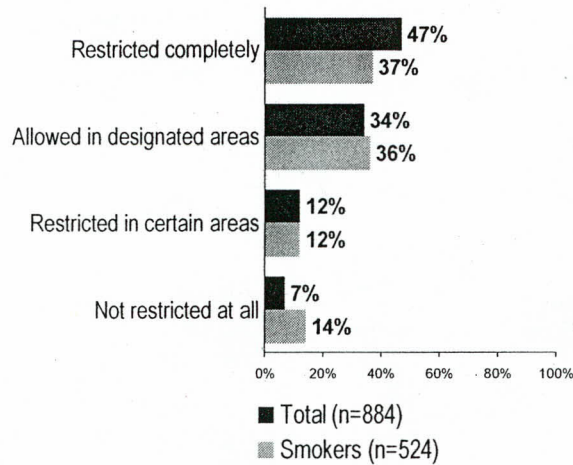
(Per cent saying yes)

Smoking in Public Places (BC)

- > 49 per cent of smokers smoke inside their home; 60 per cent of smokers smoke inside their car.
- > Overall, eight per cent of those in B.C. indicate that other members of their household smoke inside their home, and the same proportion (eight per cent) indicate that other household members smoke in their car. A total of 27 per cent of smokers indicate that other household members smoke inside the home, and 31 per cent of smokers state that others smoke inside their car.

Smoking Restrictions in Workplaces

"At your place of work, is smoking...?"



(Per cent saying yes)

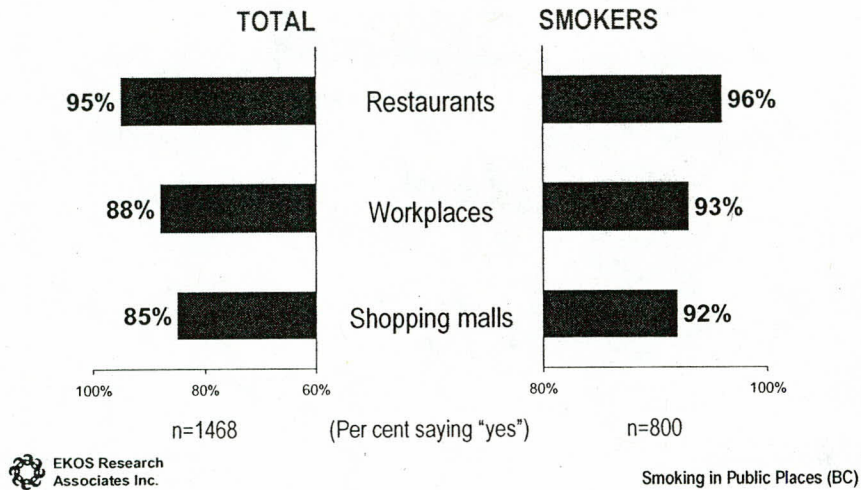
Smoking in Public Places (BC)

EKOS Research
Associates Inc.

- > Among employed members of the B.C. population, 47 per cent say smoking is restricted completely in their place of work (37 per cent of smokers indicate it is); 34 per cent say that smoking is allowed in designated areas (36 per cent of smokers); 12 per cent say smoking is restricted in certain areas only (12 per cent of smokers); and seven per cent indicate that it is not restricted at all (14 per cent of smokers).

Restrictions on Smoking

"Are there currently any restrictions on smoking in your community in...?"

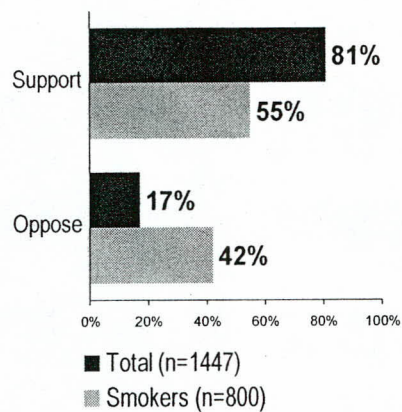


➤ Restrictions on smoking in the community in B.C.:

- ◇ 95 per cent indicate that there are restrictions on smoking in restaurants (96 per cent of smokers);
- ◇ 88 per cent indicate that there are restrictions in workplaces (93 per cent of smokers);
- ◇ 85 per cent indicate that there are restrictions in shopping malls (92 per cent of smokers).

Ban in All Public Places

"Do you support/oppose a law that would ban smoking in all public places?"



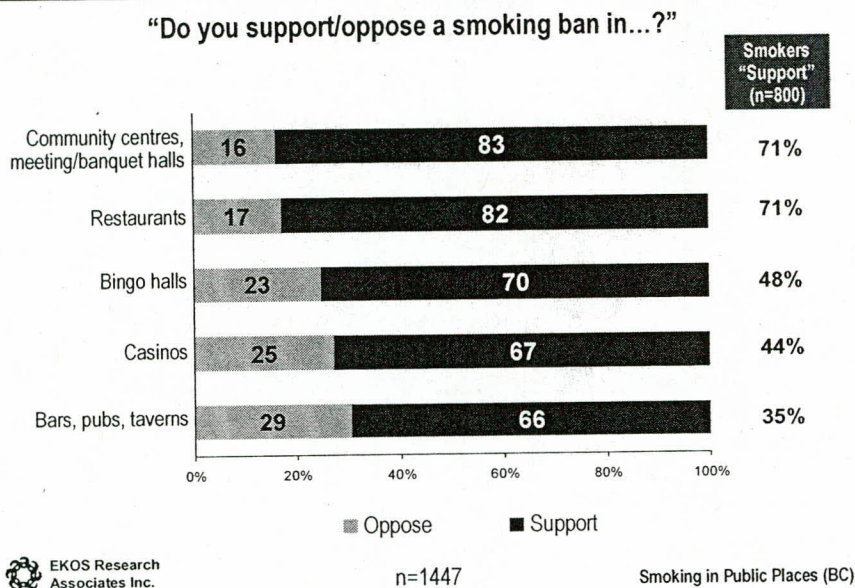
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(Per cent saying "yes")

Smoking in Public Places (BC)

- Support for a ban on smoking in all public places:
 - ◇ 81 per cent support a law that would ban smoking in all public places in B.C. (55 per cent of smokers do);
 - ◇ 17 per cent oppose a ban (42 per cent of smokers do).

Support for Bans in Specific Locations

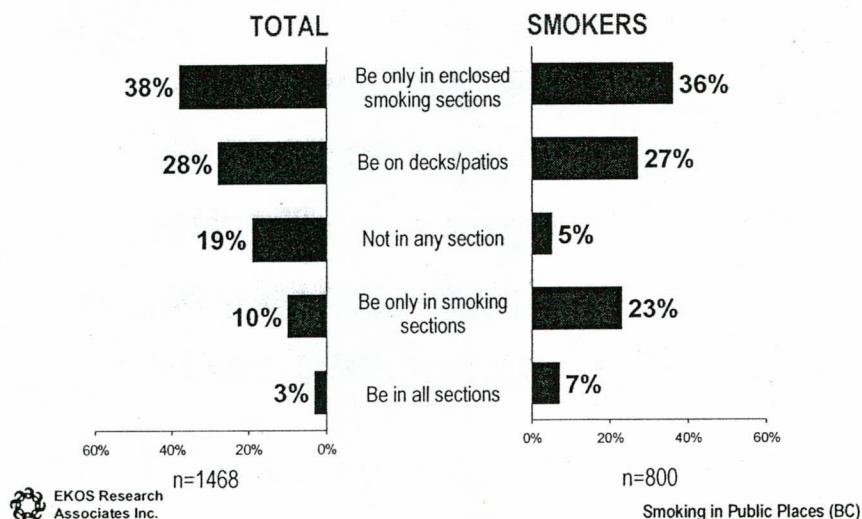


> Support for bans in specific locations in B.C.:

- ◇ Community centres, meeting/banquet halls: 83 per cent support (71 per cent of smokers support);
- ◇ Restaurants: 82 per cent support (71 per cent of smokers support);
- ◇ Bingo halls: 70 per cent support (48 per cent of smokers support);
- ◇ Casinos: 67 per cent support (44 per cent of smokers support);
- ◇ Bars, pubs, taverns: 66 per cent support (35 per cent of smokers support).

Attitudes Toward Bans in Bars and Taverns

"Which of the following statements comes closest to how you feel about smoking in bars and taverns? Smoking should..."

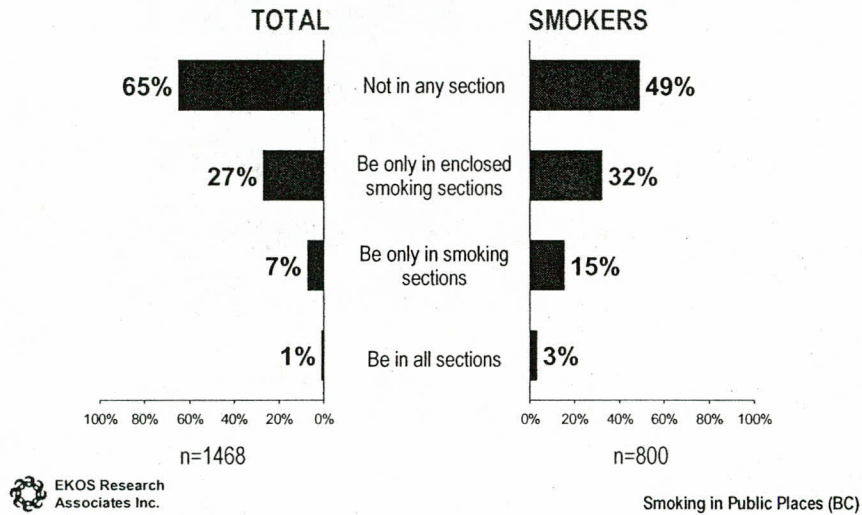


> Attitudes towards smoking in bars and taverns in B.C.:

- ◇ 38 per cent think that smoking should only be allowed in enclosed smoking sections (and 36 per cent of smokers think so);
- ◇ 28 per cent think that smoking in bars and taverns should be allowed on decks and patios (and 27 per cent of smokers think so);
- ◇ 19 per cent think smoking should not be allowed in any section (and five per cent of smokers think so);
- ◇ 10 per cent think that smoking should be allowed only in smoking sections (and 23 per cent of smokers think so); and
- ◇ Three per cent think smoking should be allowed in all sections (seven per cent of smokers think so).

Attitudes Toward Bans in Restaurants

"Which of the following statements comes closest to how you feel about smoking in restaurants? Smoking should..."

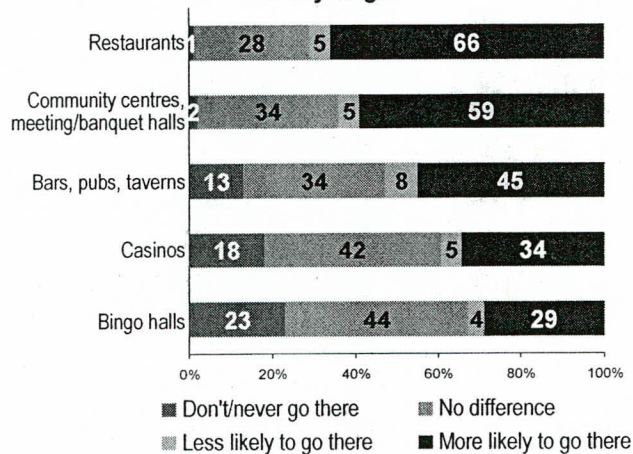


> Attitudes towards smoking in restaurants in B.C.:

- ◇ 65 per cent think smoking should not be allowed in any section (and 49 per cent of smokers think so);
- ◇ 27 per cent think that smoking should only be allowed in enclosed smoking sections (and 32 per cent of smokers think so);
- ◇ Seven per cent think that smoking should be allowed only in smoking sections (and 15 per cent of smokers think so); and
- ◇ One per cent think smoking should be allowed in all sections (three per cent of smokers think so).

Impact of Bans on Visits

"If ... were completely smoke free, would you be free more or less likely to go?"



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n=1468

Smoking in Public Places (BC)

Impact of smoking bans on visits to public places in B.C.*:

Location	More Likely to Visit		Less Likely to Visit		No Difference		Net Change in Visits	
	Total	Smokers	Total	Smokers	Total	Smokers	Total	Smokers
Bingo halls	29%	9%	4%	14%	44%	59%	+25	-5
Bars, pubs, taverns	45%	10%	8%	30%	34%	53%	+37	-20
Community centres, meeting/banquet halls	59%	19%	5%	11%	34%	66%	+54	+8
Restaurants	66%	23%	5%	15%	28%	61%	+61	+8
Casinos	34%	9%	5%	18%	42%	60%	+29	-9

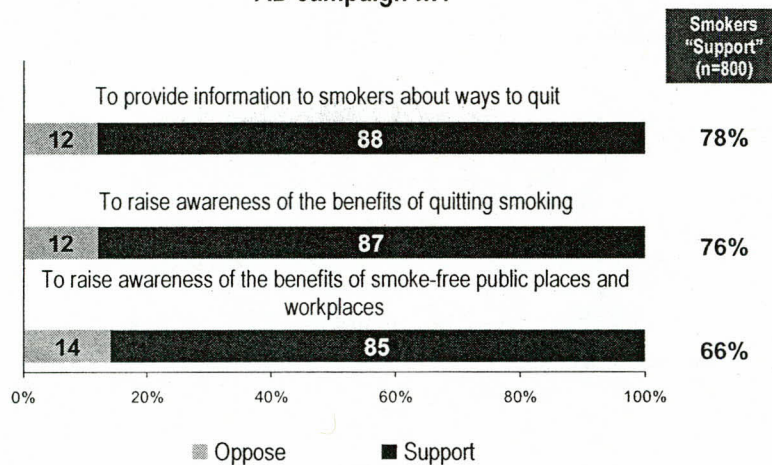
* People who did not attend are not included in table, so numbers do not add up to 100%.

- Although smoking bans in some public places will incur some loss of smokers, even among smokers there is a likelihood that the net change will be minimal (and in some cases a positive increase), with the exception of bars and taverns. When considering the wider population (of both smokers and non-smokers), however, the net change is a large positive gain (provided that smokers and non-smokers frequent these establishments in proportions that are reflective of the five to one split of non-smokers to smokers seen in the overall population). The most positive gains could be expected to be seen in restaurants and community centres and meeting halls. Bingo halls would see the least gain, followed by casinos. The greater risk is with bars, which could expect a sharp drop in smokers, so attracting non-smokers would be critical to achieving a gain. It should be noted, however, that for half of smokers, there is no difference. (And, if the proportion of smokers to non-smokers in the pre-ban clientele is more

heavily weighted toward smokers, the gain would be lower than the projected 37 per cent increase overall.)

Support for Government Actions

"Do you support/oppose provincial government sponsoring an AD campaign ...?"



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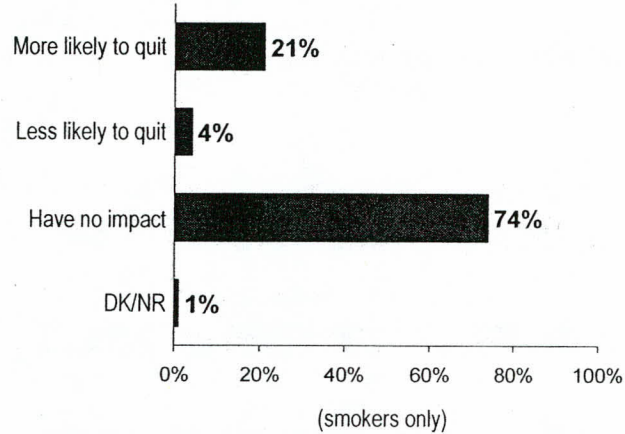
n=1447

Smoking in Public Places (BC)

- > The majority of the general population in B.C. support the provincial government sponsoring an advertising campaign to:
 - ◇ Provide information to smokers about ways to quit (88 per cent support and 78 per cent of smokers support);
 - ◇ Raise awareness of the benefits of quitting smoking (87 per cent support and 76 per cent of smokers support);
 - ◇ Raise awareness of the benefits of smoke-free public places and workplaces (85 per cent support and 66 per cent of smokers support).

Smokers Visits in General

"If smoking were no longer allowed in indoor public places, would this make you...?"



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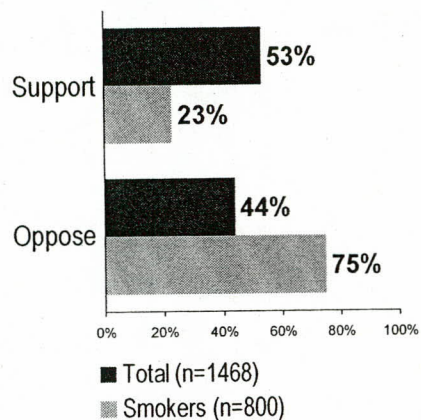
n=800

Smoking in Public Places (BC)

- 21 per cent of smokers would be more likely to quit if smoking were no longer allowed in indoor public places.

Bans in Areas Outside All Public Buildings

"Do you support/oppose a law that would ban smoking in the areas outside all public buildings?"



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Associates Inc.

Smoking in Public Places (BC)

- > Support for a law that would ban smoking in the areas outside all public buildings, including entrances and exits is weak. Only 53 per cent support this type of ban (and 23 per cent of smokers), while 44 per cent (and 75 per cent of smokers) oppose such a ban.

APPENDIX A
QUESTIONNAIRE

Hello, my name is...and I work for Ekos Research Associates. We are conducting a survey to obtain the views of Canadians on important issues that affect us all.

Can I ask if you are at least 16 years old, a permanent resident of Canada and had your birthday most recently?

** IF NO :Is there someone at home now that I could speak to who is 16 years of age or older and had their birthday most recently?

** IF YES:The questionnaire takes about 15 minutes to complete, but it provides you with a unique opportunity to let the federal and provincial governments know how you feel about things that affect us all. May I begin?

18:

PROV

=> * if IAREA

Newfoundland and Labrador 1
British Columbia 19
British Columbia 20
British Columbia 21

23:

SCRN1

Do you or does anyone in your household work for an advertising or market research firm, or a tobacco company?

No -CONTINUE 1
Yes-THANK AND TERMINATE and CODE IG 2

=> INT

24:

SEX

DO NOT READ

Record Gender of Respondent

Male 1
Female 2

25:

Q1

At the present time, do you smoke cigarettes (manufactured or roll your own) every day, occasionally or not at all?

Every day 1
Occasionally (less than every day) 2
Not at all 3
DK/NA 9

26:

SMOKR

=> * if IF((Q1=#1-#2),1,IF((Q1=#3-#4),2))

Computed Smoker Status based on q1

Smoker 1
Non-Smoker 2

27:

Q2

Have you smoked at least 100 cigarettes in your life?

Yes..... 1
No..... 2
DK/NA 9

28:

SKIP1

=> PRQ10 else => +1 if NOT (SMOKR=#1)

Skip to PRQ10, SMOKERS ONLY, be sure to build in "else +1"

29:

Q3

=> +1 if NOT (Q1=#1)

On average, how many cigarettes do you smoke per day? NOTE: PROBE FOR A PRECISE NUMBER. IF RESPONDENT SAYS ONE PACK A DAY, PROBE FOR NUMBER OF CIGARETTES IN A PACK

DK/NA 999

30:

Q4

=> +1 if NOT (Q1=#2)

On the days that you smoke, about how many cigarettes do you smoke? NOTE: PROBE FOR A PRECISE NUMBER. IF RESPONDENT SAYS ONE PACK A DAY, OR 1/2 A PACK A DAY, PROBE FOR NUMBER OF CIGARETTES IN A PACK

DK/NA 999

31:

Q5

Have you ever tried to quit smoking?

Yes..... 1
No..... 2
DK/NA 9

32:

Q6

=> +1 if NOT (Q5=#1)

READ LIST

In the past year, how many times have you stopped smoking for at least 24 hours because you were trying to quit smoking?

Once..... 1
Twice..... 2
Three times..... 3
More than three times..... 4
Not in the past year..... 5
DK/NA 9

33:

Q7

Are you now seriously thinking of quitting smoking?

- Yes..... 1
 No..... 2
 Refused..... 8
 DK/NA 9

34:

Q8

=> +1 if NOT (Q7=#1)

READ LIST

When do you think you will try to quit?

- Within the next 30 days,..... 1
 Within the next 6 months, or 2
 Not within the next 6 months 3
 DK/NA 9

35:

PRQ9

Whether or not you have plans to quit smoking, how often, in the last six months since about September 15, have each of the following led you to think about quitting: frequently, sometimes, rarely, or not at all?

36:

Q9A

Rotation => Q9F

How often in past 6 months has ... led you to think about quitting

Concern for your personal health?

- Frequently..... 1
 Sometimes 2
 Rarely 3
 Not at all 4
 DK/NA 9

37:

Q9B

How often in past 6 months has ... led you to think about quitting

Concern about the effect of your cigarette smoke on non-smokers?

- Frequently..... 1
 Sometimes 2
 Rarely 3
 Not at all 4
 DK/NA 9

9a -> f (6)

8

38:

Q9C

How often in past 6 months has ... led you to think about quitting

Smoking restrictions where you work?

Frequently	1
Sometimes	2
Rarely	3
Not at all	4
DK/NA	9

39:

Q9D

How often in past 6 months has ... led you to think about quitting

Smoking restrictions in places you go to like restaurants, bars, shopping centres or other public places?

Frequently	1
Sometimes	2
Rarely	3
Not at all	4
DK/NA	9

40:

Q9E

How often in past 6 months has ... led you to think about quitting

Information you have seen about ways to quit or how to quit?

Frequently	1
Sometimes	2
Rarely	3
Not at all	4
DK/NA	9

41:

Q9F

How often in past 6 months has ... led you to think about quitting

Concern about your smoking and health expressed by family or friends?

Frequently	1
Sometimes	2
Rarely	3
Not at all	4
DK/NA	9

42:

PRQ10

Please tell me if you think that each of the following is very, somewhat, not very or not at all serious.

43:

Q10A

Rotation => Q10B

How serious is

The harm to the health of smokers caused by smoking cigarettes

Very serious..... 1
Somewhat serious..... 2
Not very serious..... 3
Not at all serious..... 4
DK/NA 9

44:

Q10B

How serious is

The harm to the health of non-smokers caused by breathing in second-hand smoke from cigarettes that other people are smoking

Very serious..... 1
Somewhat serious..... 2
Not very serious..... 3
Not at all serious..... 4
DK/NA 9

46:

PRQ11

Thinking about the last six months, that is, since about September 15, have you heard a great deal, some, not very much or nothing at all about each of the following topics.

47:

Q11A

Rotation => Q11B

How much have you heard about ...over the last six months?

The health effects of second hand smoke

Great deal 1
Some..... 2
Not very much..... 3
Nothing at all..... 4
DK/NA 9

48:

Q11B

How much have you heard about ...over the last six months?

Restrictions against smoking in public places

Great deal 1
Some..... 2
Not very much..... 3
Nothing at all..... 4
DK/NA 9

4

50:

PRQ12

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

51:

Q12A

Rotation => Q12I

People who smoke should always be willing to put out their cigarettes if someone near them is bothered by the smoke.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

52:

Q12B

I would generally feel comfortable asking a smoker to put out a cigarette or to not smoke.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

53:

Q12C

Second-hand smoke is not as harmful as some people say.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

54:

Q12D

It is better to move away from a person whose smoking is bothering you than to ask that person to stop smoking.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

55:

Q12E

Young children should be protected from situations of second-hand smoke.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

56:

Q12F

People who don't smoke should have the right to a smoke-free environment in any public place.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

57:

Q12G

It's OK for non-smokers to ask someone not to smoke around them.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

58:

Q12H

People who don't smoke should have the right to a smoke-free environment in any workplace.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

59:

Q12I

=> +1 if NOT (SMOKR=#1)

I am usually willing to put out a cigarette or not to smoke if someone were to ask me.

Strongly agree..... 1
Somewhat agree..... 2
Somewhat disagree..... 3
Strongly disagree..... 4
DK/NA 9

60:

PRQ13

Here is a list of health effects and diseases affecting non-smokers that may or may not be caused by breathing in second-hand smoke from cigarettes that other people are smoking. Based on what you know or believe please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree that second-hand smoke can cause each of the following.

130-76-11

61:

Q13A

Rotation => Q13L

Extent you agree/disagree that second-hand smoke can cause...

Asthma attacks in children

Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

62:

Q13B

Extent you agree/disagree that second-hand smoke can cause...

Ear infections in children

Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

63:

Q13C

Extent you agree/disagree that second-hand smoke can cause...

Heart disease in non-smoking adults

Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

64:

Q13D

Extent you agree/disagree that second-hand smoke can cause...

Arthritis in non-smoking adults

Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

65:

Q13E

Extent you agree/disagree that second-hand smoke can cause...

Lung cancer in non-smokers

Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

66:

Q13G F

<i>Extent you agree/disagree that second-hand smoke can cause...</i>	
SIDS (sudden infant death syndrome) or Crib Death	
Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

67:

Q13H G

<i>Extent you agree/disagree that second-hand smoke can cause...</i>	
Strokes in non-smoking adults	
Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

68:

Q13J H

<i>Extent you agree/disagree that second-hand smoke can cause...</i>	
Multiple sclerosis in non-smoking adults	
Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

69:

Q13K I

<i>Extent you agree/disagree that second-hand smoke can cause...</i>	
Alzheimer's disease in non-smoking adults	
Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

70:

Q13K J

<i>Extent you agree/disagree that second-hand smoke can cause...</i>	
Chest infections in children	
Strongly agree.....	1
Somewhat agree.....	2
Somewhat disagree.....	3
Strongly disagree.....	4
DK/NA	9

Volate 61
 Q13L K

71:

Extent you agree/disagree that second-hand smoke can cause...

- Bronchitis in children
- Strongly agree..... 1
- Somewhat agree..... 2
- Somewhat disagree..... 3
- Strongly disagree..... 4
- DK/NA 9

72:

Q14

READ LIST

Does being exposed to second-hand smoke bother you:

- Very much..... 1
- Somewhat..... 2
- Not very much, or 3
- Not at all..... 4
- (VOLUNTEERED) DEPENDS 5
- DK/NA 9

73:

Q15

READ LIST

How often are you personally in a situation of breathing in second-hand smoke?

Would that be . . .

- every day or almost every day..... 1
- a few times a week..... 2
- about once a week..... 3
- about one to three times a month..... 4
- less than once a month, or 5
- never..... 6
- DK/NA 9

74:

Q16

READ LIST

How often are you personally in a situation of breathing in second-hand smoke in enclosed public places you go to such as workplaces, shopping malls, public transit or other ENCLOSED PUBLIC PLACES?

- every day or almost every day..... 1
- a few times a week..... 2
- about once a week..... 3
- about one to three times a month..... 4
- less than once a month, or 5
- never..... 6
- DK/NA 9

3

75:

Q17

=> Q19 if NOT (SMOKR=#1)

Do you smoke . . . Inside your home?

Yes..... 1
 No..... 2
 DK/NA 9

76:

Q18

Do you smoke . . . Inside your car or vehicle?

Yes..... 1
 No..... 2
 (VOLUNTEERED) Don't have car 8
 DK/NA 9

77:

Q19

Do other members of your household smoke . . . Inside your home?

Yes..... 1
 No..... 2
 DK/NA 9

78:

Q20

Do other members of your household smoke . . . Inside your car or vehicle?

Yes..... 1
 No..... 2
 (VOLUNTEERED) Don't have car 8
 DK/NA 9

79:

Q21

Are you currently employed outside the home?

Yes..... 1
 No..... 2
 DK/NA 9

80:

Q22

=> +1 if NOT (Q21=#1)

At your place of work, is smoking restricted completely, allowed only in designated areas, restricted only in certain areas or not restricted at all?

Restricted completely 1
 Allowed only in designated areas 2
 Restricted only in certain areas 3
 Not restricted at all 4
 DK/NA 9

81:

PRQ23

As far as you know, are there currently any restrictions on smoking in your community or city in any of the following places?

82:

Q23A

Rotation => Q23C

(Are there currently any restrictions on smoking in your community in...)

Workplaces

Yes 1

No 2

DK/NA 9

83:

Q23B

(Are there currently any restrictions on smoking in your community in...)

Restaurants

Yes 1

No 2

DK/NA 9

84:

Q23C

(Are there currently any restrictions on smoking in your community in...)

Shopping malls

Yes 1

No 2

DK/NA 9

85:

Q26

=> +1 if NOT (PROV=#1)

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose a law that would ban smoking in all indoor public places in Newfoundland and Labrador/in all public places in BC?

Strongly support 1

Somewhat support 2

Somewhat oppose 3

Strongly oppose 4

DK/NA 9

86:

CALC

=> * if IF((PROV=#19-#21),1,2)

Including smoking rooms 1

..... 2

87:

PRQ27

Please tell me if you strongly support, somewhat support, somewhat oppose or strongly oppose a law that would ban smoking <calc > in each of the following places in <prov >?

88:

Q27A

Rotation => Q27J

Extent you support/oppose a ban on smoking in ...

Bingo halls
 strongly support 1
 somewhat support 2
 somewhat oppose 3
 strongly oppose 4
 DK/NA 9

89:

Q27C/B

Extent you support/oppose a ban on smoking in ...

Bars, pubs or taverns
 strongly support 1
 somewhat support 2
 somewhat oppose 3
 strongly oppose 4
 DK/NA 9

90:

Q27E/C

Extent you support/oppose a ban on smoking in ...

Community centres, meeting halls and banquet halls
 strongly support 1
 somewhat support 2
 somewhat oppose 3
 strongly oppose 4
 DK/NA 9

what 82

91:

Q27F/D

Extent you support/oppose a ban on smoking in ...

Restaurants
 strongly support 1
 somewhat support 2
 somewhat oppose 3
 strongly oppose 4
 DK/NA 9

92:

Q27G E

=> +1 if NOT (PROV=#1)

Extent you support/oppose a ban on smoking in ...
 Workplaces
 strongly support..... 1
 somewhat support..... 2
 somewhat oppose..... 3
 strongly oppose..... 4
 DK/NA 9

93:

Q27H F

=> +1 if NOT (PROV=#19-#21)

Extent you support/oppose a ban on smoking in ...
 Casinos
 strongly support..... 1
 somewhat support..... 2
 somewhat oppose..... 3
 strongly oppose..... 4
 DK/NA 9

94:

Q27Y 6

=> +1 if NOT (PROV=#19-#21)

Extent you support/oppose a ban on smoking in ...
 Shopping malls and shopping centres
 strongly support..... 1
 somewhat support..... 2
 somewhat oppose..... 3
 strongly oppose..... 4
 DK/NA 9

95:

Q27J H

=> +1 if NOT (PROV=#1)

Extent you support/oppose a ban on smoking in ...
 Decks and patios of bars and restaurants
 strongly support..... 1
 somewhat support..... 2
 somewhat oppose..... 3
 strongly oppose..... 4
 DK/NA 9

Volante
 88

96:

Q28

READ LIST

Which of the following statements comes closest to how you feel about smoking in bars and taverns? Smoking should . . .

Rotation => 4

- Not be allowed in any section of a bar or tavern 1
- Be allowed only in an enclosed smoking section 2
- Be allowed only in a smoking section of a bar or tavern 3
- Be allowed in all sections of a bar or tavern 4
- Not allowed on decks and patios of bars and restaurants 5
- DK/NA 9

97:

Q29

READ LIST

Which of the following statements comes closest to how you feel about smoking in restaurants? Smoking should . . .

Rotation => 4

- Not be allowed in any section of a restaurant 1
- Be allowed only in an enclosed smoking section 2
- Be allowed only in a smoking section of a restaurant 3
- Be allowed in all sections of a restaurant 4
- DK/NA 9

98:

PRQ30

If each of the following places in your community were to be completely smoke-free, would you be more likely to go there in the future, would you be less likely, or would it make no difference?

99:

Q30A

Rotation => Q30I

If... was completely smoke free in the future, more/less likely to go?

- Bingo halls
- more likely to go there in the future 1
- less likely to go there in the future 2
- no difference 3
- (VOLUNTEERED) - Don't/never go there 4
- DK/NA 9

100:

Q30C B

If... was completely smoke free in the future, more/less likely to go?

- Bars, pubs or taverns
- more likely to go there in the future 1
- less likely to go there in the future 2
- no difference 3
- (VOLUNTEERED) - Don't/never go there 4
- DK/NA 9

101:

Q30E/C

If... was completely smoke free in the future, more/less likely to go?

Community centres, meeting halls and banquet halls
 more likely to go there in the future 1
 less likely to go there in the future 2
 no difference 3
 (VOLUNTEERED) - Don't/never go there 4
 DK/NA 9

102:

Q30F/b

If... was completely smoke free in the future, more/less likely to go?

Restaurants
 more likely to go there in the future 1
 less likely to go there in the future 2
 no difference 3
 (VOLUNTEERED) - Don't/never go there 4
 DK/NA 9

103:

Q30G/E

=> +1 if NOT (PROV=#19-#21)

If... was completely smoke free in the future, more/less likely to go?

Casinos
 more likely to go there in the future 1
 less likely to go there in the future 2
 no difference 3
 (VOLUNTEERED) - Don't/never go there 4
 DK/NA 9

104:

Q30H/f

=> +1 if NOT (PROV=#19-#21)

If... was completely smoke free in the future, more/less likely to go?

Shopping malls and shopping centres
 more likely to go there in the future 1
 less likely to go there in the future 2
 no difference 3
 (VOLUNTEERED) - Don't/never go there 4
 DK/NA 9

105:

=> +1 if NOT (PROV=#1)

If...was completely smoke free in the future, more/less likely to go?

Decks and patios of bars and restaurants.

- more likely to go there in the future 1
- less likely to go there in the future..... 2
- no difference..... 3
- (VOLUNTEERED) - Don't/never go there 4
- DK/NA 9

Q301 G

106:

PRQ31

=> Q34 if NOT (PROV=#1)

Do you strongly support, somewhat support, somewhat oppose or strongly oppose the Government of <prov > sponsoring an advertising and public awareness campaign in each of the following areas . . .

107:

Q31A

Rotation => Q31D

Support/Oppose Provincial Gov't sponsoring a AD campaign ...

To raise awareness of the benefits of smoke-free public places and workplaces?

- Strongly support 1
- Somewhat support 2
- Somewhat oppose..... 3
- Strongly oppose..... 4
- DK/NA 9

108:

Q31B

Support/Oppose Provincial Gov't sponsoring a AD campaign ...

To raise awareness of the benefits of quitting smoking?

- Strongly support 1
- Somewhat support 2
- Somewhat oppose..... 3
- Strongly oppose..... 4
- DK/NA 9

109:

Q31C

Support/Oppose Provincial Gov't sponsoring a AD campaign ...

To provide information to smokers about ways to quit?

- Strongly support 1
- Somewhat support 2
- Somewhat oppose..... 3
- Strongly oppose..... 4
- DK/NA 9

110:

Q31D

Support/Oppose Provincial Gov't sponsoring a AD campaign ...

To provide information to owners/operators of bars and bingo halls regarding details of the new law.

Strongly support 1
 Somewhat support 2
 Somewhat oppose 3
 Strongly oppose 4
 DK/NA 9

white 107

111:

Q33 32

=> +1 if NOT (SMOKR=#1)

READ LIST

If smoking were no longer allowed in indoor public places including bars and bingo halls, would this make you . . .

More likely to quit 1
 Less likely to quit, or 2
 Have no impact for you? 3
 DK/NA 9

112:

Q34 33

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose a law that would ban smoking in the areas outside all public buildings in <prov >?

Strongly support 1
 Somewhat support 2
 Somewhat oppose 3
 Strongly oppose 4
 DK/NA 9

113:

DEMIN

Finally, a few questions for statistical purposes. Please be assured that all your responses will be kept entirely anonymous and absolutely confidential.

114:

AGE 34

In what year were you born?

DK/NA 9999

socialismo

115:

EDUC 35

DO NOT READ LIST

What is the highest level of education you have reached?	
Elementary school or less (no schooling to grade 7)	1
Some high school (grades 8 - 11)	2
Completed high school (grades 12 or 13 or OAC)	3
Some community college, vocational or trade school (or some CEGEP)	4
Completed community college, vocational or trade school (or complete CEGEP) ..	5
Some university (no degree)	6
Completed university (Bachelor's degree)	7
Post graduate university (Master's, Ph.D., completed or not)	8
DK/NA	9

116:

EMPL 36

READ LIST

Which of the following best describes your employment status? Are you . . .	
Employed full-time (30 hours/week or more)	01
Employed part-time	02
Unemployed or looking for a job	03
Staying at home full-time (home-maker, social assistance)	04
Student	05
Retired	06
(VOLUNTEERED) OTHER	77 O
(VOLUNTEERED) DK/NA	99

117:

STAT 37

READ LIST

Are you . . .	
Married or living as a couple	1
Single	2
Widowed	3
Separated	4
Divorced	5
DK/NA	9

118:

KIDS1 38

Are there any children in your household under the age of 18?	
Yes	1
No	2
DK/NA	9

119:

PEOPL 39

How many people live in your household including yourself?	
DK/NA	99

120:

INC

READ LIST

Into which of the following categories would you put the total annual income, before taxes and deductions, for 2004, of all members of your household, including yourself? Is it . . .

Less than \$20,000	1
\$20,000 to \$39,999	2
\$40,000 to \$59,999	3
\$60,000 to \$79,999	4
\$80,000 to \$99,999	5
\$100,000 and over	6
Refuse/DK/NA	9

121:

ABO

Are you an Aboriginal person? (CLARIFY IF NECESSARY: A First Nations, Métis, Inuit or another?)

Yes	1
No	2
DK/NA	9

122:

ABO2

=> +1 if NOT (ABO=#1)

From which group - First Nations, Métis, Inuit or another?

First Nations	01
Métis	02
Inuit	03
Other (SPECIFY)	77
DK/NA	99

123:

ONOFF

=> +1 if NOT (ABO2=#1)

Over the last twelve months, have you been living primarily on reserve or off reserve?

On reserve	1
Off reserve	2
DK/NA	9

124:

THNK

End of Interview

Thank you for your cooperation and time!

Completion 1 D

APPENDIX B
RESPONSE RATE

Newfoundland Call Results and Response Rates Table

Total Sample	10892
Numbers not in service	2083
Duplicates	23
Non-residential numbers	354
Numbers blocked by Phone companies	11
Total functional sample	8421
No answers	2849
Retired, called 8 times without success	22
Language difficulty	30
Other	112
Unavailable	21
Total Asked	5387
Refusals	1819
Cooperative Callbacks	3568
Completes	1462
Ineligible.	2106
Quota Filled	5
Response Rate	42.4%
Incidence of smokers	24%

British Columbia Call Results and Response Rates Table

Total Sample	25688
Numbers not in service	5413
Duplicates	24
Non-residential numbers	1194
Numbers blocked by Phone companies	569
Total functional sample	18488
No answers	8931
Retired, called 8 times without success	12
Language difficulty	722
Other	136
Unavailable	38
Total Asked	8649
Refusals	3138
Cooperative Callbacks	5511
Completes	1499
Ineligible.	4012
Quota Filled	3
Response Rate	29.8%
Incidence of smokers	16.7%