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Table T11 Page 1
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T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
											Close-ly	Not Close-ly														
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other			High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Economy	1,148 28%	-	-	-	1,148 100%	-	-	-	-	1,148 33%	1,003 30% L	144 22%	265 23%	662 32% MO	219 27% m	303 25%	544 30% P	299 29% P	412 36% T	735 25%	432 28%	277 31%	351 28%	193 27%	87 34%	90 28%
Health care	768 19%	-	-	-	-	-	768 100%	-	-	768 22%	690 20% L	76 12%	299 26% NO	374 18% O	94 11%	279 23% QR	348 19% R	135 13%	188 16%	579 20% S	330 21% VW	145 16%	207 17%	170 24% YZ	44 17%	45 14%
Environment	352 9%	-	-	-	-	352 100%	-	-	-	352 10%	296 9%	53 8%	68 6%	194 9% M	90 11% M	73 6%	179 10% P	97 10% P	110 10%	241 8%	150 10% v	65 7%	113 9%	63 9% Y	13 5%	28 9%
Jobs / Unemployment	251 6%	-	-	-	-	-	-	251 21%	-	251 7%	213 6%	38 6%	78 7%	128 6%	45 5%	87 7%	102 6%	59 6%	70 6%	181 6%	82 5%	57 6%	87 7%	43 6%	9 3%	23 7% Y
H1N1/Swine flu (NET)	172 4%	15 100%	139 100%	19 100%	-	-	-	-	172 100%	-	154 5% L	16 3%	96 8% NO	60 3% O	13 2%	93 8% QR	60 3% R	19 2%	43 4%	129 4%	106 7% VW	32 4% W	21 2%	45 6% YZ	6 2%	4 1%
Swine flu	139 3%	-	139 100%	-	-	-	-	-	139 81%	-	127 4% L	10 2%	78 7% NO	47 2%	11 1%	79 7% QR	45 2% r	14 1%	36 3%	103 4%	85 5% VW	26 3% W	17 1%	37 5% YZ	3 1%	3 1%
Flu (unspecified)	19 *	-	-	19 100%	-	-	-	-	19 11%	-	14 *% L	4 1%	10 1% NO	7 *% O	1 *% O	8 1% r	9 1% r	1 *% r	3 *% r	15 1% r	12 1% W	3 *% W	2 *% W	6 1% W	1 *% W	-
H1N1 flu	15 *% O	15 100%	-	-	-	-	-	-	15 9%	-	13 *% L	2 *% L	8 1% O	6 *% O	1 *% O	6 *% O	6 *% O	3 *% O	3 *% O	11 *% O	9 1% O	3 *% O	3 *% O	2 *% O	1 *% O	1 *% O
Foreign Policy / War / International Issues	170 4%	-	-	-	-	-	-	170 14%	-	170 5%	132 4% k	36 6% k	33 3% M	89 4% M	47 6% M	37 3%	72 4%	56 5% P	42 4%	127 4%	45 3%	45 5% U	65 5% U	8 1%	10 4% x	6 2%
Education / Schools	105 3%	-	-	-	-	-	-	105 9%	-	105 3%	81 2%	24 4%	23 2%	60 3%	22 3%	26 2%	57 3% P	22 2%	32 3%	72 2%	29 2%	28 3% u	38 3% u	18 3%	16 6% x	20 6% X
Justice / Crime (General)	75 2%	-	-	-	-	-	-	75 6%	-	75 2%	61 2%	13 2%	17 1%	31 2%	27 3% MN	19 2%	30 2%	26 3%	19 2%	57 2%	22 1%	13 1%	35 3% UV	8 1%	4 2%	12 4% X
Taxes / Tax reform / GST (general)	73 2%	-	-	-	-	-	-	73 6%	-	73 2%	61 2%	11 2%	23 2%	38 2%	12 1%	23 2%	22 1%	28 3% O	26 2%	47 2%	24 2%	14 2%	27 2%	14 2%	4 2%	16 5% XY

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table T11 Page 2
Mar. 5, 2010
(Continued)

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 1 - Tracking

	Top issue							Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children				
								H1N1/ Swine Flu Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care																		Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Poverty / The poor / Homeless	57 1%	-	-	-	-	-	-	57 5%	-	57 2%	40 1%	18 3%	8 1%	28 1%	19 2%	10 1%	30 2%	18 2%	11 1%	47 2%	12 1%	18 2%	26 1%	5 1%	5 2%	9 3%
												K			M		P	P			U	U			x	
Government Accountability / Ethics	54 1%	-	-	-	-	-	-	54 5%	-	54 2%	44 1%	9 1%	24 2%	17 1%	13 2%	21 2%	16 1%	16 2%	16 1%	38 1%	20 1%	9 1%	17 1%	13 2%	-	2 1%
													N		q											
Immigration	49 1%	-	-	-	-	-	-	49 4%	-	49 1%	41 1%	8 1%	13 1%	18 1%	19 2%	16 1%	18 1%	16 2%	17 2%	32 1%	20 1%	9 1%	18 1%	7 1%	3 1%	4 1%
															mN											
Retirement / Seniors' Issues (general)	35 1%	-	-	-	-	-	-	35 3%	-	35 1%	33 1%	2 1%	16 1%	16 1%	3 1%	15 1%	13 1%	5 1%	10 1%	25 1%	16 1%	8 1%	9 1%	4 1%	1 1%	1 1%
											1		O													
Infrastructure / Technology / Research	24 1%	-	-	-	-	-	-	24 2%	-	24 1%	16 1%	8 1%	8 1%	9 1%	7 1%	9 1%	6 1%	8 1%	7 1%	17 1%	8 1%	10 1%	4 1%	4 2%	4 1%	1 1%
																					uW			z		
Child Care	12 1%	-	-	-	-	-	-	12 1%	-	12 1%	11 1%	1 1%	6 1%	4 1%	2 1%	5 1%	4 1%	3 1%	2 1%	10 1%	4 1%	1 1%	2 1%	9 1%	-	1 1%
Military / Veterans Issues	8 1%	-	-	-	-	-	-	8 1%	-	8 1%	8 1%	-	2 1%	2 1%	3 1%	3 1%	3 1%	2 1%	5 1%	3 1%	2 1%	3 1%	2 1%	-	3 1%	1 1%
																			t							
International Trade	5 1%	-	-	-	-	-	-	5 1%	-	5 1%	4 1%	1 1%	-	4 1%	1 1%	1 1%	2 1%	2 1%	1 1%	3 1%	1 1%	-	2 1%	1 1%	-	3 1%
Farming / Agriculture	5 1%	-	-	-	-	-	-	5 1%	-	5 1%	5 1%	-	1 1%	3 1%	1 1%	2 1%	2 1%	1 1%	-	5 1%	1 1%	-	3 1%	2 1%	-	-
National Unity	5 1%	-	-	-	-	-	-	5 1%	-	5 1%	3 1%	2 1%	-	2 1%	2 1%	-	2 1%	3 1%	3 1%	2 1%	-	1 1%	3 1%	-	-	1 1%
Energy Prices	3 1%	-	-	-	-	-	-	3 1%	-	3 1%	2 1%	1 1%	1 1%	1 1%	1 1%	2 1%	1 1%	1 1%	2 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	1 1%
National Sovereignty	2 1%	-	-	-	-	-	-	2 1%	-	2 1%	2 1%	-	1 1%	1 1%	-	1 1%	1 1%	-	-	2 1%	1 1%	-	1 1%	-	2 1%	-
Other	239 6%	-	-	-	-	-	-	239 20%	-	239 7%	187 6%	50 8%	62 5%	108 5%	67 8%	58 5%	100 6%	80 8%	63 5%	176 6%	85 5%	43 5%	96 8%	40 6%	19 7%	24 7%
												k			MN			PQ			UV					
Don't know/refused	442 11%	-	-	-	-	-	-	-	-	302 9%	131 20%	118 10%	206 10%	114 14%	132 11%	182 10%	119 12%	73 6%	368 13%	158 10%	105 12%	129 10%	63 9%	31 12%	33 10%	
											K				MN			S								
CHI-SQUARE	<-----21670.57----->							<--3611.76-->		<---140.31--->		<-----254.33----->			<-----167.96----->			<---90.51--->		<-----130.91----->			<-----128.89----->			
SIGNIFICANCE	100%*							100%*		100%*		100%*			100%*			100%*		100%*			100%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table T11 Page 3
Mar. 5, 2010

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	University Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Economy	1,148 28%	72 26%	215 22%	474 30%	84 32%	146 34%	158 30%	703 29%	445 27%	693 35%	455 22%	257 23%	489 30%	398 30%	424 29%	725 28%	231 19%	162 33%	246 30%	333 33%	162 37%	178 19%	383 31%	133 32%	297 38%
Health care	768 19%	62 23%	191 19%	264 17%	42 16%	98 23%	111 21%	452 19%	316 19%	237 12%	531 25%	180 16%	344 21%	241 18%	303 20%	465 18%	262 21%	86 18%	162 20%	179 18%	69 16%	174 18%	242 19%	88 21%	134 17%
Environment	352 9%	21 8%	139 14%	117 7%	10 4%	25 6%	39 7%	229 10%	123 7%	162 8%	191 9%	115 10%	137 8%	100 8%	118 8%	234 9%	64 5%	36 7%	71 9%	133 13%	47 11%	84 9%	115 9%	41 10%	78 10%
Jobs / Unemployment	251 6%	24 9%	29 3%	129 8%	10 4%	19 4%	40 7%	141 6%	110 7%	114 6%	136 6%	52 5%	109 7%	89 7%	90 6%	160 6%	103 8%	21 4%	53 6%	45 4%	25 6%	61 6%	84 7%	28 7%	44 6%
H1N1/Swine flu (NET)	172 4%	22 8%	40 4%	67 4%	11 4%	17 4%	15 3%	111 5%	61 4%	63 3%	109 5%	40 4%	80 5%	52 4%	65 4%	107 4%	57 5%	18 4%	41 5%	40 4%	15 3%	47 5%	45 4%	14 3%	36 5%
Swine flu	139 3%	19 7%	30 3%	49 3%	10 4%	16 4%	13 3%	90 4%	49 3%	54 3%	85 4%	32 3%	66 4%	41 3%	52 3%	87 3%	48 4%	15 3%	31 4%	31 3%	13 3%	38 4%	37 3%	10 2%	32 4%
Flu (unspecified)	19 *	1 *	10 1%	7 *	-	1 *	1 *	13 1%	6 *	2 *	17 1%	4 *	8 *	6 *	9 1%	10 *	3 *	1 *	6 1%	8 1%	-	7 1%	2 *	2 *	3 *
H1N1 flu	15 *	2 1%	-	10 1%	1 *	0 *	1 *	8 *	6 *	8 *	7 *	3 *	6 *	5 *	4 *	11 *	5 *	3 1%	4 *	1 *	2 1%	2 *	6 *	1 *	2 *
Foreign Policy / War / International Issues	170 4%	16 6%	62 6%	48 3%	11 4%	11 3%	20 4%	86 4%	84 5%	96 5%	73 3%	38 3%	51 3%	81 6%	30 2%	139 5%	63 5%	17 4%	32 4%	35 4%	22 5%	50 5%	52 4%	19 4%	23 3%
Education / Schools	105 3%	3 1%	24 2%	51 3%	1 *	8 2%	18 3%	68 3%	37 2%	48 2%	57 3%	45 4%	50 3%	9 1%	61 4%	44 2%	30 2%	14 3%	18 2%	27 3%	14 3%	28 3%	38 3%	10 2%	14 2%
Justice / Crime (General)	75 2%	4 1%	11 1%	24 2%	16 6%	9 2%	12 2%	46 2%	29 2%	44 2%	32 2%	29 3%	21 1%	26 2%	26 2%	50 2%	23 2%	8 2%	9 1%	24 2%	10 2%	24 3%	21 2%	9 2%	12 2%
Taxes / Tax reform / GST (general)	73 2%	-	13 1%	34 2%	3 1%	5 1%	18 3%	49 2%	24 1%	37 2%	36 2%	28 3%	31 2%	14 1%	38 3%	35 1%	17 1%	13 3%	20 2%	16 2%	7 2%	10 1%	29 2%	12 3%	11 1%
Poverty / The poor / Homeless	57 1%	1 *	9 1%	30 2%	7 3%	2 *	8 1%	36 2%	21 1%	21 1%	36 2%	22 2%	22 1%	13 1%	20 1%	37 1%	22 2%	9 2%	9 1%	11 1%	7 2%	17 2%	16 1%	3 1%	6 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table T11 Page 4
Mar. 5, 2010
(Continued)

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Government Accountability / Ethics	54 1%	3 1%	8 1%	26 2%	3 1%	4 1%	10 2%	37 2%	17 1%	25 1%	29 1%	11 1%	19 1%	24 2%	16 1%	38 1%	12 1%	8 2%	7 1%	18 2%	9 2%	12 1%	16 1%	3 1%	11 1%
Immigration	49 1%	2 1%	9 1%	25 2%	6 2%	3 1%	5 1%	35 1%	14 1%	30 2%	19 1%	9 1%	25 2%	16 1%	14 1%	35 1%	18 1%	4 1%	9 1%	15 2%	3 1%	12 1%	11 1%	8 2%	10 1%
Retirement / Seniors' Issues (general)	35 1%	4 2%	10 1%	11 1%	2 1%	4 1%	3 1%	17 1%	18 1%	16 1%	19 1%	1 *	9 1%	25 2%	6 *	29 1%	19 2%	1 *	5 1%	6 1%	4 1%	19 2%	7 1%	-	2 *
Infrastructure / Technology / Research	24 1%	3 1%	2 *	10 1%	2 1%	7 2%	-	19 1%	5 *	17 1%	7 *	11 1%	12 1%	1 *	11 1%	12 1%	8 1%	5 1%	6 1%	4 *	2 *	6 1%	4 *	1 *	11 1%
Child Care	12 *	1 *	1 *	7 *	-	2 *	2 *	10 *	2 *	1 *	11 1%	5 *	7 *	-	10 1%	2 *	4 *	1 *	4 1%	3 *	-	2 *	6 1%	2 *	2 *
Military / Veterans Issues	8 *	1 *	4 *	2 *	1 *	-	-	6 *	1 *	5 *	3 *	3 *	4 *	1 *	5 *	3 *	1 *	-	4 1%	2 *	1 *	1 *	1 *	2 1%	2 *
International Trade	5 *	-	-	3 1%	2 1%	-	-	4 *	1 *	3 *	1 *	3 *	1 *	1 *	4 *	1 *	1 *	-	-	4 *	-	-	1 *	-	3 *
Farming / Agriculture	5 *	-	1 *	1 *	3 1%	-	1 *	-	5 *	3 *	1 *	2 *	2 *	1 *	2 *	3 *	4 *	-	-	-	1 *	2 *	-	2 *	-
National Unity	5 *	1 *	2 *	-	-	2 1%	-	3 *	2 *	2 *	2 *	1 *	1 *	3 *	1 *	4 *	1 *	2 *	1 *	1 *	-	-	1 *	1 *	2 *
Energy Prices	3 *	-	1 *	1 *	1 *	-	1 *	1 *	2 *	2 *	1 *	1 *	1 *	-	1 *	2 *	1 *	1 *	-	1 *	-	-	2 *	-	1 *
National Sovereignty	2 *	-	1 *	-	-	1 *	-	2 *	-	1 *	1 *	1 *	1 *	-	2 *	-	-	1 *	-	1 *	-	-	-	1 *	-
Other	239 6%	10 4%	64 7%	97 6%	14 5%	18 4%	36 7%	130 5%	109 7%	141 7%	98 5%	72 7%	93 6%	74 6%	93 6%	146 6%	74 6%	32 7%	47 6%	55 6%	25 6%	64 7%	57 5%	16 4%	49 6%
Don't know/refused	442 11%	23 8%	148 15%	156 10%	33 13%	44 10%	39 7%	220 9%	223 14%	193 10%	249 12%	171 16%	109 7%	159 12%	143 10%	299 12%	218 9%	45 11%	88 11%	53 5%	20 4%	158 17%	120 10%	25 6%	31 4%
CHI-SQUARE SIGNIFICANCE	<-----361.04-----> 100%*							<---62.48---> 100%*		<---226.39---> 100%*		<-----211.19-----> 100%*			<---98.53---> 100%*		<-----323.91-----> 100%*					<-----251.72-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table T11 Page 5
Mar. 5, 2010

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Economy	1,148 28%	64 32% hi	59 29%	58 29%	72 36% HIKlmPtU F	49 24%	64 31%	46 23%	47 23%	56 28%	51 25%	53 26%	55 27%	64 32% fHi	58 29%	52 26%	65 32% fHI	61 30%	70 35% FHIKlptU	54 27%	51 24%
Health care	768 19%	45 22% eJr	41 20% J	34 17%	27 13%	40 20% j	41 20% j	65 32% NOPQRSTU DEFGIJLM BC	42 21% J	24 12% EJLMpqRS d	52 26% EJLMpqRS d	34 17%	32 16%	41 21% J	38 19% j	36 18%	36 18%	29 14%	33 17%	38 19% j	39 19% j
Environment	352 9%	9 5%	17 8% k	17 8%	18 9% k	20 10% bK	17 8% k	14 7%	17 8%	19 10% bK	8 4%	28 13% BHkt	20 10% bK	16 8% k	16 8%	18 9% k	22 11% BK	24 12% BK	18 9% K	14 7%	21 10% bK
Jobs / Unemployment	251 6%	10 5% e	13 6% Eg	6 3%	3 2%	16 8% DEGU	5 2%	11 5% e	15 7% dEGu	12 6% E	15 7% dEGu	14 7% Eg	20 10% bDEGhPU	16 8% DEGU	18 9% DEGpU	9 4%	18 9% DEGU	15 7% dEGu	16 8% DEGU	14 7% Eg	6 3%
H1N1/Swine flu (NET)	172 4%	2 1%	25 12% MNOPQR TU BDEgHKL	9 5% boTu	9 5% boTu	16 8% BLnOQrTU	13 6% BLOQTU	10 5% BOTU	16 8% BLnOQrTU	16 8% BLnOQrTU	11 6% BoQTU	5 2%	9 4% BOTU	6 3% t	2 1%	9 4% boTu	4 2%	6 3% T	-	1 *% *	2 1%
Swine flu	139 3%	2 1%	19 10% MNOPQR TU BDEgHKL	7 4% qT	7 3% qt	13 6% BOQTU	10 5% boQTU	9 4% boQTU	14 7% BLOQTU	11 5% BOQTU	10 5% BOQTU	5 2%	9 4% BOQTU	6 3% t	2 1%	6 3% qt	1 *% *	6 3% qT	-	1 *% *	2 1%
Flu (unspecified)	19 *%	-	-	1 1%	3 1%	3 1%	3 1%	2 1%	1 *%	4 2%	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	-
H1N1 flu	15 *%	-	5 3%	1 1%	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	3 1%	2 1%	-	-	-	-
Foreign Policy / War / International Issues	170 4%	8 4%	6 3%	6 3%	3 1%	7 3%	6 3%	8 4%	7 3%	10 5% Eq	13 6% dEglQrs	6 3%	14 7% dEQ	10 5% eq	11 6% EQ	17 8% fGhILQRS bcDE	3 2%	6 3%	6 3%	14 7% dEglQrs	9 5% eq
Education / Schools	105 3%	9 4% HjLO	4 2%	7 4% HLO	5 3% ho	4 2%	6 3% h	1 *% *	3 2%	2 1%	6 3% ho	1 1%	4 2%	8 4% HjLO	1 *% *	6 3% ho	7 3% HLO	10 5% cHiJLO	8 4% HjLO	6 3% HLO	9 4% HjLO
Justice / Crime (General)	75 2%	1 *%	3 1%	1 1%	13 7% MnOpQrSU DFGHIJKL BC	1 1%	1 *% *	2 1%	2 1%	3 2%	3 1%	6 3%	2 1%	6 3% bg	5 2% bg	5 3%	3 1% bg	6 2% bg	3 2% BdfGim	7 3% BdfGim	4 2%
Taxes / Tax reform / GST (general)	73 2%	3 2%	-	3 1%	3 1%	5 2%	5 2%	1 *% *	3 1%	-	3 2% EHIKMNOQ BD	11 5% EHIKMNOQ BD	3 2%	1 1%	3 1%	6 3% HNQ	1 *% *	6 3% hnq	5 2%	6 3% HNQ	6 3% HNQ

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table T11 Page 6
Mar. 5, 2010
(Continued)

T11. Thinking of the issues facing Canada today, which one would you say the Government of Canada should focus on most?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Poverty / The poor / Homeless	57 1%	6 3% iq	2 1%	3 2%	3 1%	2 1%	3 1%	3 1%	1 1%	3 1%	3 1%	-	2 1%	-	9 4% hIjkmQrS CFg	4 2%	1 1%	3 1%	1 1%	3 1%	6 3%
Government Accountability / Ethics	54 1%	3 2%	-	0 *	2 1%	-	2 1%	3 1%	1 *	4 2%	4 2%	6 3% di	5 2% di	3 1%	-	4 2% d	5 2%	2 1%	3 1%	3 1%	6 3% di
Immigration	49 1%	1 1%	2 1%	6 3% bijk	2 1%	3 1%	2 1%	2 1%	1 *	1 1%	1 1%	3 1%	-	3 1%	4 2%	6 3% bijk	2 1%	3 1%	5 3%	2 1%	2 1%
Retirement / Seniors' Issues (general)	35 1%	2 1%	2 1%	3 1%	4 2%	2 1%	-	1 *	4 2%	3 1%	-	1 1%	2 1%	1 *	-	2 1%	4 2%	1 1%	2 1%	1 1%	1 *
Infrastructure / Technology / Research	24 1%	1 *	-	1 *	4 2%	1 *	2 1%	-	1 *	2 1%	-	2 1%	3 2%	-	-	2 1%	2 1%	1 1%	-	1 1%	1 1%
Child Care	12 *	-	-	-	2 1%	1 *	5 2% FIJNOPU	-	1 *	1 *	-	-	-	1 1%	1 *	1 *	-	-	-	-	1 *
Military / Veterans Issues	8 *	-	2 1%	-	1 *	-	-	-	1 *	3 1%	-	1 *	-	-	-	1 1%	-	-	-	-	-
International Trade	5 *	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	3 1%	1 1%	-	-	-
Farming / Agriculture	5 *	-	-	-	-	-	-	-	1 *	-	-	2 1%	-	-	-	-	2 1%	-	-	-	-
National Unity	5 *	-	-	1 *	-	-	-	-	1 *	1 *	1 *	-	-	1 *	0 *	-	-	-	-	-	-
Energy Prices	3 *	-	-	1 *	-	-	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-
National Sovereignty	2 *	-	-	-	-	-	1 *	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Other	239 6%	13 6% Q	8 4% q	17 8% cJnQ	8 4% q	12 6% Q	14 7% Q	15 8% Q	16 8% Q	7 4% q	13 7% Q	11 5% Q	11 6% Q	8 4% q	13 6% Q	10 5% Q	1 1%	9 4% Q	15 7% Q	16 8% Q	21 10% EJlMnPrQR C
Don't know/refused	442 11%	24 12%	20 10%	29 14% nPs	21 10%	28 13% p	21 10%	20 10%	23 11%	35 18% MNOPrStu CegHiKl	19 10%	23 11%	20 10%	16 8%	22 11%	15 8%	24 12%	21 10%	16 8%	21 11%	23 11%

CHI-SQUARE
SIGNIFICANCE

<-----743.57----->
100%*

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA1 Page 7
Mar. 5, 2010

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
4 - Very closely	1,742 43%	6 42%	80 57% eFGH	7 37%	545 47% FH	130 37%	367 48% FH	486 42%	93 54% J	1,529 44%	1,742 51%	-	734 63% NO	804 39% O	201 25%	721 59% QR	724 40% R	288 28%	522 45% t	1,219 42%	845 55% VW	309 35% W	380 30%	336 47% Z	108 41% Z	86 26%
3 - Somewhat closely	1,645 41%	7 46%	47 34%	7 39%	457 40%	166 47% CEH	323 42%	457 39%	61 35%	1,402 41%	1,645 49%	-	352 30%	970 47% MO	318 39% M	397 33%	831 46% PR	405 40% P	479 42%	1,164 40%	574 37%	439 50% UW	517 41% U	310 44%	112 43%	138 42%
2 - Not very closely	411 10%	1 8%	8 6%	3 14%	92 8%	40 11% cg	57 7%	132 11% CEG	12 7%	321 9%	-	411 64%	42 4%	213 10% M	151 18% MN	59 5%	174 10% P	173 17% PQ	98 8%	314 11% S	93 6%	97 11% U	197 16% UV	47 7% x	29 11% Xy	57 18%
1 - Not at all closely	231 6%	1 4%	2 1%	2 9%	53 5% CG	14 4%	19 2%	89 8% CEFG	4 2%	175 5% i	-	231 36%	22 2%	62 3% m	145 18% MN	30 2%	55 3%	143 14% PQ	48 4%	184 6% S	31 2%	31 4% u	158 13% UV	14 2%	10 4% XY	43 13%
Never heard of it	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	1 *%	-	1 *%	1 *%	-	-	-	-	-
Don't know/refused	23 1%	-	2 1%	-	1 *%	3 1%	2 *%	7 1% e	2 1%	13 *%	-	-	10 1% n	7 *%	3 *%	7 1%	10 1%	4 *%	5 *%	16 1%	6 *%	6 1%	5 *%	3 *%	-	1 *%
Top 2 Box	3,387 84%	13 88%	127 91% FH	14 77%	1,003 87% H	296 84%	690 90% FH	943 80%	154 89%	2,931 85%	3,387 100%	-	1,086 94% NO	1,775 86% O	519 63%	1,118 92% QR	1,554 87% R	693 68%	1,001 87% T	2,382 82%	1,419 92% VW	748 85% W	897 71% YZ	645 91% Z	220 85% Z	224 69%
Bottom 2 Box	643 16%	2 12%	10 7%	4 23%	144 13% c	53 15% CG	76 10%	222 19% CEG	16 9%	495 14% i	-	643 100%	65 6%	276 13% M	297 36% MN	89 7%	229 13% P	316 31% PQ	145 13%	497 17% S	124 8%	128 15% U	354 28% UV	61 9%	39 15% X	100 31% XY
Mean	3.2	3.3	3.5 DEFgH	3.0	3.3 FH	3.2	3.4 dFH	3.2	3.4 J	3.3	3.5 L	1.6	3.6 NO	3.2 O	2.7	3.5 QR	3.2 R	2.8	3.3 T	3.2	3.4 VW	3.2 W	2.9	3.4 YZ	3.2 Z	2.8
Median	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	4.0	2.0	4.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0
Standard Deviation	0.85	0.79	0.67	0.97	0.80	0.78	0.73	0.90	0.73	0.83	0.50	0.48	0.66	0.75	1.03	0.71	0.75	1.00	0.79	0.87	0.70	0.76	0.98	0.70	0.80	0.97
Standard Error	0.01	0.21	0.07	0.23	0.03	0.05	0.03	0.03	0.06	0.02	0.01	0.02	0.02	0.02	0.04	0.02	0.02	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.06	0.06
CHI-SQUARE SIGNIFICANCE	<-----123.54-----> 100%*								<-----14-----> 95%*		<-----8059.72-----> 100%*		<-----967.55-----> 100%*			<-----672.96-----> 100%*			<-----27.25-----> 100%*		<-----548.29-----> 100%*			<-----190.01-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA1 Page 8
Mar. 5, 2010

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?

Base: All Respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
4 - Very closely	1,742 43%	145 53% CdFG	340 35%	726 46% C	121 47% C	178 42% C	232 43% C	1,015 42%	727 44%	767 39%	975 46% J	309 28%	714 44% L	713 54% LM	620 42%	1,122 44%	508 41%	201 42%	341 41%	431 43%	236 53% QRST	394 42%	509 41%	178 43%	380 49% VWx
3 - Somewhat closely	1,645 41%	105 38%	415 42%	610 39%	108 42%	188 44% d	218 41%	996 41%	649 39%	812 42%	833 40%	495 45% N	700 43% N	446 34%	634 43% p	1,012 39%	467 38%	196 41% u	359 43% QU	452 45% QU	151 34%	344 36%	532 42% V	199 48% VwY	315 40%
2 - Not very closely	411 10%	19 7% BDEFG	134 14%	156 10% b	23 9%	31 7%	48 9%	244 10%	168 10%	226 12% K	185 9%	173 16% MN	137 8%	101 8%	149 10%	262 10%	159 13% RsTU	45 9%	83 10%	83 8%	35 8%	123 13% XY	133 11% Xy	22 5%	61 8%
1 - Not at all closely	231 6%	5 2% BDEF	88 9%	76 5% BE	5 2%	22 5% be	34 6% BE	136 6%	95 6%	143 7% K	88 4%	117 11% MN	60 4%	54 4%	76 5%	155 6%	90 7% TU	38 8% TU	45 5% t	36 4%	18 4%	79 8% WXY	73 6% Y	15 4%	21 3%
Never heard of it	1 *%	-	1 *%	-	-	-	-	1 *%	1 *%	1 *%	1 *%	-	-	1 *%	-	1 *%	1 *%	-	-	-	-	1 *%	-	-	-
Don't know/refused	23 1%	-	5 *%	7 *%	2 1%	6 1%	3 *%	15 1%	8 *%	6 *%	17 1% j	5 *%	5 *%	11 1% m	5 *%	18 1% o	7 1%	3 1%	3 *%	4 *%	2 1%	6 1% y	6 *%	1 *%	1 *%
Top 2 Box	3,387 84%	250 91% CDFG	755 77%	1,337 85% C	230 88% C	366 86% C	450 84% C	2,011 84%	1,376 84%	1,579 81%	1,808 86% J	803 73%	1,414 88% L	1,159 87% L	1,254 85%	2,134 83%	975 79%	397 82%	699 84% Q	883 88% QRS	387 88% QR	738 78%	1,041 83% V	377 91% VW	695 89% VW
Bottom 2 Box	643 16%	24 9% BDEFG	222 23%	233 15% B	28 11%	53 12%	83 15% B	380 16%	263 16%	370 19% K	273 13%	290 26% MN	197 12%	155 12%	225 15%	418 16%	249 20% STU	84 17% TU	128 15% T	119 12%	53 12%	202 21% WXY	206 16% XY	38 9%	83 11%
Mean	3.2	3.4 CDFG	3.0	3.3 C	3.3 Cg	3.2 C	3.2 C	3.2	3.2	3.1	3.3 J	2.9	3.3 L	3.4 LM	3.2	3.2	3.1	3.2	3.2	3.3 QRs	3.4 QRST	3.1	3.2	3.3 VW	3.4 VW
Median	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0
Standard Deviation	0.85	0.71	0.92	0.83	0.73	0.80	0.86	0.84	0.85	0.89	0.80	0.93	0.77	0.80	0.82	0.86	0.91	0.90	0.83	0.76	0.80	0.93	0.85	0.74	0.74
Standard Error	0.01	0.05	0.03	0.02	0.05	0.04	0.04	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.03	0.04	0.03	0.03	0.04	0.03	0.03	0.04	0.03
CHI-SQUARE SIGNIFICANCE	<-----151.15-----> 100%*							<-----2.4-----> 7%*		<-----68.12-----> 100%*		<-----361.17-----> 100%*			<-----9.28-----> 77%*		<-----98.96-----> 100%*					<-----126.22-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA1 Page 9
Mar. 5, 2010

QA1. How closely have you been following the news stories about the H1N1 virus, also known as the swine flu?

Base: All Respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
4 - Very closely	1,742 43%	75 37%	83 41%	81 40%	89 45%	94 46% o	94 45%	95 47% bnO	89 44%	99 49% BdmNO	108 53% LMNOQR TU BCDi	83 40%	81 40%	74 37%	74 37%	96 47% bno	82 41%	83 41%	92 46% no	84 42%	86 42%
3 - Somewhat closely	1,645 41%	86 43% K	79 39%	88 43% K	77 39%	85 41% K	85 41% k	75 37%	87 43% K	77 38%	62 31%	92 45% K	84 41% K	95 47% hjKst	97 48% eHjKpsTu c	79 39%	80 40% k	85 42% K	76 38%	75 37%	81 39% k
2 - Not very closely	411 10%	27 13% FiJ	31 15% DFGIJou	16 8%	23 11% J	13 6%	17 8%	22 11% J	16 8%	8 4%	21 10% J	19 9% j	22 11% J	19 9% J	18 9% j	22 11% J	30 15% DFGIJou	21 11% J	24 12% fJ	24 12% fJ	18 9% j
1 - Not at all closely	231 6%	13 6% P	7 4%	18 9% CPhiLPs	11 5% p	8 4%	12 6% p	8 4%	9 5% p	14 7% P	10 5% p	9 5% p	15 7% P	12 6% p	12 6% P	3 2% p	10 5% p	13 6% P	8 4% CPhiLPs	18 9% FHIKLPqS C	22 10%
Never heard of it	1 *%	1 *%	-	-	-	-	-	-	-	1 *%	-	-	-	-	-	-	-	-	-	-	-
Don't know/refused	23 1%	-	2 1%	-	-	6 3% hNS	-	1 1%	2 1%	2 1%	1 1%	1 1%	2 1%	1 *%	-	3 2%	-	-	1 *%	-	-
Top 2 Box	3,387 84%	161 80%	163 80%	169 83%	166 83%	179 87% bcqT	179 86% t	170 84%	176 87% t	175 88% bcmqTu	170 84%	175 85%	164 81%	169 84%	171 85%	175 86% t	162 80%	168 83%	168 84%	159 79%	167 81%
Bottom 2 Box	643 16%	39 20% FiJp	38 19% FiJ	34 17% f	34 17% f	21 10%	29 14%	30 15%	25 12%	22 11%	31 15%	29 14%	37 18% Fj	31 15%	30 15%	25 12%	40 20% FiJp	34 17% f	32 16%	42 21% FgIJLP	40 19% FiJp
Mean	3.2	3.1	3.2	3.1	3.2	3.3 DMnoqr TU B	3.3	3.3 btu	3.3 b	3.3 Bdmnoqr TU	3.3 Dmnoqr TU B	3.2	3.1	3.2	3.2	3.3 DMNOqr TU Bc	3.2	3.2	3.3	3.1	3.1
Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Standard Deviation	0.85	0.86	0.83	0.91	0.86	0.76	0.84	0.82	0.80	0.85	0.86	0.80	0.89	0.82	0.82	0.74	0.86	0.86	0.82	0.94	0.95
Standard Error	0.01	0.07	0.06	0.07	0.07	0.06	0.07	0.06	0.06	0.07	0.07	0.06	0.07	0.06	0.06	0.06	0.07	0.07	0.06	0.07	0.07
CHI-SQUARE SIGNIFICANCE	<-----161.34-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 10
Mar. 5, 2010

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely informed	633 16%	- 16%	11 8%	6 30% c	184 16% C	59 17% C	114 15% C	182 15% C	17 10%	538 16% I	529 16%	100 16%	191 16% N	243 12%	197 24% MN	177 15%	221 12%	234 23% PQ	189 16%	442 15%	252 16% V	90 10%	201 16% V	112 11% y	29 11% 14%	
9	462 11%	3 23%	16 12%	2 13%	132 12%	51 15%	82 11%	142 12%	22 13%	407 12%	420 12% L	40 6%	152 13% O	229 11%	80 10%	130 11%	216 12%	115 11%	158 14% T	302 10%	204 13% VW	73 8%	122 10%	75 11%	20 8%	36 11%
8	1,135 28%	3 20%	41 29%	4 22%	371 32% H	111 32% h	221 29%	300 26%	48 28%	1,003 29%	1,011 30% L	121 19%	344 30% O	612 30% O	177 22%	371 31% R	527 29% R	231 23%	340 30%	794 27%	509 33% VW	224 25%	315 25%	229 32% y	65 25%	87 27%
7	711 18%	3 18%	22 16%	3 14%	215 19%	60 17%	142 19%	198 17%	28 16%	616 18%	618 18% L	89 14%	173 15%	420 20% MO	118 14%	199 16%	359 20% PR	150 15%	192 17%	519 18%	258 17%	191 22% UW	205 16%	124 17%	51 20%	53 16%
6	354 9%	- 13% f	17 13% f	- 8%	88 8% F	22 6% f	76 10% F	111 10% f	17 10%	297 9%	285 8%	65 10%	97 8% o	205 10% O	50 6%	116 10% R	164 9% r	70 7%	87 8%	266 9%	101 7% U	106 12% U	126 10% U	71 10%	32 12%	34 10%
5	410 10%	3 20%	14 10%	4 20%	98 9%	29 8%	79 10%	112 10%	21 12%	320 9%	309 9%	99 15% K	112 10%	212 10%	83 10%	128 11%	184 10%	95 9%	98 9%	312 11% S	132 9%	111 13% U	142 11% U	59 8%	34 13% x	30 9%
4	113 3%	- 3%	4 3%	- 2%	28 2%	7 2%	15 2%	37 3%	4 2%	87 3%	88 3%	26 4%	34 3%	53 3%	24 3%	29 2%	56 3%	26 3%	31 3%	82 3%	30 2%	38 4% U	40 3% u	20 3%	12 5%	8 2%
3	73 2%	- 1%	1 1%	- 1%	13 1%	5 1%	14 2%	31 3% cE	1 1%	64 2%	44 1%	28 4% K	16 1%	31 2%	25 3% MN	19 2%	25 1%	26 3% q	17 1%	57 2%	18 1%	20 2%	27 2% u	13 2%	7 3%	8 3%
2	68 2%	1 8%	10 7% EFGH	- 1%	10 1%	4 1%	13 2%	25 2% E	11 6% J	51 1%	38 1%	30 5% K	13 1%	30 1%	25 3% MN	13 1%	28 2%	26 3% Pq	16 1%	51 2%	18 1%	14 2%	33 3% U	3 **	4 1%	13 4% Xy
1 - Not at all informed	81 2%	1 4%	2 1%	- 1%	6 1%	3 1%	9 1%	32 3% cEFG	2 1%	51 1%	37 1%	43 7% K	21 2% N	18 1%	37 5% MN	24 2% Q	12 1%	39 4% PQ	19 2%	61 2%	20 1%	13 2%	41 3% UV	2 **	6 2% X	12 4% X
Don't know/refused	15 **	1 5%	-	-	1 **	-	2 **	1 **	1 **	5 **	9 **	3 **	9 1% N	2 **	2 **	8 1% Q	2 **	3 **	4 **	11 **	4 **	2 **	4 **	1 **	-	-
Top 3 Box	2,230 55%	6 44%	68 49%	12 66%	688 60% CGH	221 63% CGH	417 54%	623 53%	87 50%	1,949 57%	1,959 58% L	261 41%	687 59% N	1,084 53%	454 55%	678 56%	964 54%	579 57%	687 60% T	1,538 53%	966 62% VW	388 44%	638 51% V	417 59% YZ	113 44%	167 51%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 11
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(Continued)

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	222 5%	2 13%	13 9%	-	29 3%	13 4%	37 5%	88 7%	15 9%	166 5%	119 4%	101 16%	50 4%	80 4%	88 11%	56 5%	64 4%	90 9%	52 5%	169 6%	57 4%	47 5%	101 8%	18 3%	17 7%	33 10%
			EFG				E	EFG	J			K			MN				PQ			u	UV		X	X
Mean	7.3	6.6	6.9		8.0 bC	7.6 BCGH	7.4 C	7.2	7.0	7.4 I	7.5 L	6.4	7.5 NO	7.3	7.2	7.3	7.3	7.4	7.5 T	7.3	7.6 VW	7.0	7.1	7.5 YZ	6.9	7.0
Median	8.0	7.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	7.0	8.0
Standard Deviation	2.05	2.48	2.16	1.86	1.76	1.86	1.94	2.19	2.17	1.97	1.88	2.63	2.00	1.84	2.53	1.98	1.84	2.40	1.98	2.08	1.87	1.96	2.26	1.75	2.07	2.31
Standard Error	0.04	0.69	0.21	0.44	0.06	0.11	0.08	0.07	0.19	0.04	0.04	0.11	0.06	0.05	0.10	0.06	0.05	0.08	0.07	0.04	0.05	0.07	0.07	0.07	0.15	0.14
CHI-SQUARE SIGNIFICANCE	<-----190.77-----> 100%*								<---37.92---> 100%*		<---410.57---> 100%*		<-----231.86-----> 100%*			<-----169.42-----> 100%*			<---27.26---> 99%*		<-----181.82-----> 100%*			<-----87.96-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

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QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely informed	633 16%	29 11%	200 20% BDEFG	253 16% BE	19 7%	57 14% E	73 14% E	386 16%	247 15%	296 15%	336 16%	137 12%	270 17% L	225 17% L	215 14%	418 16%	155 13%	76 16%	123 15%	180 18% Q	78 18% Q	130 14%	198 16%	68 16% V	137 18% V
9	462 11%	25 9%	126 13% bF	171 11% f	33 13% f	34 8% bF	71 13% bF	278 12%	183 11%	201 10%	261 12% j	97 9% j	189 12% L	175 13% L	166 11%	296 12%	89 7% Q	58 12% Q	85 10% Q	138 14% QS	88 20% QRST	91 10%	139 11%	57 14% V	106 14% V
8	1,135 28%	82 30%	281 29%	424 27%	73 28%	141 33% DG	135 25%	687 29%	448 27%	508 26%	628 30% J	284 26% J	472 29% l	379 29%	433 29%	702 27%	296 24%	139 29% q	254 31% Q	306 30% Q	129 29% q	223 24%	373 30% V	121 29% v	247 32% V
7	711 18%	64 23% Ce	127 13%	298 19% C	43 17%	82 19% C	97 18% C	418 17%	293 18%	374 19% K	337 16% K	210 19% N	293 18% n	203 15%	263 18%	448 17%	191 15% QR	72 21% QR	173 20% QR	197 20% QR	74 17% QR	159 17%	205 16%	74 18% V	149 19%
6	354 9%	25 9%	61 6% C	144 9% C	28 11% c	46 11% C	50 9% c	219 9%	134 8%	180 9%	174 8% MN	134 12% MN	127 8% MN	92 7% p	146 10% p	207 8% p	132 11% STU	48 10% u	60 7% u	79 8% u	27 6% u	95 10% Y	123 10% Y	34 8% Y	52 7%
5	410 10%	22 8%	110 11% f	156 10% f	31 12% f	32 8% f	58 11% H	222 9%	188 11% H	209 11%	201 10% H	122 11% m	142 9% m	146 11% m	136 9% m	274 11% m	191 16% RSTU	51 11% TU	80 10% TU	64 6% TU	19 4% TU	124 13% WY	122 10% Y	44 10% Y	44 6%
4	113 3%	11 4%	25 3%	34 2%	13 5% d	13 3% d	18 3% d	61 3% d	53 3% d	68 3% K	46 2% K	27 2% K	54 3% K	30 2% K	45 3% K	69 3% K	59 5% STU	15 3% tU	18 2% u	15 1% u	4 1% u	42 4% WxY	28 2% Y	10 2% Y	11 1%
3	73 2%	9 3% cg	11 1%	32 2% cg	9 4% cG	8 2% cG	4 1% cG	41 2% cG	32 2% cG	41 2% cG	32 2% cG	29 3% mN	24 1% mN	18 1% mN	37 3% P	36 1% P	30 2% P	7 1% P	13 2% P	17 2% P	5 1% P	22 2% y	22 2% y	6 1% y	8 1%
2	68 2%	4 1%	15 2%	28 2%	5 2% T	4 1% T	12 2% T	42 2% T	25 2% T	32 2% T	35 2% T	23 2% T	27 2% T	18 1% T	20 1% T	48 2% ST	34 3% ST	8 2% T	10 1% T	4 *% T	11 2% T	17 2% X	21 2% X	1 *% X	15 2% X
1 - Not at all informed	81 2%	3 1%	25 3% F	32 2% F	5 2% F	3 1% F	13 2% f	45 2% f	36 2% f	43 2% f	37 2% f	33 3% M	16 1% M	32 2% M	21 1% M	60 2% O	50 4% RSTU	7 1% t	12 1% t	5 *% t	5 1% t	37 4% WXY	20 2% X	1 *% x	8 1% x
Don't know/refused	15 *%	-	3 *%	4 *%	-	3 1% j	4 1% j	7 *% j	8 *% j	3 *% j	11 1% j	2 *% j	2 *% j	9 1% LM	1 *% LM	14 1% O	6 1% O	1 *% O	2 *% O	2 *% O	1 *% O	7 1% wy	1 *% wy	-	1 *% wy
Top 3 Box	2,230 55%	137 50% BDEFG	607 62% BDEFG	848 54% BDEFG	126 48%	233 55%	280 52%	1,351 56%	878 53%	1,005 51%	1,225 58% J	518 47% J	931 58% L	779 59% L	814 55% L	1,416 55% L	539 44% Q	273 57% Q	462 56% Q	624 62% QrS	296 67% QRS	445 47% V	710 57% V	247 59% V	489 63% VW

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 13
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(Continued)

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Bottom 3 Box	222 5%	16 6%	50 5%	92 6% f	19 7% f	15 4%	29 5%	129 5%	93 6%	116 6%	105 5%	86 8% MN	66 4%	68 5%	78 5%	143 6%	113 9% RSTU	22 5% t	35 4% t	26 3%	21 5% t	76 8% WXY	63 5% X	8 2%	32 4% x
Mean	7.3	7.2	7.5 BDEG	7.3 E	6.9	7.4 E	7.2 e	7.4 i	7.3	7.2	7.4 J	7.0	7.5 L	7.4 L	7.3	7.3	6.7	7.4 Q	7.4 Q	7.8 QRS	7.8 QRS	6.9	7.4 V	7.6 Vw	7.7 VW
Median	8.0	7.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0
Standard Deviation	2.05	1.92	2.14	2.06	2.06	1.81	2.09	2.03	2.08	2.09	2.01	2.14	1.94	2.08	1.98	2.09	2.30	2.01	1.91	1.71	1.88	2.26	2.00	1.74	1.85
Standard Error	0.04	0.13	0.07	0.06	0.15	0.10	0.10	0.05	0.06	0.05	0.05	0.07	0.06	0.06	0.06	0.04	0.07	0.10	0.07	0.06	0.10	0.08	0.06	0.10	0.08
CHI-SQUARE SIGNIFICANCE	<-----136.94-----> 100%*							<---12.25---> 57%*		<---38.45---> 100%*		<-----122.76-----> 100%*			<---26.62---> 99%*		<-----358.45-----> 100%*						<-----164.33-----> 100%*		

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 14
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QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely informed	633 16%	20 10%	25 12%	30 15%	35 17% b	33 16% b	29 14%	25 12%	31 15%	26 13%	39 19% Bch	31 15%	33 16% b	29 14%	38 19% Bch	38 19% Bh	32 16% b	29 14%	40 20% BcHj	34 17% b	35 17% b
9	462 11%	18 9%	23 11%	20 10%	26 13%	25 12%	26 13%	21 10%	19 9%	25 12%	18 9%	24 12%	22 11%	21 11%	24 12%	28 14%	19 10%	26 13%	21 10%	24 12%	31 15% bk
8	1,135 28%	54 27%	60 30%	52 25%	58 29%	57 28%	59 28%	54 27%	61 30%	56 28%	45 22%	56 27%	55 27%	60 30%	53 26%	57 28%	57 28%	67 33% Kt	64 32% K	49 25%	62 30% k
7	711 18%	42 21% u	31 15%	37 18%	31 16%	30 15%	30 14%	35 17%	32 16%	38 19%	40 20% u	31 15%	46 23% cfgleU	47 23% eFGiLrSU c	34 17%	40 19%	37 18%	32 16%	30 15%	38 19%	27 13%
6	354 9%	20 10%	19 9%	15 7%	20 10%	19 9%	23 11% nr	23 11% mNr	26 13% jMNRu	13 6%	17 8%	19 9%	13 6%	11 5%	21 11% n	17 8%	19 10%	12 6%	18 9%	16 8%	14 7%
5	410 10%	22 11%	20 10%	24 12% i	14 7%	24 12% i	22 11%	26 13% eIps	12 6%	26 13% eIs	20 10%	27 13% eIps	25 12% I	24 12% i	21 10%	15 7%	16 8%	16 8%	15 7%	18 9%	24 11% i
4	113 3%	10 5% hJMnPU	4 2%	12 6% HIJMNOPU cF	7 4% p	4 2%	7 4% pu	3 2%	4 2%	2 1%	8 4% JmPU	6 3% pu	2 1%	3 1%	4 2%	1 *% hiJMnoPU f	10 5% HIJMNOPU cF	11 5% jMnPU	8 4% GIMNOPQS CE	6 3% pu	1 1%
3	73 2%	8 4% cEGiMnoQ	2 1%	4 2%	0 *% Egm	6 3% Egm	1 1%	4 2%	1 1%	5 2%	7 4% cEGiMnq	4 2%	1 *% cEGiMnq	2 1%	2 1%	3 2%	1 1% e	5 2% e	3 1% GIMNOPQS CE	9 4% CE	5 2%
2	68 2%	6 3% mrt LMNOQR DeFGHiJK B	13 7% LMNOQR DeFGHiJK B	3 2%	5 3% m	2 1%	4 2%	6 3% fkMoRT	4 2%	6 3% mr	2 1%	2 1%	1 *% mr	2 1%	2 1%	- 2%	4 2% e	1 *% e	- 2%	1 1% GIMNOPQS CE	3 1% CE
1 - Not at all informed	81 2%	3 1%	5 3%	6 3%	3 1%	3 2%	4 2%	5 2% NOPQRStu cEFGHJKL B	12 6% NOPQRStu cEFGHJKL B	3 2%	3 2%	3 1%	6 3%	2 1%	2 1%	4 2%	3 1%	3 1%	2 1%	5 2%	4 2%
Don't know/refused	15 *%	-	1 *%	-	-	1 *%	2 1%	-	1 *%	1 1%	3 2%	1 1%	-	-	-	1 1%	2 1%	-	-	-	1 *%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 15
Mar. 5, 2010
(Continued)

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Tracking

	Daily Tracking																				
		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Top 3 Box	2,230 55%	91 45%	108 53%	102 50%	120 60%	115 56%	115 55%	99 49%	111 54%	107 53%	102 50%	112 55%	110 54%	109 55%	116 58%	123 60%	109 54%	121 60%	125 62%	108 54%	128 62%
					Bdhk	B	b					b	b	b	B	BdHk		BdHk	BcDHjK		BcDhK
Bottom 3 Box	222 5%	16 8%	20 10%	13 6%	9 4%	11 6%	9 4%	15 7%	18 9%	14 7%	13 6%	9 4%	8 4%	6 3%	6 3%	7 3%	8 4%	9 4%	4 2%	15 8%	12 6%
		mNOps	LMNOPQRS	EG				nOpS	LMNOPqrs	oS	s									mNOps	s
Mean	7.3	6.9	7.0	7.1	7.5 BCdH	7.4 B	7.3 b	7.0	7.2	7.2	7.3 b	7.3 b	7.4 Bch	7.4 BcdH	7.6 BCDHi	7.7 gHIJklqT BCD	7.3 b	7.4 Bch	7.7 BCDHIjkt	7.3 b	7.5 BCdH
Median	8.0	7.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Standard Deviation	2.05	2.07	2.30	2.20	2.01	2.04	2.03	2.13	2.32	2.07	2.14	2.00	1.96	1.82	1.89	1.83	2.01	1.97	1.85	2.16	2.06
Standard Error	0.04	0.17	0.18	0.17	0.16	0.16	0.16	0.16	0.19	0.16	0.17	0.16	0.15	0.14	0.14	0.14	0.16	0.15	0.14	0.17	0.16
CHI-SQUARE SIGNIFICANCE	<-----300.48-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 16
Mar. 5, 2010

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054	15	139	19	1,148	352	768	1,171	172	3,440	3,387	643	1,162	2,057	819	1,214	1,794	1,013	1,151	2,897	1,549	883	1,256	710	260	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	2,230	6	68	12	688	221	417	623	87	1,949	1,959	261	687	1,084	454	678	964	579	687	1,538	966	388	638	417	113	167
	55%	44%	49%	66%	60% CGH	63% CGH	54%	53%	50%	57%	58% L	41%	59%	53% N	55%	56%	54%	57%	60% T	53%	62% VW	44%	51% V	59% YZ	44%	51%
Middle 4 Box	1,588	6	58	6	430	119	312	459	70	1,320	1,300	278	416	891	275	472	763	341	408	1,179	522	446	513	274	129	126
	39%	38%	42%	34%	37%	34%	41% F	39% f	40%	38%	38%	43% K	36%	43% MO	34%	39% R	43% pR	34%	35%	41% S	34%	50% UW	41% U	39%	50% XZ	39%
Bottom 3 Box	222	2	13	-	29	13	37	88	15	166	119	101	50	80	88	56	64	90	52	169	57	47	101	18	17	33
	5%	13%	9% EFG		3%	4%	5% E	7% EFG	9% J	5%	4%	16% K	4%	4%	11% MN	5%	4%	9% PQ	5%	6%	4%	5% u	8% UV	3%	7% X	10% X
Don't know/refused	15	1	-	-	1	-	2	1	1	5	9	3	9	2	2	8	2	3	4	11	4	2	4	1	-	-
	4%	5%			4%		4%	4%	4%	4%	4%	4%	14% N	4%	4%	14% Q	4%	4%	4%	4%	4%	4%	4%	4%		
CHI-SQUARE SIGNIFICANCE	<-----80.09----->								<-----7.22----->		<-----179.02----->		<-----88.54----->			<-----57.25----->			<-----15.02----->		<-----102.08----->			<-----40.53----->		
	100%*								93%*		100%		100%			100%			100%		100%*			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 17
Mar. 5, 2010

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	University Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	2,230 55%	137 50%	607 62%	848 54%	126 48%	233 55%	280 52%	1,351 56%	878 53%	1,005 51%	1,225 58%	518 47%	931 58%	779 59%	814 55%	1,416 55%	539 44%	273 57%	462 56%	624 62%	296 67%	445 47%	710 57%	247 59%	489 63%
			BDEFG								J		L	L				Q	Q	QrS	QRS		V	V	VW
Middle 4 Box	1,588 39%	121 44%	323 33%	632 40%	115 44%	173 41%	223 42%	920 38%	668 41%	831 42%	757 36%	492 45%	616 38%	471 36%	590 40%	998 39%	573 47%	186 39%	332 40%	354 35%	124 28%	420 44%	479 38%	161 39%	256 33%
		C		C	C	C	C			K		MN					RSTU	U	tU	U		WxY	Y	y	
Bottom 3 Box	222 5%	16 6%	50 5%	92 6%	19 7%	15 4%	29 5%	129 5%	93 6%	116 6%	105 5%	86 8%	66 4%	68 5%	78 5%	143 6%	113 9%	22 5%	35 4%	26 3%	21 5%	76 8%	63 5%	8 2%	32 4%
				f	f							MN					RSTU	t	t		t	WXY	X		x
Don't know/refused	15 %	-	3 %	4 %	-	3 1%	4 1%	7 %	8 %	3 %	11 1%	2 %	2 %	9 1%	1 %	14 1%	6 1%	1 %	2 %	2 %	1 %	7 1%	1 %	-	1 %
											j			LM		O						wy			
CHI-SQUARE SIGNIFICANCE	<-----39.23----->						<----4.22---->		<---24.77--->		<-----55.1----->			<----5.7---->		<-----136.04----->					<-----69.72----->				
	100%*						76%		100%		100%			87%		100%*					100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QA2 Page 18
Mar. 5, 2010

QA2. How well informed do you feel you are about the H1N1 virus?
Base: All Respondents
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Top 3 Box	2,230 55%	91 45%	108 53%	102 50%	120 60%	115 56%	115 55%	99 49%	111 54%	107 53%	102 50%	112 55%	110 54%	109 55%	116 58%	123 60%	109 54%	121 60%	125 62%	108 54%	128 62%	
					Bdhk	B	b					b	b	b	B	BdHk		BdHk	BcDHjK		BcDhK	
Middle 4 Box	1,588 39%	94 47%	74 37%	88 43%	72 36%	78 38%	82 40%	88 43%	74 36%	79 39%	85 42%	83 41%	85 42%	84 42%	80 40%	72 36%	83 41%	72 36%	72 36%	78 39%	66 32%	
		ceiPRSU		U				U			U	u	U	U			u					
Bottom 3 Box	222 5%	16 8%	20 10%	13 6%	9 4%	11 6%	9 4%	15 7%	18 9%	14 7%	13 6%	9 4%	8 4%	6 3%	6 3%	7 3%	8 4%	9 4%	4 2%	15 8%	12 6%	
		mNOpS	LMNOPRS	s				nOpS	LMNOPqrS	oS	s								mNOpS	s		
			EG						eg													
Don't know/refused	15 *%	-	1 *%	-	-	1 *%	2 1%	-	1 *%	1 1%	3 2%	1 1%	-	-	-	1 1%	2 1%	-	-	-	1 *%	
CHI-SQUARE SIGNIFICANCE	<-----81.05-----> 98%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 19
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu		Close- ly	Not Close- ly														
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	(I)	(J)	(K)	(L)	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely concerned	428 11%	1 5%	32 23% BEFH	3 16%	80 7%	20 6%	127 16% EFH	112 10% EF	36 21% J	338 10%	392 12% L	30 5%	428 37%	-	-	352 29% QR	57 3% r	19 2%	94 8%	333 12% S	249 16% VW	62 7%	66 5%	105 15% YZ	16 6%	14 4%
9	213 5%	1 8%	12 9% f	2 12%	49 4%	12 3%	56 7% EF	66 6% f	15 9%	182 5%	202 6% L	9 1%	213 18%	-	-	165 14% QR	39 2% R	7 1%	58 5%	153 5% VW	122 8% W	40 5% W	28 2% yZ	58 8% yZ	12 5%	8 2%
8	520 13%	6 41% EFgH	34 25% EFGH	5 27%	137 12%	36 10%	117 15% eFH	137 12% J	45 26% J	427 12%	492 15% L	26 4%	520 45%	-	-	325 27% QR	164 9% R	30 3%	151 13%	368 13% VW	276 18% W	105 12% W	87 7% Z	120 17% Z	36 14% Z	16 5%
7	552 14%	2 17%	13 9%	2 9%	196 17% CFH	40 11%	111 14%	146 12%	17 10%	492 14%	517 15% L	33 5%	-	552 27%	-	192 16% R	309 17% R	47 5%	172 15%	379 13%	261 17% W	145 16% W	93 7% Z	136 19% Z	37 14% z	26 8%
6	478 12%	1 6%	15 11%	3 14%	162 14% GH	51 15% H	83 11%	114 10%	19 11%	411 12%	431 13% L	47 7%	-	478 23%	-	72 6%	352 20% PR	50 5%	148 13%	329 11%	196 13% W	122 14% W	119 9% U	79 11% U	40 15% U	35 11%
5	754 19%	2 10%	17 12%	3 14%	219 19% c	70 20% c	141 18% c	215 18% c	21 12%	645 19% I	632 19%	119 19%	-	754 37%	-	69 6%	506 28% PR	171 17% P	199 17%	554 19%	239 15% Uw	201 23% Uw	244 19% U	110 16% U	47 18% U	60 18%
4	273 7%	1 8%	2 1%	-	86 7% Cg	33 9% CG	39 5% C	86 7% Cg	3 2%	243 7% I	195 6% K	77 12%	-	273 13%	-	9 1%	182 10% Pr	80 8% P	96 8% T	177 6% T	63 4% U	61 7% U	130 10% UV	31 4% UV	17 7% XY	44 13% XY
3	297 7%	-	6 4%	-	83 7% g	39 11% CeG	38 5% C	97 8% CG	6 3%	257 7% I	211 6% K	83 13%	-	-	297 36%	9 1%	100 6% P	186 18% PQ	91 8% PQ	206 7% PQ	65 4% U	71 8% U	148 12% UV	33 5% X	30 12% X	39 12% X
2	219 5%	-	1 *	1 3%	66 6% CG	21 6% CG	23 3% C	73 6% CG	1 1%	184 5% I	149 4% K	70 11%	-	-	219 27%	6 *	39 2% P	173 17% PQ	60 5% PQ	159 5% PQ	31 2% U	36 4% U	130 10% UV	18 3% UV	13 5% X	27 8% X
1 - Not at all concerned	303 7%	1 4%	5 3%	1 5%	69 6% CG	30 9% CG	32 4% C	120 10% CEG	6 4%	251 7% i	159 5% K	143 22%	-	-	303 37%	16 1%	40 2% P	244 24% PQ	78 7% PQ	226 8% PQ	43 3% U	34 4% U	206 16% UV	19 3% UV	11 4% XY	56 17% XY
Don't know/refused	17 *	-	2 1%	-	2 *	-	2 *	6 1%	2 1%	10 *	8 *	6 1% k	-	-	-	-	6 *	7 1%	3 *	14 *	4 *	6 1% *	6 *	1 *	-	-
Top 3 Box	1,162 29%	8 54% EFH	78 56% EFGH	10 55% EFH	265 23%	68 19%	299 39% EFH	315 27% eF	96 56% J	947 28%	1,086 32% L	65 10%	1,162 100%	-	-	841 69% QR	259 14% R	56 6%	303 26%	855 30% s	647 42% VW	207 23% W	181 14% YZ	283 40% YZ	64 25% Z	38 12%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 20
Mar. 5, 2010
(Continued)

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu		Not Close-ly															
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other			Close-ly		High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	819 20%	1 4%	11 8%	1 8%	219 19% BCG	90 26% BCDEG	94 12%	290 25% BCDEG	13 8%	692 20% I	519 15%	297 46% K	-	-	819 100%	31 3%	179 10% P	603 60% PQ	229 20%	590 20%	139 9%	141 16% U	484 39% UV	70 10%	54 21% X	122 38% XY
Mean	5.8	7.0 eFh	7.3 EFGH	7.1 EFH	5.7 F	5.3	6.6 EFH	5.6 f	7.3 J	5.8	6.2 L	4.0	8.9 NO	5.6 O	2.0	8.1 QR	5.7 R	3.4	5.8	5.9	6.8 VW	5.9 W	4.5	6.7 YZ	5.7 Z	4.4
Median	6.0	8.0	8.0	8.0	6.0	5.0	7.0	5.0	8.0	6.0	6.0	4.0	9.0	6.0	2.0	8.0	6.0	3.0	6.0	6.0	7.0	6.0	5.0	7.0	6.0	4.0
Standard Deviation	2.58	2.07	2.33	2.39	2.38	2.42	2.47	2.69	2.30	2.55	2.44	2.50	0.90	1.02	0.86	1.82	1.80	2.20	2.48	2.62	2.28	2.24	2.57	2.29	2.33	2.47
Standard Error	0.04	0.56	0.23	0.57	0.08	0.14	0.10	0.09	0.20	0.05	0.05	0.11	0.03	0.03	0.03	0.06	0.05	0.08	0.08	0.05	0.06	0.08	0.08	0.10	0.17	0.15
CHI-SQUARE SIGNIFICANCE	<-----375.4----->								<---122.72--->		<---795.94--->		<---12035.74--->			<---4313.4--->			<---25.75--->		<---1131.28--->			<---379.05--->		
	100%*								100%*		100%*		100%*			100%*			99%*		100%*			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 21
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely concerned	428 11%	51 19% CDEFG	49 5%	210 13% CFG	27 10% C	43 10% C	48 9% C	244 10% C	184 11%	150 8%	278 13% J	79 7% L	176 11% L	171 13% L	155 10% L	273 11%	194 16% RSTU	48 10%	69 8%	74 7%	32 7%	155 16% WXY	123 10% Y	32 8%	57 7%
9	213 5%	18 7% C	29 3%	94 6% C	13 5% C	24 6% C	35 6% C	137 6% C	76 5%	82 4%	131 6% J	47 4% L	100 6% L	66 5%	94 6% P	119 5%	60 5%	29 6%	40 5%	55 5%	27 6%	45 5%	70 6%	24 6%	37 5%
8	520 13%	41 15% Cg	91 9%	242 15% CG	41 16% Cg	51 12% C	54 10% C	321 13% C	200 12%	202 10%	318 15% J	106 10% L	213 13% L	199 15% L	196 13% L	325 13%	177 14% t	57 12%	111 13%	115 11%	57 13%	126 13% x	145 12%	39 9%	107 14% X
7	552 14%	37 13%	127 13%	221 14%	27 11%	69 16% e	72 13%	347 14% i	205 12%	249 13%	303 14%	125 11%	247 15% L	178 13%	229 15% P	323 13%	133 11%	61 13%	123 15% Q	155 15% Q	72 16% Q	103 11%	159 13%	71 17% VW	143 18% VW
6	478 12%	42 15% D	120 12%	165 11%	31 12%	55 13%	66 12%	294 12% J	184 11%	205 10%	274 13% J	124 11%	201 12%	152 11%	169 11%	309 12%	117 10%	54 11%	98 12%	137 14% Q	66 15% Q	89 9%	162 13% V	59 14% V	103 13% V
5	754 19%	41 15%	211 21% BDF	258 16% BDF	62 24% BDF	70 16%	112 21% bd	415 17% H	339 21% H	382 20%	372 18%	200 18%	305 19%	247 19%	261 18%	492 19%	229 19%	92 19%	153 18%	191 19%	80 18%	178 19%	241 19%	73 18%	128 16%
4	273 7%	11 4%	73 7% Be	108 7% b	11 4%	27 6%	42 8% be	152 6% C	121 7%	153 8% K	120 6% MN	103 9% MN	98 6%	72 5%	104 7% MN	169 7%	81 7%	27 6%	60 7%	77 8%	26 6%	46 5% V	102 8% V	27 7% v	54 7% v
3	297 7%	13 5%	94 10% BDG	108 7% BDG	19 7%	32 8%	30 6%	172 7% K	125 8%	192 10% K	105 5% MN	118 11% MN	101 6%	77 6%	116 8% MN	181 7%	69 6%	46 9% Q	75 9% Q	71 7%	33 8%	63 7% vw	88 10% vw	43 8%	64 8%
2	219 5%	10 4%	72 7% BDE	70 4% BDE	9 3%	28 7%	30 6%	146 6% I	73 4%	135 7% K	83 4% MN	84 8% MN	76 5%	58 4%	63 4%	155 6% O	52 4% O	28 6% Q	44 5%	68 7% Q	26 6%	46 5%	65 7%	28 6%	46 6%
1 - Not at all concerned	303 7%	9 3%	112 11% BDFg	94 6% B	21 8% B	25 6%	43 8% B	167 7% B	136 8%	194 10% K	110 5% K	106 10% M	94 6% m	101 8% m	93 6% O	210 8% O	112 9% TU	39 7% u	58 7%	64 6%	22 5%	91 10% XY	97 8% XY	20 5%	39 5%
Don't know/refused	17 *	1 *	4 *	7 *	0 *	2 *	3 1%	12 *	5 *	12 1% K	4 *	6 1%	5 *	5 *	2 *	14 1% O	7 1% t	3 1%	1 *	1 *	1 *	6 1%	2 *	-	-
Top 3 Box	1,162 29%	111 40% CeFG	170 17%	545 35% CFG	80 31% C	118 28% C	137 26% C	702 29%	459 28%	434 22%	727 35% J	232 21%	489 30% L	436 33% L	445 30%	716 28%	431 35% RSTU	133 28%	220 26%	243 24%	116 26%	326 34% WXY	338 27%	95 23%	201 26%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 22
Mar. 5, 2010
(Continued)

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	819 20%	32 12%	279 28% BDEFG	271 17% B	48 19% B	84 20% B	104 19% B	485 20%	335 20%	521 27% K	298 14%	308 28% MN	272 17%	237 18%	273 18%	546 21% O	233 19%	113 23% qu	176 21%	202 20%	81 18%	200 21%	250 20%	90 22%	149 19%
Mean	5.8	6.7 CDEFG	5.1	6.2 CFG	5.9 C	5.9 C	5.7 C	5.9	5.8	5.3	6.3 J	5.2	6.1 L	6.1 L	6.0 P	5.8	6.1 RST	5.7	5.7	5.7	5.9	6.0 W	5.8	5.7	5.9
Median	6.0	7.0	5.0	6.0	6.0	6.0	6.0	6.0	6.0	5.0	6.0	5.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0	6.0
Standard Deviation	2.58	2.45	2.48	2.58	2.54	2.53	2.55	2.57	2.60	2.60	2.48	2.58	2.49	2.61	2.52	2.61	2.75	2.63	2.50	2.45	2.38	2.81	2.56	2.42	2.39
Standard Error	0.04	0.17	0.08	0.07	0.19	0.14	0.13	0.06	0.07	0.06	0.06	0.09	0.07	0.07	0.08	0.06	0.09	0.13	0.10	0.08	0.13	0.10	0.08	0.13	0.10
CHI-SQUARE SIGNIFICANCE	<-----318.63-----> 100%*							<---24.08---> 98%*		<---288.47---> 100%*		<-----190.63-----> 100%*			<---32.49---> 100%*		<-----145.51-----> 100%*					<-----137-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 23
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely concerned	428 11%	22 11%	22 11%	40 20%	22 11%	33 16%	22 11%	27 13%	29 14%	23 11%	22 11%	21 10%	19 9%	5 3%	23 11%	24 12%	17 8%	10 5%	15 7%	15 8%	17 8%
		Nr	Nr	NOpQRSTU BCEGJKLM	Nr	MNQRSTU	Nr	NRst	NqRStu	NR	NR	Nr	N		NR	NR	N		N	n	N
9	213 5%	9 4%	15 7%	10 5%	15 8%	17 8%	13 6%	7 4%	9 4%	10 5%	13 7%	8 4%	12 6%	7 4%	7 4%	19 9%	6 3%	7 3%	7 4%	10 5%	11 5%
			q			HlNQrS										LNOQRSTu bdHij					
8	520 13%	27 13%	16 8%	34 17%	26 13%	26 12%	24 12%	20 10%	30 14%	30 15%	36 18%	26 13%	32 16%	20 10%	28 14%	29 14%	19 9%	27 13%	23 11%	23 12%	26 13%
				ChnQ					c	c	CHNQ		Cq		c	c					
7	552 14%	28 14%	40 20%	29 14%	38 19%	34 16%	31 15%	27 13%	28 14%	22 11%	26 13%	25 12%	16 8%	29 14%	19 9%	29 14%	20 10%	34 17%	29 15%	27 13%	22 11%
		m	JlMOQU	m	JMOQU	MOq	M	m	m					m		m		MOqu	M		
6	478 12%	23 11%	26 13%	25 12%	23 12%	26 13%	23 11%	20 10%	24 12%	25 13%	22 11%	20 10%	19 9%	27 14%	25 12%	19 10%	36 18%	24 12%	26 13%	14 7%	30 15%
		t	t	t	t	t	t	t	t	t	t	t	T	T	t	gHKLMPrT be		t	t	T	
5	754 19%	48 24%	29 14%	19 10%	33 17%	27 13%	44 21%	47 23%	30 15%	39 19%	34 17%	35 17%	45 22%	44 22%	33 16%	36 18%	48 24%	45 22%	36 18%	45 22%	35 17%
		CDFIo			d		Df	CDFi		D	D	D	cDFi	cDFi	d	D	CDeFio	cDFi	D	cDFi	d
4	273 7%	11 5%	16 8%	16 8%	9 4%	7 4%	17 8%	15 8%	14 7%	12 6%	8 4%	14 7%	14 7%	18 9%	8 4%	15 7%	18 9%	15 7%	17 9%	13 7%	16 8%
		f	f	fk			fk	f					Fko			Fko			Fko		
3	297 7%	13 6%	17 9%	9 5%	12 6%	16 8%	10 5%	13 7%	13 7%	17 8%	15 7%	17 8%	19 9%	13 7%	21 10%	13 6%	10 5%	8 4%	19 10%	26 13%	17 8%
		r	r					r	r	r		r	dggR		dggR				dggR	GHikNPQR BDEf	r
2	219 5%	8 4%	9 4%	7 3%	5 3%	7 3%	11 5%	10 5%	11 6%	8 4%	9 4%	17 8%	8 4%	17 9%	19 10%	6 3%	12 6%	18 9%	14 7%	11 5%	11 5%
											bdEfmP		bDEFjmP	DEFhJKMP Bc			cDEFjkMP B	ep			
1 - Not at all concerned	303 7%	14 7%	9 5%	13 7%	17 8%	11 5%	12 6%	11 5%	15 7%	15 7%	17 9%	21 10%	20 10%	18 9%	19 9%	11 5%	16 8%	15 7%	14 7%	15 8%	20 10%
									Cfp			c	c		c					c	
Don't know/refused	17 *	-	3 1%	-	-	1 1%	-	4 2%	1 *	-	1 *	1 1%	-	-	-	1 1%	1 *	-	-	2 1%	2 1%
Top 3 Box	1,162 29%	57 28%	53 26%	84 41%	62 31%	76 37%	60 29%	55 27%	68 33%	63 31%	72 35%	55 27%	62 31%	33 16%	58 29%	72 36%	42 21%	43 22%	45 22%	48 24%	54 26%
		N	N	MNOQRSTU BCEGHJL	NQrs	LNOQRSTU bCH	N	N	NQRSt	NQRs	c1NQRSTu	N	NQRs		Nq	h1NQRSTu c				n	N

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 24
Mar. 5, 2010
(Continued)

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Bottom 3 Box	819	34	36	30	35	34	33	34	39	39	41	55	46	49	58	30	38	41	47	52	48
	20%	17%	18%	15%	17%	16%	16%	17%	19%	20%	20%	27%	23%	24%	29%	15%	19%	20%	23%	26%	23%
											CDEFGHPq		dp	DfgP	GHIJkPQr	BCDEF			DgP	cDeFGHPq	Dp
Mean	5.8	5.9	6.0	6.6	6.1	6.5	6.0	5.9	6.1	5.9	6.1	5.5	5.7	5.2	5.5	6.3	5.5	5.5	5.5	5.5	5.6
		N	lNoqrST	MNOQRSTU	mNOQRSTU	MNOQRSTU	Nst	N	lNoQrSTu	N	lNoqrST		n			MNOQRSTU					
				BcGHJkL	L	bghjL										L					
Median	6.0	6.0	6.0	7.0	7.0	7.0	6.0	6.0	6.0	6.0	6.0	5.0	5.0	5.0	6.0	6.0	5.0	6.0	5.0	5.0	6.0
Standard Deviation	2.58	2.49	2.47	2.68	2.56	2.59	2.50	2.54	2.68	2.58	2.65	2.75	2.65	2.34	2.77	2.53	2.42	2.39	2.47	2.54	2.61
Standard Error	0.04	0.20	0.19	0.20	0.21	0.20	0.20	0.19	0.22	0.20	0.21	0.21	0.20	0.18	0.21	0.20	0.19	0.19	0.18	0.20	0.20
CHI-SQUARE SIGNIFICANCE	<-----357.35-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 25
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,162 29%	8 54% EFH	78 56% EFGH	10 55% EFH	265 23% CdGH	68 19% CgH	299 39% C	315 27% eF	96 56% J	947 28% L	1,086 32% L	65 10%	1,162 100%	-	-	841 69% QR	259 14% R	56 6% s	303 26% s	855 30% s	647 42% VW	207 23% W	181 14% YZ	283 40% YZ	64 25% Z	38 12% Z
Middle 4 Box	2,057 51%	6 42%	47 34%	7 37%	662 58% CdGH	194 55% CgH	374 49% C	561 48% C	60 35%	1,791 52% I	1,775 52% L	276 43%	-	2,057 100%	-	343 28%	1,349 75% PR	347 34% P	616 54% T	1,438 50% T	759 49% UW	529 60% UW	586 47% UV	356 50% X	141 54% X	165 51% XY
Bottom 3 Box	819 20%	1 4%	11 8%	1 8%	219 19% BCG	90 26% BCDEG	94 12% BCDEG	290 25% BCDEG	13 8%	692 20% I	519 15% L	297 46% K	-	-	819 100%	31 3%	179 10% P	603 60% PQ	229 20% PQ	590 20% PQ	139 9% U	141 16% U	484 39% UV	70 10% X	54 21% X	122 38% XY
Don't know/refused	17 *%	-	2 1%	-	2 *%	-	2 *%	6 1%	2 1%	10 *%	8 *%	6 1% k	-	-	-	-	6 *%	7 1%	3 *%	14 *%	4 *%	6 1%	6 *%	1 *%	-	-
CHI-SQUARE SIGNIFICANCE	<-----185.05-----> 100%*								<-----72.5-----> 100%*		<-----362.86-----> 100%		<-----8074.63-----> 100%*			<-----2463.17-----> 100%			<-----6.2-----> 90%		<-----520.98-----> 100%			<-----153.91-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 26
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	1,162 29%	111 40% CeFG	170 17%	545 35% CFG	80 31% C	118 28% C	137 26% C	702 29%	459 28%	434 22%	727 35% J	232 21%	489 30% L	436 33% L	445 30%	716 28%	431 35% RSTU	133 28%	220 26%	243 24%	116 26%	326 34% WXY	338 27%	95 23%	201 26%
Middle 4 Box	2,057 51%	131 48%	531 54% D	753 48%	131 50%	220 52%	291 54% D	1,208 50%	849 52%	988 50%	1,069 51%	552 50%	850 53% n	649 49%	763 51%	1,294 50%	561 46%	234 48%	434 52% Q	560 56% QR	244 55% Qr	415 44%	663 53% V	231 55% V	428 55% V
Bottom 3 Box	819 20%	32 12%	279 28% BDEFG	271 17% B	48 19% B	84 20% B	104 19% B	485 20%	335 20%	521 27% K	298 14%	308 28% MN	272 17%	237 18%	273 18%	546 21% O	233 19%	113 23% qu	176 21%	202 20%	81 18%	200 21%	250 20%	90 22%	149 19%
Don't know/refused	17 *%	1 *%	4 *%	7 *%	0 *%	2 *%	3 1%	12 *%	5 *%	12 1% K	4 *%	6 1%	5 *%	5 *%	2 *%	14 1% O	7 1% t	3 1%	1 *%	1 *%	1 *%	6 1%	2 *%	-	-
CHI-SQUARE SIGNIFICANCE	<-----137.1-----> 100%							<----1.97----> 42%		<---137.65---> 100%		<-----81.05-----> 100%			<----9.13----> 97%		<-----50.95-----> 100%*					<-----44.09-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC1 Page 27
Mar. 5, 2010

QC1. How concerned are you about the spread of the H1N1 virus or swine flu in Canada?
Base: All respondents
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Top 3 Box	1,162 29%	57 28% N	53 26% N	84 41% MNOQRSTU BCeGHjL	62 31% NQrs	76 37% LNoQRSTU bCH	60 29% N	55 27% N	68 33% NQRSt	63 31% NQRs	72 35% c1NQRSTu	55 27% N	62 31% NQrs	33 16% Nq	58 29% hlNQRSTu	72 36% c	42 21% JKLMOPTU DFI	43 22% IjKLMOpt DF	45 22% DkO	48 24% n	54 26% N	
Middle 4 Box	2,057 51%	109 54% dkO	112 55% DfKlO	89 44%	103 52% o	94 46%	115 55% DfKlO	110 54% dkO	96 47%	98 49%	90 44%	94 46%	94 47% jKLMOptu DFI	119 59%	85 42%	99 49%	122 60% JKLMOPTU DFI	118 58% IjKLMOpt DF	109 54% DkO	99 49%	103 50%	
Bottom 3 Box	819 20%	34 17%	36 18%	30 15%	35 17%	34 16%	33 16%	34 17%	39 19%	39 20%	41 20%	55 27% CDEFGHPq B	46 23% dp	49 24% DfgP	58 29% GHIJKPQr BCDEF	30 15%	38 19%	41 20%	47 23% DgP	52 26% cDeFGHPq B	48 23% Dp	
Don't know/refused	17 *%	-	3 1%	-	-	1 1%	-	4 2%	1 *%	-	1 *%	1 1%	-	-	-	1 1%	1 *%	-	-	2 1%	2 1%	
CHI-SQUARE SIGNIFICANCE	-----130.3----- 100%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 28
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely concerned	530 13%	2 13%	45 32% bDEFGH	2 10%	101 9%	31 9%	140 18% EFH	140 12% E	49 28% J	412 12%	471 14% L	54 8%	431 37% NO	82 4% O	16 2%	530 44%	-	-	132 11%	396 14% s	311 20% VW	83 9% W	79 6% YZ	140 20% 10%	25 7%	22 7%
9	217 5%	-	11 8% f	1 6%	63 6% f	11 3%	52 7% F	65 6% f	13 7%	191 6%	208 6% L	9 1%	156 13% NO	56 3% O	6 1%	217 18%	-	-	59 5%	158 5%	113 7% W	49 6% W	31 2%	56 8% Z	13 5%	11 3%
8	467 12%	4 26%	23 17% F	5 26% f	139 12% f	30 9%	87 11%	131 11%	32 19% J	387 11%	438 13% L	27 4%	254 22% NO	205 10% O	8 1%	467 38%	-	-	128 11%	339 12%	271 17% VW	89 10% W	68 5%	143 20% YZ	24 9% z	16 5%
7	433 11%	4 30% h	15 11%	5 25% h	123 11%	38 11%	94 12% H	101 9%	24 14%	357 10%	400 12% L	30 5%	102 9% O	312 15% MO	16 2%	-	433 24%	-	114 10%	318 11%	188 12% W	131 15% uW	84 7%	78 11% Z	39 15% Z	20 6%
6	382 9%	-	13 10%	2 8%	141 12% fH	31 9%	77 10%	97 8%	15 9%	346 10%	341 10% L	42 6%	52 4% 4%	307 15% MO	24 3%	-	382 21%	-	119 10%	262 9%	155 10% W	117 13% UW	83 7%	73 10% Z	37 14% Z	20 6%
5	688 17%	-	14 10%	2 10%	200 17% C	74 21% Ch	127 17% C	189 16% C	15 9%	590 17% I	583 17%	98 15%	86 7% 7%	518 25% MO	81 10% m	-	688 38%	-	194 17%	491 17%	227 15% 15%	186 21% UW	205 16% 16%	91 13% 13%	45 17% 17%	59 18% x
4	291 7%	1 9%	3 2%	1 7%	80 7% C	36 10% Cg	50 7% C	93 8% C	5 3%	259 8% I	231 7% 7%	60 9% k	20 2% 2%	214 10% MO	58 7% M	-	291 16%	-	89 8%	202 7%	79 5% 5%	73 8% U	114 9% U	34 5% 5%	18 7% 7%	24 7%
3	345 9%	1 8%	8 6%	-	102 9% g	39 11% cG	48 6%	111 9% G	9 5%	300 9% i	271 8% 8%	72 11% K	17 1% 1%	160 8% M	165 20% MN	-	-	345 34%	106 9%	239 8%	82 5% 5%	73 8% U	164 13% UV	47 7% 7%	23 9% 9%	40 12% X
2	270 7%	1 9%	2 1%	1 3%	93 8% CG	19 5% C	30 4% c	90 8% CG	4 2%	232 7% I	194 6% 6%	75 12% K	15 1% 1%	95 5% M	159 19% MN	-	-	270 27%	86 7% 7%	184 6% 6%	56 4% 4%	34 4% 4%	158 13% UV	21 3% 3%	14 5% 5%	40 12% XY
1 - Not at all concerned	399 10%	1 4%	5 3%	1 5%	104 9% C	39 11% Cg	56 7% c	144 12% CEG	6 4%	343 10% I	229 7% 7%	168 26% K	24 2% 2%	92 4% M	279 34% MN	-	-	399 39%	114 10%	285 10%	59 4% 4%	44 5% 5%	256 20% UV	26 4% 4%	21 8% X	73 22% XY
Don't know/refused	33 1%	-	-	-	2 *% 1%	3 1%	6 1%	11 1% E	-	23 1%	21 1%	8 1%	5 *% 1%	18 1%	6 1%	-	-	-	9 1%	23 1%	9 1%	5 1%	13 1%	1 *% 1%	1 *% 1%	1 *% 1%
Top 3 Box	1,214 30%	6 40%	79 57% EFGH	8 43% f	303 26% F	73 21%	279 36% EFH	335 29% F	93 54% J	990 29%	1,118 33% L	89 14%	841 72% NO	343 17% O	31 4%	1,214 100%	-	-	319 28%	893 31% s	696 45% VW	221 25% W	178 14%	338 48% YZ	62 24% Z	48 15%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 29
Mar. 5, 2010
(Continued)

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu		Not Close- ly		High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	Flu	Other	ly	ly														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	1,013 25%	3 21%	14 10%	1 8%	299 26% CDG	97 28% CDG	135 18% C	344 29% CDG	19 11%	875 25% I	693 20%	316 49% K	56 5%	347 17% M	603 74% MN	-	-	1,013 100%	306 27%	707 24%	197 13%	151 17% U	578 46% UV	95 13%	58 22% X	152 47% XY
Mean	5.7	6.4	7.5 EFGH	6.8 EFH	5.5 f	5.2	6.3 EFH	5.4	7.3 J	5.6	6.0 L	4.0	8.1 NO	5.5 O	2.8	9.1 QR	5.5 R	1.9	5.5 s	5.8 t	6.8 VW	5.9 W	4.2	6.8 YZ	5.7 Z	4.2
Median	6.0	7.0	8.0	7.0	5.0	5.0	6.0	5.0	8.0	5.0	6.0	4.0	9.0	5.0	2.0	9.0	5.0	2.0	5.0	6.0	7.0	6.0	4.0	7.0	6.0	4.0
Standard Deviation	2.80	2.72	2.52	2.29	2.66	2.62	2.75	2.88	2.52	2.78	2.69	2.81	2.16	2.11	2.02	0.90	1.03	0.86	2.77	2.82	2.55	2.39	2.70	2.54	2.57	2.76
Standard Error	0.05	0.73	0.24	0.55	0.09	0.16	0.11	0.09	0.22	0.05	0.05	0.12	0.07	0.05	0.08	0.03	0.03	0.03	0.09	0.06	0.07	0.09	0.08	0.11	0.19	0.17
CHI-SQUARE SIGNIFICANCE	<-----300.77-----> 100%*								<---112.4---> 100%*		<---572.72---> 100%*		<-----4164.66-----> 100%*			<-----12497.89-----> 100%*			<---13.11---> 64%*		<-----1226.75-----> 100%*			<-----413.94-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 30
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely concerned	530 13%	57 21% CdFG	82 8%	247 16% CFG	38 14% C	51 12% c	56 10%	324 13%	205 12%	196 10%	333 16% J	129 12%	232 14% l	169 13%	215 14% p	315 12%	239 19% RSTU	46 9%	100 12% U	103 10%	32 7%	165 17% WXY	162 13% Y	51 12%	72 9%
9	217 5%	21 8% C	34 3%	90 6% C	13 5%	29 7% C	30 6% c	139 6%	78 5%	89 5%	128 6% J	53 5%	89 5%	75 6%	96 6% P	121 5%	59 5%	31 6%	41 5%	54 5%	29 7%	55 6%	56 5%	21 5%	47 6%
8	467 12%	47 17% CDEFG	101 10%	202 13% CFG	27 10%	42 10%	49 9%	277 12%	190 12%	211 11%	256 12%	109 10%	192 12%	165 12% l	201 14% P	267 10%	151 12%	57 12%	89 11%	119 12%	46 11%	111 12%	152 12%	44 11%	90 12%
7	433 11%	24 9%	112 11%	153 10%	39 15% bd	49 12%	56 10%	265 11%	168 10%	195 10%	238 11%	107 10%	196 12% lN	128 10%	158 11%	275 11%	122 10%	54 11%	89 11%	111 11%	49 11%	104 11%	122 10%	46 11%	90 12%
6	382 9%	31 11%	88 9%	139 9%	24 9%	43 10%	57 11%	243 10%	139 8%	188 10%	194 9%	100 9%	173 11% N	106 8%	145 10%	238 9%	77 6% Q	48 10% Q	77 9% Q	118 12% Q	58 13% Qa	77 8%	110 9%	52 12% Vw	83 11% v
5	688 17%	31 11%	206 21% BDe	236 15%	41 16%	75 18% B	98 18% B	395 16%	293 18%	316 16%	371 18%	176 16%	263 16%	246 19%	215 14%	473 18% O	207 17%	72 15%	153 18%	163 16%	78 18%	149 16%	223 18%	71 17%	132 17%
4	291 7%	24 9%	73 7%	105 7%	17 7%	30 7%	42 8%	153 6%	137 8% H	155 8%	136 6%	88 8%	117 7%	86 6%	100 7%	191 7%	76 6%	41 9%	69 8%	70 7%	32 7%	56 6% VX	115 9%	23 6%	60 8%
3	345 9%	13 5%	100 10% Bd	127 8% B	20 8%	35 8%	51 10% B	203 8%	142 9%	203 10% K	142 7%	118 11% MN	121 8%	106 8%	124 8%	221 9%	90 7%	52 11% Qu	75 9% q	95 9% q	30 7%	63 7% V	115 9% v	42 10% v	71 9% v
2	270 7%	9 3%	65 7% B	112 7% B	18 7%	29 7% b	36 7% b	155 6%	115 7%	162 8% K	108 5%	79 7%	102 6%	89 7%	86 6%	184 7%	66 5%	36 7%	51 6%	75 7% q	40 9% Q	59 6%	79 6%	24 6%	57 7%
1 - Not at all concerned	399 10%	11 4%	115 12% B	152 10% B	23 9% b	40 10% B	58 11% B	235 10%	164 10%	226 12% K	173 8% M	137 12% M	124 8% M	136 10% M	141 10%	257 10%	126 10%	45 9%	81 10%	96 10%	44 10%	98 10%	112 9%	38 9%	73 9%
Don't know/refused	33 1%	5 2% F	9 1%	13 1%	2 1%	1 *	3 1%	17 1%	16 1%	13 1%	20 1%	3 *	6 *	22 2% LM	3 *	29 1% O	18 1% RT	1 *	6 1%	2 *	3 1%	9 1% Y	5 *	3 1%	1 *
Top 3 Box	1,214 30%	125 46% CDEFG	217 22%	538 34% CFG	77 30% C	121 29% C	135 25%	741 31%	474 29%	497 25%	718 34% J	291 26%	512 32% L	408 31% L	511 34% P	703 27%	448 36% RSTU	135 28%	230 28%	276 27%	108 24%	331 35% WXY	371 30%	116 28%	209 27%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 31
Mar. 5, 2010
(Continued)

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,013 25%	33 12%	279 28%	391 25%	61 23%	105 25%	145 27%	593 25%	421 26%	591 30%	422 20%	334 30%	347 22%	330 25%	351 24%	662 26%	283 23%	133 28%	207 25%	266 26%	114 26%	221 23%	307 25%	103 25%	201 26%
			Bd	B	B	B	B			K		MN		M				q		q					
Mean	5.7	6.7 CDEFG	5.2	5.9 CG	5.9 Cg	5.7 C	5.4	5.8 i	5.6	5.3	6.1 J	5.4	5.9 LN	5.7 L	5.9 P	5.6	6.0 RSTU	5.5	5.6	5.6	5.4	6.0 WY	5.7	5.7	5.5
Median	6.0	7.0	5.0	6.0	6.0	6.0	5.0	6.0	5.0	5.0	6.0	5.0	6.0	5.0	6.0	5.0	6.0	5.0	5.0	6.0	5.0	6.0	5.0	6.0	5.0
Standard Deviation	2.80	2.62	2.66	2.89	2.79	2.77	2.74	2.81	2.79	2.79	2.77	2.85	2.73	2.82	2.83	2.78	2.96	2.73	2.75	2.72	2.65	2.93	2.76	2.73	2.69
Standard Error	0.05	0.18	0.09	0.08	0.21	0.15	0.14	0.06	0.08	0.07	0.07	0.10	0.08	0.08	0.08	0.06	0.09	0.13	0.11	0.09	0.15	0.10	0.09	0.15	0.11
CHI-SQUARE SIGNIFICANCE	<-----211.22----->							<---15.08--->		<---149.71--->		<-----95.19----->			<---54.72--->		<-----155.65----->					<-----70.73----->			
	100%*							76%*		100%*		100%*			100%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 32
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely concerned	530 13%	27 13%	30 15% Nqu	33 16% lmNQU	25 13%	37 18% hLMNQU	31 15% Nqu	22 11%	33 16% lmNQU	34 17% LMNQU	31 15% Nqu	20 10%	20 10%	15 7%	25 12%	35 17% hLMNQU	17 8%	25 13%	26 13% n	27 14% n	18 9%
9	217 5%	11 5%	5 3%	17 8% CoST	10 5%	12 6% t	11 5%	14 7% CosT	11 6% t	11 6% t	17 8% CoST	12 6% t	13 7% cT	10 5%	7 3%	15 7% csT	12 6% T	8 4%	6 3%	4 2%	12 6% t
8	467 12%	17 9%	28 14% TU	29 14% TU	31 16% blnorTU	29 14% TU	27 13% tU	29 15% bTU	29 14% TU	29 14% TU	21 11% TU	18 9%	24 12% tU	18 9%	19 10%	25 12% tU	23 12% u	18 9%	24 12% u	14 7%	13 6%
7	433 11%	26 13% u	20 10%	31 15% fhIknorU E	16 8%	19 9%	27 13%	19 9%	17 8%	24 12%	19 9%	27 13% u	25 12%	19 9%	19 9%	22 11%	24 12%	15 8%	25 12%	22 11%	15 7%
6	382 9%	16 8%	17 9%	14 7%	35 18% LMNPQRST CDFGHIJK B	22 11%	20 10%	15 7%	20 10%	19 9%	17 8%	17 8%	18 9%	14 7%	23 11%	19 9%	17 8%	18 9%	15 8%	19 9%	28 14% bDHNs
5	688 17%	42 21% dJmS	35 17% s	27 13%	30 15%	35 17% s	37 18% jS	36 18% jS	29 14%	23 11%	31 15%	39 19% JS	28 14% LMOPQRST DEFGHIJK bc	57 29% s	33 17% s	29 15%	41 20% dJmS	33 16%	21 10%	39 19% JS	44 21% diJmS
4	291 7%	17 8% j	16 8%	12 6%	11 5%	9 4%	13 6%	18 9% fJl	12 6%	7 4%	16 8% j	9 4%	18 9% fJl	13 7%	17 9% fJl	13 6%	18 9% fJl	25 12% FgIJLnPU DE	20 10% FJL	17 9% jl	13 6%
3	345 9%	17 9%	20 10% ei	11 6%	10 5%	18 9%	14 7%	13 7%	9 5%	22 11% deI	17 9%	21 10% ei	19 9% ei	19 10% ei	15 8%	17 8%	15 7%	18 9%	24 12% DEghi	21 11% dEI	23 11% dEI
2	270 7%	15 8%	11 6%	11 5%	11 6%	10 5%	9 4%	17 9% t	14 7%	15 8%	9 4%	22 11% eFGKmpqT cd	11 5%	14 7%	19 9% gkT	11 6%	12 6%	17 8%	17 9% t	8 4%	14 7%
1 - Not at all concerned	399 10%	13 7%	15 7%	18 9%	19 9%	13 6%	19 9%	16 8%	26 13% bF	16 8%	23 11% f	19 9%	28 14% BcFhp	20 10%	24 12% bf	16 8%	21 10%	20 10%	21 10%	29 14% BCFhjp	26 13% bF
Don't know/refused	33 1%	1 *%	5 2%	-	1 1%	1 1%	1 *%	3 2%	4 2%	1 *%	2 1%	1 1%	-	-	1 *%	-	2 1%	5 2% jo	2 1%	2 1%	2 1%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 33
Mar. 5, 2010
(Continued)

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Top 3 Box	1,214 30%	54 27%	64 32% NtU	78 38% MNOQRSTU BL	67 33% lNTU	77 38% mNOQRSTU BL	68 33% NTU	66 32% NTU	73 36% bLNOqRTU	73 37% mNOQRsTU bL	69 34% lNortU	51 25%	57 28% u	43 21%	51 25% mNOQRsTU bL	75 37%	53 26%	52 26%	56 28%	45 22%	43 21%
Bottom 3 Box	1,013 25%	46 23%	46 23%	40 20%	40 20%	41 20%	42 20%	46 23%	49 24%	53 27%	49 24%	62 30% DEFGp	57 28% defg	54 27%	58 29% defg	45 22%	47 23%	55 27% bcDEFGHp	62 31%	58 29% Defg	62 30% DEFGp
Mean	5.7	5.7 nu	5.8 NtU	6.2 MNOQRSTU bhL	6.0 lNOrsTU	6.2 MNOQRSTU L	6.0 lmNORsTU	5.7 nu	5.9 NotU	6.0 lmNORsTU	5.8 NtU	5.4	5.5	5.2	5.3 MNOqRSTU L	6.1	5.5	5.4	5.4	5.3	5.2
Median	6.0	5.0	6.0	7.0	6.0	6.0	6.0	5.0	6.0	6.0	6.0	5.0	5.0	5.0	5.0	6.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.80	2.69	2.75	2.82	2.70	2.75	2.74	2.75	3.00	2.91	2.92	2.77	2.84	2.57	2.83	2.84	2.65	2.81	2.88	2.83	2.69
Standard Error	0.05	0.22	0.22	0.22	0.22	0.21	0.22	0.21	0.24	0.23	0.23	0.21	0.21	0.20	0.21	0.22	0.20	0.22	0.21	0.22	0.21
CHI-SQUARE SIGNIFICANCE	<-----323.73-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 34
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,214 30%	6 40%	79 57%	8 43%	303 26%	73 21%	279 36%	335 29%	93 54%	990 29%	1,118 33%	89 14%	841 72%	343 17%	31 4%	1,214 100%	-	-	319 28%	893 31%	696 45%	221 25%	178 14%	338 48%	62 24%	48 15%
			EFGH	f	F		EFH	F	J		L		NO	O					s	VW	W		YZ	Z		
Middle 4 Box	1,794 44%	6 40%	45 32%	9 50%	544 47%	179 51%	348 45%	481 41%	60 35%	1,552 45%	1,554 46%	229 36%	259 22%	1,349 66%	179 22%	-	1,794 100%	-	516 45%	1,273 44%	648 42%	506 57%	486 39%	275 39%	139 54%	123 38%
					CH	CH	Ch	c		I	L			MO							UW		XZ			
Bottom 3 Box	1,013 25%	3 21%	14 10%	1 8%	299 26%	97 28%	135 18%	344 29%	19 11%	875 25%	693 20%	316 49%	56 5%	347 17%	603 74%	-	-	1,013 100%	306 27%	707 24%	197 13%	151 17%	578 46%	95 13%	58 22%	152 47%
					CDG	CDG	C	CDG		I	K			M	MN						U	UV		X	XY	
Don't know/refused	33 1%	-	-	-	2 *	3 1%	6 1%	11 1%	-	23 1%	21 1%	8 1%	5 *	18 1%	6 1%	-	-	-	9 1%	23 1%	9 1%	5 1%	13 1%	1 *	1 *	1 *
								E																		
CHI-SQUARE	<-----124.24----->								<---54.07--->		<---259.09-->		<-----2459.59----->			<-----8042.78----->			<---4.36--->		<-----613.08----->			<-----197.71----->		
SIGNIFICANCE	100%*								100%		100%		100%			100%*			78%		100%			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 35
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	1,214 30%	125 46%	217 22%	538 34%	77 30%	121 29%	135 25%	741 31%	474 29%	497 25%	718 34%	291 26%	512 32%	408 31%	511 34%	703 27%	448 36%	135 28%	230 28%	276 27%	108 24%	331 35%	371 30%	116 28%	209 27%
		CDEFG		CFG	C	C					J		L	L	P		RSTU					WXY			
Middle 4 Box	1,794 44%	110 40%	479 49%	634 40%	121 46%	198 47%	252 47%	1,056 44%	738 45%	855 44%	939 45%	471 43%	749 46%	567 43%	618 42%	1,176 46%	483 39%	215 44%	388 47%	462 46%	217 49%	386 41%	570 45%	193 46%	366 47%
			BD		D	D	bD					n				O		q	Q	Q	Q		V	v	V
Bottom 3 Box	1,013 25%	33 12%	279 28%	391 25%	61 23%	105 25%	145 27%	593 25%	421 26%	591 30%	422 20%	334 30%	347 22%	330 25%	351 24%	662 26%	283 23%	133 28%	207 25%	266 26%	114 26%	221 23%	307 25%	103 25%	201 26%
			Bd	B	B	B	B			K		MN		M				q		q					
Don't know/refused	33 1%	5 2%	9 1%	13 1%	2 1%	1 *	3 1%	17 1%	16 1%	13 1%	20 1%	3 *	6 *	22 2%	3 *	29 1%	18 1%	1 *	6 1%	2 *	3 1%	9 1%	5 *	3 1%	1 *
		F				*								LM		O	RT				Y				
CHI-SQUARE SIGNIFICANCE	<-----100.94----->						<----2.52---->		<---68.91--->		<-----49.72----->			<---30.92--->		<-----55----->					<-----21.78----->				
	100%						53%		100%		100%			100%		100%					99%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2A Page 36
Mar. 5, 2010

QC2A. How concerned are you that you or someone else in your family may contract the H1N1 virus over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	Total																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Top 3 Box	1,214 30%	54 27%	64 32%	78 38%	67 33%	77 38%	68 33%	66 32%	73 36%	73 37%	69 34%	51 25%	57 28%	43 21%	51 25%	75 37%	53 26%	52 26%	56 28%	45 22%	43 21%
			NtU	MNOQRSTU BL	lNTU	mNOQRSTU BL	NTU	NTU	bLNOqRTU	mNOQRsTU bL	lNorTU					mNOQRsTU bL					
Middle 4 Box	1,794 44%	100 50%	88 43%	85 42%	92 46%	86 42%	97 47%	87 43%	78 38%	73 36%	83 41%	91 44%	88 44%	103 52%	92 46%	83 41%	100 50%	91 45%	81 40%	96 48%	100 48%
		IJs			j		j						dfhIJKPS		j		IJs			iJ	iJ
Bottom 3 Box	1,013 25%	46 23%	46 23%	40 20%	40 20%	41 20%	42 20%	46 23%	49 24%	53 27%	49 24%	62 30%	57 28%	54 27%	58 29%	45 22%	47 23%	55 27%	62 31%	58 29%	62 30%
											DEFGp	defg	defg		defg			bcDEFGhp	Defg	DEFGp	
Don't know/refused	33 1%	1 *%	5 2%	-	1 1%	1 1%	1 *%	3 2%	4 2%	1 *%	2 1%	1 1%	-	-	1 *%	-	2 1%	5 2%	2 1%	2 1%	2 1%
																		jo			
CHI-SQUARE SIGNIFICANCE	<-----101.84-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 37
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely concerned	311 8%	-	13 9% F	3 16%	64 6% f	11 3%	84 11% EFH	84 7% F	16 9%	242 7%	271 8% L	37 6%	187 16% NO	102 5% O	23 3%	210 17% QR	71 4% r	26 3%	73 6%	238 8% s	164 11% VW	54 6%	69 6%	84 12% Z	21 8%	20 6%
9	146 4%	1 4%	7 5%	-	42 4%	13 4%	38 5% H	31 3%	8 4%	125 4%	131 4% L	14 2%	67 6% NO	71 3% O	8 1%	71 6% QR	62 3% R	10 1%	40 3%	105 4%	69 4% W	28 3%	34 3%	32 4%	10 4%	9 3%
8	342 8%	4 24%	19 14% Efh	2 12%	79 7%	27 8%	80 10% E	99 8%	25 14% J	284 8%	291 9%	50 8%	143 12% NO	167 8% O	32 4%	161 13% QR	137 8% R	41 4%	97 8%	244 8% s	155 10% W	83 9% W	64 5%	62 9%	18 7%	18 6%
7	304 7%	1 8%	13 9%	2 12%	83 7%	23 7%	76 10% efH	74 6%	16 9%	256 7%	267 8% L	32 5%	109 9% O	170 8% O	24 3%	97 8% R	162 9% R	45 4%	72 6%	231 8% s	118 8% W	98 11% UW	63 5%	50 7%	32 12% XZ	21 7%
6	294 7%	1 8%	6 5%	2 11%	95 8% F	17 5%	56 7%	85 7%	10 6%	253 7%	256 8%	38 6%	99 8% O	167 8% O	29 4%	87 7% R	166 9% pR	40 4%	66 6%	228 8% S	123 8% w	72 8%	77 6%	56 8%	16 6%	17 5%
5	773 19%	4 28%	23 17%	6 30%	218 19%	59 17%	155 20%	221 19%	33 19%	653 19%	654 19%	115 18%	233 20% O	408 20% O	121 15%	234 19% R	405 23% PR	131 13%	203 18%	569 20%	313 20% W	191 22% W	193 15%	126 18%	46 18%	53 16%
4	325 8%	1 5%	13 10%	1 5%	109 9% G	25 7%	48 6%	98 8%	15 9%	281 8%	287 8% L	37 6%	80 7%	195 9% MO	50 6%	91 7% R	178 10% PR	53 5%	94 8%	230 8% s	119 8% 8%	61 7%	115 9% v	49 7%	23 9%	23 7%
3	414 10%	-	11 8%	1 5%	128 11% G	48 14%	67 9%	122 10%	12 7%	365 11%	339 10%	74 11%	74 6%	232 11% M	107 13% M	74 6% P	182 10% PQ	157 15% PQ	125 11%	289 10%	134 9%	95 11%	144 11% U	70 10%	35 14%	41 13%
2	450 11%	0 2%	18 13%	-	143 12% 12%	38 11%	76 10%	142 12%	18 10%	398 12%	375 11%	74 12%	75 6%	260 13% M	115 14% M	93 8%	206 11% P	150 15% PQ	155 13% T	295 10%	159 10%	78 9%	167 13% UV	80 11%	22 8%	38 12%
1 - Not at all concerned	675 17%	3 20%	15 11%	-	187 16% G	89 25% CEGH	85 11%	209 18% CG	18 11%	571 17% I	503 15% K	170 26% K	89 8% M	278 13% MN	306 37% MN	90 7% P	219 12% PQ	358 35% PQ	222 19% T	453 16% 16%	188 12% 12%	118 13% 13%	325 26% UV	98 14% 14%	37 14% 26% XY	83 26% XY
Don't know/refused	19 *%	-	-	2 9% eg	1 *%	2 1%	3 *%	7 1% e	2 1%	12 *%	13 *%	3 *%	5 *%	7 *%	4 1%	6 *%	6 *%	3 *%	3 *%	14 *%	6 *%	5 1%	3 *%	3 *%	-	-
Top 3 Box	799 20%	4 28%	39 28% EFH	5 28%	185 16%	51 14%	202 26% EFH	214 18%	48 28% J	651 19%	693 20% L	100 16%	397 34% NO	340 17% O	62 8%	442 36% QR	269 15% R	78 8%	210 18%	588 20%	389 25% VW	165 19% W	168 13%	177 25% yZ	50 19%	47 14%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 38
Mar. 5, 2010
(Continued)

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Close-ly		Mod-erate		Mod-erate			Yes		Mod-erate		Mod-erate				
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	1,539 38%	3 23%	44 32% D	1 5%	459 40% DG	174 50% BCDEGH	228 30% D	473 40% cDG	49 28%	1,334 39% I	1,217 36%	318 49% K	238 21%	770 37% M	528 65% MN	257 21%	607 34% P	665 66% PQ	503 44% T	1,036 36%	482 31%	292 33%	636 51% UV	248 35%	94 36% XY	
Mean	4.7	5.2	5.2 EFH	6.5 cEFgH	4.5 F	4.0	5.4 EFH	4.5 F	5.3 J	4.7	4.8 L	4.1	6.0 NO	4.6 O	3.1	6.0 QR	4.7 R	3.2	4.4	4.8 S	5.2 VW	4.9 W	3.9	5.1 Z	4.9 Z	4.1
Median	5.0	5.0	5.0	6.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	4.0	6.0	5.0	2.0	6.0	5.0	2.0	4.0	5.0	5.0	5.0	3.0	5.0	5.0	3.0
Standard Deviation	2.78	2.67	2.85	2.13	2.65	2.67	2.82	2.75	2.78	2.75	2.76	2.77	2.78	2.58	2.40	2.84	2.47	2.41	2.78	2.78	2.82	2.62	2.71	2.92	2.74	2.77
Standard Error	0.05	0.72	0.28	0.52	0.09	0.16	0.11	0.09	0.24	0.05	0.05	0.12	0.09	0.06	0.09	0.09	0.07	0.08	0.09	0.06	0.08	0.10	0.08	0.12	0.20	0.17
CHI-SQUARE SIGNIFICANCE	<-----257-----> 100%*								<-----29.5-----> 100%*		<-----93.31-----> 100%*		<-----1025.71-----> 100%*			<-----1265.27-----> 100%*			<-----43.38-----> 100%*		<-----322.33-----> 100%*			<-----75.8-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 39
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely concerned	311 8%	28 10% c	65 7%	131 8%	22 8%	29 7%	37 7%	175 7%	136 8%	119 6%	193 9% J	102 9% N	127 8% n	82 6%	137 9% P	175 7%	130 11% RSTU	32 7%	64 8% u	62 6%	21 5%	101 11% WXY	82 7%	24 6%	43 5%
9	146 4%	10 3%	27 3%	66 4% c	11 4%	13 3%	19 4%	94 4%	52 3%	60 3%	85 4%	38 3%	66 4%	42 3%	58 4%	88 3%	47 4% 5% SU	26 5% SU	23 3%	37 4%	11 2%	47 5% wXy	43 3% x	7 2%	24 3%
8	342 8%	32 12% deg	86 9%	131 8%	18 7%	35 8%	41 8%	204 8%	138 8%	147 7%	196 9% j	93 9%	138 9%	110 8%	110 7%	233 9% o	102 8% u	47 10% U	82 10% U	77 8%	26 6%	84 9%	121 10% Y	39 9%	52 7%
7	304 7%	17 6%	82 8%	109 7%	15 6% BcDEG	49 11% I	33 6%	200 8% I	104 6%	133 7%	171 8%	91 8% m	103 6% m	108 8% m	120 8%	184 7%	106 9% R	27 6%	62 7%	71 7%	30 7%	79 8% Y	110 9% Y	26 6%	38 5%
6	294 7%	21 8%	71 7%	115 7%	23 9%	26 6%	38 7%	176 7%	118 7%	154 8%	140 7%	90 8%	108 7%	96 7%	96 6%	199 8%	97 8%	40 8%	62 7%	62 6%	28 6%	82 9%	92 7%	32 8%	50 6%
5	773 19%	65 24% efg	195 20%	300 19%	44 17%	73 17%	96 18%	449 19%	324 20%	359 18%	414 20%	179 16%	307 19%	281 21% L	263 18%	510 20%	257 21% Rt	76 16%	169 20% r	176 17%	82 19%	187 20%	247 20%	69 17%	143 18%
4	325 8%	25 9%	73 7%	117 7%	18 7% 10%	43 10%	50 9%	178 7%	147 9%	154 8%	171 8%	88 8%	129 8%	107 8%	115 8%	211 8%	89 7%	39 8%	67 8%	84 8%	42 10%	63 7% VX	117 6% VX	24 9% vX	72 9%
3	414 10%	23 9%	109 11%	152 10%	28 11%	45 11%	56 11%	246 10%	168 10%	211 11%	203 10%	117 11%	170 11%	127 10%	166 11%	248 10%	100 8% Q	62 13% Q	94 11% Q	109 11% q	48 11%	85 9% q	119 10% VWY	59 14% VWY	80 10%
2	450 11%	27 10%	108 11%	171 11%	36 14%	46 11%	62 12%	267 11%	183 11%	246 13% K	204 10% K	113 10% K	190 12% K	147 11%	167 11%	283 11%	106 9% Q	56 12% Q	75 9% Q	140 14% QS	69 16% QS	78 8% V	147 12% V	51 14% v	111 14% V
1 - Not at all concerned	675 17%	25 9%	160 16% B	280 18% B	43 16% B	64 15% B	103 19% B	408 17% B	267 16%	363 19% K	312 15% K	184 17%	273 17%	214 16%	249 17%	426 17%	187 15% q	76 16% q	134 16% q	183 18% q	85 19% q	133 14% q	172 14% VW	85 20% VW	165 21% VW
Don't know/refused	19 *%	-	9 1%	6 *%	3 1%	2 *%	-	9 *%	11 1%	10 *%	9 *%	3 *%	3 *%	13 1% LM	4 *%	15 1%	10 1% r	1 *%	-	4 *%	-	6 1% Y	4 *%	-	1 *%
Top 3 Box	799 20%	70 26% CFG	178 18%	327 21%	50 19%	77 18%	97 18%	473 20%	327 20%	326 17%	474 23% J	234 21% N	331 20% n	234 18%	304 21%	495 19%	279 23% TU	105 22% tU	168 20% U	176 17% U	57 13% U	233 25% WXY	245 20% Y	70 17%	118 15%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 40
Mar. 5, 2010
(Continued)

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,539 38%	75 27%	376 38%	603 38%	107 41%	155 37%	222 41%	922 38%	617 37%	820 42%	719 34%	414 38%	634 39%	488 37%	582 39%	957 37%	394 32%	195 40%	304 37%	433 43%	202 46%	296 31%	438 35%	196 47%	356 46%
			B	B	B	B	B			K								Q	q	QS	QS		v	VW	VW
Mean	4.7	5.3 CDEFG	4.7	4.7	4.6	4.8	4.5	4.7	4.7	4.4	5.0 J	4.8	4.7	4.7	4.8	4.7	5.1 RSTU	4.7 tU	4.8 TU	4.4	4.2	5.2 WXY	4.8 XY	4.3	4.2
Median	5.0	5.0	5.0	5.0	5.0	5.0	4.0	5.0	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0	4.0	5.0	5.0	4.0	4.0
Standard Deviation	2.78	2.69	2.71	2.84	2.83	2.71	2.77	2.79	2.78	2.72	2.82	2.86	2.81	2.68	2.86	2.74	2.84	2.80	2.74	2.75	2.59	2.85	2.68	2.72	2.69
Standard Error	0.05	0.18	0.09	0.08	0.21	0.15	0.14	0.06	0.08	0.07	0.07	0.10	0.08	0.07	0.09	0.06	0.09	0.14	0.11	0.10	0.14	0.10	0.08	0.15	0.11
CHI-SQUARE SIGNIFICANCE	<-----88.92----->							<---13.59--->		<---75.7--->		<-----42.02----->			<---22.03--->		<-----151.56----->					<-----167.06----->			
	99%*							67%*		100%*		99%*			96%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 41
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely concerned	311 8%	11 6%	20 10%	19 9%	14 7%	17 8%	12 6%	15 8%	19 9%	20 10%	21 11%	18 9%	13 7%	4 2%	18 9%	26 13%	10 5%	14 7%	15 8%	15 7%	9 4%
		n	NqU	Nu	N	N	n	N	Nu	NqU	NqU	Nu	N	2%	Nu	BeGMNQrU		N	N	N	
9	146 4%	4 2%	10 5%	6 3%	12 6%	4 2%	6 3%	16 8%	7 4%	6 3%	5 2%	4 2%	2 1%	3 1%	6 3%	10 5%	8 4%	8 4%	5 3%	9 5%	13 6%
			Mn		bflMN			KLMNOqrS BDFGiJ	m							Mn	m	m		Mn	BfkLMNs
8	342 8%	18 9%	24 12%	12 6%	22 11%	15 7%	24 11%	19 9%	17 9%	17 8%	15 7%	11 5%	20 10%	14 7%	17 8%	10 5%	15 7%	15 8%	21 11%	16 8%	19 9%
			DLnP		lp		dLP						P						dLP		
7	304 7%	16 8%	8 4%	22 11%	13 7%	24 12%	17 8%	14 7%	16 8%	14 7%	21 10%	14 7%	10 5%	11 6%	11 6%	15 7%	22 11%	14 7%	15 8%	15 8%	11 5%
				CMnou		CMNOU					Cmu						CMnoU				
6	294 7%	17 9%	11 5%	14 7%	15 7%	12 6%	16 8%	15 7%	19 9%	17 9%	15 7%	22 11%	17 8%	18 9%	17 8%	8 4%	15 7%	10 5%	9 5%	13 6%	15 7%
		P							p	p		cfPRS	p	p	p						
5	773 19%	30 15%	40 20%	31 15%	37 19%	41 20%	43 21%	29 14%	34 17%	34 17%	37 18%	36 18%	41 20%	54 27%	36 18%	41 20%	49 24%	45 22%	40 20%	39 19%	35 17%
													HIJkLOtU BDe				BDHiju	dh			
4	325 8%	19 9%	13 7%	16 8%	12 6%	13 6%	13 6%	8 4%	20 10%	10 5%	17 8%	20 10%	18 9%	11 6%	15 7%	17 8%	19 9%	26 13%	18 9%	22 11%	19 9%
		H							Hj		h	Hj	h				h	ceFgHJN	h	HJn	h
3	414 10%	19 10%	26 13%	23 11%	22 11%	19 9%	17 8%	26 13%	24 12%	15 7%	14 7%	24 12%	28 14%	22 11%	12 6%	17 8%	20 10%	17 8%	26 13%	18 9%	25 12%
			jkO	o	o			jkO	O			o	gJKOpr	o					jkO		kO
2	450 11%	24 12%	17 9%	20 10%	25 13%	33 16%	15 7%	23 11%	17 8%	27 13%	22 11%	23 11%	16 8%	23 11%	24 12%	24 12%	22 11%	24 12%	24 12%	20 10%	26 13%
						CdGIMt				g											
1 - Not at all concerned	675 17%	39 20%	31 15%	40 20%	27 14%	23 11%	45 22%	35 18%	29 14%	40 20%	33 16%	32 16%	37 18%	40 20%	45 22%	36 18%	20 10%	29 15%	25 12%	33 16%	34 17%
		FQs		FQs			eFiQrS	Q	FQs				fQ	FQS	cEFIQrS	q			q	q	q
Don't know/refused	19 *	1 *	2 1%	1 1%	-	5 2%	-	-	2 1%	-	3 1%	-	1 *	-	-	0 *	2 1%	-	1 *	1 *	1 *
						bdmPstu															
Top 3 Box	799 20%	34 17%	54 27%	37 18%	48 24%	36 18%	42 20%	51 25%	44 21%	44 22%	41 20%	33 16%	35 17%	21 10%	41 20%	45 22%	33 16%	37 18%	42 21%	40 20%	41 20%
		n	BdFLMNQr	N	lNq	n	N	bfLmNQ	N	N	N	N	n		N	N		N	N	N	N

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 42
Mar. 5, 2010
(Continued)

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Bottom 3 Box	1,539 38%	83 41% Q	75 37%	83 41% Q	75 37%	75 36%	77 37%	85 42% Q	70 34%	81 40% q	68 34%	80 39%	81 40% q	85 42% kQ	81 40% q	76 38%	62 31%	70 35%	76 38%	71 35%	86 42% Q
Mean	4.7	4.5	5.0 bN	4.6 n	4.9 N	4.8 N	4.7 n	4.9 N	5.0 N	4.7 N	4.9 N	4.6 n	4.5	4.1	4.6	4.9 N	4.9 N	4.7 n	4.8 N	4.8 N	4.5
Median	5.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0
Standard Deviation	2.78	2.73	2.90	2.89	2.81	2.73	2.80	2.97	2.78	2.98	2.87	2.71	2.66	2.38	2.93	3.01	2.49	2.68	2.72	2.77	2.73
Standard Error	0.05	0.22	0.23	0.22	0.23	0.21	0.23	0.22	0.22	0.23	0.23	0.21	0.20	0.18	0.22	0.24	0.19	0.21	0.20	0.21	0.21
CHI-SQUARE SIGNIFICANCE	-----283.57----- 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 43
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054	15	139	19	1,148	352	768	1,171	172	3,440	3,387	643	1,162	2,057	819	1,214	1,794	1,013	1,151	2,897	1,549	883	1,256	710	260	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	799	4	39	5	185	51	202	214	48	651	693	100	397	340	62	442	269	78	210	588	389	165	168	177	50	47
	20%	28%	28%	28%	16%	14%	26%	18%	28%	19%	20%	16%	34%	17%	8%	36%	15%	8%	18%	20%	25%	19%	13%	25%	19%	14%
			EFH				EFH		J		L		NO	O		QR	R				VW	W		yZ		
Middle 4 Box	1,696	7	55	11	504	125	335	478	73	1,442	1,464	222	520	940	224	509	911	268	435	1,258	673	421	449	282	116	115
	42%	50%	40%	57%	44%	35%	44%	41%	43%	42%	43%	35%	45%	46%	27%	42%	51%	26%	38%	43%	43%	48%	36%	40%	45%	35%
				f	F		F	f			L		O	O		R	PR		S		W	uW		Z		
Bottom 3 Box	1,539	3	44	1	459	174	228	473	49	1,334	1,217	318	238	770	528	257	607	665	503	1,036	482	292	636	248	94	163
	38%	23%	32%	5%	40%	50%	30%	40%	28%	39%	36%	49%	21%	37%	65%	21%	34%	66%	44%	36%	31%	33%	51%	35%	36%	50%
			D			DG BCDEGH	D	cDG		I		K		M	MN		P	PQ	T				UV		XY	
Don't know/refused	19	-	-	2	1	2	3	7	2	12	13	3	5	7	4	6	6	3	3	14	6	5	3	3	-	-
	0.5%			9%	0.9%	1%	0.8%	1.9%	0.6%	0.3%	0.4%	0.5%	0.1%	0.3%	0.1%	0.4%	0.3%	0.2%	0.3%	0.4%	0.4%	0.2%	0.2%	0.4%		
				eg				e																		
CHI-SQUARE SIGNIFICANCE	<-----122.38----->								<-----13.49----->		<-----42.06----->		<-----491.01----->			<-----661.29----->			<-----22.47----->		<-----147.39----->			<-----31.6----->		
	100%*								100%*		100%		100%			100%			100%		100%			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 44
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	University Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	799 20%	70 26% CFG	178 18%	327 21%	50 19%	77 18%	97 18%	473 20%	327 20%	326 17%	474 23% J	234 21% N	331 20% n	234 18%	304 21%	495 19%	279 23% TU	105 22% tU	168 20% U	176 17% U	57 13%	233 25% WXY	245 20% Y	70 17%	118 15%
Middle 4 Box	1,696 42%	128 47% de	421 43%	640 41%	100 38%	190 45%	217 41%	1,003 42%	694 42%	800 41%	897 43%	448 41%	648 40%	592 45% LM	593 40%	1,103 43%	549 45% RT	183 38%	359 43% r	393 39%	183 41%	412 44% Xy	565 45% XY	151 36%	303 39%
Bottom 3 Box	1,539 38%	75 27%	376 38% B	603 38% B	107 41% B	155 37% B	222 41% B	922 38%	617 37%	820 42% K	719 34%	414 38%	634 39%	488 37%	582 39%	957 37%	394 32%	195 40% Q	304 37% q	433 43% QS	202 46% QS	296 31%	438 35% v	196 47% VW	356 46% VW
Don't know/refused	19 *%	-	9 1%	6 *%	3 1%	2 *%	-	9 *%	11 1%	10 *%	9 *%	3 *%	3 *%	13 1% LM	4 *%	15 1%	10 1% r	1 *%	-	4 *%	-	6 1% y	4 *%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----33.48-----> 100%						<----1.94----> 41%		<---34.68---> 100%		<-----20.95-----> 100%			<----5.9----> 88%		<-----63.91-----> 100%*					<-----70.85-----> 100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2B Page 45
Mar. 5, 2010

QC2B. How concerned are you that you or someone else in your family may contract the common cold over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Top 3 Box	799 20%	34 17%	54 27%	37 18%	48 24%	36 18%	42 20%	51 25%	44 21%	44 22%	41 20%	33 16%	35 17%	21 10%	41 20%	45 22%	33 16%	37 18%	42 21%	40 20%	41 20%
		n	BdFLMNQr	N	lNq	n	N	bfLmNQ	N	N	N	N	n	10%	N	N	gHJmOPSU bCDE	N	N	N	N
Middle 4 Box	1,696 42%	83 41%	73 36%	82 40%	78 39%	89 43%	89 43%	66 33%	89 44%	75 38%	90 45%	92 45%	86 42%	95 47%	79 39%	81 40%	105 52%	95 47%	82 41%	89 44%	79 38%
						H	h		H		H	cH	h	CHju				CHj		H	
Bottom 3 Box	1,539 38%	83 41%	75 37%	83 41%	75 37%	75 36%	77 37%	85 42%	70 34%	81 40%	68 34%	80 39%	81 40%	85 42%	81 40%	76 38%	62 31%	70 35%	76 38%	71 35%	86 42%
		Q		Q				Q		q			q	kQ	q						Q
Don't know/refused	19 *%	1 *%	2 1%	1 1%	-	5 2%	-	-	2 1%	-	3 1%	-	1 *%	-	-	0 *%	2 1%	-	1 *%	1 *%	1 *%
						bdmPstu															
CHI-SQUARE SIGNIFICANCE	<-----83.99-----> 99%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 46
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Close-ly															
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely concerned	247 6%	1 4%	13 9% e	1 5%	46 4%	14 4%	66 8% EFH	67 6% e	14 8%	193 6%	205 6%	38 6%	178 15% NO	48 2%	21 3%	211 17% QR	23 1%	12 1%	61 5%	185 6%	132 8% VW	36 4%	56 4%	65 9% YZ	11 4%	11 3%
9	140 3%	0 2%	2 1%	1 6%	47 4% CF	7 2%	36 5% CF	38 3%	3 2%	127 4%	130 4% L	10 2%	86 7% NO	46 2% O	6 1%	97 8% QR	32 2% r	9 1%	37 3%	103 4%	64 4% W	37 4% W	22 2%	30 4% 3%	8 3% 2%	
8	368 9%	2 16%	15 11%	2 13%	100 9%	22 6%	97 13% EFH	101 9%	19 11%	319 9%	325 10% L	41 6%	192 17% NO	162 8% O	13 2%	232 19% QR	117 7% R	15 2%	90 8%	278 10% s	169 11% W	89 10% W	66 5%	84 12% Z	29 11% Z	18 6%
7	388 10%	1 5%	16 12%	5 25% befh	95 8%	29 8%	92 12% Efh	107 9%	22 13%	322 9%	353 10% L	31 5%	161 14% NO	208 10% O	18 2%	160 13% R	202 11% R	25 3%	106 9%	282 10%	186 12% W	106 12% W	61 5%	81 11% Z	40 15% Z	18 5%
6	391 10%	3 18%	14 10%	3 14%	129 11%	29 8%	76 10% L	105 9%	19 11%	339 10%	350 10% L	40 6%	119 10% O	240 12% O	31 4%	130 11% R	226 13% R	32 3%	109 9%	281 10%	172 11% W	104 12% W	83 7%	84 12% Z	25 9% 7%	23 7%
5	887 22%	3 20%	31 23% d	2 8%	251 22% d	84 24% D	161 21% d	252 22% d	36 21%	749 22%	763 23% L	121 19%	216 19% o	540 26% MO	127 16%	214 18% R	553 31% PR	116 11%	243 21%	643 22%	358 23% W	207 23% w	248 20%	148 21%	52 20%	72 22%
4	395 10%	1 8%	16 12%	3 16%	135 12% Gh	43 12% g	60 8%	110 9%	20 12%	347 10%	346 10% L	48 8%	68 6% MO	260 13% m	66 8% 5%	64 5% PR	261 15% PR	68 7%	128 11%	267 9%	138 9%	85 10% U	144 11% 8%	60 10% 10%	26 10% 11%	35 11%
3	436 11%	3 22%	16 12%	1 5%	126 11% G	49 14% 9%	68 9% 11%	125 11% 12%	20 11%	368 11% 10%	347 14% K	87 4% 13%	49 4% M	257 16% MN	129 16% 3%	32 10% P	173 22% PQ	228 12% 10%	135 10% 9%	299 12% 9%	139 13% UV	82 13% 10%	166 12% 14%	74 12% 14%	30 14%	47
2	339 8%	- 7%	10 7%	- 9%	106 9% G	24 7% 6%	48 6% 10%	113 10% FG	10 6%	290 8% 8%	263 12% K	75 3% 8%	32 3% M	159 18% MN	149 18% 3%	32 7% P	119 18% PQ	187 10% T	119 8% 6%	220 8% 7%	90 6% 13% UV	62 7% 13% UV	162 7% 5%	50 5% 13% XY	14 5% 13% XY	41
1 - Not at all concerned	432 11%	1 4%	6 4%	1 8%	113 10% C	49 14% CeG	61 8% c	144 12% CeG	8 4%	367 11% I	285 8% K	144 22% K	49 4% 6%	126 31% M	253 31% MN	30 2%	83 5% P	314 31% PQ	118 10% 11%	313 11% 6%	94 8% 19% UV	69 4% 9% X	243 4% 9% X	29 9% 16% XY	23 16% XY	52
Don't know/refused	32 1%	-	-	-	2 *% 1%	2 1% *% 1%	3 *% 1%	10 1% E	-	18 1% 1%	20 1% 1%	6 1% 1%	11 1% *% 1%	9 *% 1%	6 1% 1%	12 1% *% 1%	6 *% 1%	6 1% *% 1%	5 *% 1%	25 1% s	9 1% 1%	5 1% *% 1%	6 1% *% 1%	5 1% *% 1%	1 *% 1%	-
Top 3 Box	755 19%	3 22%	29 21% F	4 24%	192 17% f	43 12% EFH	199 26% F	205 18% F	37 22%	639 19% L	660 19% L	89 14%	456 39% NO	256 12% O	41 5%	539 44% QR	172 10% R	36 4%	187 16%	566 20% S	365 24% VW	163 18% W	144 11% YZ	180 25% Z	48 19% Z	37 11%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 47
Mar. 5, 2010
(Continued)

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children					
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
Bottom 3 Box	1,207 30%	4 27%	32 23%	2 13%	345 30% dG	122 35% CDG	176 23%	382 33% CDG	38 22%	1,025 30% I	896 26%	306 48% K	130 11%	542 26% M	531 65% MN	95 8%	375 21% P	729 72% PQ	373 32% T	833 29%	323 21%	213 24% u	572 46% UV	153 21%	67 26% XY	140 43%			
Mean	5.0	5.3	5.4 EFH	6.0 eFh	4.9 F	4.5	5.6 EFH	4.9 f	5.5 J	5.0	5.2 L	4.1	6.6 NO	4.9 O	3.1	6.9 QR	5.0 R	2.9	4.8	5.1 S	5.6 VW	5.2 W	4.1	5.7 YZ	5.2 Z	4.2			
Median	5.0	5.0	5.0	6.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	4.0	7.0	5.0	3.0	7.0	5.0	3.0	5.0	5.0	5.0	5.0	4.0	5.0	5.0	4.0			
Standard Deviation	2.53	2.24	2.40	2.36	2.41	2.38	2.56	2.56	2.38	2.52	2.46	2.67	2.44	2.12	2.19	2.32	1.91	1.98	2.48	2.55	2.45	2.35	2.49	2.45	2.40	2.40			
Standard Error	0.04	0.60	0.23	0.56	0.08	0.14	0.10	0.08	0.20	0.05	0.05	0.11	0.08	0.05	0.08	0.07	0.05	0.07	0.08	0.05	0.07	0.09	0.08	0.10	0.18	0.15			
CHI-SQUARE SIGNIFICANCE	<-----179.16----->								<---19.63--->		<---230.45--->		<-----1931.49----->			<-----3101.46----->			<---28.89--->		<-----509.54----->			<-----159.01----->					
	100%*								93%*		100%*		100%*			100%*			100%*		100%*			100%*					

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 48
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH			Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree					
																						<40K	40-80K	80- 100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%	
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727	
10 - Extremely concerned	247 6%	17 6%	40 4%	118 7% Cg	21 8% C	22 5%	28 5%	147 6%	100 6%	109 6%	138 7%	72 7% n	111 7% N	64 5%	100 7%	146 6%	109 9% RSTU	24 5%	49 6% U	48 5%	13 3%	77 8% WXY	69 5%	18 4%	39 5%	
9	140 3%	13 5% C	18 2%	67 4% Ce	5 2%	15 3%	22 4% C	85 4%	54 3%	54 3%	86 4% J	39 4%	52 3%	49 4%	54 4%	86 3%	50 4% u	21 4%	26 3%	29 3%	11 2%	38 4% X	44 4% x	8 2%	23 3%	
8	368 9%	38 14% CDEFG	85 9%	144 9%	19 7%	39 9%	42 8%	221 9%	146 9%	149 8%	219 10% J	103 9%	157 10%	108 8%	147 10%	221 9%	132 11% SU	45 9% u	66 8%	97 10% U	26 6%	97 10% Y	107 9%	53 13% WY	54 7%	
7	388 10%	33 12% c	77 8%	174 11% C	24 9%	36 8%	45 8%	250 10% I	138 8%	165 8%	223 11% J	95 9%	174 11%	119 9%	160 11% p	228 9%	108 9%	46 9%	82 10%	101 10%	42 9%	103 11%	128 10%	35 8%	67 9%	
6	391 10%	30 11%	87 9%	142 9%	23 9%	59 14% CDeg	50 9%	246 10%	145 9%	201 10%	190 9%	92 8%	165 10%	131 10%	144 10%	247 10%	97 8%	38 8%	87 11% q	108 11% Q	50 11% q	88 9%	124 10%	35 8%	80 10%	
5	887 22%	66 24%	234 24% d	326 21%	58 22%	86 20%	117 22%	515 21%	373 23%	410 21%	478 23%	220 20%	339 21%	323 24% LM	316 21%	572 22%	287 23% T	100 21%	191 23% t	194 19%	104 23%	204 22%	286 23%	89 21%	169 22%	
4	395 10%	23 9%	93 9%	141 9%	33 13%	46 11%	58 11%	223 9%	172 10%	204 10%	191 9%	119 11%	157 10%	118 9%	149 10%	246 10%	96 8%	40 8%	93 11% Qr	110 11% Q	55 12% Qr	81 9%	136 11% v	35 8%	101 13% VX	
3	436 11%	18 7%	122 12% B	161 10% b	32 12% b	45 11%	57 11% b	249 10%	187 11%	218 11%	218 10%	132 12%	167 10%	136 10%	174 12%	262 10%	115 9%	78 16% QSTU	85 10%	108 11%	48 11%	79 8%	128 10%	66 16% VWY	89 11% v	
2	339 8%	17 6%	84 9%	133 8%	22 8%	36 9%	48 9%	205 9%	134 8%	194 10% K	146 7%	95 9%	146 9%	99 7%	114 8%	226 9%	79 6%	43 9%	65 8%	98 10% Q	52 12% QS	58 6%	111 9% V	33 8%	78 10% v	
1 - Not at all concerned	432 11%	18 6%	135 14% BDEF	157 10% b	21 8%	40 9%	62 12% B	250 10%	182 11%	237 12% K	195 9%	125 11% m	141 9%	163 12% M	121 8%	311 12% O	140 11%	46 10%	84 10%	114 11%	37 8%	107 11%	115 9%	44 11%	78 10%	
Don't know/refused	32 1%	1 *% CeFG	9 1%	14 1% Ca	2 1%	2 *%	5 1%	14 1%	17 1%	16 1%	15 1%	7 1%	7 *%	17 1% LM	6 *%	26 1% O	18 1% RST	2 *%	2 *%	1 *% sT	5 1% sT	15 2% WY	4 *%	-	2 *% WY	
Top 3 Box	755 19%	69 25% CeFG	143 15%	329 21% Ca	46 18%	76 18%	93 17%	454 19%	300 18%	312 16%	442 21% J	213 19% n	320 20% N	221 17%	302 20% p	453 18%	291 24% RSTU	90 19% U	141 17% U	174 17% U	50 11% U	212 22% WY	220 18%	79 19%	115 15%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 49
Mar. 5, 2010
(Continued)

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,207 30%	53 19%	341 35% BDF	451 29% B	75 29% B	121 28% B	167 31% B	704 29%	503 31%	648 33% K	559 27%	352 32% m	453 28%	398 30%	408 28%	799 31% O	334 27%	167 35% QS	234 28%	320 32% Q	138 31%	244 26%	354 28%	143 34% VW	245 31% V
Mean	5.0	5.6 CDEFG	4.6	5.2 CG	5.0 C	5.0 C	4.9	5.1	4.9	4.8	5.2 J	4.9	5.2 1N	4.9	5.2 P	4.9	5.3 RSTU	4.9	5.0 U	4.9	4.7	5.3 WXY	5.0 y	4.9	4.8
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.53	2.40	2.44	2.61	2.49	2.44	2.52	2.53	2.53	2.52	2.52	2.59	2.52	2.49	2.50	2.54	2.67	2.51	2.46	2.50	2.25	2.63	2.45	2.46	2.42
Standard Error	0.04	0.16	0.08	0.07	0.18	0.13	0.12	0.06	0.07	0.06	0.06	0.09	0.07	0.07	0.07	0.05	0.08	0.12	0.09	0.09	0.12	0.09	0.08	0.14	0.10
CHI-SQUARE SIGNIFICANCE	<-----134.96-----> 100%*							<----13.3----> 65%*		<----73.1----> 100%*		<-----50.93-----> 100%*			<----38.1----> 100%*		<-----162.08-----> 100%*					<-----110.63-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 50
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely concerned	247 6%	10 5%	14 7%	17 8%	13 6%	17 8%	6 3%	11 5%	13 6%	15 7%	16 8%	14 7%	11 5%	4 2%	9 4%	21 11%	6 3%	18 9%	13 7%	14 7%	6 3%
			gNqu	GNQU	n	GNqU		n	N	gNqu	gNqU		N			BGhmNOQU		GNoQU	N	Nu	
9	140 3%	13 6%	10 5%	7 3%	6 3%	6 3%	8 4%	7 4%	5 2%	6 3%	7 3%	4 2%	6 3%	3 2%	6 3%	10 5%	10 5%	7 3%	8 4%	4 2%	6 3%
		iLnt															n				
8	368 9%	21 10%	13 6%	14 7%	25 12%	15 7%	22 11%	21 11%	20 10%	24 12%	19 10%	16 8%	22 11%	22 11%	21 11%	13 6%	17 8%	12 6%	16 8%	21 11%	14 7%
					cdpRu					cpRu				r	pr	r					
7	388 10%	13 6%	16 8%	26 13%	18 9%	23 11%	31 15%	20 10%	15 7%	21 10%	19 9%	23 11%	16 8%	10 5%	22 11%	21 10%	20 10%	16 8%	20 10%	18 9%	21 10%
				bN		N BCeIMNRt		n		n		N			N	n	n		n		n
6	391 10%	27 14%	21 10%	19 9%	26 13%	27 13%	13 6%	16 8%	27 13%	16 8%	21 10%	20 10%	11 6%	20 10%	22 11%	17 9%	23 11%	21 10%	12 6%	14 7%	17 8%
		GhjMSt			gmSt	GhjMSt			GMSt						ms		ms				
5	887 22%	37 18%	44 22%	49 24%	39 19%	37 18%	51 25%	40 20%	46 22%	37 19%	37 18%	44 22%	45 22%	58 29%	43 21%	44 22%	42 21%	48 24%	45 23%	49 25%	51 25%
													BEFHJKoq								
4	395 10%	23 11%	21 10%	17 8%	22 11%	21 10%	14 7%	23 11%	21 10%	14 7%	22 11%	17 8%	24 12%	17 9%	19 10%	19 9%	25 12%	15 7%	25 12%	20 10%	19 9%
												g					gJ		gJ		
3	436 11%	15 7%	20 10%	18 9%	20 10%	18 9%	17 8%	25 12%	21 10%	27 14%	20 10%	26 13%	27 13%	28 14%	15 7%	20 10%	17 8%	28 14%	24 12%	18 9%	34 16%
									bo	bo		o	bo	bdgOq				bo		eFGkOpQT BcD	
2	339 8%	17 9%	15 8%	16 8%	18 9%	20 10%	20 9%	18 9%	8 4%	14 7%	21 10%	21 10%	13 6%	20 10%	18 9%	17 8%	20 10%	18 9%	17 8%	15 7%	14 7%
					i	I	i	i			I	I		I	i		I	i			
1 - Not at all concerned	432 11%	25 12%	25 12%	20 10%	13 6%	18 9%	26 12%	22 11%	23 11%	25 12%	20 10%	20 10%	28 14%	16 8%	26 13%	20 10%	16 8%	20 10%	20 10%	25 12%	23 11%
		e	e				e			e			Enq		E					e	
Don't know/refused	32 1%	-	4 2%	1 *	1 *	3 2%	-	-	5 2%	3 1%	2 1%	-	-	2 1%	-	1 1%	6 3%	-	1 *	2 1%	2 1%
									deps								deps				
Top 3 Box	755 19%	44 22%	37 18%	38 19%	43 22%	38 19%	37 18%	39 19%	38 19%	44 22%	42 21%	34 16%	38 19%	29 15%	36 18%	44 22%	33 17%	36 18%	37 19%	40 20%	27 13%
		nU			nU			u		nU	U					nU				u	

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 51
Mar. 5, 2010
(Continued)

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Bottom 3 Box	1,207 30%	57 29%	60 30%	53 26%	51 25%	56 27%	62 30%	64 32%	52 26%	66 33%	61 30%	67 33%	68 34% e	64 32%	59 29%	57 28%	54 27%	67 33%	61 30%	57 28%	71 34% ei
Mean	5.0	5.1	5.0	5.2 NU	5.3 mNU	5.2 nu	5.0	5.0	5.1	5.1	5.1	4.9	4.8	4.7	4.9	5.3 mNU	5.0	5.0	5.0	5.0	4.7
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	2.53	2.61	2.62	2.57	2.44	2.57	2.50	2.54	2.47	2.69	2.63	2.52	2.57	2.20	2.52	2.70	2.39	2.59	2.54	2.58	2.34
Standard Error	0.04	0.21	0.21	0.20	0.20	0.20	0.20	0.19	0.20	0.21	0.21	0.20	0.19	0.17	0.19	0.21	0.19	0.20	0.19	0.20	0.18
CHI-SQUARE SIGNIFICANCE	-----241.52----- 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 52
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====									=====		=====			=====			=====		=====			=====			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	755 19%	3 22%	29 21%	4 24%	192 17%	43 12%	199 26%	205 18%	37 22%	639 19%	660 19%	89 14%	456 39%	256 12%	41 5%	539 44%	172 10%	36 4%	187 16%	566 20%	365 24%	163 18%	144 11%	180 25%	48 19%	37 11%
			F		f		EFH	F			L		NO	O		QR	R		S		VW	W		YZ	Z	
Middle 4 Box	2,061 51%	8 51%	77 56%	12 63%	609 53%	185 53%	389 51%	574 49%	97 56%	1,757 51%	1,812 53%	241 37%	565 49%	1,249 61%	242 30%	568 47%	1,241 69%	242 24%	586 51%	1,472 51%	853 55%	503 57%	535 43%	373 53%	143 55%	148 45%
					h						L		O	MO		R	PR				W	W		z	Z	
Bottom 3 Box	1,207 30%	4 27%	32 23%	2 13%	345 30%	122 35%	176 23%	382 33%	38 22%	1,025 30%	896 26%	306 48%	130 11%	542 26%	531 65%	95 8%	375 21%	729 72%	373 32%	833 29%	323 21%	213 24%	572 46%	153 21%	67 26%	140 43%
					dG	CDG		CDG		I	K		M	MN		P	PQ	T			u	UV			XY	
Don't know/refused	32 1%	-	-	-	2 *	2 1%	3 *	10 1%	-	18 1%	20 1%	6 1%	11 1%	9 *	6 1%	12 1%	6 *	6 1%	5 *	25 1%	9 1%	5 1%	6 *	5 1%	1 *	-
					*		*	E						*		q	*		s					*	*	
CHI-SQUARE	<-----65.18----->								<-----5.77----->		<-----119.55----->		<-----984----->			<-----1757.85----->			<-----10.97----->		<-----238.28----->			<-----65.47----->		
SIGNIFICANCE	100%*								88%*		100%		100%			100%			99%		100%			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 53
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	University Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	755 19%	69 25% CeFG	143 15%	329 21% Cg	46 18%	76 18%	93 17%	454 19%	300 18%	312 16%	442 21% J	213 19% n	320 20% N	221 17%	302 20% p	453 18%	291 24% RSTU	90 19% U	141 17% U	174 17% U	50 11% U	212 22% WY	220 18%	79 19%	115 15%
Middle 4 Box	2,061 51%	152 56%	491 50%	782 50%	138 53%	227 53%	271 51%	1,233 51%	827 50%	979 50%	1,082 52%	526 48% 1	835 52% 1	691 52%	768 52%	1,293 50%	588 48%	224 46%	454 55% QR	512 57% Q	251 57% QRt	475 50%	675 54% X	194 47%	416 53% X
Bottom 3 Box	1,207 30%	53 19%	341 35% BDF	451 29% B	75 29% B	121 28% B	167 31% B	704 29%	503 31%	648 33% K	559 27% K	352 32% m	453 28%	398 30%	408 28%	799 31% O	334 27% O	167 35% QS	234 28%	320 32% Q	138 31%	244 26%	354 28%	143 34% VW	245 31% V
Don't know/refused	32 1%	1 *%	9 1%	14 1%	2 1%	2 *%	5 1%	14 1%	17 1%	16 1%	15 1%	7 1%	7 *%	17 1% LM	6 *%	26 1% O	18 1% RST	2 *%	2 *%	1 *%	5 1% sT	15 2% WY	4 *%	-	2 *%
CHI-SQUARE SIGNIFICANCE	<-----44.52-----> 100%						<----3.39----> 66%		<---29.3---> 100%		<-----17.69-----> 99%			<---13.14---> 100%		<-----70.66-----> 100%					<-----47.86-----> 100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2C Page 54
Mar. 5, 2010

QC2C. How concerned are you that you or someone else in your family may contract the seasonal or common flu over the next number of weeks or months?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Top 3 Box	755 19%	44 22% nU	37 18%	38 19%	43 22% nU	38 19%	37 18%	39 19% u	38 19%	44 22% nU	42 21% U	34 16%	38 19%	29 15%	36 18%	44 22% nU	33 17%	36 18%	37 19%	40 20% u	27 13%
Middle 4 Box	2,061 51%	100 50%	102 50%	111 55% J	105 53%	108 53%	109 52%	99 49%	109 53% j	88 44%	98 48%	104 51%	96 48%	105 52%	106 53% j	101 50%	109 54% j	100 49%	102 51%	102 51%	107 52%
Bottom 3 Box	1,207 30%	57 29%	60 30%	53 26%	51 25%	56 27%	62 30%	64 32%	52 26%	66 33%	61 30%	67 33%	68 34% e	64 32%	59 29%	57 28%	54 27%	67 33%	61 30%	57 28%	71 34% ei
Don't know/refused	32 1%	-	4 2%	1 *%	1 *%	3 2%	-	-	5 2% deps	3 1%	2 1%	-	-	2 1%	-	1 1%	6 3% deps	-	1 *%	2 1%	2 1%

CHI-SQUARE
SIGNIFICANCE

<-----64.9----->
78%*

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2_SUM Page 55
Mar. 5, 2010

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
H1N1 virus [QC2A]	5.7	6.4	7.5 EFGH	6.8 EFH	5.5 f	5.2	6.3 EFH	5.4	7.3 J	5.6	6.0 L	4.0	8.1 NO	5.5 O	2.8	9.1 QR	5.5 R	1.9	5.5 s	5.8 s	6.8 VW	5.9 W	4.2	6.8 YZ	5.7 Z	4.2
Seasonal or common flu [QC2C]	5.0	5.3	5.4 EFH	6.0 eFh	4.9 F	4.5	5.6 EFH	4.9 f	5.5 J	5.0	5.2 L	4.1	6.6 NO	4.9 O	3.1	6.9 QR	5.0 R	2.9	4.8	5.1 S	5.6 VW	5.2 W	4.1	5.7 YZ	5.2 Z	4.2
Common cold [QC2B]	4.7	5.2	5.2 EFH	6.5 cEFgH	4.5 F	4.0	5.4 EFH	4.5 F	5.3 J	4.7	4.8 L	4.1	6.0 NO	4.6 O	3.1	6.0 QR	4.7 R	3.2	4.4	4.8 S	5.2 VW	4.9 W	3.9	5.1 Z	4.9 Z	4.1
CHI-SQUARE SIGNIFICANCE	<-----0-----> %								<-----0-----> %		<-----0-----> %		<-----0-----> %			<-----0-----> %			<-----0-----> %		<-----0-----> %			<-----0-----> %		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2_SUM Page 56
Mar. 5, 2010

QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
H1N1 virus [QC2A]	5.7	6.7 CDEFG	5.2	5.9 CG	5.9 Cg	5.7 C	5.4	5.8 i	5.6	5.3	6.1 J	5.4	5.9 LN	5.7 L	5.9 P	5.6	6.0 RSTU	5.5	5.6	5.6	5.4	6.0 WY	5.7	5.7	5.5
Seasonal or common flu [QC2C]	5.0	5.6 CDEFG	4.6	5.2 CG	5.0 C	5.0 C	4.9	5.1	4.9	4.8	5.2 J	4.9	5.2 LN	4.9	5.2 P	4.9	5.3 RSTU	4.9	5.0 U	4.9	4.7	5.3 WXY	5.0 y	4.9	4.8
Common cold [QC2B]	4.7	5.3 CDEFG	4.7	4.7	4.6	4.8	4.5	4.7	4.7	4.4	5.0 J	4.8	4.7	4.7	4.8	4.7	5.1 RSTU	4.7 tU	4.8 TU	4.4	4.2	5.2 WXY	4.8 XY	4.3	4.2
CHI-SQUARE SIGNIFICANCE	<-----0-----> %							<-----0-----> %		<-----0-----> %		<-----0-----> %			<-----0-----> %		<-----0-----> %					<-----0-----> %			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QC2_SUM Page 57
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QC2_SUM. Summary table of means for QC2 series.
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
H1N1 virus [QC2A]	5.7	5.7 nu	5.8 NtU	6.2 MNOQRSTU bhL	6.0 lNOrsTU	6.2 MNOQRSTU L	6.0 lmNORsTU	5.7 nu	5.9 NotU	6.0 lmNORsTU	5.8 NtU	5.4	5.5	5.2	5.3	6.1 MNOqRSTU L	5.5	5.4	5.4	5.3	5.2
Seasonal or common flu [QC2C]	5.0	5.1	5.0	5.2 NU	5.3 mNU	5.2 nu	5.0	5.0	5.1	5.1	5.1	4.9	4.8	4.7	4.9	5.3 mNU	5.0	5.0	5.0	5.0	4.7
Common cold [QC2B]	4.7	4.5	5.0 bN	4.6 n	4.9 N	4.8 N	4.7 n	4.9 N	5.0 N	4.7 N	4.9 N	4.6 n	4.5	4.1	4.6	4.9 N	4.9 N	4.7 n	4.8 N	4.8 N	4.5
CHI-SQUARE SIGNIFICANCE	-----> .0 -----> %																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 58
Mar. 5, 2010

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Banner 1 – Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu		Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
Wash hands frequently	643 79%	-	6 73%	-	199 85% H	63 82%	115 83% H	199 74%	6 73%	577 80%	536 81% I	107 72%	150 79%	347 81%	144 77%	162 83%	286 78%	188 79%	202 86% T	439 77%	217 80%	105 77%	208 76%	88 82%	37 78%	64 90%
Cover mouth and nose with arm or sleeve when coughing or sneezing	266 33%	-	1 11%	-	90 38% CH	29 38% C	52 37% Ch	76 28%	1 11% I	247 34%	225 34%	41 28%	56 29%	157 37% mo	54 29%	60 31%	135 37% r	69 29%	79 34%	187 33%	80 30%	50 36%	83 31%	39 36%	17 37%	24 34%
Stay home when sick	225 28%	-	-	-	72 31%	22 29%	41 29%	72 27%	-	207 29%	191 29%	34 23%	58 31%	122 29%	43 23%	54 27%	113 31% r	57 24%	71 30%	154 27%	68 25%	45 33%	72 26%	35 33%	18 38%	22 30%
Get H1N1 flu shot	155 19%	-	3 32%	-	50 21%	10 13%	43 31% eFH	41 15%	3 32%	145 20%	145 22% L	10 7%	42 22% O	97 23% O	16 9%	47 24% R	81 22% R	27 12%	50 21%	104 18%	68 25% vW	23 17% W	21 8%	25 24% Z	7 15%	4 5%
Avoid public areas/ events	143 18%	-	1 14%	-	39 17%	18 24% g	17 12%	52 19% g	1 14%	127 18%	122 18%	22 15%	30 16%	83 19%	30 16%	28 15%	73 20%	39 16%	40 17%	103 18%	52 19%	19 14%	47 17%	12 11%	2 4%	5 7%
Use hand sanitizer	105 13%	-	2 20%	-	31 13% F	4 5%	19 14% f	42 16% F	2 20%	97 13%	91 14%	14 10%	33 17% O	56 13%	16 8%	38 19% qR	46 12%	21 9%	27 11%	78 13%	40 15% W	24 17% W	23 8%	12 11%	7 16%	8 11%
Cover mouth and nose with hand when coughing or sneezing	66 8%	-	-	-	26 11% F	3 4%	16 11% f	18 7%	-	62 9%	58 9%	8 6%	16 8%	38 9%	12 7%	17 8%	30 8%	19 8%	19 8%	47 8%	31 11%	10 7%	20 7%	6 6%	3 7%	6 9%
Personal cleanliness/ stay clean/good hygiene	56 7%	-	-	-	17 7%	6 8%	12 9%	18 7%	-	53 7%	49 7%	7 5%	17 9%	30 7%	9 5%	13 7%	32 9%	12 5%	22 9%	34 6%	23 8% v	5 4%	23 8% v	6 6%	5 10%	7 9%
Eat properly/good diet	46 6%	-	-	-	10 4%	9 12% e	9 6%	15 5%	-	43 6%	38 6%	9 6%	12 6%	20 5%	12 6%	11 6%	14 4%	20 8% Q	13 5%	34 6%	13 5%	9 6%	23 8%	7 7% z	2 4%	1 1%
Take vitamins	44 5%	-	1 15%	-	15 7%	4 5%	11 8%	10 4%	1 15%	40 6%	37 6%	7 5%	9 4%	22 5%	12 6%	13 7%	15 4%	17 7%	15 6%	29 5%	13 5%	4 3%	20 7% v	7 6%	1 1%	4 6%
Be healthy/live healthy/ take care of health (unspecified)	42 5%	-	-	-	14 6%	5 7%	13 9% h	8 3%	-	40 6%	38 6%	5 3%	13 7%	20 5%	9 5%	12 6%	19 5%	10 4%	17 7%	25 4%	15 5%	6 4%	15 5%	4 4%	2 4%	7 9%
Avoid travellers from Mexico/those who are/ might be sick	42 5%	-	-	-	9 4%	5 6%	7 5%	16 6%	-	37 5%	35 5%	7 5%	9 5%	26 6%	7 4%	9 5%	24 6%	9 4%	13 5%	29 5%	17 6% v	3 2%	14 5%	8 7%	3 7%	5 7%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 59
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(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Keep common surfaces/ countertops clean	39 5%	-	3 32% Egh	-	5 2%	7 9% e	5 4%	14 5% e	3 32% j	32 4%	37 6% L	2 1%	12 6%	23 5% o	5 2%	10 5%	21 6%	8 3%	8 3%	31 5%	16 6% v	3 2%	12 5%	5 5%	-	5 7%
Get seasonal flu shot	32 4%	-	-	-	8 4%	-	13 9% eH	9 3%	-	30 4%	30 5% L	2 1%	10 5% O	20 5% O	1 1%	14 7% R	13 4%	4 2%	7 3%	24 4%	18 7% W	4 3%	3 1%	5 5%	0 1%	-
Wear a mask	31 4%	-	-	-	6 3%	5 6%	6 5%	12 4%	-	29 4%	25 4%	6 4%	7 4%	16 4%	8 5%	4 2%	14 4%	13 5%	11 5%	20 3%	18 6% VW	1 1%	7 2%	2 2%	1 2%	3 4%
Get enough rest/sleep	27 3%	-	-	-	7 3%	4 5%	7 5%	8 3%	-	26 4%	24 4%	3 2%	8 4%	14 3%	5 3%	7 3%	10 3%	11 5%	12 5%	15 3%	4 2%	4 3%	14 5% U	1 1%	1 2%	2 3%
Don't touch others (general)	23 3%	-	1 11%	-	10 4% g	1 2%	1 1%	9 3% 11%	1 11%	21 3%	23 3%	-	7 4%	12 3%	4 2%	4 2%	11 3%	7 3%	7 3%	15 3%	7 3%	5 4%	4 2%	1 1%	5 10% x	2 2%
Exercise regularly	21 3%	-	-	-	5 2%	4 6%	2 2%	9 3%	-	21 3%	20 3%	2 1%	4 2%	12 3%	3 2%	3 2%	10 3%	8 3%	10 4%	12 2%	5 2%	2 1%	13 5% uv	4 4%	-	1 1%
Don't touch your face	18 2%	-	-	-	4 2%	2 2%	3 2%	8 3%	-	17 2%	15 2%	3 2%	1 4% Mo	15 4%	2 1%	2 1%	14 4% Pr	3 1%	5 2%	13 2%	5 2%	5 4%	5 2%	2 2%	-	5 6%
Take precautions/be careful (unspecified)	13 2%	-	-	-	3 1%	2 3%	-	4 1%	-	9 1%	10 1%	4 2%	3 2%	7 2%	3 2%	1 1%	9 2%	3 1%	2 1%	11 2%	6 2%	1 1%	5 2%	1 1%	-	2 4%
Avoid travel (unspecified)	9 1%	-	-	-	2 1%	-	2 2%	3 1%	-	8 1%	9 1%	1 4% q	3 2%	4 1%	2 1%	5 3% q	2 4% q	3 1%	5 2%	5 1%	7 3% w	1 1%	1 1%	1 1%	-	-
Don't share objects with others (general)	9 1%	-	-	-	2 1%	-	2 1%	3 1%	-	7 1%	7 1%	3 2%	2 1%	5 1%	2 1%	2 1%	6 2%	1 1%	2 1%	7 1%	4 1%	2 2%	2 1%	5 4%	-	1 1%
Avoid public transportation	9 1%	-	-	-	2 1%	1 1%	1 1%	3 1%	-	7 1%	7 1%	2 1%	3 2%	4 1%	2 1%	2 1%	5 1%	2 1%	3 1%	6 1%	4 1%	-	3 1%	-	-	1 2%
Get information/be informed	8 1%	-	-	-	1 4% *	1 2%	3 2%	2 1%	-	7 1%	7 1%	1 1%	2 1%	5 1%	1 1%	2 1%	4 1%	2 1%	3 1%	6 1%	2 1%	2 2%	3 1%	2 2%	-	1 1%
Avoid contact (unspecified)	8 1%	-	-	-	1 4% *	2 3%	1 1%	3 1%	-	7 1%	5 1%	2 1%	-	5 1%	3 2%	1 4% *	3 1%	2 1%	2 1%	5 1%	2 1%	1 1%	4 2%	-	-	-
Basic common sense	7 1%	-	-	-	1 4% *	2 3%	1 1%	1 1%	-	5 1%	7 1%	-	2 1%	0 4% n	4 2% n	1 1%	2 1%	3 1%	1 4% *	6 1%	1 4% *	-	3 1%	-	-	-
Don't cough around people/cover your mouth with a tissue	4 1%	-	-	-	1 4% *	-	1 1%	2 1%	-	4 1%	4 1%	-	1 1%	3 1%	-	1 1%	2 1%	1 4% *	1 4% *	3 1%	1 1%	-	1 4% *	1 1%	-	-

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 60
Mar. 5, 2010
(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Avoid international travel/to other countries	4 1%	-	-	-	1 *%	-	-	3 1%	-	4 1%	3 *%	1 1%	-	3 1%	1 *%	-	1 *%	3 1% Q	3 1% T	1 *%	-	-	1 *%	-	-	-
Don't eat pork/avoid pigs	2 *%	-	-	-	-	-	-	2 1%	-	2 *%	1 *%	1 1%	2 1%	-	-	-	-	2 1%	1 1%	1 *%	-	-	1 1%	1 1%	-	-
Wash hands frequently	1 *%	-	-	-	1 *%	-	-	1 *%	-	1 *%	1 *%	-	1 1%	1 *%	-	1 *%	-	1 *%	1 *%	1 *%	1 *%	-	-	-	-	-
Use a hand sanitizer	1 *%	-	-	-	-	-	-	1 *%	-	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 1%
Go to the doctor/get medical attention (general)	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	1 *%	-	-	1 *%	-	-	-	1 *%	1 *%	-	-	1 *%	-	-	-	-
Other	65 8%	-	-	-	21 9%	7 10%	10 7%	22 8%	-	61 8%	52 8%	13 9%	11 6%	38 9%	15 8%	13 7%	35 10%	15 6%	18 8%	47 8%	17 6%	13 9%	28 10% u	9 8%	4 9%	5 6%
None/nothing can be done	2 *%	-	-	-	-	-	-	1 *%	-	1 *%	2 *%	-	1 1%	-	1 1%	1 1%	-	-	-	2 *%	-	-	1 *%	-	-	-
Don't know/refused	12 1%	-	1 7%	-	2 1%	2 2%	1 1%	5 2%	1 7%	10 1%	8 1%	3 2%	5 3%	2 1%	4 2%	3 2%	3 1%	4 2%	2 1%	9 2%	1 *%	1 1%	7 2% u	1 1%	-	-
CHI-SQUARE SIGNIFICANCE	<-----147.82----->								<---36.03--->		<---38.74--->		<-----76.56----->			<-----90.48----->			<---29.07--->		<-----118.86----->			<-----60.97----->		
	77%*								63%*		74%*		78%*			96%*			29%*		100%*			70%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 61
Mar. 5, 2010

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%		
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166	
Wash hands frequently	643 79%	48 87%	151 75%	254 81%	47 88%	67 80%	77 74%	399 82%	245 76%	291 75%	353 84%	188 84%	262 82%	194 73%	245 84%	398 77%	165 71%	86 84%	132 82%	163 79%	84 89%	139 74%	191 82%	62 78%	149 87%	
		cG			CG			i			J	N	N		P		Q	Q	Q	q	QT		v		V	
Cover mouth and nose with arm or sleeve when coughing or sneezing	266 33%	18 33%	56 28%	111 35%	16 30%	32 38%	34 33%	173 35%	94 29%	108 28%	158 38%	68 30%	125 39%	74 28%	111 38%	155 30%	56 24%	35 34%	59 37%	78 38%	34 36%	37 20%	82 35%	32 40%	69 40%	
				c				i			J		1N		P			q	Q	Q	q		V	V	V	
Stay home when sick	225 28%	16 29%	41 21%	93 30%	16 31%	24 29%	34 33%	130 27%	96 30%	90 23%	135 32%	76 34%	94 29%	56 21%	100 34%	125 24%	52 23%	31 30%	48 30%	60 29%	32 34%	38 20%	60 26%	21 26%	66 39%	
				C			C				J	N	N		P					Q				VWx		
Get H1N1 flu shot	155 19%	8 15%	52 26%	52 16%	15 29%	12 14%	16 15%	106 22%	49 15%	65 17%	91 22%	43 19%	60 19%	52 20%	56 19%	100 19%	28 12%	23 23%	29 18%	54 26%	20 21%	27 14%	43 19%	17 21%	41 24%	
			DFG		dfg			I			j							Q	Qs	q				V		
Avoid public areas/ events	143 18%	12 22%	30 15%	56 18%	11 20%	19 22%	15 15%	77 16%	67 21%	65 17%	79 19%	23 10%	37 12%	84 31%	28 9%	116 22%	39 17%	15 14%	30 18%	34 17%	21 22%	32 17%	42 18%	11 14%	26 15%	
														LM		O										
Use hand sanitizer	105 13%	11 20%	21 10%	37 12%	7 14%	16 19%	12 12%	66 14%	39 12%	61 16%	44 10%	31 14%	47 15%	28 10%	37 13%	68 13%	28 12%	10 10%	23 15%	28 14%	12 13%	26 14%	31 13%	9 12%	19 11%	
						c				K									R	r						
Cover mouth and nose with hand when coughing or sneezing	66 8%	2 4%	15 7%	29 9%	7 12%	6 7%	7 7%	36 7%	30 9%	28 7%	37 9%	15 7%	29 9%	21 8%	20 7%	46 9%	16 7%	4 4%	17 10%	20 10%	8 9%	11 6%	17 7%	5 7%	20 12%	
																								v		
Personal cleanliness/ stay clean/good hygiene	56 7%	0 1%	16 8%	21 7%	6 11%	7 8%	5 5%	37 8%	19 6%	26 7%	31 7%	6 3%	26 8%	24 9%	23 8%	34 6%	18 8%	4 4%	13 8%	12 6%	9 10%	16 5%	9 11%	11 6%		
			B	B	b	b							L	L												
Eat properly/good diet	46 6%	2 4%	12 6%	20 6%	3 5%	2 3%	7 7%	33 7%	14 4%	14 4%	32 8%	5 2%	18 6%	23 9%	14 5%	33 6%	16 7%	4 3%	9 6%	13 6%	5 5%	20 11%	11 5%	-	6 3%	
											J		1	L								WY				
Take vitamins	44 5%	2 4%	10 5%	17 5%	5 9%	3 4%	7 7%	26 5%	18 6%	16 4%	28 7%	8 4%	23 7%	13 5%	19 7%	25 5%	12 5%	10 10%	10 6%	11 5%	1 1%	7 4%	17 7%	4 5%	9 5%	
													1				U	U	U	U						
Be healthy/live healthy/ take care of health (unspecified)	42 5%	4 7%	5 2%	16 5%	5 10%	5 6%	8 8%	25 5%	17 5%	24 6%	19 4%	12 5%	18 5%	13 5%	18 6%	25 5%	9 4%	6 6%	11 7%	9 5%	7 7%	11 6%	10 4%	10 13%	8 4%	
						c																	wy			
Avoid travellers from Mexico/those who are/ might be sick	42 5%	4 6%	8 4%	22 7%	-	1 2%	7 7%	27 6%	15 5%	17 4%	25 6%	8 4%	24 8%	10 4%	20 7%	22 4%	11 5%	3 3%	9 6%	12 6%	7 7%	8 5%	15 7%	1 1%	13 7%	
				F			f					1n										X			X	
Keep common surfaces/ countertops clean	39 5%	4 7%	5 3%	17 5%	4 7%	7 8%	3 3%	17 3%	23 7%	17 4%	22 5%	13 6%	14 4%	13 5%	16 5%	23 5%	14 6%	11 10%	6 3%	8 4%	0 *	13 7%	15 7%	3 4%	6 3%	
						c			H								U	stu	u	U						

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 62
Mar. 5, 2010
(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Get seasonal flu shot	32 4%	1 3%	5 2%	15 5%	5 9%	2 3%	3 3%	15 3%	17 5%	17 4%	14 3%	7 3%	7 2%	18 7% LM	6 2%	25 5% o	7 3%	4 3%	14 9% QrTU	5 3%	1 1%	6 3%	8 3%	3 3%	10 6%	
Wear a mask	31 4%	3 5%	17 9% DFg	7 2%	-	1 1%	3 3%	19 4%	12 4%	18 5%	13 3%	7 3%	10 3%	14 5%	8 3%	23 4%	13 6%	-	6 4%	5 2%	6 6%	8 4%	11 5%	2 3%	4 2%	
Get enough rest/sleep	27 3%	1 2%	3 2%	17 5% C	1 1%	2 2%	4 4%	18 4%	9 3%	2 1%	25 6% J	3 1%	11 3%	14 5% L	8 3%	19 4%	6 3%	5 5%	3 2%	11 5% s	3 3%	6 2%	5 1%	4 1%		
Don't touch others (general)	23 3%	0 1%	5 3%	11 3%	0 1%	2 3%	4 4%	15 3%	8 2%	15 4%	8 2%	2 1%	11 3% L	10 4% L	9 3%	14 3%	3 1%	4 4%	3 2%	3 1%	10 10% QrST	3 2%	6 3%	3 3%	8 5%	
Exercise regularly	21 3%	2 4%	1 *	11 3% C	2 3%	-	5 5% C	13 3%	8 2%	7 2%	14 3%	4 2%	6 2%	12 4% Im	7 2%	14 3%	5 2%	3 3%	4 3%	7 3%	2 2%	5 2%	9 4%	-	5 3%	
Don't touch your face	18 2%	3 6%	1 *	7 2%	4 7%	1 1%	3 3% c	9 2%	10 3%	4 1%	15 3% J	4 2%	10 3%	5 2%	9 3%	10 2%	2 1%	1 1%	8 5% QRu	6 3%	1 1%	7 4%	4 2%	1 2%	3 1%	
Take precautions/be careful (unspecified)	13 2%	1 2%	7 3%	3 1%	-	1 1%	2 2%	7 1%	7 2%	6 1%	8 2%	5 2%	3 1%	6 2%	4 1%	9 2%	7 3%	1 1%	2 1%	3 1%	2 2%	5 3%	5 2%	-	1 *	
Avoid travel (unspecified)	9 1%	1 1%	4 2%	3 1%	-	1 1%	1 1%	6 1%	3 1%	4 1%	6 1%	-	6 2%	3 1%	1 *	8 2% o	2 1%	2 2%	3 2%	2 1%	1 1%	-	3 1%	1 1%	4 2%	
Don't share objects with others (general)	9 1%	-	-	5 1%	1 2%	2 2%	2 2%	5 1%	4 1%	5 1%	4 1%	4 2%	5 2%	-	5 2%	4 1%	1 1%	2 1%	3 2%	1 *	2 2%	1 1%	1 *	1 1%	3 2%	
Avoid public transportation	9 1%	2 4%	1 *	4 1%	-	1 1%	2 2%	6 1%	3 1%	6 1%	3 1%	4 2%	-	5 2%	2 1%	7 1%	3 2%	1 1%	3 2%	-	1 1%	3 2%	-	-	1 *	
Get information/be informed	8 1%	-	-	5 2%	-	-	3 3%	5 1%	3 1%	6 2%	2 1%	3 1%	5 1%	1 *	4 1%	4 1%	2 1%	1 1%	1 1%	3 1%	1 1%	2 1%	5 2%	-	-	
Avoid contact (unspecified)	8 1%	-	2 1%	4 1%	-	-	1 1%	5 1%	3 1%	2 1%	5 1%	2 1%	2 1%	3 1%	-	8 1%	1 *	-	3 2%	1 *	3 3%	1 1%	1 *	1 2%	1 1%	
Basic common sense	7 1%	-	1 1%	2 1%	-	0 *	3 3%	1 *	5 2% h	2 1%	4 1%	1 1%	-	5 2%	-	7 1%	3 1%	2 2%	-	1 *	-	3 1%	3 1%	-	-	
Don't cough around people/cover your mouth with a tissue	4 1%	1 1%	-	-	-	2 2%	2 2%	1 *	3 1%	2 *	2 1%	-	3 1%	1 1%	2 1%	2 *	1 1%	-	1 *	2 1%	-	1 1%	2 1%	-	1 1%	
Avoid international travel/to other countries	4 1%	-	4 2%	-	-	-	-	3 1%	1 *	4 1%	-	-	4 1%	-	4 1%	-	-	3 3%	-	-	-	-	3 1%	1 1%	-	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 63
Mar. 5, 2010
(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Don't eat pork/avoid pigs	2 *%	-	-	1 *%	-	-	1 1%	2 *%	-	1 *%	1 *%	2 1%	-	-	1 *%	1 *%	-	1 1%	-	1 1%	-	-	2 1%	-	-	
Wash hands frequently	1 *%	1 2%	-	1 *%	-	-	-	1 *%	1 *%	1 *%	1 *%	-	-	1 1%	-	1 *%	-	-	1 *%	-	1 1%	-	-	-	1 1%	
Use a hand sanitizer	1 *%	-	-	1 *%	-	-	-	-	1 *%	-	1 *%	1 *%	-	-	1 *%	-	-	-	1 1%	-	-	1 1%	-	-	-	
Go to the doctor/get medical attention (general)	1 *%	-	-	1 *%	-	-	-	-	1 *%	1 *%	-	-	-	1 *%	-	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	
Other	65 8%	4 7%	12 6%	22 7%	3 6%	9 11%	14 14% Cde	39 8%	25 8%	32 8%	33 8%	25 11% m	21 7%	19 7%	22 8%	43 8%	13 6%	10 10%	10 6%	17 8%	12 13% qs	20 11%	15 6%	7 9%	14 8%	
None/nothing can be done	2 *%	-	1 *%	-	-	-	1 1%	1 *%	1 *%	1 *%	1 *%	-	1 *%	-	-	2 *%	1 *%	-	1 1%	-	-	-	1 *%	-	-	
Don't know/refused	12 1%	0 1%	4 2%	4 1%	-	0 *%	2 2%	8 2%	3 1%	5 1%	7 2%	2 1%	1 *%	9 3% 1M	2 1%	10 2%	5 2%	2 2%	1 1%	2 1%	1 1%	5 3% w	1 *%	2 2%	3 2%	
CHI-SQUARE SIGNIFICANCE	<-----200.16-----> 100%*							<---38.94---> 74%*		<---58.16---> 99%*		<-----174.51-----> 100%*			<---70.07---> 100%*		<-----175.14-----> 100%*						<-----137.6-----> 99%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 64
Mar. 5, 2010

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?

Base: All Respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
Wash hands frequently	643 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	169 84%	159 79%	154 77%	162 78%
Cover mouth and nose with arm or sleeve when coughing or sneezing	266 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 33%	74 37%	69 34%	58 28%
Stay home when sick	225 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 24%	59 30%	57 28%	60 29%
Get H1N1 flu shot	155 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 17%	35 17%	41 21%	45 22%
Avoid public areas/ events	143 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 16%	34 17%	41 20%	36 18%
Use hand sanitizer	105 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 15%	31 16%	22 11%	21 10%
Cover mouth and nose with hand when coughing or sneezing	66 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 9%	19 9%	17 8%	11 6%
Personal cleanliness/ stay clean/good hygiene	56 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	11 6%	14 7%	19 9%
Eat properly/good diet	46 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	9 4%	16 8%	10 5%
Take vitamins	44 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%	13 6%	10 5%	8 4%
Be healthy/live healthy/ take care of health (unspecified)	42 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 6%	8 4%	15 8%	8 4%
Avoid travellers from Mexico/those who are/ might be sick	42 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	13 6%	9 4%	6 3%
Keep common surfaces/ countertops clean	39 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	10 5%	11 5%	10 5%
Get seasonal flu shot	32 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	10 5%	7 3%	9 4%
Wear a mask	31 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	11 5%	9 5%	5 3%
Get enough rest/sleep	27 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	10 5%	6 3%	7 3%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 65
Mar. 5, 2010
(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Don't touch others (general)	23 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	6 3%	2 1%	8 4%
Exercise regularly	21 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	7 3%	7 3%	4 2%
Don't touch your face	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	1 *	9 4%	5 2%
Take precautions/be careful (unspecified)	13 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	4 2%	6 3%
Avoid travel (unspecified)	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	3 1%	1 *	-
Don't share objects with others (general)	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 2%	3 1%	2 1%
Avoid public transportation	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 1%	5 2%	1 *
Get information/be informed	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	2 1%	1 1%	-
Avoid contact (unspecified)	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	2 1%	1 *	1 *
Basic common sense	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	1 1%	2 1%
Don't cough around people/cover your mouth with a tissue	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	2 1%	1 *
Avoid international travel/to other countries	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	1 *
Don't eat pork/avoid pigs	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 1%	-
Wash hands frequently	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Use a hand sanitizer	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Go to the doctor/get medical attention (general)	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Other	65 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	13 7%	19 10%	18 9%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK2 Page 66
Mar. 5, 2010
(Continued)

QK2. To the best of your knowledge, what things can people do to prevent or reduce the chances of getting or spreading H1N1?
Base: All Respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
None/nothing can be done	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 *%
Don't know/refused	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	2 1%	1 1%	3 2%
CHI-SQUARE SIGNIFICANCE	<-----104.6----- 59%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1A Page 67
Mar. 5, 2010

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	2,788 92%	11 91%	124 96% gH	17 95%	785 92%	238 94%	546 92%	772 91%	153 96% j	2,342 92%	2,384 93% L	389 86%	879 95% NO	1,390 92% O	512 86%	911 94% qR	1,225 92% R	638 88%	816 94% T	1,969 91%	1,129 94% W	656 93% W	809 88%	531 93% z	189 94% z	210 88%
Not possible to contract	222 7%	1 9%	4 3%	1 5%	56 7%	11 4%	40 7%	71 8% CF	6 4%	178 7%	158 6%	58 13% K	41 4%	102 7% M	74 13% MN	46 5%	88 7% P	84 12% PQ	43 5%	179 8% S	64 5%	45 6%	106 11% UV	35 6%	11 5%	29 12% XY
Don't know/refused	31 1%	-	1 *%	-	7 1%	5 2%	7 1%	7 1%	1 *%	25 1%	21 1%	8 2%	9 1%	14 1%	7 1%	9 1%	14 1%	6 1%	7 1%	22 1%	15 1% v	3 *%	10 1%	5 1%	1 1%	-
CHI-SQUARE SIGNIFICANCE	<-----11.76-----> 53%*								<-----2.88-----> 76%		<-----28.92-----> 100%		<-----36.92-----> 100%			<-----30.68-----> 100%			<-----10.22-----> 99%		<-----33.26-----> 100%			<-----12.52-----> 99%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1A Page 68
Mar. 5, 2010

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	2,788 92%	197 94%	665 91%	1,096 93%	178 90%	286 91%	368 91%	1,658 92%	1,131 91%	1,339 91%	1,450 92%	730 89%	1,122 92%	927 93%	1,033 92%	1,756 91%	828 89%	328 92%	595 93%	702 93%	303 95%	642 90%	869 91%	297 94%	549 96%
												L	L					q	Q	Q	Q			v	VW
Not possible to contract	222 7%	9 4%	60 8%	74 6%	18 9%	28 9%	33 8%	123 7%	99 8%	118 8%	104 7%	85 10%	78 6%	57 6%	78 7%	144 7%	87 9%	26 7%	37 6%	51 7%	16 5%	64 9%	75 8%	19 6%	21 4%
			b			b	b					MN					StU					Y	Y		
Don't know/refused	31 1%	3 1%	9 1%	12 1%	2 1%	1 *	4 1%	16 1%	15 1%	12 1%	19 1%	5 1%	14 1%	13 1%	10 1%	21 1%	17 2%	2 *	6 1%	3 *	1 *	7 1%	8 1%	1 *	4 1%
																	RTU								
CHI-SQUARE SIGNIFICANCE	<-----9.65-----> 53%							<-----1.84-----> 60%		<-----3.67-----> 84%		<-----18.31-----> 100%			<-----.58-----> 25%		<-----22.98-----> 100%					<-----17.59-----> 99%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1A Page 69
Mar. 5, 2010

QK1A. Do you think it is possible to contract the H1N1 flu virus by shaking hands with someone who has an active case of H1N1?

Base: All Respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-	
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-	
Possible to contract	2,788 92%	184 92%	189 93% h	189 93% h	180 90%	193 94% Hm	190 91%	176 87%	188 92%	185 93%	184 91%	191 93% h	180 89%	187 93% h	180 90%	190 93% h	-	-	-	-	-	
Not possible to contract	222 7%	12 6%	11 6%	13 6%	19 9%	10 5%	17 8% CdFiJl npb	23 12%	13 6%	10 5%	17 8%	12 6%	20 10% fj	12 6%	19 10% f	13 6%	-	-	-	-	-	
Don't know/refused	31 1%	5 2%	2 1%	1 1%	1 *%	2 1%	1 *%	2 1%	3 1%	5 2%	2 1%	2 1%	3 1%	1 1%	1 1%	1 *%	-	-	-	-	-	
CHI-SQUARE SIGNIFICANCE	←-----29.18-----→ 60%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1B Page 70
Mar. 5, 2010

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====		=====			=====		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	2,152 71%	10 77%	86 67%	10 54%	586 69%	173 68%	441 74% e	609 72%	106 66%	1,809 71%	1,819 71%	324 71%	727 78% NO	1,041 69% O	380 64%	741 77% QR	937 71% R	461 63% S	574 66% T	1,574 73% S	868 72% W	531 75% W	618 67%	414 72%	141 70%	168 70%
Not possible to contract	758 25%	3 23%	36 28%	5 30%	242 29% Gh	72 28% G	126 21%	206 24%	44 28%	647 25%	643 25%	109 24%	161 17%	411 27% M	185 31% M	186 19%	338 25% P	231 32% PQ	261 30% T	497 23%	293 24% v	145 21% UV	268 29%	141 25%	53 26%	62 26%
Don't know/refused	130 4%	- 5%	7 5%	3 15% e	20 2%	9 3%	26 4% e	35 4% e	10 6%	89 3%	101 4%	22 5%	41 4%	55 4%	29 5%	40 4%	51 4%	37 5%	31 4%	99 5%	47 4%	27 4%	38 4%	16 3%	7 3%	9 4%
CHI-SQUARE SIGNIFICANCE	<-----25.01-----> 99%*								<-----3.45-----> 82%		<-----.89-----> 36%		<-----47.76-----> 100%			<-----38.37-----> 100%			<-----18.07-----> 100%		<-----15.99-----> 100%			<-----.89-----> 7%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1B Page 71
Mar. 5, 2010

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	2,152 71%	157 75% cg	505 69%	863 73% cg	134 68%	221 70%	273 67%	1,279 71%	874 70%	1,028 70%	1,124 71%	590 72%	838 69%	716 72%	802 72%	1,350 70%	690 74% tU	248 70%	457 72% U	524 69%	206 64%	513 72% y	685 72% y	215 68%	384 67%
Not possible to contract	758 25%	42 20%	199 27% bD	266 23%	50 25%	82 26%	119 29% BD	441 25%	318 26%	385 26%	374 24%	200 24%	330 27% N	225 23%	281 25%	477 25%	188 20%	94 26% Q	159 25% Q	210 28% Q	102 32% Qs	160 22%	235 25%	95 30% V	167 29% V
Don't know/refused	130 4%	9 4%	29 4%	52 4%	14 7%	13 4%	12 3%	78 4%	52 4%	55 4%	75 5%	28 3%	45 4%	56 6% Im	38 3%	93 5% o	55 6% ST	14 4%	21 3%	22 3%	12 4%	39 5% wX	32 3%	7 2%	23 4%
CHI-SQUARE SIGNIFICANCE	<-----17.47-----> 94%							<-----.45-----> 20%		<-----3.82-----> 85%		<-----11.94-----> 98%			<-----3.73-----> 84%		<-----31.25-----> 100%					<-----17.19-----> 99%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1B Page 72
Mar. 5, 2010

QK1B. Do you think it is possible to contract the H1N1 flu virus by eating food that has been prepared by someone who was infected with H1N1?

Base: All Respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-	
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-	
Possible to contract	2,152 71%	143 71%	134 66%	151 74% c	141 70%	154 75% c	148 71%	140 69%	153 75% c	139 70%	138 68%	145 71%	139 68%	142 71%	141 70%	145 72%	-	-	-	-	-	
Not possible to contract	758 25%	49 24%	54 26% f	44 22%	54 27% f	38 18%	50 24%	54 27% f	41 20%	52 26%	58 28% Fi	53 26% f	55 27% f	52 26% f	55 27% F	51 25%	-	-	-	-	-	
Don't know/refused	130 4%	9 5%	15 8% Ek1NOp	8 4%	5 3%	13 6% o	10 5%	9 4%	10 5%	9 5%	7 4%	7 4%	9 5%	6 3%	5 3%	7 3%	-	-	-	-	-	
CHI-SQUARE SIGNIFICANCE	23.57 30%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1C Page 73
Mar. 5, 2010

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====											=====			=====			=====		=====			=====			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	2,855 94%	13 100%	125 97%	18 100%	804 95%	243 96%	568 96%	784 92%	156 97%	2,398 94%	2,426 95%	411 90%	889 96%	1,421 94%	538 91%	921 95%	1,252 94%	664 91%	822 95%	2,029 93%	1,150 95%	666 95%	842 91%	545 95%	194 96%	225 94%
		cEFGH	H	cEFGH	h	h	H		J		L		O	O		R	R				W	W				
Not possible to contract	156 5%	-	3 2%	-	41 5%	10 4%	21 4%	57 7%	3 2%	129 5%	120 5%	32 7%	31 3%	74 5%	48 8%	36 4%	66 5%	52 7%	37 4%	118 5%	47 4%	30 4%	72 8%	22 4%	7 4%	15 6%
								CG		I		k		m	MN			Pq					UV			
Don't know/refused	31 1%	-	1 1%	-	4 *	1 *	3 1%	10 1%	1 1%	18 1%	16 1%	12 3%	9 1%	11 1%	7 1%	9 1%	9 1%	12 2%	7 1%	23 1%	10 1%	8 1%	11 1%	4 1%	-	1 *
												K						q								
CHI-SQUARE SIGNIFICANCE	<-----16.1-----> 81%*								<---3.59---> 83%		<--22.88--> 100%		<---18.12---> 100%			<---15.6---> 100%			<---2.1---> 65%		<---18.12---> 100%			<---4.3---> 63%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1C Page 74
Mar. 5, 2010

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	2,855 94%	200 96%	686 94%	1,103 93%	191 97% d	298 95%	377 93%	1,685 94%	1,169 94%	1,354 92%	1,500 95% J	768 94%	1,132 93%	943 95%	1,068 95% P	1,787 93%	853 91%	342 96% Qt	604 95% Q	708 94% q	312 97% QsT	658 92%	907 95% V	302 95% v	541 94%
Not possible to contract	156 5%	8 4%	38 5%	65 5%	7 3%	13 4%	26 6%	95 5%	61 5%	96 7% K	60 4%	45 5%	68 6%	42 4%	46 4%	110 6% o	62 7% RSU	12 3%	25 4%	44 6% rU	8 3%	48 7% W	40 4%	14 5%	26 4%
Don't know/refused	31 1%	1 *	9 1%	14 1%	-	4 1%	2 *	17 1%	14 1%	18 1%	12 1%	6 1%	13 1%	11 1%	7 1%	23 1%	17 2% RT	1 *%	8 1% r	4 1%	-	7 1%	5 1%	1 *%	7 1%
CHI-SQUARE SIGNIFICANCE	<-----9.49-----> 51%							<-----.48-----> 21%		<-----13.61-----> 100%		<-----3.24-----> 48%			<-----6.4-----> 96%		<-----29.04-----> 100%					<-----9.53-----> 85%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1C Page 75
Mar. 5, 2010

QK1C. Do you think it is possible to contract the H1N1 flu virus by being in close contact with someone who has H1N1?

Base: All Respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-	
Possible to contract	2,855	191	193	195	190	186	199	184	199	189	180	187	192	189	188	192	-	-	-	-	-	
	94%	95%	95%	96%	95%	91%	95%	91%	98%	94%	89%	91%	94%	95%	94%	95%						
		K	K	fhKl	K		fhK		FHKLo	K			K	K	k	K						
Not possible to contract	156	9	8	7	10	14	9	11	5	9	20	15	10	10	13	6	-	-	-	-	-	
	5%	4%	4%	3%	5%	7%	4%	6%	2%	5%	10%	7%	5%	5%	6%	3%						
						i					EGhIJMnP	dIp			i							
											BCD											
Don't know/refused	31	1	2	1	-	5	1	6	-	2	3	3	2	1	-	5	-	-	-	-	-	
	1%	*%	1%	1%		3%	*%	3%		1%	1%	1%	1%	*%		2%						
						g		bgn														
CHI-SQUARE SIGNIFICANCE	<-----47.67----->																					
	99%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1D Page 76
Mar. 5, 2010

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====																									
									H1N1/ Swine		Close- ly	Not Close- ly														
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	Flu	Other			High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	2,492 82%	11 91% df	108 84%	12 67%	716 84% F	195 77%	501 85% F	700 82% f	132 82%	2,112 83%	2,139 83% L	338 74%	820 88% NO	1,227 81% O	440 74%	845 87% QR	1,085 82% R	548 75%	740 85% T	1,747 81%	1,017 84% W	592 84% W	714 77%	481 84%	165 82%	196 82%
Not possible to contract	486 16%	1 9%	18 14%	6 33% bg	125 15%	58 23% bCEGH	77 13%	129 15%	25 16%	390 15%	381 15%	99 22% K	88 9%	254 17% M	140 24% MN	99 10%	218 16% P	164 23% PQ	109 13%	376 17% S	170 14%	100 14%	188 20% UV	80 14%	35 18%	37 15%
Don't know/refused	64 2%	-	3 3%	-	8 1%	1 * eF	14 2% eF	21 2% EF	3 2%	44 2%	43 2%	18 4% K	22 2%	25 2%	13 2%	22 2%	23 2%	17 2%	17 2%	47 2%	20 2%	12 2%	22 2%	9 2%	1 1%	7 3%
CHI-SQUARE SIGNIFICANCE	<-----28.99----->								<---.13--->		<--25.02-->		<---58.03--->			<---48.32--->			<---10.82--->		<---19.88--->			<---4.37--->		
	100%*								6%		100%		100%			100%			100%		100%			64%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1D Page 77
Mar. 5, 2010

QK1D. Do you think it is possible to contract the H1N1 flu virus by being on the same airplane with someone who has H1N1?

Base: All Respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	2,492 82%	176 84%	531 72%	994 84%	167 84%	271 86%	352 87%	1,492 83%	999 80%	1,173 80%	1,318 84%	657 80%	995 82%	830 83%	931 83%	1,561 81%	721 77%	299 84%	532 83%	638 84%	270 84%	571 80%	781 82%	272 86%	483 84%
			C	C	C	C	C	i			J							Q	Q	Q	Q			v	v
Not possible to contract	486 16%	30 14%	184 25%	161 14%	30 15%	38 12%	43 11%	270 15%	216 17%	260 18%	225 14%	148 18%	195 16%	140 14%	166 15%	320 17%	180 19%	50 14%	94 15%	110 15%	44 14%	126 18%	155 16%	40 13%	81 14%
			BDEFG							K		N					RSTU					x			
Don't know/refused	64 2%	2 1%	18 2%	27 2%	1 *	6 2%	10 2%	35 2%	29 2%	35 2%	29 2%	14 2%	23 2%	26 3%	24 2%	40 2%	32 3%	7 2%	11 2%	8 1%	6 2%	16 2%	16 2%	6 2%	9 2%
			E	E			e										sT								
CHI-SQUARE SIGNIFICANCE	<-----68.47-----> 100%							<-----3.58-----> 83%		<-----8.03-----> 98%		<-----6.85-----> 86%			<-----1.86-----> 61%		<-----25.66-----> 100%					<-----6.88-----> 67%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

Table QK1D Page 78
Mar. 5, 2010

Tracking

	Daily Tracking																				
		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-
Possible to contract	2,492 82%	161 80%	164 81%	175 86% JKm	167 83%	170 83%	180 87% hJKlm	161 80%	172 84% k	156 78%	155 76%	163 80%	161 79% hJKlmo	173 87% jK	161 80%	172 85% jK	-	-	-	-	-
Not possible to contract	486 16%	35 17%	34 17%	26 13%	26 13%	28 14%	24 11%	37 18% g	29 14%	42 21% DefGNP	40 20% deGnp	38 18% g	39 19% dGp	26 13% dgp	38 19%	25 12%	-	-	-	-	-
Don't know/refused	64 2%	5 2%	5 2% n	2 1%	7 4% n	7 4% No	4 2%	4 2%	3 2%	3 1%	8 4% No	4 2%	3 2%	1 *%	2 1%	5 3% n	-	-	-	-	-
CHI-SQUARE SIGNIFICANCE	←-----36.37-----→ 87%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1E Page 79
Mar. 5, 2010

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	224 7%	1 5%	9 7%	1 5%	55 6%	9 3%	44 7%	63 F	11 7%	170 7%	167 7%	54 K	88 nO	106 O	28 5%	93 10%	76 6%	55 8%	44 5%	180 8%	81 7%	58 8%	81 9%	40 7%	19 9%	25 11%
Not possible to contract	2,693 89%	12 95%	112 87%	17 95%	775 91%	236 93%	524 88%	762 90%	141 88%	2,296 90%	2,308 90%	367 81%	787 85%	1,357 90%	547 92%	817 85%	1,214 92%	647 89%	799 92%	1,889 87%	1,076 89%	609 87%	813 88%	505 88%	179 89%	209 87%
Don't know/refused	124 4%	-	8 6%	-	19 2%	9 4%	25 4%	26 e	8 5%	79 3%	87 3%	33 K	54 6%	44 3%	19 3%	56 6%	37 3%	26 4%	23 3%	101 5%	51 4%	37 5%	31 3%	26 5%	3 2%	5 2%
CHI-SQUARE SIGNIFICANCE	<-----14.76-----> 75%*								<-----1.45-----> 52%		<-----33.97-----> 100%		<-----27.93-----> 100%			<-----28.32-----> 100%			<-----16.53-----> 100%		<-----6.75-----> 85%			<-----8.12-----> 91%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1E Page 80
Mar. 5, 2010

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	224 7%	24 11% Cd	39 5%	81 7%	18 9%	29 9% C	33 8%	127 7%	97 8%	118 8%	106 7%	81 10% MN	72 6%	69 7%	89 8%	135 7%	106 11% STU	32 9% ST	33 5%	31 4%	18 5%	86 12% WXY	65 7% Y	15 5%	16 3%
Not possible to contract	2,693 89%	167 80%	672 92% BdEf	1,051 89% B	167 85%	277 88% B	358 88% B	1,606 89%	1,087 87%	1,291 88%	1,402 89%	704 86%	1,106 91% LN	877 88%	996 89%	1,697 88%	776 83%	308 87%	583 91% QR	708 94% QR	291 91% Q	586 82%	855 90% V	300 94% VW	551 96% VW
Don't know/refused	124 4%	17 8% CdFG	22 3%	49 4%	12 6%	9 3%	14 3%	64 4%	60 5%	60 4%	65 4%	35 4%	36 3%	50 5% M	36 3%	88 5%	51 5% sT	16 4% t	21 3%	17 2%	12 4%	41 6% WXY	32 3% XY	3 1%	6 1%
CHI-SQUARE SIGNIFICANCE	<-----28.76-----> 100%							<----3.76----> 85%		<----1.73----> 58%		<-----18.59-----> 100%			<----3.9----> 86%		<-----56.47-----> 100%					<-----78.34-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1E Page 81
Mar. 5, 2010

QK1E. Do you think it is possible to contract the H1N1 flu virus by eating pork?
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-
Possible to contract	224 7%	16 8%	10 5%	17 9%	10 5%	29 14%	18 8%	11 5%	15 8%	22 11%	8 4%	14 7%	17 8%	15 7%	12 6%	11 5%	-	-	-	-	-
				k		HiKLMNOP bCE	k			CEHKO	P		k								
Not possible to contract	2,693 89%	171 85%	183 90%	173 85%	178 89%	162 79%	184 89%	182 90%	183 90%	172 86%	190 93%	178 87%	177 87%	183 92%	189 94%	188 93%	-	-	-	-	-
			F	F	F	F	F	F	F	f	BDFJlm	F	F	bdfj	BDFJLM	BDFjl					
Don't know/refused	124 4%	14 7%	10 5%	13 6%	12 6%	14 7%	6 3%	9 5%	6 3%	6 3%	6 3%	13 6%	9 5%	2 1%	1 *	4 2%	-	-	-	-	-
		gijkNOP	nO	NOp	NOp	gijkNOP		nO		o		NOp	NO								
CHI-SQUARE SIGNIFICANCE	62.68 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1F Page 82
Mar. 5, 2010

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====		=====			=====		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	2,718 89%	13 100%	118 91%	17 95%	757 89%	228 90%	551 93%	745 88%	147 92%	2,280 90%	2,323 91%	378 83%	881 95%	1,355 90%	479 81%	906 94%	1,197 90%	600 82%	781 90%	1,933 89%	1,114 92%	630 90%	782 85%	513 90%	184 92%	209 87%
			CEFGH				EH				L		NO	O		QR	R				vW	W				
Not possible to contract	284 9%	-	11 9%	1 5%	88 10%	24 9%	35 6%	90 11%	12 8%	237 9%	212 8%	68 15%	41 4%	134 9%	105 18%	49 5%	118 9%	114 16%	76 9%	207 10%	88 7%	64 9%	123 13%	55 10%	16 8%	24 10%
					G			G				K		M	MN		P	PQ				UV				
Don't know/refused	39 1%	-	-	-	3 *	2 1%	7 1%	15 2%	-	28 1%	27 1%	9 2%	8 1%	17 1%	9 2%	11 1%	11 1%	14 2%	9 1%	30 1%	7 1%	9 1%	19 2%	3 *	1 *	6 3%
								E										q				U			x	
CHI-SQUARE SIGNIFICANCE	<-----23.08-----> 97%*								<---2.28---> 68%		<---23.48---> 100%		<-----79.63-----> 100%			<-----61.6-----> 100%			<---1.03---> 40%		<-----33.17-----> 100%			<-----9.75-----> 96%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1F Page 83
Mar. 5, 2010

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?

Base: All Respondents

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	2,718 89%	196 94%	646 88%	1,059 90%	166 84%	291 92%	360 89%	1,613 90%	1,105 89%	1,293 88%	1,426 91%	720 88%	1,096 90%	890 89%	1,012 90%	1,706 89%	825 89%	328 92%	576 90%	668 88%	290 91%	636 89%	857 90%	290 91%	517 90%
		CDEg		e		CE					J							qT							
Not possible to contract	284 9%	11 5%	77 11%	105 9%	27 14%	21 7%	43 11%	162 9%	122 10%	156 11%	128 8%	90 11%	106 9%	88 9%	97 9%	187 10%	89 10%	25 7%	54 8%	83 11%	28 9%	65 9%	89 9%	25 8%	53 9%
			BF	b	BF		Bf			K									R						
Don't know/refused	39 1%	1 1%	10 1%	18 1%	4 2%	4 1%	2 1%	22 1%	16 1%	20 1%	18 1%	9 1%	11 1%	19 2%	11 1%	27 1%	18 2%	3 1%	7 1%	5 1%	2 1%	12 2%	7 1%	3 1%	3 1%
														m			T					wy			
CHI-SQUARE SIGNIFICANCE	<-----17.59-----> 94%						<-----.61-----> 26%		<-----5.65-----> 94%		<-----7.79-----> 90%			<-----1.85-----> 60%		<-----12.51-----> 87%					<-----6.99-----> 68%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1F Page 84
Mar. 5, 2010

QK1F. Do you think it is possible to contract the H1N1 flu virus by touching objects or surfaces, such as doorknobs, that have been in contact with someone who has H1N1?
Base: All Respondents
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-	
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-	
Possible to contract	2,718 89%	178 89%	181 89%	187 92% K	175 87%	190 93% eK	185 89%	181 89%	180 88%	181 90%	173 85%	184 90%	181 89%	179 90%	180 89%	184 90%	-	-	-	-	-	
Not possible to contract	284 9%	17 8%	19 9%	15 8%	25 13% dFh	13 6%	20 10%	15 7%	17 8%	16 8%	30 15% bDFHijp	19 9%	20 10%	18 9%	21 11%	18 9%	-	-	-	-	-	
Don't know/refused	39 1%	6 3% d	3 1%	0 *%	-	2 1%	3 1%	7 3% DKlp	7 3% DKlp	3 1%	1 *%	2 1%	2 1%	3 1%	-	1 1%	-	-	-	-	-	
CHI-SQUARE SIGNIFICANCE	<-----42.39-----> 96%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1G Page 85
Mar. 5, 2010

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====																									
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	3,041 100%	13 100%	129 100%	18 100%	848 100%	254 100%	593 100%	850 100%	160 100%	2,545 100%	2,563 100%	455 100%	929 100%	1,506 100%	594 100%	966 100%	1,326 100%	728 100%	866 100%	2,170 100%	1,208 100%	704 100%	924 100%	571 100%	201 100%	240 100%
Unweighted 'N'	3,041	13	128	18	842	252	607	846	159	2,547	2,558	460	943	1,478	609	973	1,308	739	836	2,200	1,223	701	922	527	174	225
Possible to contract	1,206 40%	7 58% f	52 40%	11 61% EFg	298 35%	80 31%	238 40% eF	360 42% EF	70 44%	975 38%	989 39%	211 46% K	425 46% NO	549 36%	226 38%	425 44% QR	507 38%	270 37%	305 35%	901 42% S	458 38%	305 43% U	376 41%	244 43%	84 42%	98 41%
Not possible to contract	1,478 49%	4 33%	58 45%	5 30%	458 54% DGH	146 58% bCDGH	280 47%	404 48%	68 42%	1,288 51% i	1,273 50% L	195 43%	372 40%	797 53% M	306 52% M	410 42%	674 51% P	384 53% P	477 55% T	998 46%	605 50% V	315 45%	453 49%	270 47%	98 49%	118 49%
Don't know/refused	357 12%	1 9%	19 14%	2 9%	92 11%	28 11%	75 13%	87 10%	21 13%	283 11%	301 12%	48 11%	132 14% NO	161 11%	61 10%	131 14% qr	145 11%	75 10%	84 10%	271 12% S	144 12%	83 12%	96 10%	57 10%	20 10%	24 10%
CHI-SQUARE SIGNIFICANCE	<-----26.86----->								<-----4.03----->		<-----9.92----->		<-----41.11----->			<-----22.79----->			<-----20.97----->		<-----7.34----->			<-----1.34----->		
	99%								87%		99%		100%			100%			100%		88%			1%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1G Page 86
Mar. 5, 2010

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	=====						=====		=====		=====			=====		=====					=====				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	3,041 100%	209 100%	733 100%	1,182 100%	198 100%	315 100%	404 100%	1,797 100%	1,244 100%	1,468 100%	1,573 100%	819 100%	1,214 100%	996 100%	1,121 100%	1,920 100%	932 100%	356 100%	637 100%	756 100%	320 100%	713 100%	953 100%	318 100%	573 100%
Unweighted 'N'	3,041	228	779	1,109	191	329	405	1,784	1,257	1,463	1,578	799	1,047	1,183	1,024	2,017	962	371	606	754	308	740	977	297	531
Possible to contract	1,206 40%	86 41%	286 39%	488 41%	73 37%	133 42%	140 34%	724 40%	482 39%	657 45%	550 35%	395 48%	455 37%	351 35%	463 41%	743 39%	425 46%	146 41%	246 39%	270 36%	106 33%	319 45%	395 42%	112 35%	195 34%
Not possible to contract	1,478 49%	94 45%	386 53%	561 47%	96 48%	143 45%	199 49%	884 49%	595 48%	673 46%	806 51%	358 44%	612 50%	504 51%	536 48%	943 49%	388 42%	164 46%	319 50%	413 55%	176 55%	303 42%	458 48%	174 55%	316 55%
Don't know/refused	357 12%	28 14%	62 8%	133 11%	29 15%	39 12%	66 16%	189 11%	167 13%	139 9%	217 14%	66 8%	147 12%	141 14%	123 11%	234 12%	119 13%	46 13%	72 11%	72 10%	38 12%	91 13%	100 10%	31 10%	62 11%
CHI-SQUARE SIGNIFICANCE	<-----25.29-----> 100%						<----6.01----> 95%		<---35.02---> 100%		<-----41.25-----> 100%			<----2.38----> 70%		<-----37.73-----> 100%					<-----27.27-----> 100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QK1G Page 87
Mar. 5, 2010

QK1G. Do you think it is possible to contract the H1N1 flu virus from blood transfusions?
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	3,041 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	-	-	-	-	-
Unweighted 'N'	3,041	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	-	-	-	-	-
Possible to contract	1,206 40%	75 37%	82 41% k	89 44% K	87 44% K	82 40%	88 42% K	72 35%	77 38%	76 38%	64 32%	74 36%	94 46% HKL	80 40%	78 39%	87 43% K	-	-	-	-	-
Not possible to contract	1,478 49%	94 47%	103 51% dp	84 41%	93 47%	87 42%	101 49%	115 57% bDeFMNP	103 51% dp	104 52% DfmP	110 54% DFMP	116 57% bDeFMnP	87 43%	93 47%	105 52% DfmP	83 41%	-	-	-	-	-
Don't know/refused	357 12%	32 16% cgHLo	18 9%	31 15% cgHLo	19 10%	36 18% EGHiJLmO C	18 9%	15 7%	23 11%	20 10%	29 14% hl	15 7%	23 11%	27 13% hl	18 9%	33 16% CeGHjLO	-	-	-	-	-
CHI-SQUARE SIGNIFICANCE	54.65 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1 Page 88
Mar. 5, 2010

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?

Base: All Respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
Yes	545 67%	-	6 74%	-	169 72%	49 63%	103 74%	179 66%	6 74%	500 69%	480 72% L	65 44%	153 80% NO	296 69%	94 50%	159 81% QR	244 66% R	136 57%	162 69%	382 67%	207 76% VW	84 62% W	131 48%	88 82% YZ	30 63%	35 50%
No	264 32%	-	2 26%	-	66 28%	27 35%	36 26%	91 34%	2 26%	219 30%	183 28%	81 55% K	37 19%	133 31% M	93 49% MN	36 19%	124 34% P	101 43% PQ	71 30%	191 33%	64 24%	53 38% U	140 51% UV	19 18%	18 37% X	35 50% X
Don't know/refused	2 *%	-	-	-	-	1 2%	-	1 *%	-	2 *%	-	1 1%	1 *%	-	1 1%	-	-	-	1 1%	1 *%	-	-	1 *%	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----11.58-----> 83%*								<-----1-----> 5%*		<---47.57---> 100%*		<---43.25---> 100%*			<---28.3---> 100%*			<---1.95---> 62%*		<---47.79---> 100%*			<---21.18---> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1 Page 89
Mar. 5, 2010

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?

Base: All Respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
Yes	545 67%	40 72%	135 67%	208 66%	40 76%	57 67%	65 63%	331 68%	215 67%	247 63%	299 71%	154 69%	216 68%	174 65%	210 72%	335 65%	137 60%	66 64%	115 72%	150 73%	64 67%	114 61%	160 69%	45 56%	131 76%
											J				P				Q	Q			x		VX
No	264 32%	15 28%	66 33%	105 33%	13 24%	27 33%	38 36%	156 32%	108 33%	143 37%	121 29%	70 31%	102 32%	92 34%	81 28%	182 35%	92 40%	37 36%	45 28%	55 27%	30 31%	72 39%	71 31%	35 44%	41 24%
										K						O	ST					Y		wY	
Don't know/refused	2 *%	-	-	1 *%	-	-	1 1%	2 *%	-	-	2 *%	-	1 *%	1 *%	-	2 *%	1 *%	-	-	-	1 1%	1 *%	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----5.14-----> 12%*							<----1.5-----> 53%*		<----7.59-----> 98%*		<-----1.61-----> 19%*			<----5.74-----> 94%*		<-----17.3-----> 97%*					<-----15.98-----> 99%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1 Page 90
Mar. 5, 2010

QB1. Have you personally taken steps to protect yourself and your family from the H1N1 flu virus?
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
Yes	545 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 63%	144 71% r	140 69%	135 65%
No	264 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 36%	57 28%	61 31%	72 35%
Don't know/refused	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 *%	-	-
CHI-SQUARE SIGNIFICANCE	<-----6.38----- 62%*																				>

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1A Page 91
Mar. 5, 2010

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have taken steps to protect themselves and/or their family

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	545 100%	-	6 100%	-	169 100%	49 100%	103 100%	179 100%	6 100%	500 100%	480 100%	65 100%	153 100%	296 100%	94 100%	159 100%	244 100%	136 100%	162 100%	382 100%	207 100%	84 100%	131 100%	88 100%	30 100%	35 100%
Unweighted 'N'	552	-	7	-	173	48	105	178	7	504	486	66	157	298	94	158	251	136	159	392	218	80	133	81	29	34
Wash hands / general hygiene	271 50%	-	1 17%	-	100 59% CfG	21 44% c	41 40%	92 51% Cg	1 17%	255 51% I	237 49%	35 53%	80 52% o	154 52% O	36 39%	81 51%	124 51%	62 45%	85 52%	187 49%	96 46%	39 46%	78 60% Uv	28 32%	12 40%	21 60% X
Get vaccinated - for the H1N1 flu	219 40%	-	2 34%	-	66 39%	17 35%	62 60% EFH	55 31%	2 34%	200 40%	202 42% L	17 26%	64 42% o	125 42% o	30 32%	64 41%	100 41%	55 41%	82 51% T	137 36%	89 43% VW	15 18% W	8 6%	48 55% YZ	7 25%	5 14%
Be healthy/live healthy/ take care of health (unspecified)	133 24%	-	2 37%	-	43 25% f	6 13%	29 28% f	44 25% f	2 37%	122 24%	121 25%	13 19%	47 31% O	70 24%	16 17%	53 33% QR	55 23%	25 18%	37 23%	96 25%	49 24%	16 19%	35 26%	15 17%	6 19%	13 37% X
Eat healthy / vitamins / rest	65 12%	-	-	-	18 11%	7 14%	15 14%	23 13%	-	62 12%	56 12%	10 15%	23 15%	30 10%	11 12%	21 13%	25 10%	18 14%	18 11%	47 12%	13 6%	5 6%	33 26% UV	4 5%	6 19%	2 5%
Avoid people	63 12%	-	-	-	18 11%	5 10%	14 14%	21 12%	-	58 12%	60 12% L	3 5%	20 13% o	38 13% O	5 5%	27 17% R	26 11%	9 6%	18 11%	45 12%	21 10%	15 17%	14 10%	11 12% z	1 3%	1 4%
Clean areas/objects (general)	54 10%	-	-	-	18 11%	3 7%	10 10%	21 12%	-	53 11%	44 9%	10 15%	13 8%	30 10%	11 12%	16 10%	22 9%	16 12%	10 6%	43 11% s	14 7%	7 8%	19 14% U	6 7%	1 5%	3 10%
Get children vaccinated - for the H1N1 flu	50 9%	-	3 47% eGH	-	16 9%	11 23% EGH	6 6%	10 5%	3 47% j	42 8%	46 10%	4 6%	13 8%	30 10%	8 8%	12 8%	23 9%	14 11%	19 12%	31 8%	25 12% W	7 8%	5 4%	24 28% Y	1 4%	-
Exercise	41 8%	-	1 17%	-	10 6%	4 8%	9 9%	12 7%	1 17%	35 7%	41 8% L	1 1%	9 6%	27 9%	6 6%	13 8%	19 8%	10 7%	8 5%	33 9%	15 7%	12 14%	11 8%	6 7%	6 19% xz	2 6%
Get vaccinated - for the seasonal flu	38 7%	-	1 9%	-	11 6%	4 8%	10 10%	10 5%	1 9%	35 7%	38 8%	-	13 8%	20 7%	6 6%	12 8%	20 8%	6 5%	11 7%	27 7%	11 5%	4 4%	5 4%	4 5%	1 4%	1 3%
Take precautions/ be careful (unspecified)	38 7%	-	-	-	9 5%	2 4%	8 8%	16 9%	-	36 7%	34 7%	4 5%	11 7%	23 8%	3 3%	15 9%	16 7%	7 5%	12 7%	26 7%	10 5%	10 12% u	10 8%	4 4%	3 8%	2 4%
Stop going to public events/places	37 7%	-	-	-	18 10% Gh	5 10%	1 1%	9 5%	-	32 6%	32 7%	5 8%	11 7%	22 7%	4 4%	12 8%	17 7%	7 5%	8 5%	29 8%	20 10%	5 5%	9 7%	4 4%	2 6%	3 8%
Don't touch your face	36 7%	-	-	-	18 11% fH	2 3%	8 8%	6 3%	-	34 7%	34 7% l	2 3%	11 7%	21 7%	4 5%	14 9%	15 6%	7 5%	5 3%	31 8% s	14 7%	8 9%	8 6%	9 10%	4 14%	1 3%
Don't touch others (general)	27 5%	-	1 12%	-	8 5% g	5 10%	1 1%	11 6% G	1 12%	25 5%	19 4%	8 12% k	6 4%	12 4%	9 9% m	7 4%	8 3%	11 8%	11 7%	15 4%	11 5%	2 2%	12 9% v	2 3%	2 6%	5 14% x

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News	Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children				
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Stay inside	23 4%	-	-	-	7 4%	3 5%	2 2%	9 5%	-	20 4%	19 4%	4 7%	8 5%	8 3%	8 8%	8 5%	10 4%	4 3%	7 4%	17 4%	5 2%	6 7%	10 8%	2 2%	1 2%	1 3%
Discuss the situation (unspecified)	15 3%	-	-	-	4 2%	2 5%	2 2%	6 4%	-	15 3%	13 3%	2 3%	3 2%	8 3%	4 4%	3 2%	3 1%	7 5%	6 4%	8 2%	4 2%	1 1%	8 6%	3 3%	-	1 4%
Wear a mask	12 2%	-	-	-	3 2%	-	1 1%	5 3%	-	10 2%	8 2%	4 6%	5 3%	3 1%	4 5%	5 3%	2 1%	5 4%	6 4%	6 2%	5 2%	2 3%	4 3%	-	-	2 6%
Wear proper clothing/ gloves	11 2%	-	-	-	1 1%	2 4%	3 3%	4 2%	-	10 2%	10 2%	1 2%	5 3%	5 2%	1 1%	5 3%	4 2%	2 2%	2 2%	9 2%	4 2%	0 1%	5 4%	3 3%	-	1 3%
Avoid who might be sick/ sick people	10 2%	-	-	-	3 2%	1 2%	-	6 4%	-	10 2%	9 2%	2 2%	1 1%	8 3%	1 1%	2 1%	6 3%	2 1%	5 3%	5 1%	5 2%	1 1%	2 2%	1 1%	-	2 6%
Purchase products (emergency medical kit, anti-diarrheal, anti- nausea)	8 1%	-	-	-	2 1%	-	-	6 3%	-	8 2%	7 1%	1 1%	3 2%	4 1%	1 1%	3 2%	2 1%	2 2%	4 2%	4 1%	5 2%	-	1 1%	2 2%	-	-
Gargle/gargle more/with salt	7 1%	-	-	-	7 4%	-	-	-	-	7 1%	7 2%	-	-	7 2%	-	-	7 3%	-	2 2%	5 1%	1 *%	3 3%	2 2%	-	-	-
Avoid travel (unspecified)	6 1%	-	-	-	4 2%	1 2%	-	1 1%	-	5 1%	5 1%	1 2%	3 2%	2 1%	1 1%	1 1%	5 2%	-	2 1%	4 1%	4 2%	1 1%	1 1%	1 1%	-	2 6%
Contact doctor	6 1%	-	-	-	2 1%	1 1%	1 1%	3 2%	-	6 1%	5 1%	1 2%	2 2%	2 1%	1 1%	2 1%	3 1%	1 1%	2 1%	4 1%	2 1%	2 3%	1 1%	2 2%	-	-
Sneeze/cough into clothing/tissue	5 1%	-	-	-	1 1%	1 2%	1 1%	2 1%	-	5 1%	4 1%	1 2%	0 *%	4 1%	1 1%	-	4 1%	1 1%	1 *%	4 1%	3 1%	1 1%	1 1%	2 2%	-	1 3%
Get vaccinated	4 1%	-	-	-	3 1%	-	-	2 1%	-	4 1%	4 1%	1 1%	3 2%	2 1%	-	1 *%	2 1%	2 2%	1 1%	3 1%	3 1%	-	1 1%	-	-	-
Don't touch surfaces/ areas (general)	4 1%	-	-	-	2 1%	-	-	2 1%	-	4 1%	4 1%	-	1 1%	3 1%	-	-	3 1%	1 1%	3 2%	1 *%	1 *%	1 2%	2 2%	-	-	2 6%
Educate others	3 1%	-	-	-	2 1%	1 3%	-	-	-	3 1%	3 1%	-	2 1%	1 *%	-	2 1%	1 *%	-	1 1%	2 1%	1 *%	-	-	1 2%	-	-
Get children vaccinated - for the seasonal flu	2 *%	-	-	-	-	-	-	1 *%	-	1 *%	2 1%	-	1 *%	2 1%	-	-	1 *%	2 1%	-	2 1%	-	-	2 2%	2 2%	-	-
Do own research / internet research	2 *%	-	-	-	-	-	1 1%	1 1%	-	2 *%	2 *%	-	-	1 *%	1 1%	-	2 1%	-	-	2 1%	-	1 2%	-	-	-	-
Check news sources	2 *%	-	-	-	-	1 2%	1 1%	-	-	2 *%	2 *%	-	-	1 *%	1 1%	-	2 1%	-	-	2 1%	1 *%	-	-	-	-	-

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

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QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Contact local health authorities	2 *%	-	-	-	-	-	-	2 1%	-	2 *%	2 *%	-	-	2 1%	-	-	2 1%	-	-	2 1%	-	-	-	2 2%	-	-
Use/buy antibacterials/ hand sanitizer (general)	2 *%	-	-	-	1 1%	-	-	-	-	1 *%	2 *%	-	1 *%	1 *%	-	1 *%	1 *%	-	-	2 *%	1 *%	1 1%	-	-	-	-
Panic	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	1 *%	-	1 *%	-	-	1 *%	-	-	-	1 *%	1 *%	-	-	-	-	-
Pray	1 *%	-	-	-	-	-	-	1 *%	-	1 *%	1 *%	-	-	-	1 1%	-	-	1 *%	-	1 *%	-	1 1%	-	-	1 2%	-
Leave town	1 *%	-	-	-	-	-	-	1 *%	-	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	1 1%	-	-	1 2%	-
Other	27 5%	-	1 15%	-	4 2%	4 8%	3 3%	14 8% E	1 15%	25 5%	25 5%	3 4%	6 4%	15 5%	5 6%	6 4%	17 7%	4 3%	6 4%	21 5%	12 6%	4 5%	8 6%	6 7%	1 4%	4 11%
Don't know/refused	4 1%	-	-	-	-	1 2%	1 1%	1 1%	-	3 1%	4 1%	-	-	3 1%	1 1%	2 1%	0 *%	2 1%	1 *%	3 1%	1 *%	1 1%	2 2%	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----166.65-----> 100%*								<---23.86---> 8%*		<---41.33---> 79%*		<-----70.07-----> 52%*			<-----80.8-----> 82%*			<---37.54---> 65%*		<-----150-----> 100%*			<-----100.08-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

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QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have taken steps to protect themselves and/or their family

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	545 100%	40 100%	135 100%	208 100%	40 100%	57 100%	65 100%	331 100%	215 100%	247 100%	299 100%	154 100%	216 100%	174 100%	210 100%	335 100%	137 100%	66 100%	115 100%	150 100%	64 100%	114 100%	160 100%	45 100%	131 100%
Unweighted 'N'	552	45	124	212	41	58	72	332	220	253	299	149	198	204	197	355	144	66	114	152	63	115	168	43	124
Wash hands / general hygiene	271 50%	18 45%	65 48%	108 52%	20 49%	29 52%	31 48%	168 51%	103 48%	116 47%	156 52%	78 51%	108 50%	85 49%	92 44%	179 53%	64 47%	38 58%	56 49%	75 50%	33 53%	57 50%	74 46%	20 45%	70 53%
Get vaccinated - for the H1N1 flu	219 40%	16 39%	52 38%	81 39%	20 50%	25 45%	26 39%	141 43%	78 36%	100 40%	120 40%	59 39%	92 43%	68 39%	106 50%	113 34%	48 35%	24 36%	49 42%	64 42%	30 48%	35 31%	63 39%	18 39%	66 50%
Be healthy/live healthy/ take care of health (unspecified)	133 24%	9 24%	24 18%	59 28%	13 33%	13 23%	14 22%	78 24%	55 26%	63 25%	71 24%	40 26%	59 27%	34 20%	50 24%	83 25%	30 22%	15 22%	35 30%	37 24%	16 25%	27 24%	38 23%	13 28%	32 24%
Eat healthy / vitamins / rest	65 12%	5 11%	13 10%	25 12%	6 15%	7 13%	10 15%	40 12%	25 12%	20 8%	45 15%	14 9%	23 11%	27 16%	18 9%	47 14%	20 15%	11 17%	14 12%	12 8%	6 10%	18 16%	20 12%	3 7%	9 7%
Avoid people	63 12%	6 15%	12 9%	26 12%	3 8%	5 9%	11 17%	37 11%	26 12%	21 9%	42 14%	13 9%	26 12%	23 13%	18 8%	45 14%	13 10%	6 10%	19 16%	15 10%	7 11%	17 15%	14 8%	7 15%	15 11%
Clean areas/objects (general)	54 10%	4 9%	11 8%	25 12%	2 6%	6 11%	6 9%	36 11%	18 8%	21 9%	33 11%	23 15%	21 10%	11 6%	20 10%	34 10%	10 7%	3 4%	12 10%	23 15%	6 10%	8 7%	17 11%	6 13%	14 11%
Get children vaccinated - for the H1N1 flu	50 9%	4 10%	19 14%	15 7%	6 15%	5 10%	1 2%	27 8%	23 11%	29 12%	21 7%	21 14%	23 11%	6 3%	41 19%	9 3%	10 8%	6 9%	8 7%	23 15%	3 5%	10 9%	12 8%	5 11%	20 15%
Exercise	41 8%	3 8%	6 4%	21 10%	3 6%	6 11%	3 5%	25 8%	17 8%	10 4%	32 11%	14 9%	15 7%	12 7%	16 7%	26 8%	10 8%	10 15%	11 10%	6 4%	4 6%	11 10%	11 7%	4 9%	8 6%
Get vaccinated - for the seasonal flu	38 7%	5 13%	3 2%	10 5%	4 9%	9 17%	8 12%	16 5%	22 10%	19 8%	20 7%	5 3%	10 5%	23 13%	9 4%	30 9%	12 8%	3 5%	10 9%	7 5%	3 5%	11 10%	10 6%	1 2%	8 6%
Take precautions/ be careful (unspecified)	38 7%	0 1%	12 9%	13 6%	3 8%	3 5%	7 10%	24 7%	14 7%	12 5%	26 9%	11 7%	15 7%	12 7%	14 7%	24 7%	12 9%	8 13%	8 7%	6 4%	4 6%	9 8%	9 6%	4 10%	6 5%
Stop going to public events/places	37 7%	3 7%	10 7%	12 6%	1 1%	7 12%	5 7%	24 7%	13 6%	17 7%	20 7%	9 6%	11 5%	18 10%	10 5%	27 8%	10 7%	10 15%	7 6%	6 4%	3 5%	10 9%	7 4%	1 3%	10 7%
Don't touch your face	36 7%	3 7%	9 7%	15 7%	4 10%	2 4%	2 4%	24 7%	12 6%	10 4%	26 9%	12 8%	15 7%	10 6%	17 8%	19 6%	5 3%	2 3%	13 11%	15 10%	2 3%	2 2%	15 9%	3 6%	15 11%
Don't touch others (general)	27 5%	1 2%	12 9%	9 4%	3 7%	1 2%	1 2%	17 5%	9 4%	11 5%	15 5%	11 7%	7 3%	8 5%	10 5%	16 5%	3 3%	7 10%	3 3%	7 5%	5 8%	6 5%	8 5%	-	5 4%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

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QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have taken steps to protect themselves and/or their family

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prair-ies/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Stay inside	23 4%	4 9%	3 2%	8 4%	2 5%	4 6%	3 5%	10 3%	14 6% h	8 3%	16 5%	5 3%	9 4%	9 5%	3 2%	20 6% O	9 7%	1 2%	3 3%	7 4%	2 2%	7 6%	6 3%	3 7%	3 3%
Discuss the situation (unspecified)	15 3%	-	7 5%	7 3%	-	1 1%	1 1%	11 3%	4 2%	5 2%	9 3%	4 3%	8 4%	3 2%	7 3%	8 2%	3 3%	2 3%	3 3%	5 3%	1 1%	1 1%	6 4%	3 6%	2 2%
Wear a mask	12 2%	1 3%	2 2%	5 3%	3 7%	1 1%	-	6 2%	6 3%	2 1%	10 3% j	5 4%	2 1%	5 3%	3 1%	9 3%	4 3%	2 3%	2 1%	4 2%	1 1%	1 1%	4 2%	-	2 2%
Wear proper clothing/gloves	11 2%	0 1%	2 1%	3 2%	-	3 6%	2 3%	9 3%	3 1%	4 2%	7 2%	5 3%	5 2%	2 1%	4 2%	7 2%	4 3%	3 4%	1 1%	2 2%	1 2%	1 1%	9 6% V	-	-
Avoid who might be sick/sick people	10 2%	-	2 1%	5 3%	-	2 4%	1 2%	7 2%	3 2%	5 2%	5 2%	2 1%	4 2%	4 2%	4 2%	6 2%	2 1%	3 5%	2 2%	1 1%	2 3%	2 1%	5 3%	1 2%	3 2%
Purchase products (emergency medical kit, anti-diarrheal, anti-nausea)	8 1%	-	5 3%	3 1%	0 1%	-	-	6 2%	1 1%	7 3% K	1 *	-	7 3% N	0 *	3 1%	5 2%	2 1%	1 1%	2 2%	2 1%	-	1 1%	1 1%	-	4 3%
Gargle/gargle more/with salt	7 1%	-	2 1%	1 *	2 4%	-	3 5% d	4 1%	3 1%	3 1%	4 1%	1 1%	3 1%	3 2%	-	7 2%	1 1%	-	1 1%	3 2%	2 3%	2 2%	2 1%	-	1 1%
Avoid travel (unspecified)	6 1%	-	3 2%	2 1%	-	1 2%	-	3 1%	3 1%	2 1%	4 1%	2 1%	1 1%	3 2%	3 1%	3 1%	1 1%	1 1%	1 1%	2 1%	-	2 2%	1 *	1 3%	1 1%
Contact doctor	6 1%	-	1 *	4 2%	-	1 1%	1 1%	4 1%	2 1%	3 1%	3 1%	4 2%	1 *	2 1%	2 1%	4 1%	1 1%	-	4 3%	-	1 2%	3 2%	3 2%	1 2%	-
Sneeze/cough into clothing/tissue	5 1%	-	1 1%	3 1%	1 3%	-	-	3 1%	2 1%	2 1%	3 1%	2 1%	2 1%	1 1%	3 1%	2 1%	1 1%	-	2 2%	2 1%	-	3 3%	0 *	-	1 1%
Get vaccinated	4 1%	1 2%	-	2 1%	1 1%	-	1 2%	1 *	3 1%	3 1%	2 1%	-	3 1%	2 1%	1 1%	3 1%	2 1%	-	1 1%	2 1%	-	1 1%	2 2%	-	1 1%
Don't touch surfaces/areas (general)	4 1%	-	-	3 1%	-	-	1 1%	2 *	2 1%	-	4 1%	3 2%	-	1 *	2 1%	2 *	1 1%	-	2 2%	1 1%	-	2 2%	1 1%	-	1 1%
Educate others	3 1%	-	-	2 1%	-	-	1 2%	1 *	2 1%	3 1%	-	-	2 1%	1 *	2 1%	1 *	1 1%	-	-	1 1%	1 1%	-	-	1 2%	2 2%
Get children vaccinated - for the seasonal flu	2 *	1 2%	-	-	-	2 3%	-	-	2 1%	2 1%	-	2 1%	-	1 *	2 1%	1 *	1 *	2 3%	-	-	-	2 2%	-	-	1 *
Do own research / internet research	2 *	-	-	2 1%	-	-	-	1 *	1 *	1 1%	1 *	1 1%	-	1 1%	-	2 1%	1 1%	1 2%	-	-	-	1 1%	1 1%	-	-
Check news sources	2 *	-	-	1 *	-	-	1 2%	-	2 1%	1 *	1 *	-	1 *	1 1%	-	2 1%	1 1%	-	1 1%	-	-	-	2 1%	-	-

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1A Page 96
Mar. 5, 2010
(Continued)

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Contact local health authorities	2 *%	-	2 1%	-	-	-	-	-	2 1%	2 1%	-	-	2 1%	-	2 1%	-	-	-	-	2 1%	-	-	2 1%	-	-
Use/buy antibacterials/ hand sanitizer (general)	2 *%	-	-	2 1%	-	-	-	-	2 1%	2 1%	-	-	1 1%	1 *%	-	2 1%	1 *%	-	1 1%	-	-	-	1 1%	-	-
Panic	1 *%	-	-	-	-	-	1 1%	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	1 *%	-	-	-	-	-	1 *%	-	-
Pray	1 *%	-	-	-	-	1 1%	-	1 *%	-	1 *%	-	1 *%	-	-	1 *%	-	-	1 1%	-	-	-	-	-	1 1%	-
Leave town	1 *%	-	-	-	-	1 1%	-	1 *%	-	-	1 *%	1 *%	-	-	1 *%	-	-	-	-	1 *%	-	-	1 *%	-	-
Other	27 5%	2 6%	4 3%	9 5%	2 5%	2 3%	7 11% cdf	16 5%	11 5%	11 5%	16 5%	6 4%	13 6%	8 5%	13 6%	14 4%	9 6%	4 6%	7 6%	5 3%	2 3%	8 7%	6 4%	1 2%	7 6%
Don't know/refused	4 1%	-	1 1%	2 1%	1 3%	0 1%	-	4 1%	-	2 1%	2 1%	2 1%	-	2 1%	-	4 1%	0 *%	2 2%	-	2 1%	-	2 1%	1 *%	-	1 1%
CHI-SQUARE SIGNIFICANCE	<-----181.42-----> 100%*						<---38.67---> 69%*		<---53.59---> 98%*		<-----95.38-----> 98%*			<---93.74---> 100%*		<-----139.98-----> 52%*						<-----112.75-----> 71%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1A Page 97
Mar. 5, 2010

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have taken steps to protect themselves and/or their family

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	545 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 100%	144 100%	140 100%	135 100%
Unweighted 'N'	552	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133	142	143	134
Wash hands / general hygiene	271 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 51%	63 44%	73 52%	70 52%
Get vaccinated - for the H1N1 flu	219 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 38%	59 41%	56 40%	56 41%
Be healthy/live healthy/ take care of health (unspecified)	133 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 28%	33 23%	30 21%	35 26%
Eat healthy / vitamins / rest	65 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 9%	15 10%	19 13%	21 16%
Avoid people	63 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 14%	13 9%	16 11%	16 12%
Clean areas/objects (general)	54 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 13%	17 12%	14 10%	6 5%
Get children vaccinated - for the H1N1 flu	50 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 11%	7 5%	13 9%	16 12%
Exercise	41 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	10 7%	12 9%	12 9%
Get vaccinated - for the seasonal flu	38 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%	10 7%	7 5%	12 9%
Take precautions/ be careful (unspecified)	38 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 6%	8 5%	10 7%	12 9%
Stop going to public events/places	37 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	11 8%	12 9%	7 5%
Don't touch your face	36 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 11%	6 4%	9 7%	7 5%
Don't touch others (general)	27 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 11%	5 4%	5 3%	3 2%
Stay inside	23 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	2 1%	11 8%	8 6%
Discuss the situation (unspecified)	15 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	6 4%	3 2%	4 3%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1A Page 98
Mar. 5, 2010
(Continued)

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have taken steps to protect themselves and/or their family

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Wear a mask	12 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	2 2%	3 2%	4 3%
Wear proper clothing/ gloves	11 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	4 3%	0 *	6 4% rT
Avoid who might be sick/ sick people	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	4 2%	2 1%	1 1%
Purchase products (emergency medical kit, anti-diarrheal, anti- nausea)	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	5 4%
Gargle/gargle more/with salt	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	4 3%
Avoid travel (unspecified)	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	3 2%	1 1%
Contact doctor	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	3 2%	-
Sneeze/cough into clothing/tissue	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	-	1 1%
Get vaccinated	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 1%	1 1%
Don't touch surfaces/ areas (general)	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	2 1%
Educate others	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 1%
Get children vaccinated - for the seasonal flu	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%
Do own research / internet research	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-
Check news sources	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-
Contact local health authorities	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-
Use/buy antibacterials/ hand sanitizer (general)	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 1%	-
Panic	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Pray	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1A Page 99
Mar. 5, 2010
(Continued)

QB1A. What steps have you taken to protect yourself and your family from the H1N1 flu virus?
Base: Respondents who have taken steps to protect themselves and/or their family
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Leave town	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Other	27 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	12 8% rt	5 3%	7 5%
Don't know/refused	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	-	0 *%
CHI-SQUARE SIGNIFICANCE	<-----129.76-----> 95%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1B Page 100
Mar. 5, 2010

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have not taken steps to protect themselves and/or their family

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	264 100%	-	2 100%	-	66 100%	27 100%	36 100%	91 100%	2 100%	219 100%	183 100%	81 100%	37 100%	133 100%	93 100%	36 100%	124 100%	101 100%	71 100%	191 100%	64 100%	53 100%	140 100%	19 100%	18 100%	35 100%
Unweighted 'N'	257	-	2	-	61	24	36	88	2	209	180	77	35	135	86	33	118	104	71	185	62	51	137	16	13	33
Not concerned	108 41%	-	1 58%	-	38 57% FGH	8 30%	10 29%	29 32%	1 58%	85 39%	61 33%	48 59% K	8 21%	48 36% m	53 57% MN	11 30%	40 32%	58 57% PQ	26 37%	82 43%	15 23%	14 27%	77 55% UV	5 27%	11 61%	17 48%
Will get the shot/ waiting for it to become available	44 17%	-	1 58%	-	6 9%	4 17%	10 29% E	14 15%	1 58%	34 16%	39 22% L	4 5%	12 34% O	26 20% O	5 5%	8 22% r	29 24% R	6 6%	14 19%	29 15%	28 43% VW	12 22% W	2 1%	2 11%	1 7%	1 4%
Have already prepared/no additional preparations necessary	21 8%	-	-	-	2 2%	2 7%	4 10%	12 13% E	-	19 9%	14 8%	7 9%	3 7%	13 9%	4 5%	5 12%	8 7%	7 7%	8 11%	14 7%	6 9%	7 14%	8 6%	3 14%	1 6%	1 4%
Distrust vaccine safety/ untested/worried about side effects	19 7%	-	-	-	4 6%	2 6%	4 12%	8 9%	-	18 8%	15 8%	4 5%	3 8%	11 8%	5 6%	1 4%	12 10%	6 6%	8 11%	11 6%	-	3 5%	16 12%	2 11%	2 10%	6 16%
Won't affect respondent personally	17 6%	-	-	-	8 12% g	-	1 2%	4 5%	-	13 6%	11 6%	6 7%	1 4%	12 9%	4 4%	3 8%	7 5%	7 7%	6 8%	11 6%	2 4%	5 9%	10 7%	1 5%	-	1 3%
Already stay clean/ healthy (general)	14 5%	-	1 42%	-	-	2 8%	2 4%	6 6%	1 42%	9 4%	11 6%	3 4%	1 4%	10 7%	3 4%	3 7%	10 8% R	2 2%	1 1%	13 7% S	3 4%	4 8%	6 4%	-	-	-
Not as big an issue/ blown out of proportion	13 5%	-	-	-	5 8%	-	1 4%	4 5%	-	11 5%	7 4%	6 7%	3 7%	2 1%	9 9% N	1 4%	5 4%	7 7%	4 5%	9 5%	1 1%	2 4%	11 8% U	-	3 18%	2 6%
No idea what to do	11 4%	-	-	-	4 6%	-	4 10%	4 4%	-	11 5%	10 5%	2 2%	2 4%	8 6%	2 2%	5 13% R	6 5% r	1 1%	1 1%	10 5% s	6 10% W	2 4%	3 2%	5 28% z	-	2 4%
No known contact with people with H1N1/the flu/ from Mexico	9 3%	-	-	-	2 3%	-	2 5%	4 5%	-	8 4%	7 4%	1 1%	1 2%	7 5%	1 1%	2 5%	2 2%	3 3%	1 2%	7 4%	1 2%	1 3%	5 3%	-	-	1 3%
Live in a low-risk/ unaffected/remote/ sparsely populated area	7 3%	-	-	-	-	3 9% h	1 2%	1 2%	-	5 2%	5 3%	2 3%	-	5 4%	1 2%	2 4%	3 3%	2 2%	1 1%	6 3% vW	5 8% vW	1 1%	1 1%	1 5%	-	-
Not enough time	4 2%	-	-	-	1 1%	2 7%	-	1 1%	-	3 2%	4 2%	-	1 2%	3 2%	1 1%	1 2%	3 2%	1 1%	-	4 2%	3 5%	1 1%	-	-	-	-
Other	28 11%	-	-	-	6 9%	5 17%	3 7%	11 13%	-	25 11%	23 12%	6 7%	3 7%	15 11%	9 10%	8 21%	11 9%	9 9%	6 8%	23 12%	8 12%	7 13%	14 10%	5 25% y	0 3%	5 14%
Don't know/refused	9 3%	-	-	-	1 2%	3 11%	2 7%	3 3%	-	9 4%	7 4%	2 2%	4 10%	2 2%	3 3%	-	5 4%	4 4%	1 1%	8 4%	1 2%	1 1%	6 4%	-	-	3 8%
CHI-SQUARE SIGNIFICANCE	<-----67.59-----> 97%*								<-----7.76-----> 20%*		<-----27.05-----> 99%*		<-----53.13-----> 100%*			<-----45.35-----> 99%*			<-----13.42-----> 66%*		<-----102.45-----> 100%*			<-----28.26-----> 90%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

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Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1B Page 101
Mar. 5, 2010

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have not taken steps to protect themselves and/or their family

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	264 100%	15 100%	66 100%	105 100%	13 100%	27 100%	38 100%	156 100%	108 100%	143 100%	121 100%	70 100%	102 100%	92 100%	81 100%	182 100%	92 100%	37 100%	45 100%	55 100%	30 100%	72 100%	71 100%	35 100%	41 100%
Unweighted 'N'	257	19	58	106	12	26	36	148	109	142	115	62	88	107	69	188	84	36	45	55	32	68	70	33	42
Not concerned	108 41%	8 53%	29 45%	35 33%	5 35%	15 56% d	16 43%	60 39%	48 45%	71 50% K	38 31%	34 48%	41 40%	34 37%	40 49%	68 37%	42 45% U	17 46% U	17 39% u	25 45% U	6 19%	27 38%	29 40%	10 29%	22 53% X
Will get the shot/ waiting for it to become available	44 17%	3 18%	11 17%	18 17%	2 13%	6 22%	4 10%	27 17%	16 15%	18 13%	26 21% j	5 7%	21 20% L	18 19% L	7 8%	37 20% O	15 17%	5 12%	8 17%	9 16%	6 20%	11 15%	12 17%	8 23%	6 15%
Have already prepared/no additional preparations necessary	21 8%	0 3%	8 12%	8 7%	1 9%	-	4 10%	15 10%	6 6%	7 5%	14 12% j	8 12%	6 5%	8 8%	5 6%	16 9%	9 10%	3 8%	2 4%	6 11%	1 5%	8 10%	6 8%	3 9%	1 3%
Distrust vaccine safety/ untested/worried about side effects	19 7%	0 3%	3 4%	9 9%	-	2 9%	4 11%	9 6%	10 9%	9 6%	10 8%	4 5%	9 9%	6 7%	9 12%	10 5%	6 7%	4 11%	4 9%	2 4%	2 7%	6 8%	9 12%	-	2 4%
Won't affect respondent personally	17 6%	1 5%	6 10%	8 7%	-	1 5%	1 2%	10 7%	7 6%	9 6%	8 7%	5 7%	3 3%	9 10% m	2 2%	15 8% o	6 6%	4 9%	2 3%	5 8%	2 5%	5 7%	5 7%	4 10%	3 6%
Already stay clean/ healthy (general)	14 5%	-	3 5%	9 9% g	-	2 6%	1 2%	11 7%	3 3%	4 3%	10 8% j	5 7%	4 4%	4 6%	-	14 8%	4 4%	1 3%	5 12%	3 6%	1 4%	5 6%	1 2%	3 10%	2 5%
Not as big an issue/ blown out of proportion	13 5%	1 4%	1 1%	9 9% C	2 13%	1 2%	-	11 7% i	2 2%	11 8% k	2 2%	5 8%	4 4%	4 4%	5 6%	8 4%	2 2%	1 4%	3 7%	4 7%	3 9%	2 3%	3 4%	2 5%	2 6%
No idea what to do	11 4%	0 3%	1 1%	2 2%	4 33% BCD	3 12%	-	6 4%	5 5%	9 6%	3 2%	2 2%	6 6%	4 4%	7 8%	5 3%	7 7%	-	1 1%	2 4%	2 6%	3 4%	5 8%	-	1 2%
No known contact with people with H1N1/the flu/ from Mexico	9 3%	1 4%	-	5 4%	-	1 5%	2 5%	5 3%	4 3%	3 2%	6 5%	1 2%	2 2%	5 6%	1 1%	7 4%	2 2%	1 2%	2 4%	3 5%	2 6%	1 2%	2 3%	2 5%	1 3%
Live in a low-risk/ unaffected/remote/ sparsely populated area	7 3%	-	6 9% d	1 1%	-	-	-	4 2%	3 3%	5 3%	2 2%	-	1 1%	6 7% M	1 1%	6 3%	5 5%	-	-	2 3%	1 2%	4 6%	2 2%	1 4%	-
Not enough time	4 2%	-	1 1%	1 1%	-	3 9%	-	3 2%	1 1%	3 2%	1 1%	2 3%	-	2 2%	-	4 2%	1 1%	-	2 3%	2 3%	-	1 1%	3 4%	-	-
Other	28 11%	1 6%	3 5%	10 10%	4 30% c	3 9%	7 19% C	16 10%	12 11%	15 10%	14 11%	8 12%	13 13%	7 7%	11 13%	17 9%	7 8%	8 21% qT	6 13%	2 4%	3 11%	7 10%	10 14% y	4 12%	2 4%
Don't know/refused	9 3%	1 4%	3 4%	2 2%	-	-	4 10%	5 3%	3 3%	5 3%	4 3%	1 1%	4 4%	4 5%	3 3%	6 3%	1 1%	2 6%	2 4%	2 3%	2 7%	3 4%	2 2%	-	2 5%
CHI-SQUARE SIGNIFICANCE	<-----100.71-----> 100%*							<-----9.12-----> 31%*		<-----25.99-----> 99%*		<-----31.26-----> 85%*			<-----30.02-----> 100%*		<-----42.07-----> 29%*					<-----29.97-----> 25%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB1B Page 102
Mar. 5, 2010

QB1B. Why have you not taken any steps to protect yourself and your family from the H1N1 flu virus?

Base: Respondents who have not taken steps to protect themselves and/or their family

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	264 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 100%	57 100%	61 100%	72 100%
Unweighted 'N'	257	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68	58	58	73
Not concerned	108 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 37%	25 44%	24 39%	32 45%
Will get the shot/ waiting for it to become available	44 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 17%	9 16%	12 19%	10 14%
Have already prepared/no additional preparations necessary	21 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	4 6%	6 9%	6 8%
Distrust vaccine safety/ untested/worried about side effects	19 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	4 7%	3 5%	8 11%
Won't affect respondent personally	17 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 7%	4 6%	2 4%	6 9%
Already stay clean/ healthy (general)	14 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	4 6%	4 6%	2 3%
Not as big an issue/ blown out of proportion	13 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	2 3%	4 6%	5 8%
No idea what to do	11 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9% u	2 3%	2 3%	1 2%
No known contact with people with H1N1/the flu/ from Mexico	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	3 6%	4 7%	-
Live in a low-risk/ unaffected/remote/ sparsely populated area	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 5%	1 1%	1 1%
Not enough time	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 3%	1 1%	-
Other	28 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 12%	6 10%	7 11%	6 9%
Don't know/refused	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	3 4%	2 3%	2 3%
CHI-SQUARE SIGNIFICANCE	-----24.63----- 8%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3A Page 103
Mar. 5, 2010

QB3A. On average, how often would you say you wash your hands each day in the following situations: Before eating or handling food?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====												=====			=====					=====			=====		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
5 - All of the time	553 68%	-	5 57%	-	162 69%	45 58%	102 74% F	183 68%	5 57%	492 68%	461 70%	92 62%	133 70%	293 68%	126 67%	141 72%	247 67%	161 68%	164 70%	388 68%	193 71% W	95 70%	173 64%	78 74%	30 63%	47 67%
4 - Most of the time	201 25%	-	4 43%	-	55 23%	22 29%	31 23%	72 27%	4 43%	180 25%	158 24%	43 29%	49 25%	110 26%	42 23%	49 25%	94 25%	55 23%	59 25%	142 25%	67 25%	30 22%	70 26%	24 23%	12 26%	19 27%
3 - Some of the time	51 6%	-	-	-	17 7%	8 10%	5 4%	14 5%	-	44 6%	40 6%	10 7%	9 5%	22 5%	18 9% mn	6 3%	25 7% p	19 8% P	12 5%	38 7%	10 4%	11 8%	27 10% U	4 4%	5 11%	5 7%
2 - Rarely	4 *%	-	-	-	1 1%	2 3% e	-	-	-	4 1%	2 *%	1 1%	-	2 1%	1 1%	-	2 1%	1 1%	-	4 1%	-	-	1 *%	-	-	-
1 - Never	1 *%	-	-	-	-	-	-	1 *%	-	1 *%	1 *%	-	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	1 *%	-	-	-
Don't know/Refused	1 *%	-	-	-	-	-	-	-	-	-	1 1%	1 *%	1 *%	-	-	-	-	1 1%	-	1 *%	1 *%	-	1 *%	-	-	-
Top 2 Box	755 93%	-	9 100% EFGH	-	217 92%	67 87%	133 96% F	255 95% f	9 100% J	672 93%	620 93%	135 91%	181 95% o	403 94% o	168 90%	189 97% QR	340 93%	216 91%	223 95%	530 92%	260 96% W	126 92%	243 89%	103 96%	42 89%	66 93%
Bottom 2 Box	4 1%	-	-	-	1 1%	2 3% eh	-	1 *%	-	4 1%	3 *%	1 1%	-	2 1%	2 1%	-	2 1%	2 1%	-	4 1%	-	-	2 1%	-	-	-
Mean	4.6	-	4.6	-	4.6 F	4.4	4.7 F	4.6 F	4.6	4.6	4.6	4.5	4.7	4.6	4.6	4.7 q	4.6	4.6	4.6	4.6	4.7 W	4.6	4.5	4.7	4.5	4.6
Median	5.0	-	5.0	-	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	
Standard Deviation	0.63	-	0.53	-	0.64	0.80	0.54	0.61	0.53	0.63	0.62	0.67	0.56	0.61	0.72	0.53	0.65	0.69	0.58	0.65	0.55	0.63	0.71	0.53	0.70	0.62
Standard Error	0.02	-	0.19	-	0.05	0.10	0.05	0.04	0.19	0.03	0.03	0.06	0.04	0.03	0.06	0.04	0.04	0.05	0.04	0.03	0.04	0.06	0.05	0.06	0.12	0.08
CHI-SQUARE SIGNIFICANCE	<-----33.48-----> 91%*								<-----1.81-----> 6%*		<-----9.1-----> 75%*		<-----11.53-----> 36%*			<-----12.63-----> 44%*			<-----4.81-----> 32%*		<-----15.33-----> 64%*			<-----4.46-----> 39%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3A Page 104
Mar. 5, 2010

QB3A. On average, how often would you say you wash your hands each day in the following situations: Before eating or handling food?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
5 - All of the time	553 68%	32 59%	160 80%	216 69%	37 69%	50 60%	58 56%	329 67%	225 70%	239 61%	315 75%	133 59%	235 73%	185 69%	203 70%	350 67%	160 69%	62 60%	114 71%	139 68%	65 69%	123 66%	178 77%	54 68%	101 59%
			BDFG	G							J		L	L									VY		
4 - Most of the time	201 25%	17 32%	30 15%	79 25%	15 29%	22 26%	37 36%	120 25%	81 25%	111 29%	90 21%	64 29%	68 21%	69 26%	73 25%	129 25%	53 23%	32 31%	40 25%	50 25%	23 24%	47 25%	45 20%	17 22%	59 35%
		C		C	c	c	CD			K		m												VWx	
3 - Some of the time	51 6%	3 5%	10 5%	19 6%	1 2%	11 13%	7 7%	38 8%	12 4%	34 9%	16 4%	25 11%	17 5%	9 3%	15 5%	35 7%	16 7%	9 8%	7 4%	15 7%	3 3%	16 9%	7 3%	8 10%	9 5%
						bCdE		I		K		MN								u		W		w	
2 - Rarely	4 *%	2 4%	-	-	-	-	1 1%	-	4 1%	4 1%	-	1 1%	-	2 1%	-	4 1%	-	-	-	-	4 4%	-	1 1%	-	2 1%
1 - Never	1 *%	-	-	-	-	1 1%	-	1 *%	-	1 *%	-	1 *%	-	-	-	1 *%	1 *%	-	-	-	-	-	1 *%	-	-
Don't know/Refused	1 *%	-	1 *%	1 *%	-	-	-	1 *%	1 *%	1 *%	-	-	-	1 *%	-	1 *%	1 *%	-	-	1 *%	-	-	-	-	-
Top 2 Box	755 93%	50 90%	190 95%	295 94%	52 98%	72 86%	95 92%	449 92%	306 95%	350 90%	405 96%	197 88%	303 95%	254 95%	276 95%	479 92%	213 92%	94 92%	154 96%	189 92%	88 93%	171 91%	223 96%	72 90%	160 93%
			F	f	BdFg				h		J		L	L								V			
Bottom 2 Box	4 1%	2 4%	-	-	-	1 1%	1 1%	1 *%	4 1%	4 1%	-	2 1%	-	2 1%	-	4 1%	1 *%	-	-	-	4 4%	-	2 1%	-	2 1%
									h												Q				
Mean	4.6	4.4	4.7 BDFG	4.6 bFG	4.7 bfg	4.4	4.5	4.6	4.6	4.5	4.7 J	4.5	4.7 L	4.6 L	4.6	4.6	4.6	4.5	4.7 r	4.6	4.6	4.6	4.7 VY	4.6	4.5
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	
Standard Deviation	0.63	0.79	0.54	0.60	0.51	0.78	0.68	0.65	0.61	0.71	0.53	0.73	0.57	0.59	0.58	0.66	0.64	0.65	0.56	0.62	0.73	0.65	0.57	0.68	0.67
Standard Error	0.02	0.12	0.04	0.03	0.08	0.10	0.07	0.03	0.04	0.04	0.03	0.05	0.04	0.04	0.04	0.03	0.05	0.07	0.05	0.05	0.08	0.05	0.04	0.08	0.06
CHI-SQUARE SIGNIFICANCE	<-----80.58-----> 100%*							<---15.18---> 97%*		<---28.54---> 100%*		<-----30.3-----> 99%*			<---6.45---> 51%*		<-----57.88-----> 100%*					<-----31.42-----> 97%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3A Page 105
Mar. 5, 2010

QB3A. On average, how often would you say you wash your hands each day in the following situations: Before eating or handling food?
Base: Respondents interviewed after Nov 17
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
5 - All of the time	553 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 63%	143 71%	139 69%	144 70%
4 - Most of the time	201 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 29%	42 21%	46 23%	56 27%
3 - Some of the time	51 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 8% U	13 6%	15 7% u	6 3%
2 - Rarely	4 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 1%
1 - Never	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	-
Don't know/Refused	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	1 *%	-	-
Top 2 Box	755 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	185 92%	185 92%	185 92%	200 96% Rst
Bottom 2 Box	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *%	1 1%
Mean	4.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.6	4.6	4.6	4.7
Median	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.0	5.0	5.0	5.0
Standard Deviation	0.63	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.64	0.66	0.66	0.57
Standard Error	0.02	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	0.04
CHI-SQUARE SIGNIFICANCE	<-----20.04----- 48%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3B Page 106
Mar. 5, 2010

QB3B. On average, how often would you say you wash your hands each day in the following situations: After using a public bathroom?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
5 - All of the time	774 95%	-	8 93%	-	224 96%	72 93%	136 98%	256 95%	8 93%	689 96%	636 96%	137 93%	180 94%	413 96%	179 95%	187 96%	352 96%	226 95%	227 97%	545 95%	260 96%	132 96%	255 94%	106 99%	43 91%	67 95%
4 - Most of the time	28 3%	-	1 7%	-	9 4%	4 5%	3 2%	11 4%	1 7%	25 4%	21 3%	7 5%	9 5%	10 2%	8 4%	9 4%	10 3%	9 4%	6 3%	22 4%	10 4%	5 4%	11 4%	1 1%	3 6%	4 5%
3 - Some of the time	3 *%	-	-	-	-	1 1%	-	2 1%	-	3 *%	3 *%	-	-	3 1%	-	-	2 1%	1 *%	1 *%	2 *%	1 1%	-	2 1%	-	-	-
2 - Rarely	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	-	1 1%	-	-	1 1%	-	-	1 *%	-	1 *%	-	-	1 *%	-	-	-
Don't know/Refused	4 1%	-	-	-	1 *%	1 1%	-	1 *%	-	3 *%	3 *%	2 1%	1 1%	3 1%	-	-	3 1%	1 1%	1 *%	4 1%	-	1 *%	4 1%	-	1 3%	-
Top 2 Box	803 99%	-	9 100%	-	233 99%	75 98%	139 100%	267 99%	9 100%	714 99%	657 99%	145 98%	189 99%	423 99%	187 99%	195 100%	362 99%	234 99%	233 99%	567 99%	270 99%	136 100%	266 98%	106 100%	46 97%	71 100%
Bottom 2 Box	1 *%	-	-	-	1 *%	-	-	-	-	1 *%	-	1 1%	-	-	1 1%	-	-	1 *%	-	1 *%	-	-	1 *%	-	-	-
Mean	5.0	-	4.9	-	4.9	4.9	5.0	4.9	4.9	5.0	5.0	4.9	5.0	5.0	4.9	5.0	5.0	4.9	5.0	4.9	5.0	5.0	4.9	5.0 y	4.9	4.9
Median	5.0	-	5.0	-	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	0.24	-	0.27	-	0.28	0.29	0.14	0.26	0.27	0.25	0.22	0.34	0.22	0.22	0.30	0.21	0.22	0.30	0.20	0.26	0.23	0.18	0.31	0.09	0.25	0.23
Standard Error	0.01	-	0.10	-	0.02	0.04	0.01	0.02	0.10	0.01	0.01	0.03	0.02	0.01	0.02	0.02	0.01	0.02	0.01	0.01	0.01	0.02	0.02	0.01	0.04	0.03
CHI-SQUARE SIGNIFICANCE	<-----11.62-----> 2%*								<-----.39-----> *%		<-----13.5-----> 96%*		<-----14.22-----> 71%*			<-----9.26-----> 32%*			<-----1.93-----> 7%*		<-----8.76-----> 28%*			<-----8.86-----> 82%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3B Page 107
Mar. 5, 2010

QB3B. On average, how often would you say you wash your hands each day in the following situations: After using a public bathroom?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
5 - All of the time	774 95%	49 89%	196 98%	298 95%	51 96%	83 99%	98 94%	469 96%	305 95%	362 93%	413 98%	212 95%	309 97%	252 95%	282 97%	492 95%	219 95%	97 94%	153 95%	196 96%	92 97%	173 93%	224 97%	79 98%	163 95%
			b			BDg					J													v	
4 - Most of the time	28 3%	6 11%	4 2%	11 3%	2 4%	1 1%	5 5%	14 3%	14 4%	20 5%	8 2%	8 4%	11 3%	9 3%	8 3%	20 4%	9 4%	3 3%	7 4%	8 4%	2 2%	9 5%	7 3%	1 2%	9 5%
			cF							K															
3 - Some of the time	3 *%	-	-	3 1%	-	-	-	1 *%	2 1%	3 1%	-	1 1%	-	2 1%	-	3 1%	1 1%	-	1 *%	1 *%	-	1 *%	1 *%	-	-
2 - Rarely	1 *%	-	1 1%	-	-	-	-	1 *%	-	1 *%	-	1 *%	-	-	-	1 *%	-	1 1%	-	-	-	1 1%	-	-	-
Don't know/Refused	4 1%	-	-	3 1%	-	-	1 1%	3 1%	2 1%	4 1%	1 *%	1 1%	-	3 1%	1 *%	3 1%	2 1%	1 1%	-	1 *%	1 1%	3 1%	-	-	1 *%
Top 2 Box	803 99%	55 100%	200 99%	308 98%	53 100%	84 100%	102 99%	484 99%	319 99%	382 98%	421 100%	220 98%	320 100%	262 98%	290 100%	512 99%	227 99%	100 98%	160 100%	204 99%	94 99%	182 98%	231 100%	80 100%	171 100%
		D			D	D					J		ln										v		
Bottom 2 Box	1 *%	-	1 1%	-	-	-	-	1 *%	-	1 *%	-	1 *%	-	-	-	1 *%	-	1 1%	-	-	-	1 1%	-	-	-
Mean	5.0	4.9	5.0	4.9	5.0	5.0 B	5.0	5.0	4.9	4.9	5.0 J	4.9	5.0	5.0	5.0	4.9	5.0	4.9	4.9	5.0	5.0	4.9	5.0	5.0	4.9
Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
Standard Deviation	0.24	0.31	0.26	0.26	0.21	0.08	0.21	0.23	0.26	0.32	0.14	0.32	0.18	0.24	0.17	0.28	0.24	0.36	0.24	0.22	0.14	0.34	0.21	0.13	0.22
Standard Error	0.01	0.05	0.02	0.02	0.03	0.01	0.02	0.01	0.02	0.02	0.01	0.02	0.01	0.01	0.01	0.01	0.02	0.04	0.02	0.02	0.01	0.03	0.01	0.02	0.02
CHI-SQUARE SIGNIFICANCE	<-----28.38-----> 45%*							<-----3.8-----> 30%*		<-----14.42-----> 97%*		<-----11.81-----> 54%*			<-----3.73-----> 29%*		<-----19.82-----> 29%*					<-----13.88-----> 26%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3B Page 108
Mar. 5, 2010

QB3B. On average, how often would you say you wash your hands each day in the following situations: After using a public bathroom?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
5 - All of the time	774 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	189 93%	192 96%	195 97%	199 96%
4 - Most of the time	28 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 5%	8 4%	4 2%	7 3%
3 - Some of the time	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	-
2 - Rarely	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Don't know/Refused	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	1 *%	1 1%
Top 2 Box	803 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	198 98%	199 99%	199 99%	206 99%
Bottom 2 Box	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Mean	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.9	4.9	5.0	5.0
Median	5.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.0	5.0	5.0	5.0
Standard Deviation	0.24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.31	0.26	0.21	0.18
Standard Error	0.01	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	0.01
CHI-SQUARE SIGNIFICANCE	←-----15.68-----→ 38%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3C Page 109
Mar. 5, 2010

QB3C. On average, how often would you say you wash your hands each day in the following situations: After coughing and sneezing?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children																																								
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low																																						
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																																							
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%																																						
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67																																						
5 - All of the time	252 31%	-	3 31%	-	78 33% F	10 13%	53 38% F	81 30% F	3 31%	223 31%	216 33% L	35 24%	72 38% O	131 31%	48 26%	71 37% q	106 29%	71 30%	74 32%	176 31%	82 30%	38 28%	80 29%	25 23%	10 20%	21 30%																																						
4 - Most of the time	250 31%	-	3 34%	-	72 30%	27 35% g	32 23%	87 32% g	3 34%	218 30%	208 31%	42 28%	53 28%	141 33%	55 29%	59 30%	120 33%	68 28%	72 31%	178 31%	93 34% w	47 34%	73 27%	40 37%	22 46%	25 35%																																						
3 - Some of the time	202 25%	-	3 34%	-	54 23%	20 26%	38 27%	68 25%	3 34%	180 25%	163 25%	38 26%	46 24%	105 25%	50 27%	41 21%	99 27%	58 25%	62 26%	140 24%	60 22%	41 30%	69 25%	29 28%	13 28%	17 23%																																						
2 - Rarely	80 10%	-	-	-	27 12%	15 20% gH	13 9%	19 7%	-	74 10%	57 9%	24 16% K	15 8%	44 10%	21 11%	18 9%	38 10%	24 10%	20 8%	60 11%	32 12%	10 7%	32 12%	11 10%	3 6%	6 9%																																						
1 - Never	16 2%	-	-	-	4 2%	3 4%	2 1%	7 3%	-	16 2%	12 2%	4 3%	1 1%	5 1%	10 5% MN	1 1%	4 1%	11 5% PQ	5 2%	11 2%	2 1%	1 * UV	10 4% UV	2 2%	-	1 2%																																						
Don't know/Refused	12 1%	-	-	-	-	1 1%	1 1%	8 3% g	-	10 1%	7 1%	4 3%	4 2%	3 1%	3 2%	5 3%	-	6 2%	2 1%	10 2%	1 1%	-	9 3% U	-	-	-																																						
Top 2 Box	502 62%	-	6 66%	-	150 64% F	38 49%	85 61%	168 62% f	6 66%	441 61%	424 64% L	77 52%	125 65% o	272 63% o	103 55%	130 67% r	227 62%	138 58%	146 62%	353 62%	175 65% w	85 62%	153 56%	64 60%	31 66%	46 66%																																						
Bottom 2 Box	96 12%	-	-	-	31 13%	19 24% eGH	15 11%	26 10%	-	90 13%	68 10%	28 19% K	16 8%	49 11%	31 16% M	19 10%	41 11%	35 15%	24 10%	72 12%	34 13%	10 8%	42 15% V	13 12%	3 6%	8 11%																																						
Mean	3.8	-	4.0	-	3.8 F	3.3	3.9 F	3.8 F	4.0	3.8	3.9 L	3.6	4.0 O	3.8 O	3.6	4.0 qR	3.8	3.7	3.8	3.8	3.8	3.7	3.7	3.7	3.8	3.8																																						
Median	4.0	-	4.0	-	4.0	3.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0																																						
Standard Deviation	1.05	-	0.86	-	1.07	1.09	1.07	1.04	0.86	1.07	1.03	1.12	1.00	1.02	1.15	1.01	1.01	1.15	1.04	1.06	1.02	0.94	1.14	1.00	0.84	1.02																																						
Standard Error	0.04	-	0.31	-	0.08	0.14	0.10	0.07	0.31	0.04	0.04	0.10	0.08	0.05	0.09	0.08	0.06	0.08	0.08	0.05	0.07	0.09	0.08	0.11	0.14	0.13																																						
CHI-SQUARE SIGNIFICANCE	<-----53.46----->				100%*				<-----2.78----->				10%*				<-----23.77----->				100%*				<-----30.37----->				99%*				<-----30.63----->				99%*				<-----2.48----->				7%*				<-----30.29----->				99%*				<-----5.23----->				5%*			

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3C Page 110
Mar. 5, 2010

QB3C. On average, how often would you say you wash your hands each day in the following situations: After coughing and sneezing?
Base: Respondents interviewed after Nov 17
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
5 - All of the time	252 31%	17 31%	67 34%	107 34%	18 34%	20 24%	22 21%	152 31%	100 31%	93 24%	159 38%	54 24%	104 33%	93 35%	75 26%	176 34%	74 32%	26 25%	59 37%	55 27%	27 28%	55 30%	81 35%	21 26%	42 24%
			G	fg							J		l	L		O			rt				Y		
4 - Most of the time	250 31%	22 40%	67 33%	87 28%	13 24%	26 31%	35 34%	149 31%	101 31%	109 28%	141 33%	88 40%	90 28%	71 27%	110 38%	140 27%	67 29%	37 36%	41 26%	70 34%	33 35%	56 30%	76 33%	26 33%	57 33%
												MN			P										
3 - Some of the time	202 25%	12 22%	41 20%	82 26%	17 31%	23 28%	27 26%	119 24%	82 26%	109 28%	93 22%	49 22%	96 30%	56 21%	78 27%	124 24%	65 28%	22 21%	35 22%	54 27%	23 24%	45 24%	47 20%	24 30%	50 29%
										k		lN												w	
2 - Rarely	80 10%	3 5%	20 10%	27 9%	4 8%	13 15%	14 13%	48 10%	32 10%	55 14%	25 6%	26 12%	21 7%	33 12%	24 8%	56 11%	18 8%	14 14%	21 13%	19 9%	7 8%	21 11%	22 10%	8 10%	17 10%
						b	b			K		m		M											
1 - Never	16 2%	1 1%	2 1%	8 2%	2 3%	2 2%	3 2%	12 2%	4 1%	13 3%	3 1%	4 2%	5 2%	7 3%	4 1%	12 2%	4 2%	1 1%	1 1%	6 3%	4 4%	3 2%	4 2%	1 1%	3 2%
										K															
Don't know/Refused	12 1%	1 1%	4 2%	4 1%	-	-	3 3%	8 2%	4 1%	10 3%	2 *	2 1%	4 1%	6 2%	-	12 2%	3 1%	3 3%	4 2%	2 1%	1 1%	6 3%	2 1%	-	3 2%
										K															
Top 2 Box	502 62%	39 70%	135 67%	194 62%	31 58%	46 55%	57 55%	301 62%	201 62%	203 52%	299 71%	143 64%	194 61%	164 62%	185 64%	316 61%	141 61%	62 60%	101 63%	125 61%	60 63%	111 59%	156 67%	47 58%	99 58%
		fg	fg							J												y			
Bottom 2 Box	96 12%	3 6%	22 11%	35 11%	6 11%	14 17%	16 16%	60 12%	36 11%	68 18%	28 7%	30 13%	26 8%	40 15%	28 10%	68 13%	22 9%	16 15%	22 13%	24 12%	11 12%	25 13%	26 11%	9 11%	20 12%
						b	b			K		m		M											
Mean	3.8	3.9 fg	3.9 fg	3.8 g	3.8	3.6	3.6	3.8	3.8	3.6	4.0 J	3.7	3.8	3.8	3.8	3.8	3.8	3.7	3.9	3.7	3.8	3.8	3.9 y	3.7	3.7
Median	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
Standard Deviation	1.05	0.93	1.01	1.07	1.10	1.07	1.06	1.07	1.03	1.11	0.95	1.01	1.01	1.14	0.97	1.10	1.03	1.04	1.08	1.04	1.09	1.07	1.05	1.01	1.01
Standard Error	0.04	0.14	0.08	0.06	0.17	0.13	0.11	0.05	0.06	0.06	0.05	0.07	0.07	0.07	0.06	0.05	0.08	0.12	0.09	0.08	0.12	0.09	0.07	0.13	0.09
CHI-SQUARE SIGNIFICANCE		<-----34.56-----> 51%*						<-----2.22-----> 5%*		<-----77.03-----> 100%*		<-----32.78-----> 100%*			<-----21.9-----> 100%*		<-----26.47-----> 45%*					<-----15.29-----> 19%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB3C Page 111
Mar. 5, 2010

QB3C. On average, how often would you say you wash your hands each day in the following situations: After coughing and sneezing?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
5 - All of the time	252 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 25%	70 35%	63 31%	67 33%
4 - Most of the time	250 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 38%	58 29%	63 32%	52 25%
3 - Some of the time	202 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 23%	52 26%	49 24%	55 26%
2 - Rarely	80 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 9%	19 9%	18 9%	25 12%
1 - Never	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	1 *	4 2%	5 3%
Don't know/Refused	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	1 1%	5 2%	3 1%
Top 2 Box	502 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 63%	128 64%	126 63%	119 58%
Bottom 2 Box	96 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 12%	20 10%	21 11%	31 15%
Mean	3.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.7	3.9	3.8	3.7
Median	4.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.0	4.0	4.0	4.0
Standard Deviation	1.05	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	1.01	1.04	1.12
Standard Error	0.04	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.07	0.08	0.09
CHI-SQUARE SIGNIFICANCE	21.35 56%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4A Page 112
Mar. 5, 2010

QB4A. What do you do most often when you cough?
Base: Respondents interviewed after Nov 17
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
Cover your mouth/nose with your sleeve or arm	559 69%	-	8 91% EFh	-	154 65%	50 65%	99 71%	192 71%	8 91% J	495 69%	476 72% L	83 56%	138 73% o	298 69%	120 64%	146 75% Q	238 65%	170 71%	175 75% T	384 67%	183 68%	88 64%	184 68%	80 76%	36 77%	55 78%
Cover your mouth/nose with your hand	220 27%	-	1 9%	-	81 34% CH	22 28%	42 30% c	63 23%	1 9%	207 29% i	172 26%	48 33%	43 22%	121 28%	56 30%	44 23%	110 30% p	62 26%	61 26%	157 27%	82 30%	40 29%	70 26%	26 24%	9 18%	19 27%
Cover your mouth with a tissue or handkerchief	149 18%	-	-	-	35 15%	13 17%	29 21%	47 17%	-	124 17%	122 18%	26 18%	39 21%	72 17%	37 20%	39 20%	56 15%	49 21%	40 17%	109 19%	53 19%	23 17%	49 18%	19 17% Yz	2 5%	5 8%
Turn your head away from other people	96 12%	-	1 11%	-	34 14% G	15 20% G	9 7%	29 11%	1 11%	87 12%	68 10% K	27 18%	15 8%	50 12%	31 16% M	13 7%	47 13% P	34 14% P	33 14%	62 11%	26 10%	12 9%	42 16% Uv	12 11%	3 5%	15 22% xY
Wash my hands	27 3%	-	-	-	7 3%	3 4%	6 4%	10 4%	-	26 4%	26 4% L	1 *%	9 5%	11 3%	7 4%	10 5%	12 3%	5 2%	6 2%	22 4%	8 3%	6 4%	7 3%	4 4%	3 5%	2 3%
Use hand sanitizer	11 1%	-	-	-	4 2%	-	1 *%	3 1%	-	8 1%	9 1%	1 1%	5 2%	6 1%	-	6 3% q	2 1%	2 1%	2 1%	9 2%	1 *%	3 2%	3 1%	1 1%	-	-
Cough/sneeze into clothing	4 *%	-	-	-	-	1 2%	2 2%	-	-	4 1%	4 1%	-	3 1%	-	1 1%	3 1%	-	1 *%	-	4 1%	1 *%	-	1 *%	2 2%	-	-
Nothing/suppress it/ swallow it/I don't cough/ sneeze	2 *%	-	-	-	-	-	-	2 1%	-	2 *%	2 *%	-	1 *%	-	1 1%	-	1 *%	1 *%	1 *%	1 *%	2 1%	-	-	-	-	-
Normal reaction/I just cough/sneeze/blow my nose	0 *%	-	-	-	-	-	-	0 *%	-	0 *%	0 *%	-	-	0 *%	-	-	0 *%	-	-	0 *%	-	0 *%	-	-	-	-
Other	15 2%	-	-	-	4 2%	4 5%	-	4 1%	-	11 2%	12 2%	3 2%	3 2%	10 2%	2 1%	3 2%	8 2%	4 2%	4 2%	11 2%	5 2%	1 1%	5 2%	4 3%	1 3%	-
Nothing/None	6 1%	-	-	-	1 *%	3 3% e	-	3 1%	-	6 1%	6 1%	1 *%	3 2%	3 1%	-	1 1%	5 1%	1 *%	-	6 1%	3 1%	-	4 1%	-	-	-
Don't know/Refused	9 1%	-	-	-	1 *%	-	-	5 2%	-	6 1%	5 1%	4 2%	-	4 1%	5 2%	-	2 1%	5 2%	1 1%	7 1%	-	2 2%	4 1%	-	-	1 1%
CHI-SQUARE SIGNIFICANCE	<-----55.77-----> 89%*								<-----4.48-----> 5%*		<-----23.14-----> 98%*		<-----34.51-----> 96%*			<-----37.33-----> 98%*			<-----10.85-----> 54%*		<-----23.41-----> 62%*			<-----20.66-----> 81%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4A Page 113
Mar. 5, 2010

QB4A. What do you do most often when you cough?
Base: Respondents interviewed after Nov 17
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
Cover your mouth/nose with your sleeve or arm	559 69%	35 63%	131 65%	216 69%	44 82% BCDg	65 77% c	70 67%	336 69%	223 69%	242 62%	317 75% J	172 77% N	232 72% N	155 58%	228 78% P	331 64%	145 63%	80 78% Q	117 73% q	147 72% q	63 67%	114 61%	165 71% V	62 77% V	124 72% V
Cover your mouth/nose with your hand	220 27%	16 30%	58 29%	86 27%	15 29%	21 25%	23 22%	146 30% I	73 23%	128 33% K	91 22%	56 25%	91 29%	72 27%	71 24%	149 29%	67 29%	27 26%	39 24%	55 27%	26 28%	43 23%	65 28%	22 28%	50 29%
Cover your mouth with a tissue or handkerchief	149 18%	12 22%	34 17%	63 20%	10 19%	11 13%	18 18%	77 16%	71 22% h	52 13%	96 23% J	16 7%	43 13% L	88 33% LM	35 12%	114 22% O	52 22% t	15 14%	28 18%	31 15%	19 20%	41 22%	37 16%	13 16%	25 15%
Turn your head away from other people	96 12%	6 10%	20 10%	40 13%	4 8%	6 7%	19 19% cEF	50 10%	45 14%	58 15% K	38 9%	28 12%	40 12%	28 11%	37 13%	59 11%	22 10%	9 9%	20 12%	25 12%	15 16%	21 11%	26 11%	6 7% x	27 16% x
Wash my hands	27 3%	5 9% d	6 3%	6 2%	-	5 6%	5 5%	13 3%	14 4%	12 3%	16 4%	5 2%	14 4%	9 3%	11 4%	16 3%	8 4% r	1 1%	6 4%	10 5% R	2 3%	7 4%	10 4% x	1 1%	8 5%
Use hand sanitizer	11 1%	-	2 1%	6 2%	1 2%	-	1 1%	8 2%	3 1%	4 1%	7 2%	4 2%	3 1%	3 1%	2 1%	8 2%	2 1%	1 1%	3 2%	3 2%	1 1%	3 1%	4 2%	-	2 1%
Cough/sneeze into clothing	4 *%	-	-	4 1%	-	-	-	1 *%	2 1%	2 1%	1 *%	1 *%	3 1%	-	2 1%	1 *%	1 1%	-	-	-	2 3%	1 1%	1 *%	-	1 1%
Nothing/suppress it/ swallow it/I don't cough/ sneeze	2 *%	-	-	2 *%	-	-	-	2 *%	-	2 *%	-	-	1 *%	1 *%	-	2 *%	1 *%	-	-	-	1 1%	-	-	-	1 *%
Normal reaction/I just cough/sneeze/blow my nose	0 *%	0 1%	-	-	-	-	-	-	0 *%	0 *%	-	-	0 *%	-	-	0 *%	0 *%	-	-	-	-	-	-	0 1%	-
Other	15 2%	1 1%	7 3%	5 1%	-	1 1%	2 2%	8 2%	7 2%	10 3%	5 1%	7 3% m	2 1%	6 2%	6 2%	9 2%	7 3%	3 3%	3 2%	2 1%	-	7 4% y	4 2%	-	1 1%
Nothing/None	6 1%	-	3 1%	1 *%	-	-	3 3%	3 1%	3 1%	5 1%	2 *%	-	1 *%	5 2% M	-	6 1%	3 1%	2 2%	1 1%	1 1%	-	4 2% w	1 *%	1 1%	-
Don't know/Refused	9 1%	-	2 1%	4 1%	-	0 *%	3 3%	5 1%	4 1%	4 1%	4 1%	1 *%	1 *%	7 2% LM	1 *%	8 1%	2 1%	2 2%	2 1%	1 *%	-	1 1%	1 *%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----60.01-----> 70%*							<-----15.4-----> 84%*		<-----37.55-----> 100%*		<-----82.55-----> 100%*			<-----27.48-----> 100%*		<-----38.95-----> 31%*					<-----33.82-----> 57%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4A Page 114
Mar. 5, 2010

QB4A. What do you do most often when you cough?
Base: Respondents interviewed after Nov 17
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
Cover your mouth/nose with your sleeve or arm	559 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 70%	136 68%	134 67%	147 71%
Cover your mouth/nose with your hand	220 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 23%	55 27%	65 33% R	54 26%
Cover your mouth with a tissue or handkerchief	149 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 19%	42 21% u	41 20% u	27 13%
Turn your head away from other people	96 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 14%	21 11%	19 9%	28 13%
Wash my hands	27 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	3 2%	11 6% S	6 3%
Use hand sanitizer	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 2%	1 *%	4 2%
Cough/sneeze into clothing	4 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	-	-
Nothing/suppress it/ swallow it/I don't cough/ sneeze	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Normal reaction/I just cough/sneeze/blow my nose	0 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0 *%	-
Other	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3% U	4 2%	3 2%	1 *%
Nothing/None	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3% s	1 1%	-	-
Don't know/Refused	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2% t	1 *%	3 2%
CHI-SQUARE SIGNIFICANCE	<-----51.76-----> 98%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4B Page 115
Mar. 5, 2010

QB4B. And, how would you describe your most common reaction when you sneeze?
Base: Respondents interviewed after Nov 17
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	788 100%	-	9 100%	-	230 100%	74 100%	136 100%	261 100%	9 100%	701 100%	646 100%	142 100%	183 100%	417 100%	184 100%	191 100%	357 100%	230 100%	227 100%	560 100%	263 100%	134 100%	263 100%	104 100%	46 100%	67 100%
Unweighted 'N'	786	-	9	-	228	71	138	256	9	693	647	138	185	421	176	187	358	231	223	562	270	128	262	95	41	64
Cover your mouth/nose with your sleeve or arm	373 47%	-	3 34%	-	112 49%	33 45%	73 54% H	111 42%	3 34%	329 47%	317 49% L	56 39%	75 41%	214 51% M	81 44%	90 47%	175 49%	106 46%	106 47%	266 48%	109 41%	70 52% u	127 48%	56 53%	27 59%	40 60%
Cover your mouth/nose with your hand	196 25%	-	3 34%	-	59 26%	17 23%	37 28%	61 23%	3 34%	175 25%	149 23%	47 33% K	40 22%	103 25%	53 29%	47 25%	81 23%	65 28%	53 23%	142 25%	68 26%	26 20%	76 29% v	21 20%	12 27%	15 23%
Cover your mouth with a tissue or handkerchief	188 24%	-	2 22%	-	57 25%	22 29%	29 21%	61 23%	2 22%	168 24%	161 25%	27 19%	50 27% o	102 25%	35 19%	47 25%	89 25%	49 21%	56 25%	131 23%	64 24%	29 21%	62 23%	19 18%	7 14%	8 12%
Turn your head away from other people	122 16%	-	2 25%	-	46 20% G	17 24% G	13 10%	38 14%	2 25%	115 16%	97 15%	25 18%	29 16%	59 14%	34 19%	26 14%	56 16%	39 17%	49 21% T	74 13%	38 15%	23 17%	47 18%	20 19% y	3 7%	12 17%
Wash my hands	45 6%	-	1 11%	-	11 5%	4 6%	7 5%	21 8%	1 11%	42 6%	43 7% L	2 2%	14 8%	23 6%	7 4%	18 9% R	20 6%	8 3%	9 4%	36 7%	16 6%	10 7%	11 4%	6 5%	2 5%	1 1%
Normal reaction/I just cough/sneeze/blow my nose	13 2%	-	-	-	4 2%	1 1%	2 2%	4 1%	-	11 2%	11 2%	2 2%	1 *%	6 1%	6 3% M	-	8 2%	5 2%	2 1%	11 2%	6 2%	4 3%	3 1%	3 3%	1 2%	-
Nothing/suppress it/ swallow it/I don't cough/ sneeze	9 1%	-	-	-	3 1%	2 3%	1 1%	3 1%	-	9 1%	9 1%	-	5 3% n	2 1%	1 1%	5 3%	4 1%	-	2 1%	7 1%	5 2%	3 2%	2 1%	2 2%	1 3%	-
I apologize/show concern/ bless myself	9 1%	-	-	-	6 2%	2 3%	1 1%	-	-	9 1%	7 1%	2 2%	2 1%	6 1%	1 1%	3 2%	3 1%	2 1%	3 1%	6 1%	2 1%	-	5 2%	2 2%	-	1 1%
Use hand sanitizer	8 1%	-	-	-	3 1%	-	-	6 2%	-	8 1%	8 1%	-	4 2%	4 1%	-	4 2% q	1 *%	3 1% Q	5 2% t	4 1%	1 1%	-	4 1%	-	-	1 2%
Be surprised/scare someone	6 1%	-	-	-	2 1%	-	-	3 1%	-	4 1%	5 1%	1 1%	2 1%	4 1%	-	1 *%	4 1%	-	1 *%	5 1%	4 2%	1 *%	1 *%	-	-	-
Cough/sneeze into clothing	1 *%	-	-	-	-	-	1 1%	-	-	1 *%	1 *%	-	1 1%	-	-	1 1%	-	-	-	1 *%	1 1%	-	-	-	-	-
Other	39 5%	-	-	-	9 4%	2 3%	5 4%	16 6%	-	32 5%	29 5%	9 7%	10 5%	16 4%	13 7%	8 4%	13 4%	16 7%	7 3%	32 6%	10 4%	7 5%	14 5%	4 4%	1 1%	4 6%
Nothing/None	35 4%	-	1 9%	-	8 4%	1 1%	7 5%	16 6% P	1 9%	32 5%	25 4%	10 7%	8 4%	17 4%	9 5%	10 5%	13 4%	12 5%	12 5%	23 4%	11 4%	8 6%	12 5%	4 4%	2 5%	2 4%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4B Page 116
Mar. 5, 2010
(Continued)

QB4B. And, how would you describe your most common reaction when you sneeze?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====									=====		=====			=====			=====		=====			=====			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Don't know/Refused	39 5%	-	-	-	9 4%	2 3%	5 4%	16 6%	-	32 5%	29 5%	9 7%	10 5%	16 4%	13 7%	8 4%	13 4%	16 7%	7 3%	32 6%	10 4%	7 5%	14 5%	4 4%	1 1%	4 6%
CHI-SQUARE SIGNIFICANCE	<-----50.31----->								<---3.11--->		<--24.44-->		<---40.11--->			<---39.99--->			<--18.69-->		<---23.6--->			<---16.9--->		
	46%*								%*		97%*		96%*			96%*			87%*		40%*			23%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4B Page 117
Mar. 5, 2010

QB4B. And, how would you describe your most common reaction when you sneeze?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	788 100%	54 100%	196 100%	305 100%	52 100%	83 100%	98 100%	477 100%	311 100%	374 100%	414 100%	216 100%	313 100%	258 100%	283 100%	505 100%	218 100%	102 100%	159 100%	200 100%	92 100%	177 100%	227 100%	78 100%	169 100%
Unweighted 'N'	786	62	177	310	51	83	103	470	316	378	408	205	279	301	258	528	217	101	156	202	93	173	233	74	163
Cover your mouth/nose with your sleeve or arm	373 47%	28 52%	64 33%	161 53%	33 64%	41 50%	46 47%	214 45%	160 51%	160 43%	213 52%	118 54%	160 51%	95 37%	162 57%	212 42%	83 38%	54 53%	88 55%	100 50%	46 50%	65 37%	110 49%	47 61%	91 54%
		C		C	Cg	C	C		h		J	N	N		P			Q	Q	Q	q		V	Vw	V
Cover your mouth/nose with your hand	196 25%	8 14%	64 33%	68 22%	13 26%	20 25%	23 24%	126 26%	70 23%	96 26%	100 24%	52 24%	84 27%	59 23%	64 23%	132 26%	62 28%	23 23%	37 23%	50 25%	19 21%	49 28%	54 24%	23 29%	39 23%
			BD																						
Cover your mouth with a tissue or handkerchief	188 24%	12 22%	53 27%	67 22%	12 23%	17 20%	27 27%	106 22%	82 26%	86 23%	102 25%	26 12%	63 20%	99 38%	43 15%	144 29%	50 23%	26 25%	38 24%	42 21%	28 30%	45 26%	53 23%	8 10%	43 25%
												L	LM			O						X	X		X
Turn your head away from other people	122 16%	6 11%	30 15%	51 17%	7 13%	10 12%	19 19%	83 17%	39 13%	67 18%	56 13%	35 16%	48 15%	40 15%	45 16%	77 15%	15 7%	18 18%	37 23%	33 16%	18 20%	19 10%	35 15%	9 11%	38 22%
								i										Q	Q	Q	Q				VX
Wash my hands	45 6%	3 5%	12 6%	16 5%	3 6%	5 6%	6 6%	29 6%	16 5%	13 3%	32 8%	9 4%	21 7%	15 6%	13 5%	32 6%	11 5%	5 5%	10 6%	14 7%	5 6%	10 6%	16 7%	2 3%	12 7%
									J																
Normal reaction/I just cough/sneeze/blow my nose	13 2%	1 1%	7 4%	4 1%	-	1 1%	1 1%	9 2%	4 1%	7 2%	6 2%	6 3%	4 1%	4 1%	4 1%	9 2%	4 2%	2 2%	2 1%	3 2%	2 2%	5 3%	2 1%	3 4%	1 *
Nothing/suppress it/ swallow it/I don't cough/ sneeze	9 1%	-	2 1%	6 2%	-	-	1 1%	6 1%	2 1%	1 *	8 2%	4 2%	2 1%	3 1%	4 1%	5 1%	5 2%	-	-	2 1%	1 1%	1 1%	4 2%	1 1%	1 1%
											J														
I apologize/show concern/ bless myself	9 1%	1 2%	1 1%	5 2%	-	-	2 2%	6 1%	3 1%	6 2%	3 1%	7 2%	1 1%	1 *	3 1%	6 1%	3 2%	1 1%	-	4 2%	-	2 1%	1 *	-	5 3%
												n													w
Use hand sanitizer	8 1%	-	3 2%	4 1%	-	-	1 1%	6 1%	3 1%	4 1%	4 1%	1 *	7 2%	-	6 2%	3 1%	1 1%	3 3%	1 1%	-	3 3%	3 1%	3 1%	-	3 2%
												L			P			QS							
Be surprised/scare someone	6 1%	2 3%	1 1%	3 1%	-	-	-	1 *	4 1%	4 1%	2 *	2 1%	-	3 1%	-	6 1%	4 2%	-	-	1 *	1 1%	-	3 1%	-	-
Cough/sneeze into clothing	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	1 1%	1 1%	-	-	-
Other	39 5%	5 10%	11 6%	10 3%	2 4%	5 6%	7 7%	20 4%	20 6%	20 5%	19 5%	6 3%	15 5%	18 7%	10 4%	29 6%	19 9%	5 5%	5 3%	8 4%	1 1%	14 8%	9 4%	2 2%	4 2%
														1			StU					XY			
Nothing/None	35 4%	1 2%	9 5%	14 5%	2 4%	7 8%	3 3%	24 5%	11 4%	24 7%	11 3%	11 5%	11 4%	13 5%	9 3%	26 5%	9 4%	3 3%	7 5%	9 5%	3 3%	11 6%	8 4%	3 4%	3 2%
										K											y				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4B Page 118
Mar. 5, 2010
(Continued)

QB4B. And, how would you describe your most common reaction when you sneeze?
Base: Respondents interviewed after Nov 17
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Don't know/Refused	39 5%	5 10%	11 6%	10 3%	2 4%	5 6%	7 7%	20 4%	20 6%	20 5%	19 5%	6 3%	15 5%	18 7%	10 4%	29 6%	19 9% StU	5 5%	5 3%	8 4%	1 1%	14 8% xY	9 4%	2 2%	4 2%
CHI-SQUARE SIGNIFICANCE	<-----64.37----->							<---16.63--->		<---27.46--->		<-----77.9----->			<---36.59--->		<-----88.02----->					<-----69.68----->			
	50%*							78%*		99%*		100%*			100%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB4B Page 119
Mar. 5, 2010

QB4B. And, how would you describe your most common reaction when you sneeze?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	788 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	193 100%	196 100%	200 100%	198 100%
Unweighted 'N'	786	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	192	196	199	199
Cover your mouth/nose with your sleeve or arm	373 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 41%	90 46%	94 47%	108 55% R
Cover your mouth/nose with your hand	196 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 25%	50 25%	54 27%	44 22%
Cover your mouth with a tissue or handkerchief	188 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 28%	40 20%	48 24%	45 23%
Turn your head away from other people	122 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 16%	29 15%	24 12%	38 19% t
Wash my hands	45 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 8%	8 4%	13 6%	8 4%
Normal reaction/I just cough/sneeze/blow my nose	13 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	3 1%	1 1%	5 2%
Nothing/suppress it/ swallow it/I don't cough/ sneeze	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 1%	2 1%	2 1%
I apologize/show concern/ bless myself	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	4 2%	1 1%	-
Use hand sanitizer	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	3 1%
Be surprised/scare someone	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	2 1%	3 1%	-
Cough/sneeze into clothing	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Other	39 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	8 4%	9 4%	10 5%
Nothing/None	35 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	13 7% r	9 5%	8 4%
Don't know/Refused	39 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	8 4%	9 4%	10 5%
CHI-SQUARE SIGNIFICANCE	44.86 76%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 120
Mar. 5, 2010

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
10 - Extremely effective	325 40%	-	4 42%	-	90 38%	28 36%	59 43%	107 39%	4 42%	284 39%	254 38%	70 47% k	102 54% No	139 32%	82 44% N	100 51% QR	126 34%	95 40%	96 41%	228 40%	113 42%	52 38%	116 43%	50 47% Y	11 23%	31 44% Y
9	115 14%	-	1 7%	-	31 13%	8 11%	31 22% EFH	37 14%	1 7%	107 15%	101 15% L	13 9%	25 13%	71 17% O	19 10%	26 13%	58 16%	29 12%	35 15%	80 14%	38 14%	21 15%	34 13%	9 9%	15 31% X	15 22% X
8	157 19%	-	2 19%	-	52 22%	12 16%	26 19%	51 19%	2 19%	141 20%	132 20%	25 17%	33 18%	97 23% O	26 14%	35 18%	81 22%	41 17%	43 18%	114 20%	56 21%	28 20%	46 17%	26 24% Z	8 17%	8 11%
7	89 11%	-	2 20%	-	29 13% G	11 14% g	7 5%	32 12% G	2 20%	80 11%	74 11%	15 10%	11 6%	52 12% M	24 13% M	11 6%	44 12% P	30 13% P	31 13%	58 10%	24 9%	16 12%	29 11%	11 10%	8 16%	7 10%
6	52 6%	-	-	-	14 6% g	14 18% EGH	3 2%	15 5% g	-	45 6%	46 7%	6 4%	7 4%	33 8% M	12 7%	8 4%	26 7%	17 7%	13 6%	39 7%	13 5%	8 6%	25 9% U	2 2%	6 14% x	7 10% x
5	39 5%	-	1 11%	-	11 5%	1 1%	5 4%	18 7% F	1 11%	34 5%	28 4%	11 7%	9 4%	17 4%	14 7%	8 4%	16 4%	14 6%	9 4%	29 5%	16 6%	5 3%	12 4%	6 5%	-	1 1%
4	11 1%	-	-	-	3 1%	1 1%	2 1%	5 2%	-	11 2%	9 1%	2 2%	1 *%	7 2%	3 2%	3 2%	4 1%	5 2%	3 1%	7 1%	3 1%	3 2%	4 1%	2 2%	-	-
3	9 1%	-	-	-	3 1%	-	5 4% H	0 *%	-	9 1%	8 1%	1 1%	0 *%	6 1%	2 1%	2 1%	6 2%	2 1%	2 1%	7 1%	4 2%	2 1%	2 1%	-	-	1 2%
2	3 *%	-	-	-	1 *%	-	1 *%	0 *%	-	2 *%	2 *%	1 1%	-	2 1%	1 *%	-	2 1%	1 *%	1 *%	2 *%	-	0 *%	1 *%	-	-	-
1 - Not at all effective	7 1%	-	-	-	-	2 3%	-	3 1%	-	5 1%	5 1%	1 1%	1 *%	2 1%	3 2%	2 1%	2 1%	2 1%	2 1%	5 1%	1 1%	2 2%	2 1%	-	-	-
Don't know/Refused	5 1%	-	-	-	-	-	1 1%	2 1%	-	3 *%	3 *%	2 1%	1 1%	2 1%	1 1%	-	2 1%	2 1%	-	5 1%	1 *%	-	1 1%	-	-	-
Top 3 Box	596 74%	-	6 68%	-	173 74%	48 63%	116 84% EFH	195 72%	6 68%	532 74%	488 74%	108 73%	161 84% NO	307 71%	127 68%	161 82% QR	265 72%	165 70%	174 74%	422 73%	207 77%	100 73%	196 72%	86 80%	33 70%	54 77%
Bottom 3 Box	18 2%	-	-	-	4 2%	2 3%	6 4%	4 1%	-	16 2%	15 2%	4 3%	1 1%	11 3%	6 3%	4 2%	10 3%	4 2%	4 2%	14 2%	6 2%	5 4%	4 1%	-	-	1 2%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 121
Mar. 5, 2010
(Continued)

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Mean	8.4	-	8.4	-	8.4	8.0	8.6 F	8.3	8.4	8.4	8.4	8.4	8.9 NO	8.2	8.2	8.7 QR	8.3	8.3	8.4	8.3	8.5	8.3	8.4	8.7	8.3	8.7
Median	9.0	-	8.0	-	9.0	8.0	9.0	9.0	8.0	9.0	9.0	9.0	10.0	8.0	9.0	10.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0
Standard Deviation	1.86	-	1.79	-	1.73	2.05	1.80	1.87	1.79	1.84	1.83	2.00	1.58	1.82	2.11	1.82	1.84	1.90	1.79	1.88	1.81	2.00	1.84	1.59	1.36	1.60
Standard Error	0.07	-	0.64	-	0.12	0.27	0.17	0.12	0.64	0.07	0.08	0.18	0.12	0.10	0.17	0.14	0.10	0.13	0.13	0.08	0.12	0.19	0.12	0.18	0.23	0.20
CHI-SQUARE SIGNIFICANCE	<-----69.35----->								<---3.06--->		<---12.36--->		<-----50.07----->			<-----28.92----->			<---5.6--->		<-----16.18----->			<-----39.77----->		
	98%*								%*		58%*		100%*			78%*			7%*		12%*			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 122
Mar. 5, 2010

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
10 - Extremely effective	325 40%	15 27%	86 43%	136 43%	23 43%	29 35%	35 34%	197 40%	127 39%	133 34%	191 45%	89 40%	130 41%	105 39%	115 39%	210 40%	93 40%	45 43%	69 43%	76 37%	34 36%	78 41%	113 49%	27 33%	56 32%
			B	Bg							J											y	XY		
9	115 14%	9 16%	22 11%	44 14%	8 15%	16 19%	15 15%	70 14%	45 14%	49 13%	66 16%	29 13%	53 16%	33 12%	53 18%	62 12%	32 14%	14 14%	28 17%	24 12%	16 17%	22 12%	24 10%	18 23%	26 15%
															P									VW	
8	157 19%	14 26%	50 25%	51 16%	7 13%	17 21%	17 17%	96 20%	61 19%	76 20%	81 19%	43 19%	58 18%	56 21%	55 19%	102 20%	43 19%	20 19%	26 16%	45 22%	16 17%	36 19%	40 17%	17 22%	35 20%
			De																						
7	89 11%	5 10%	19 10%	33 10%	6 12%	12 14%	14 13%	55 11%	34 11%	49 13%	40 9%	28 13%	34 11%	26 10%	36 12%	53 10%	26 11%	15 14%	13 8%	28 14%	8 8%	19 10%	24 10%	6 8%	24 14%
																			s						
6	52 6%	6 11%	12 6%	23 7%	1 2%	5 6%	6 5%	24 5%	28 9%	31 8%	21 5%	13 6%	22 7%	17 7%	19 6%	34 6%	19 8%	1 1%	12 7%	13 6%	7 8%	11 6%	14 6%	6 7%	15 9%
		E		E					H		k						R		R		R				
5	39 5%	2 4%	8 4%	11 4%	6 11%	2 2%	9 9%	24 5%	14 4%	26 7%	13 3%	8 4%	14 4%	17 6%	9 3%	29 6%	8 4%	4 3%	7 5%	11 6%	8 8%	12 6%	9 4%	3 4%	12 7%
					f		dF			K															
4	11 1%	1 1%	1 *	6 2%	1 1%	-	3 3%	9 2%	3 1%	9 2%	3 1%	2 1%	5 2%	4 2%	4 1%	8 1%	2 1%	2 2%	1 1%	1 *	3 3%	5 3%	2 1%	2 2%	2 1%
3	9 1%	2 3%	1 1%	1 *	1 2%	2 2%	2 2%	6 1%	3 1%	7 2%	2 *	3 1%	2 1%	4 1%	1 *	8 1%	4 2%	-	2 1%	2 1%	1 1%	3 1%	3 1%	1 1%	1 1%
		d								k						o									
2	3 *	1 2%	-	1 *	-	1 1%	-	2 *	0 *	1 *	2 *	1 *	0 *	1 *	-	3 1%	0 *	1 1%	1 *	1 *	-	-	-	0 1%	1 *
1 - Not at all effective	7 1%	-	-	5 2%	1 1%	-	1 1%	2 *	4 1%	5 1%	2 *	7 3%	-	-	-	7 1%	2 1%	2 2%	1 1%	1 1%	-	2 1%	2 1%	-	-
Don't know/Refused	5 1%	-	1 *	3 1%	-	-	1 1%	3 1%	2 1%	3 1%	2 *	-	2 1%	3 1%	-	5 1%	-	-	2 1%	2 1%	-	-	1 *	-	-
Top 3 Box	596 74%	38 69%	159 79%	231 74%	38 71%	63 75%	68 65%	363 74%	233 72%	259 66%	338 80%	161 72%	241 75%	195 73%	222 76%	374 72%	168 73%	79 76%	123 76%	146 71%	67 71%	135 72%	177 76%	62 78%	117 68%
			G								J														
Bottom 3 Box	18 2%	3 5%	1 1%	7 2%	2 3%	3 3%	3 3%	11 2%	8 2%	13 3%	5 1%	11 5%	3 1%	5 2%	1 *	17 3%	7 3%	3 3%	3 2%	4 2%	1 1%	5 3%	5 2%	2 2%	2 1%
				c						k		Mn				O									

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 123
Mar. 5, 2010
(Continued)

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"
Base: Respondents interviewed after Nov 17
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Mean	8.4	7.9	8.6 BG	8.4 bg	8.3	8.4	8.0	8.4	8.3	8.0	8.7 J	8.2	8.5	8.3	8.5 p	8.3	8.3	8.5	8.5	8.3	8.2	8.3	8.6 Y	8.4	8.2
Median	9.0	8.0	9.0	9.0	9.0	9.0	8.0	9.0	9.0	8.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	8.0	9.0	9.0	9.0	9.0	8.0
Standard Deviation	1.86	1.99	1.55	1.93	2.10	1.69	2.05	1.84	1.89	2.03	1.63	2.12	1.68	1.82	1.56	2.00	1.89	1.94	1.80	1.78	1.91	2.02	1.84	1.74	1.74
Standard Error	0.07	0.29	0.13	0.11	0.33	0.21	0.21	0.09	0.11	0.11	0.09	0.15	0.11	0.11	0.10	0.09	0.14	0.21	0.15	0.13	0.21	0.16	0.13	0.22	0.15
CHI-SQUARE SIGNIFICANCE	<-----65.56-----> 71%*							<---8.55---> 26%*		<---35.2---> 100%*		<-----36.7-----> 95%*			<---25.77---> 99%*		<-----38.9-----> 18%*					<-----33.82-----> 43%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 124
Mar. 5, 2010

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
10 - Extremely effective	325 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 39%	78 39%	88 44%	80 39%
9	115 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 12%	24 12%	29 14%	39 19% rs
8	157 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 24% tu	43 21%	32 16%	34 17%
7	89 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 11%	15 7%	26 13% s	26 12%
6	52 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	22 11% TU	7 4%	10 5%
5	39 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	10 5%	7 3%	8 4%
4	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	4 2%	1 *%	6 3% rt
3	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	5 3% s	3 1%
2	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	1 *%
1 - Not at all effective	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	3 1%	-
Don't know/Refused	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	2 1%	2 1%	-
Top 3 Box	596 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 74%	144 72%	149 74%	154 74%
Bottom 3 Box	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	4 2%	9 4% R	3 2%
Mean	8.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8.4	8.2	8.4	8.4

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5A Page 125
Mar. 5, 2010
(Continued)

QB5A. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Hand washing?"

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Median	9.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9.0	9.0	9.0	9.0
Standard Deviation	1.86	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.75	1.94	1.98	1.77
Standard Error	0.07	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.14	0.14	0.15	0.13
CHI-SQUARE SIGNIFICANCE	<-----53.59-----> 97%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 126
Mar. 5, 2010

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Close- ly		Mod- erate			Mod- erate					Mod- erate			Mod- erate		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
10 - Extremely effective	149 18%	-	2 27%	-	34 15%	9 12%	22 16%	57 21% ef	2 27%	122 17%	117 18%	31 21%	52 27% NO	66 15%	28 15%	53 27% QR	51 14%	43 18%	46 20%	101 18%	47 18%	25 18%	51 19%	20 19% Y	1 1%	10 14% Y
9	73 9%	-	1 12%	-	21 9%	4 5%	19 14% F	24 9%	1 12%	68 9%	67 10% L	6 4%	17 9%	40 9%	16 8%	18 9%	32 9%	22 9%	16 7%	57 10%	32 12%	10 7%	23 9%	8 7%	4 9%	6 9%
8	189 23%	-	1 15%	-	63 27% H	19 24%	44 32% H	44 16%	1 15%	169 23%	163 25% l	26 18%	45 24%	108 25%	36 19%	45 23%	100 27% R	39 16%	59 25%	130 23%	63 23%	36 26%	53 19%	22 21%	18 39% xZ	13 19%
7	99 12%	-	-	-	27 11%	13 16%	17 12%	32 12%	-	88 12%	79 12%	20 13%	17 9%	59 14% m	23 12%	24 12%	48 13%	25 10%	29 12%	70 12%	38 14%	16 12%	34 12%	19 18% y	3 7%	15 21% Y
6	68 8%	-	-	-	18 8%	11 15%	9 7%	24 9%	-	63 9%	60 9%	8 6%	12 6%	43 10%	13 7%	9 5%	39 11% P	20 8%	15 6%	54 9%	27 10% w	16 12% w	16 6%	5 5%	4 8%	3 5%
5	125 15%	-	1 14%	-	38 16% g	8 11%	13 9%	58 21% FG	1 14%	117 16%	94 14%	30 21% k	25 13%	66 15%	34 18%	21 11%	58 16% p	46 19% P	43 18%	81 14%	38 14%	20 14%	48 18%	21 20%	14 29%	11 16%
4	23 3%	-	-	-	9 4%	6 7% h	4 3%	4 1%	-	22 3%	18 3%	5 3%	7 4%	10 2%	5 3%	7 3%	9 2%	7 3%	5 2%	18 3%	8 3%	1 1%	7 3%	5 5%	1 2%	-
3	31 4%	-	1 11%	-	8 4%	1 2%	3 2%	13 5%	1 11%	25 3%	23 3%	8 5%	5 3%	18 4%	7 4%	10 5%	10 3%	11 5%	8 3%	22 4%	6 2%	6 5%	13 5%	3 3%	1 3%	7 9% x
2	19 2%	-	2 20% fg	-	6 3%	1 1%	1 *% G	8 3% G	2 20%	16 2%	16 2%	2 2%	4 2%	7 2%	8 4%	2 1%	11 3% p	6 2%	10 4% t	9 2%	7 3%	2 1%	7 3%	3 3%	-	3 4%
1 - Not at all effective	31 4%	-	-	-	9 4%	4 6%	8 6%	6 2%	-	27 4%	21 3%	10 7%	4 2%	9 2%	17 9% MN	5 2%	9 2%	16 7% PQ	3 1%	28 5% S	5 2%	4 3%	18 7% U	1 1%	1 1%	3 4%
Don't know/Refused	6 1%	-	-	-	3 1%	-	-	2 1%	-	5 1%	4 1%	2 1%	2 1%	2 1%	2 1%	2 1%	-	3 1%	2 1%	4 1%	1 *% *	1 *% *	2 1%	-	-	-
Top 3 Box	410 51%	-	5 54%	-	118 50%	32 42%	85 61% eFH	124 46%	5 54%	359 50%	347 52% l	63 43%	115 60% NO	214 50% o	79 42%	117 60% QR	183 50%	104 44%	121 51%	288 50%	142 52%	70 51%	127 47%	50 47%	23 49%	29 41%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 127
Mar. 5, 2010
(Continued)

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?
Base: Respondents interviewed after Nov 17
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====		=====			=====		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	80	-	3	-	23	7	11	27	3	68	60	20	14	34	32	16	30	33	21	59	17	13	38	7	2	12
	10%		32%		10%	9%	8%	10%	32%	9%	9%	13%	7%	8%	17% MN	8%	8%	14% PQ	9%	10%	6%	9%	14% U	6%	4%	17% xY
Mean	7.0	-	6.5	-	6.9	6.6	7.3 f	6.9	6.5	7.0	7.1 l	6.6	7.4 nO	7.0 O	6.4	7.5 QR	7.0	6.6	7.1	7.0	7.2 W	7.1	6.7	7.0	6.7	6.6
Median	8.0	-	8.0	-	8.0	7.0	8.0	7.0	8.0	8.0	8.0	7.0	8.0	8.0	7.0	8.0	7.0	7.0	8.0	8.0	8.0	8.0	7.0	7.0	7.0	7.0
Standard Deviation	2.41	-	3.40	-	2.36	2.33	2.33	2.42	3.40	2.38	2.34	2.64	2.38	2.20	2.74	2.36	2.22	2.66	2.33	2.44	2.19	2.30	2.64	2.23	1.81	2.53
Standard Error	0.09	-	1.21	-	0.17	0.30	0.21	0.16	1.21	0.10	0.10	0.24	0.19	0.12	0.22	0.19	0.13	0.19	0.17	0.11	0.14	0.22	0.17	0.25	0.31	0.32
CHI-SQUARE SIGNIFICANCE	<-----76.87----->								<-----17.8----->		<-----24.04----->		<-----62.85----->			<-----58.78----->			<-----18.32----->		<-----33.53----->			<-----39.51----->		
	99%*								88%*		98%*		100%*			100%*			89%*		91%*			99%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 128
Mar. 5, 2010

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
10 - Extremely effective	149 18%	8 15%	39 19%	71 23%	7 13%	7 8%	17 17%	95 19%	54 17%	56 14%	92 22%	38 17%	54 17%	56 21%	43 15%	105 20%	47 20%	16 16%	27 17%	36 18%	16 17%	37 20%	48 21%	12 15%	24 14%
			F	eF							J					o							y		
9	73 9%	6 10%	15 7%	27 9%	6 12%	10 12%	8 7%	51 10%	21 7%	30 8%	43 10%	16 7%	36 11%	21 8%	25 9%	48 9%	17 7%	13 13%	18 11%	20 10%	4 4%	14 8%	15 6%	8 10%	18 10%
8	189 23%	12 22%	45 22%	70 22%	13 24%	27 32%	22 21%	107 22%	82 25%	88 23%	101 24%	40 18%	80 25%	68 26%	66 22%	124 24%	47 20%	12 12%	47 29%	53 26%	25 26%	33 18%	55 24%	24 30%	38 22%
												l	L				r	qR	R	R			v		
7	99 12%	4 7%	28 14%	40 13%	6 11%	7 8%	14 13%	56 12%	42 13%	53 14%	46 11%	35 16%	33 10%	31 12%	41 14%	58 11%	36 15%	8 7%	12 8%	30 15%	10 11%	18 10%	29 13%	8 10%	25 14%
																	rs			rs					
6	68 8%	11 19%	15 8%	22 7%	3 5%	10 11%	9 8%	44 9%	24 8%	38 10%	31 7%	21 9%	23 7%	25 10%	15 5%	54 10%	14 6%	10 10%	15 10%	20 10%	9 9%	16 8%	24 10%	10 13%	13 8%
		CDEg														O									
5	125 15%	5 8%	31 15%	48 15%	8 14%	12 14%	22 21%	84 17%	41 13%	74 19%	51 12%	36 16%	53 16%	36 13%	61 21%	63 12%	35 15%	25 24%	23 14%	22 11%	19 20%	39 21%	29 13%	7 8%	31 18%
							B			K					P			sT		t	WX			X	
4	23 3%	2 3%	9 4%	5 2%	3 6%	3 3%	2 2%	11 2%	11 4%	12 3%	10 2%	6 2%	7 4%	10 4%	10 3%	13 3%	9 4%	4 4%	2 1%	4 2%	2 2%	7 4%	4 3%	4 5%	3 2%
3	31 4%	1 1%	10 5%	10 3%	3 5%	4 5%	3 3%	13 3%	18 6%	12 3%	18 4%	15 7%	12 4%	3 1%	13 5%	17 3%	10 4%	5 5%	6 3%	7 4%	2 2%	9 5%	10 4%	3 4%	6 4%
									h			N	n												
2	19 2%	6 10%	1 *	4 1%	5 10%	-	3 3%	6 1%	13 4%	10 3%	9 2%	7 3%	8 2%	4 1%	10 3%	9 2%	6 2%	3 3%	1 1%	6 3%	3 3%	3 1%	3 1%	2 3%	10 6%
		CDg			CDg				H										s					VW	
1 - Not at all effective	31 4%	1 2%	9 5%	15 5%	-	4 5%	2 2%	19 4%	12 4%	14 4%	16 4%	9 4%	13 4%	8 3%	8 3%	23 4%	9 4%	6 6%	8 5%	3 2%	4 4%	11 6%	9 4%	1 1%	4 2%
																		t			X				
Don't know/Refused	6 1%	1 1%	1 *	2 1%	-	1 1%	2 2%	3 1%	3 1%	2 1%	4 1%	1 *	1 *	5 2%	1 *	5 1%	1 *	1 1%	1 1%	2 1%	1 1%	2 1%	2 1%	-	1 *
Top 3 Box	410 51%	26 47%	98 49%	169 54%	26 49%	44 53%	47 45%	253 52%	157 49%	174 45%	236 56%	94 42%	171 53%	145 54%	134 46%	277 53%	110 48%	42 41%	92 57%	109 53%	45 48%	84 45%	118 51%	44 55%	79 46%
											J		L	L		o		qR	R						
Bottom 3 Box	80 10%	8 14%	19 10%	29 9%	8 15%	8 10%	8 8%	37 8%	43 13%	36 9%	44 10%	32 14%	33 10%	15 6%	31 11%	49 10%	24 10%	14 14%	15 9%	17 8%	9 9%	22 12%	22 10%	6 8%	20 11%
									H			N	n												

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 129
Mar. 5, 2010
(Continued)

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?
Base: Respondents interviewed after Nov 17
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Mean	7.0	6.7	7.0	7.2	6.7	6.9	6.9	7.1 i	6.8	6.8	7.2 J	6.6	7.0	7.3 L	6.8	7.1 o	6.9	6.5	7.1 R	7.2 R	6.8	6.7	7.1	7.2	6.8
Median	8.0	7.0	7.0	8.0	7.0	8.0	7.0	8.0	7.0	7.0	8.0	7.0	8.0	8.0	7.0	8.0	7.0	6.0	8.0	8.0	7.0	7.0	8.0	8.0	7.0
Standard Deviation	2.41	2.53	2.42	2.45	2.52	2.25	2.26	2.34	2.49	2.33	2.46	2.51	2.43	2.26	2.36	2.42	2.46	2.62	2.37	2.22	2.37	2.58	2.41	2.18	2.37
Standard Error	0.09	0.38	0.20	0.14	0.40	0.28	0.23	0.12	0.15	0.13	0.13	0.18	0.16	0.14	0.16	0.11	0.18	0.29	0.20	0.17	0.26	0.21	0.17	0.27	0.20
CHI-SQUARE SIGNIFICANCE	<-----87.25-----> 99%*							<----27.8----> 99%*		<--22.05--> 96%*		<-----47.45-----> 100%*			<--28.15--> 99%*		<-----54.41-----> 76%*					<-----40.25-----> 71%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 130
Mar. 5, 2010

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?
Base: Respondents interviewed after Nov 17
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
10 - Extremely effective	149 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 17%	41 21%	35 17%	38 18%
9	73 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 8%	17 8%	22 11%	18 9%
8	189 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 22%	47 24%	51 25%	46 22%
7	99 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 16%	24 12%	18 9%	23 11%
6	68 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 10%	17 9%	16 8%	15 7%
5	125 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 15%	21 10%	41 20%	32 16%
4	23 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	11 5%	2 1%	4 2%
3	31 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	5 3%	9 4%	11 5%
2	19 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	8 4%	1 1%	5 2%
1 - Not at all effective	31 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	7 3%	6 3%	12 6%
Don't know/Refused	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 *	2 1%
Top 3 Box	410 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 47%	106 53%	107 53%	102 49%
Bottom 3 Box	80 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 8%	20 10%	16 8%	28 14%
Mean	7.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.0	7.0	7.1	6.8
Median	8.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.0	8.0	8.0	7.0

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB5B Page 131
Mar. 5, 2010
(Continued)

QB5B. How effective do you think the following measures are in reducing your chances of catching the H1N1 flu: Keeping your distance from others?
Base: Respondents interviewed after Nov 17
Tracking

Daily Tracking

Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Standard Deviation	2.41	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.26	2.48	2.28	2.59
Standard Error	0.09	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.18	0.18	0.18	0.20
CHI-SQUARE SIGNIFICANCE	<-----										-----39.19-----									
											67%*									

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 132
Mar. 5, 2010

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
10 - Extremely effective	224 28%	-	2 18%	-	63 27%	15 20%	44 32% f	65 24%	2 18%	188 26%	180 27%	44 30%	82 43% NO	96 22%	46 25%	87 45% QR	80 22%	54 23%	62 26%	161 28%	76 28%	35 26%	79 29%	33 31%	13 27%	16 23%
9	83 10%	-	2 19%	-	23 10%	5 7%	16 11%	31 11%	2 19%	75 10%	71 11%	11 8%	21 11%	45 11%	16 8%	18 9%	42 12%	21 9%	25 11%	58 10%	30 11%	17 13%	24 9%	14 13%	8 18%	8 11%
8	152 19%	-	1 9%	-	48 21%	24 31% ceH	31 22%	41 15%	1 9%	144 20%	131 20%	21 14%	41 21% O	86 20% O	23 12%	41 21% R	76 21% R	31 13%	48 20%	105 18%	61 22% w	27 19%	42 16%	20 19%	7 14%	14 19%
7	125 15%	-	1 15%	-	37 16%	12 16%	21 15%	42 15%	1 15%	112 16%	110 17% L	15 10%	15 8%	84 20% MO	23 12%	14 7%	72 20% P	39 16% P	42 18%	83 15%	38 14%	23 17%	36 13%	14 14%	13 27%	12 17%
6	41 5%	-	-	-	11 5%	3 4%	5 3%	18 7%	-	37 5%	31 5%	10 7%	5 2%	21 5%	16 8% M	7 4%	12 3%	21 9% PQ	10 4%	31 5%	12 5%	4 3%	19 7%	5 4%	2 3%	2 3%
5	73 9%	-	3 39% efgh	-	22 9%	7 10%	8 6%	24 9%	3 39% j	62 9%	60 9%	13 9%	14 8%	41 10%	17 9%	16 8%	35 10%	22 9%	17 7%	56 10%	27 10%	11 8%	22 8%	8 8%	3 5%	5 7%
4	29 4%	-	-	-	9 4%	1 1%	-	16 6% F	-	26 4%	21 3%	8 6%	5 3%	14 3%	11 6%	2 1%	16 4% P	11 5% P	9 4%	20 3%	8 3%	7 5%	13 5%	3 3%	1 2%	5 7%
3	30 4%	-	-	-	8 3%	2 2%	9 6%	11 4%	-	29 4%	21 3%	9 6%	2 1%	18 4% M	10 6% M	3 1%	16 4% P	11 5% P	13 6%	17 3%	9 3%	4 3%	12 4%	6 6%	1 2%	4 5%
2	24 3%	-	-	-	9 4% g	1 2%	2 1%	12 4% G	-	23 3%	15 2%	8 6%	1 *% M	12 3% M	11 6% M	3 2%	8 2%	12 5% pq	4 2%	20 3%	5 2%	4 3%	11 4%	1 1%	1 1%	2 3%
1 - Not at all effective	18 2%	-	-	-	3 1%	3 4%	3 2%	6 2%	-	15 2%	13 2%	6 4%	2 1%	7 2%	9 5% mn	3 2%	7 2%	8 3%	4 1%	15 3%	2 1%	4 3%	9 3% u	2 2%	-	2 3%
Don't know/Refused	12 1%	-	-	-	1 *% 3%	2 3%	1 *% 3%	5 2%	-	9 1%	9 1%	2 1%	3 1%	4 1%	5 3%	0 *% 1%	3 1%	7 3% p	3 1%	9 2%	3 1%	1 *% 2%	5 2%	1 1%	-	2 3%
Top 3 Box	459 57%	-	4 46%	-	134 57%	45 58%	91 65% H	137 51%	4 46%	407 56%	383 58%	77 52%	144 76% NO	228 53%	85 46%	147 75% QR	199 54% R	106 45%	134 57%	324 56%	166 61% w	79 58%	145 53%	67 63%	28 59%	37 53%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 133
Mar. 5, 2010
(Continued)

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	72 9%	-	-	-	20 9%	6 8%	13 9%	28 10%	-	67 9%	49 7%	23 15% K	5 3%	37 9% M	30 16% MN	9 5%	30 8%	31 13% Pq	20 9%	51 9%	16 6%	12 9%	33 12% U	9 8%	2 4%	7 10%
Mean	7.5	-	7.2	-	7.4	7.4	7.8 H	7.2	7.2	7.4	7.6 L	7.0	8.4 NO	7.4 O	6.8	8.3 QR	7.4 r	6.9	7.5	7.4	7.7 W	7.4	7.2	7.7	7.9	7.2
Median	8.0	-	7.0	-	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	9.0	8.0	7.0	9.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Standard Deviation	2.42	-	2.11	-	2.37	2.27	2.28	2.52	2.11	2.41	2.31	2.83	2.01	2.29	2.82	2.19	2.29	2.62	2.31	2.46	2.19	2.43	2.65	2.33	1.91	2.49
Standard Error	0.09	-	0.76	-	0.17	0.30	0.21	0.17	0.76	0.10	0.10	0.26	0.16	0.12	0.23	0.17	0.13	0.19	0.17	0.11	0.14	0.24	0.18	0.26	0.33	0.32
CHI-SQUARE SIGNIFICANCE	<-----57.22----->								<---14.27--->		<---27.35--->		<-----106.53----->			<-----102.33----->			<---9.75--->		<-----26.91----->			<-----15.71----->		
	83%*								72%*		99%*		100%*			100%*			36%*		69%*			10%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 134
Mar. 5, 2010

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
10 - Extremely effective	224 28%	15 27%	57 28%	94 30%	15 28%	25 30%	19 18%	133 27%	91 28%	94 24%	130 31%	66 29%	89 28%	69 26%	78 27%	146 28%	76 33%	27 26%	49 31%	53 26%	15 15%	68 37%	71 31%	18 22%	34 20%
			g	G		g					J						U	u	U	U		XY	Y		
9	83 10%	11 20%	13 7%	36 11%	5 10%	7 9%	10 9%	50 10%	32 10%	31 8%	52 12%	21 9%	36 11%	26 10%	35 12%	48 9%	16 7%	14 14%	23 14%	17 8%	10 11%	12 6%	23 10%	11 14%	12 7%
		Cfg		c							j							q	Q					v	
8	152 19%	5 8%	47 23%	55 18%	13 24%	15 18%	18 17%	95 19%	58 18%	67 17%	86 20%	45 20%	56 18%	51 19%	50 17%	103 20%	49 21%	11 11%	26 16%	45 22%	21 22%	34 18%	51 22%	13 16%	34 20%
		B	B	b	b												R		R	R					
7	125 15%	8 15%	30 15%	47 15%	5 9%	16 19%	19 18%	80 16%	45 14%	63 16%	62 15%	39 18%	51 16%	34 13%	53 18%	72 14%	30 13%	21 21%	19 12%	32 16%	19 20%	23 12%	30 13%	16 20%	35 20%
							B										s							vw	
6	41 5%	8 15%	8 4%	12 4%	5 9%	4 5%	5 4%	22 5%	19 6%	23 6%	18 4%	11 5%	17 5%	13 5%	13 4%	28 5%	12 5%	5 5%	8 5%	8 4%	5 5%	7 4%	8 3%	5 6%	13 8%
		CDfg																						w	
5	73 9%	2 3%	16 8%	31 10%	4 8%	7 8%	13 13%	40 8%	33 10%	40 10%	33 8%	16 7%	27 9%	29 11%	24 8%	48 9%	18 8%	10 10%	14 9%	20 10%	10 10%	18 10%	18 8%	6 8%	19 11%
				b			B																		
4	29 4%	1 1%	10 5%	10 3%	3 5%	3 3%	3 3%	16 3%	14 4%	16 4%	14 3%	6 3%	16 5%	7 3%	13 4%	17 3%	7 3%	6 6%	7 5%	6 3%	3 3%	5 3%	11 5%	4 5%	3 2%
																						Y			
3	30 4%	1 1%	10 5%	7 2%	3 6%	3 4%	6 5%	20 4%	9 3%	18 5%	11 3%	5 2%	10 3%	14 5%	13 5%	16 3%	6 3%	2 2%	4 3%	11 5%	6 6%	7 4%	4 2%	2 3%	12 7%
														1						R	r			W	
2	24 3%	4 7%	3 2%	8 3%	-	3 4%	5 5%	13 3%	11 3%	17 4%	7 2%	10 4%	6 2%	8 3%	6 2%	18 4%	7 3%	2 2%	6 3%	4 2%	5 5%	3 3%	7 3%	4 5%	5 3%
										K															
1 - Not at all effective	18 2%	1 1%	5 3%	9 3%	0 1%	-	3 3%	14 3%	4 1%	12 3%	6 1%	2 1%	10 3%	6 2%	5 2%	14 3%	6 3%	2 2%	2 1%	6 3%	0 *	7 4%	5 2%	-	4 2%
Don't know/Refused	12 1%	-	2 1%	4 1%	0 1%	1 1%	4 4%	5 1%	7 2%	9 2%	2 1%	3 1%	1 *	8 3%	3 1%	9 2%	3 1%	2 2%	3 2%	3 1%	1 1%	3 2%	3 1%	1 1%	3 1%
										k					M										
Top 3 Box	459 57%	31 56%	117 58%	185 59%	33 62%	47 57%	46 45%	278 57%	181 56%	191 49%	268 64%	131 59%	181 56%	146 55%	163 56%	296 57%	140 61%	52 51%	98 61%	115 56%	46 49%	114 61%	145 62%	42 53%	80 46%
			G	G	g						J						u		u		Y	Y			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 135
Mar. 5, 2010
(Continued)

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	72 9%	5 9%	18 9%	25 8%	4 7%	6 7%	14 13%	47 10%	24 8%	47 12%	24 6%	18 8%	26 8%	28 11%	23 8%	48 9%	20 9%	6 6%	12 8%	21 10%	11 12%	17 9%	17 7%	7 8%	20 12%
Mean	7.5	7.6	7.4 g	7.6 G	7.6	7.6 g	6.9	7.4	7.5	7.1	7.8 J	7.6	7.4	7.3	7.5	7.4	7.6 u	7.4	7.7 u	7.4	7.0	7.6 Y	7.7 Y	7.4	7.0
Median	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0	8.0	7.0
Standard Deviation	2.42	2.41	2.43	2.43	2.25	2.26	2.53	2.44	2.38	2.57	2.21	2.31	2.43	2.48	2.33	2.47	2.45	2.34	2.41	2.43	2.30	2.55	2.39	2.29	2.36
Standard Error	0.09	0.36	0.20	0.14	0.36	0.28	0.26	0.12	0.15	0.15	0.12	0.17	0.16	0.16	0.16	0.12	0.18	0.26	0.21	0.18	0.25	0.21	0.17	0.29	0.20
CHI-SQUARE SIGNIFICANCE	<-----75.72-----> 92%*							<-----9.06-----> 30%*		<-----42.1-----> 100%*		<-----25.77-----> 63%*			<-----10.93-----> 46%*		<-----47.92-----> 52%*					<-----52.15-----> 96%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 136
Mar. 5, 2010

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
10 - Extremely effective	224 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 27%	52 26%	66 33%	52 25%
9	83 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 11%	18 9%	16 8%	27 13%
8	152 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 17%	35 18%	42 21%	42 20%
7	125 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 18%	30 15%	30 15%	28 13%
6	41 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 5%	15 7%	7 4%	8 4%
5	73 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 10%	21 10%	14 7%	17 8%
4	29 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%	12 6%	8 4%	3 1%
																			U	u	
3	30 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	7 3%	8 4%	10 5%
2	24 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	3 1%	7 4%	9 4%
																			s	s	
1 - Not at all effective	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	6 3%	1 1%	6 3%
																			t		
Don't know/Refused	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	3 1%	1 *	5 2%
																			*		
Top 3 Box	459 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 54%	105 52%	123 61%	121 59%
																			s	s	
Bottom 3 Box	72 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	16 8%	17 8%	25 12%
Mean	7.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.5	7.3	7.7	7.4
Median	8.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8.0	8.0	8.0	8.0

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB6 Page 137
Mar. 5, 2010
(Continued)

QB6. How effective do you think washing surfaces in common areas such as door knobs and telephones is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Standard Deviation	2.42	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.35	2.42	2.36	2.53
Standard Error	0.09	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.19	0.18	0.18	0.20
CHI-SQUARE SIGNIFICANCE	34.73 47%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 138
Mar. 5, 2010

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	811 100%	-	9 100%	-	235 100%	77 100%	139 100%	270 100%	9 100%	721 100%	663 100%	148 100%	191 100%	429 100%	188 100%	195 100%	367 100%	238 100%	235 100%	574 100%	271 100%	137 100%	272 100%	106 100%	48 100%	71 100%
Unweighted 'N'	811	-	9	-	234	73	141	267	9	715	666	144	193	433	181	191	369	240	231	578	280	131	271	97	42	67
10 - Extremely effective	236 29%	-	1 11%	-	56 24%	22 28%	44 32% c	76 28%	1 11%	198 28%	185 28%	52 35%	84 44% NO	105 24%	46 24%	86 44% QR	82 22%	63 27%	68 29%	166 29%	80 30%	34 25%	78 29%	36 34% Y	4 8%	18 25% Y
9	112 14%	-	2 19%	-	34 14%	9 11%	21 15%	41 15%	2 19%	104 14%	96 15%	16 11%	31 16%	61 14%	21 11%	30 15%	52 14%	29 12%	24 10%	89 15% s	40 15%	22 16%	38 14%	12 11%	10 20%	9 13%
8	172 21%	-	2 23%	-	56 24% h	22 29% H	35 26% H	43 16%	2 23%	157 22%	150 23% L	22 15%	30 16%	98 23% m	42 22%	29 15%	97 26% PR	43 18%	52 22%	120 21%	64 24%	22 16%	54 20%	24 23%	11 24%	11 15%
7	126 16%	-	1 15%	-	36 15%	11 14%	18 13%	50 18%	1 15%	114 16%	106 16%	21 14%	21 11%	77 18% M	29 15%	25 13%	59 16%	42 18%	48 20% T	78 14%	43 16%	21 15%	43 16%	19 17% y	3 6%	18 26% Y
6	60 7%	-	1 11%	-	22 10% G	5 7%	5 4%	20 7%	1 11%	53 7%	44 7%	16 11%	10 5%	35 8%	15 8%	9 5%	39 11% PR	12 5%	18 8%	42 7%	21 8%	12 9%	23 9%	6 5%	8 18% x	6 9%
5	59 7%	-	2 20%	-	14 6%	3 4%	11 8%	25 9%	2 20%	53 7%	48 7%	11 7%	13 7%	31 7%	15 8%	13 7%	23 6%	22 9%	12 5%	47 8%	12 4%	15 11% u	17 6%	6 6%	6 13%	4 5%
4	13 2%	-	-	-	5 2%	1 1%	2 1%	5 2%	-	13 2%	11 2%	3 2%	1 *%	7 2%	5 3%	1 1%	8 2%	4 2%	4 2%	10 2%	6 2%	5 3%	2 1%	1 1%	1 3%	3 4%
3	16 2%	-	-	-	6 3% g	2 3%	1 *%	5 2%	-	13 2%	11 2%	5 3%	-	7 2%	7 4%	1 *%	5 1%	10 4% Pq	4 2%	12 2%	3 1%	-	9 3% u	1 1%	-	-
2	4 1%	-	-	-	2 1%	-	-	2 1%	-	4 *%	4 1%	1 1%	-	3 1%	2 1%	-	1 *%	3 1%	4 2%	1 *%	-	2 1%	3 1%	-	2 4%	1 1%
1 - Not at all effective	8 1%	-	-	-	3 1%	1 2%	1 1%	3 1%	-	7 1%	6 1%	2 1%	-	5 1%	3 2%	-	2 *%	6 3% Q	2 1%	7 1%	1 *%	3 2%	4 2%	-	3 5%	1 1%
Don't know/Refused	4 *%	-	-	-	1 *%	-	1 1%	2 1%	-	4 1%	3 *%	1 1%	1 *%	0 *%	3 1%	1 *%	1 *%	2 1%	-	4 1%	1 *%	-	1 *%	1 1%	-	-
Top 3 Box	520 64%	-	5 53%	-	146 62%	53 69%	100 72% eH	160 59%	5 53%	459 64%	430 65%	89 60%	145 76% NO	264 61%	109 58%	145 74% QR	230 63%	135 57%	144 61%	374 65%	184 68% v	79 58%	170 63%	72 68% yz	25 52%	38 54%
Bottom 3 Box	28 4%	-	-	-	11 5% g	3 4%	2 1%	9 3%	-	24 3%	21 3%	8 5%	-	15 3%	12 6%	1 *%	8 2% p	20 8% PQ	9 4%	19 3%	4 1%	5 4%	16 6% U	1 1%	4 9% X	2 3%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 139
Mar. 5, 2010
(Continued)

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Mean	7.9	-	7.4	-	7.8	8.0	8.2 Eh	7.8	7.4	7.9	7.9	7.9	8.6 NO	7.8	7.6	8.6 QR	7.8	7.5	7.9	7.9	8.1 Vw	7.6	7.8	8.2 Y	6.8	7.7 Y
Median	8.0	-	8.0	-	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	9.0	8.0	8.0	9.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Standard Deviation	1.97	-	1.76	-	2.00	1.94	1.75	2.00	1.76	1.95	1.92	2.19	1.60	1.93	2.18	1.65	1.78	2.34	1.95	1.98	1.72	2.16	2.10	1.69	2.38	1.99
Standard Error	0.08	-	0.63	-	0.14	0.25	0.16	0.13	0.63	0.08	0.08	0.20	0.12	0.10	0.18	0.13	0.10	0.17	0.14	0.09	0.11	0.21	0.14	0.19	0.40	0.25
CHI-SQUARE SIGNIFICANCE	<-----34.12----->								<-----4.37----->		<-----14.11----->		<-----65.22----->			<-----99.1----->			<-----18.63----->		<-----35.99----->			<-----48.31----->		
	7%*								2%*		71%*		100%*			100%*			90%*		94%*			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 140
Mar. 5, 2010

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atlantic	Quebec	Ontario	Prairies/North	Alberta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	College Degree	Univ-ersity grad degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	811 100%	55 100%	201 100%	314 100%	53 100%	84 100%	104 100%	489 100%	322 100%	390 100%	421 100%	224 100%	320 100%	266 100%	292 100%	519 100%	230 100%	103 100%	161 100%	205 100%	95 100%	187 100%	232 100%	80 100%	172 100%
Unweighted 'N'	811	64	182	319	53	84	109	482	329	395	416	211	287	312	266	545	229	102	159	207	96	184	238	76	166
10 - Extremely effective	236 29%	10 19%	72 36% BeFG	99 31% b	12 23%	19 22%	24 23%	149 31%	87 27%	91 23%	145 35% J	62 28%	92 29%	81 30%	74 25%	162 31%	72 31% U	30 29% U	61 38% TU	51 25%	16 17%	64 34% xY	86 37% XY	18 22%	29 17%
9	112 14%	8 15%	30 15%	34 11%	8 16%	19 23% Dg	12 12%	71 15%	41 13%	44 11%	68 16% j	28 13%	36 11%	48 18% M	38 13%	75 14%	39 17%	10 10%	19 12%	30 15%	12 13%	20 11%	39 17%	11 14%	21 12%
8	172 21%	15 27%	44 22%	61 19%	11 21%	21 25%	21 20%	100 21%	71 22%	82 21%	90 21%	41 19%	69 22%	61 23%	60 21%	111 21%	39 17%	16 16% Qr	43 27%	46 22%	23 24%	35 19%	30 13%	25 31% vW	46 27% vW
7	126 16%	8 15% f	26 13% f	62 20% cFg	11 21% F	5 6%	13 13%	71 14%	56 17%	82 21% K	44 11%	41 18% n	52 16%	33 12%	54 19%	72 14%	43 19% S	13 13%	15 9%	35 17% s	18 19% S	22 12%	33 14%	14 18%	36 21% Vw
6	60 7%	5 10%	13 7%	26 8%	3 5%	6 8%	6 6%	37 8%	22 7%	36 9% k	24 6%	15 7%	32 10% N	13 5%	26 9%	33 6%	15 7%	7 7%	9 5%	17 8%	10 11%	14 7%	18 8%	4 5%	14 8%
5	59 7%	5 9%	6 3%	20 6%	4 8%	10 12% C	14 14% Cd	30 6%	29 9%	33 8%	26 6%	20 9%	18 6%	21 8%	21 7%	38 7%	16 7%	8 8%	8 5%	18 9%	7 8%	21 11% W	12 5%	5 7%	14 8%
4	13 2%	0 1%	1 *	6 2%	1 1%	2 3%	3 3%	10 2%	3 1%	5 1%	8 2%	3 1%	8 3%	2 1%	6 2%	8 1%	2 1%	6 6% qst	2 1%	1 *	2 3%	4 2%	6 3%	-	3 2%
3	16 2%	1 2%	3 1%	2 1%	3 6%	2 2%	5 5% cD	12 2%	4 1%	8 2%	7 2%	7 3% n	7 2%	2 1%	5 2%	10 2%	2 1%	5 5% q	2 1%	5 2%	2 2%	5 3% w	1 1%	-	4 3%
2	4 1%	-	-	2 1%	-	-	3 3%	3 1%	2 1%	2 *	3 1%	4 2%	-	1 *	3 1%	2 *	2 1%	2 2%	-	1 *	-	1 *	-	-	3 2%
1 - Not at all effective	8 1%	-	3 2%	2 1%	-	-	2 2%	2 *	6 2% h	5 1%	3 1%	3 1%	3 1%	2 1%	3 1%	5 1%	-	4 4% st	1 *	2 1%	2 2%	-	4 2%	3 3%	2 1%
Don't know/Refused	4 *	1 3%	2 1%	1 *	-	-	-	4 1%	0 *	2 1%	2 *	-	1 *	3 1%	1 *	3 1%	1 1%	-	1 1%	1 *	1 1%	1 *	2 1%	-	-
Top 3 Box	520 64%	33 61%	146 73% DG	193 62%	32 59%	59 70% G	57 55%	321 66%	199 62%	217 56%	303 72% J	132 59%	197 62%	190 71% LM	172 59%	348 67% O	150 65% u	57 55%	123 76% QRTU	126 62%	51 54%	119 64%	155 67% Y	54 67%	96 56%
Bottom 3 Box	28 4%	1 2%	6 3%	6 2%	3 6%	2 2%	10 10% BCDF	16 3%	12 4%	15 4%	14 3%	13 6% N	11 3%	4 2%	12 4%	17 3%	3 1%	11 10% QST	3 2%	7 3%	4 5%	6 3%	6 2%	3 3%	9 5%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 141
Mar. 5, 2010
(Continued)

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Mean	7.9	7.8	8.3 bdeG	8.0 G	7.7	7.9 G	7.2	8.0	7.8	7.7	8.2 J	7.7	7.9	8.2 LM	7.7	8.0 o	8.1 RU	7.3	8.4 RTU	7.8 r	7.4	7.9 y	8.2 Y	7.9	7.5
Median	8.0	8.0	9.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	9.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	9.0	8.0	8.0	8.0	9.0	8.0	8.0
Standard Deviation	1.97	1.73	1.86	1.87	1.94	1.88	2.44	1.93	2.02	1.95	1.95	2.16	1.97	1.76	2.00	1.94	1.76	2.58	1.75	1.89	2.00	2.04	2.01	1.89	1.93
Standard Error	0.08	0.26	0.15	0.11	0.31	0.23	0.25	0.10	0.12	0.11	0.10	0.16	0.13	0.11	0.13	0.09	0.13	0.28	0.15	0.14	0.22	0.16	0.14	0.24	0.16
CHI-SQUARE SIGNIFICANCE	<-----102.77-----> 100%*						<----14.1----> 71%*		<----37.9----> 100%*		<-----43.68-----> 99%*			<----10.82----> 46%*		<-----94.08-----> 100%*					<-----70.21-----> 100%*				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 142
Mar. 5, 2010

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	811 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	811	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202	201	201	207
10 - Extremely effective	236 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 26%	63 31%	68 34% u	53 26%
9	112 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 12%	30 15%	25 12%	34 16%
8	172 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 24%	43 21%	40 20%	40 19%
7	126 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 19% u	30 15%	32 16%	26 12%
6	60 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 7%	13 6%	16 8%	16 8%
5	59 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 7%	16 8%	11 5%	18 9%
4	13 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	4 2%	2 1%	4 2%
3	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	2 1%	11 5% RST
2	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 *%
1 - Not at all effective	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	1 *%	4 2%
Don't know/Refused	4 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	-	2 1%	1 *%
Top 3 Box	520 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 62%	135 67%	132 66%	127 61%
Bottom 3 Box	28 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	3 1%	5 3%	15 7% RST
Mean	7.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.9	8.1 U	8.1 U	7.6
Median	8.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8.0	8.0	8.0	8.0

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QB7 Page 143
Mar. 5, 2010
(Continued)

QB7. How effective do you think covering your mouth when you cough or sneeze is in reducing the spread of the H1N1 flu?

Base: Respondents interviewed after Nov 17

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20		
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Standard Deviation	1.97	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.90	1.80	1.88	2.23		
Standard Error	0.08	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.15	0.13	0.15	0.17		
CHI-SQUARE SIGNIFICANCE	----->											50.15											
													94%*										

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV1 Page 144
Mar. 5, 2010

QV1. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====																									
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Yes	1,483 37%	4 28%	52 37%	9 48%	424 37%	118 34%	303 39% f	430 37%	65 38%	1,275 37%	1,254 37%	225 35%	445 38% o	763 37% o	273 33%	511 42% QR	618 34%	351 35%	446 39%	1,036 36%	597 39% W	312 35%	414 33%	710 100%	260 100%	325 100%
No	2,571 63%	11 72%	87 63%	10 52%	725 63%	234 66% g	465 61%	741 63%	107 62%	2,165 63%	2,134 63%	418 65%	716 62%	1,294 63%	546 67% Mn	703 58%	1,176 66% P	662 65% P	705 61%	1,860 64%	952 61%	570 65%	843 67% U	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----5.42-----> 51%								<-----.04-----> 15%		<-----.94-----> 67%		<-----5.56-----> 94%			<-----21.08-----> 100%			<-----3.16-----> 92%		<-----9.68-----> 99%			<-----0.0-----> %*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV1 Page 145
Mar. 5, 2010

QV1. Do you have any children under the age of 18 living in your household?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Yes	1,483 37%	92 33%	355 36%	575 36%	101 39%	161 38%	201 37%	905 38%	578 35%	703 36%	780 37%	530 48% N	884 55% LN	63 5%	1,483 100%	-	348 28%	169 35% Q	359 43% QR	431 43% QR	168 38% Q	230 24%	462 37% V	214 51% VW	402 52% VW
No	2,571 63%	182 67%	629 64%	1,001 64%	160 61%	264 62%	335 63%	1,502 62%	1,069 65%	1,252 64%	1,319 63%	568 52% M	731 45% LM	1,263 95%	-	2,571 100%	884 72% RSTU	314 65% ST	473 57%	576 57%	274 62%	717 76% WXY	791 63% XY	202 49%	376 48%
CHI-SQUARE SIGNIFICANCE	<-----2.25-----> 19%						<-----2.62-----> 89%		<-----.62-----> 57%		<-----872.84-----> 100%			<-----4054-----> 100%		<-----69.52-----> 100%					<-----168.58-----> 100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV1 Page 146
Mar. 5, 2010

QV1. Do you have any children under the age of 18 living in your household?
Base: All respondents
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Yes	1,483 37%	61 31%	64 31%	77 38%	80 40% b	86 42% BC	75 36%	79 39% b	77 38%	74 37%	71 35%	72 35%	73 36%	75 37%	71 35%	87 43% BC	71 35%	75 37%	70 35%	72 36%	75 36%	
No	2,571 63%	140 69% eFhP	139 69% FP	126 62%	120 60%	119 58%	133 64%	123 61%	127 62%	126 63%	132 65%	133 65%	130 64%	125 63%	130 65%	116 57%	131 65%	127 63%	131 65%	129 64%	132 64%	
CHI-SQUARE SIGNIFICANCE	-----											14.38 24%										

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 147
Mar. 5, 2010

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Close- ly		Mod- erate			Mod- erate					Mod- erate					
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely likely	1,088 27%	6 40%	66 47% EFGH	11 60% EFGH	292 25% h	102 29% H	243 32% EH	257 22%	83 48% J	894 26%	995 29% L	90 14%	483 42% NO	502 24% O	100 12%	508 42% QR	429 24% R	145 14%	320 28%	766 26%	1,088 70%	-	-	369 52% YZ	7 3%	7 2%
9	177 4%	3 20%	10 7% h	-	52 5%	20 6%	33 4%	43 4%	13 8% j	148 4%	160 5% L	14 2%	73 6% NO	92 4% O	12 1%	92 8% QR	67 4% R	19 2%	55 5%	123 4%	177 11%	-	-	69 10% Y	5 2%	-
8	284 7%	-	9 6%	1 6%	88 8%	27 8%	54 7%	73 6%	10 6%	242 7%	264 8% L	20 3%	92 8% O	165 8% O	27 3%	95 8% R	152 8% R	33 3%	86 7%	198 7%	284 18%	-	-	69 10% Z	22 8% Z	2 1%
7	225 6%	1 4%	11 8%	-	84 7% FH	15 4%	44 6%	53 5%	12 7%	196 6%	199 6% L	26 4%	62 5% O	140 7% O	22 3%	65 5% R	132 7% PR	26 3%	58 5%	167 6%	-	225 25%	-	48 7% Z	33 13% XZ	3 1%
6	165 4%	-	6 4%	1 5%	56 5% F	7 2%	25 3%	51 4% F	7 4%	139 4%	143 4%	20 3%	41 4%	100 5% mO	25 3%	42 3% R	104 6% PR	18 2%	49 4%	115 4%	-	165 19%	-	21 3% Z	28 11% XZ	3 1%
5	382 9%	2 16%	9 7%	2 10%	103 9%	22 6%	63 8%	121 10% F	13 8%	309 9%	319 9%	60 9%	95 8%	220 11% MO	62 8%	96 8%	209 12% PR	75 7%	93 8%	289 10% s	-	382 43%	-	35 5% z	71 28% XZ	9 3%
4	111 3%	-	-	-	35 3% EGH	22 6%	13 2%	33 3%	-	102 3%	88 3%	22 3%	9 1%	69 3% M	32 4% M	17 1%	61 3% P	31 3% P	37 3%	73 3%	-	111 13%	-	12 2% XZ	22 8% XZ	5 1%
3	180 4%	-	-	-	51 4%	19 5%	36 5%	50 4%	-	157 5%	139 4%	40 6% K	32 3%	108 5% M	38 5% M	34 3%	87 5% P	56 6% P	58 5%	122 4%	-	-	180 14%	12 2% X	17 7% X	34 11% X
2	165 4%	-	2 1%	1 4%	61 5% C	11 3%	28 4%	47 4% c	3 2%	147 4% I	124 4%	42 6% K	19 2%	92 4% M	54 7% Mn	22 2%	73 4% P	69 7% PQ	46 4%	120 4%	-	-	165 13%	5 1% X	13 5% X	34 10% XY
1 - Not at all likely	911 22%	3 18%	15 11%	1 5%	239 21% CD	83 19% CD	143 19% CD	338 29% CDEFG	18 11%	803 23% I	634 19%	272 42% K	129 11%	385 19% M	392 48% MN	122 10%	326 18% P	453 45% PQ	239 21%	672 23%	-	-	911 73%	29 4% X	33 13% X	221 68% XY
Already received the H1N1 vaccine	290 7%	-	6 5%	2 10%	73 6%	23 7%	78 10% CEFH	72 6%	8 5%	246 7%	263 8% L	26 4%	93 8% O	153 7% o	44 5%	81 7%	133 7%	75 7%	95 8%	195 7%	-	-	-	30 4% yZ	5 2%	6 2%
Don't know/refused	76 2%	0 2%	4 3% f	-	15 1% f	2 * f	7 1%	32 3% EFG	5 3%	56 2%	61 2%	10 2%	34 3% NO	30 1%	11 1%	39 3% QR	20 1%	13 1%	16 1%	57 2%	-	-	-	8 1% X	3 1%	3 1%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 148
Mar. 5, 2010
(Continued)

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Top 3 Box	1,549 38%	9 60% eH	85 61% EFGH	12 66% EFGH	432 38% H	150 42% H	330 43% EH	373 32%	106 62% J	1,285 37%	1,419 42% L	124 19%	647 56% NO	759 37% O	139 17%	696 57% QR	648 36% R	197 19%	461 40%	1,087 38%	1,549 100%	-	-	507 71% YZ	34 13% Z	9 3%
Bottom 3 Box	1,256 31%	3 18%	17 12%	2 9%	351 31% CD	113 32% CD	207 27% CD	436 37% bCDEG	21 12%	1,107 32% I	897 26%	354 55% K	181 16%	586 28% M	484 59% MN	178 15%	486 27% P	578 57% PQ	342 30%	914 32%	-	-	1,256 100%	46 7%	63 24% X	289 89% XY
Mean	5.8	7.2 H	7.8 EFGH	8.2 EFGH	5.8 H	5.9 H	6.3 EH	5.2	7.8 J	5.7	6.2 L	3.9	7.4 NO	5.9 O	3.5	7.5 QR	5.9 R	3.7	6.0	5.8	9.5 VW	5.6 W	1.4	8.4 YZ	4.9 Z	1.8
Median	6.0	9.0	10.0	10.0	6.0	7.0	7.0	5.0	10.0	6.0	7.0	2.0	9.0	6.0	1.0	9.0	6.0	2.0	6.0	6.0	10.0	5.0	1.0	10.0	5.0	1.0
Standard Deviation	3.61	3.53	3.04	2.98	3.53	3.70	3.61	3.63	3.07	3.62	3.53	3.38	3.22	3.44	3.30	3.15	3.38	3.44	3.60	3.62	0.79	1.00	0.73	2.45	2.31	1.75
Standard Error	0.07	0.97	0.31	0.75	0.12	0.23	0.15	0.12	0.28	0.07	0.07	0.15	0.11	0.09	0.13	0.10	0.09	0.12	0.12	0.08	0.02	0.04	0.02	0.11	0.17	0.11
CHI-SQUARE SIGNIFICANCE	<-----278.72-----> 100%*								<----108.47--> 100%*		<---443.17--> 100%*		<-----1093.01-----> 100%*			<-----1211.96-----> 100%*			<---16.76---> 79%*		<-----12986.98-----> 100%*			<-----1843-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 149
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QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely likely	1,088 27%	105 38% DEFG	334 34% DEFG	372 24%	62 24%	92 22%	124 23%	640 27%	448 27%	468 24%	620 30% J	200 18%	442 27% L	445 34% LM	417 28%	671 26%	334 27% s	127 26%	194 23%	296 29% S	128 29% s	251 27%	337 27%	118 28%	233 30%
9	177 4%	9 3%	52 5% F	69 4% f	15 6% f	11 3%	21 4%	117 5% i	61 4%	97 5% k	80 4%	40 4%	81 5%	55 4%	77 5% p	100 4%	53 4%	19 4%	25 3%	55 5% S	25 6% s	35 4%	59 5%	16 4%	37 5%
8	284 7%	19 7%	72 7%	116 7%	17 7%	22 5%	38 7%	179 7%	105 6%	141 7%	143 7%	64 6%	120 7%	99 7%	103 7%	180 7%	88 7%	27 6%	52 6%	65 6%	45 10% qRST	70 7%	90 7%	26 6%	57 7%
7	225 6%	13 5%	47 5%	96 6% E	6 2% E	30 7% E	32 6% E	149 6% I	76 5%	130 7% K	94 4%	82 7% mN	88 5%	54 4%	88 6%	136 5%	62 5%	30 6%	51 6%	60 6%	20 5%	48 5%	85 7% v	24 6%	49 6%
6	165 4%	12 4%	43 4% g	65 4%	9 4%	22 5% g	14 3%	114 5% I	51 3%	69 4%	96 5%	47 4%	68 4%	50 4%	57 4%	108 4%	47 4%	18 4%	38 5%	40 4%	20 5%	40 4%	44 4%	26 6% w	32 4%
5	382 9%	27 10%	76 8%	162 10% C	29 11%	43 10%	44 8%	212 9%	170 10%	188 10%	194 9%	109 10%	147 9%	123 9%	126 8%	256 10%	143 12% TU	52 11% Tu	77 9%	72 7%	31 7%	109 12% WXY	104 8%	31 7%	62 8%
4	111 3%	7 3%	26 3%	40 3%	10 4%	19 4% g	10 2%	76 3% i	35 2%	73 4% K	38 2%	44 4% MN	35 2%	31 2%	41 3%	70 3%	26 2%	13 3%	27 3%	29 3%	15 3%	27 3%	31 2%	14 3%	19 2%
3	180 4%	13 5%	34 4%	70 4%	13 5%	27 6% C	23 4%	115 5%	64 4%	100 5% k	79 4%	68 6% MN	59 4%	52 4%	66 4%	114 4%	59 5%	25 5%	36 4%	43 4%	15 3%	43 5%	51 4%	22 5%	30 4%
2	165 4%	10 4%	29 3%	65 4%	19 7% Cf	15 3%	28 5% c	92 4%	73 4%	95 5% K	70 3%	52 5%	58 4%	55 4%	55 4%	111 4%	48 4%	20 4%	30 4%	46 5%	21 5%	36 4%	48 4%	19 5%	33 4%
1 - Not at all likely	911 22%	34 13%	172 17% b	392 25% BC	61 23% Bc	99 23% BC	153 29% BC	496 21% H	415 25%	456 23%	455 22%	286 26% N	377 23% N	243 18%	293 20%	618 24% O	280 23% U	115 24% U	212 26% TU	210 21%	76 17%	227 24% xY	290 23% Y	80 19%	147 19%
Already received the H1N1 vaccine	290 7%	23 8%	84 9% D	96 6%	19 7%	33 8%	35 7%	169 7%	121 7%	109 6%	181 9% J	95 7% n	108 7%	88 7%	136 9% P	153 6%	56 5%	32 7%	78 9% Qr	82 8% Q	35 8% Q	39 4%	90 7% V	39 V	74 10% Vw
Don't know/refused	76 2%	2 1%	15 2%	34 2% b	-	11 3%	13 2%	47 2%	29 2%	28 1%	48 2% j	10 1%	32 2% L	32 2% L	23 2%	53 2%	35 3% RST	5 1%	12 1%	7 1%	12 3% T	21 2% XY	23 2% XY	2 *% XY	6 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 150
Mar. 5, 2010
(Continued)

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Top 3 Box	1,549 38%	132 48% DEFG	458 47% DEFG	556 35% F	94 36%	125 30%	183 34%	936 39%	613 37%	706 36%	843 40% J	305 28%	643 40% L	599 45% LM	597 40% p	952 37%	475 39% S	173 36%	271 33%	416 41% rS	197 45% qRS	357 38%	487 39%	160 38%	326 42%	
Bottom 3 Box	1,256 31%	57 21%	235 24%	527 33% BC	93 36% BC	140 33% BC	204 38% BCd	704 29%	552 34% H	651 33% K	605 29%	407 37% MN	494 31% N	350 26%	414 28%	843 33% O	387 31% U	160 33% U	278 33% U	299 30%	112 25%	306 32% Y	390 31% y	121 29%	209 27%	
Mean	5.8 DEFG	6.8 DEFG	6.5 DEFG	5.6	5.4	5.4	5.3	5.9 I	5.6	5.6	6.0 J	5.1	5.9 L	6.4 LM	6.1 P	5.7	5.8 s	5.6	5.4	6.0 rS	6.3 QRS	5.7	5.8	6.0	6.2 Vw	
Median	6.0	8.0	8.0	5.0	5.0	5.0	5.0	6.0	5.0	5.0	7.0	5.0	6.0	7.0	7.0	6.0	6.0	5.0	5.0	7.0	7.0	6.0	7.0	6.0	7.0	
Standard Deviation	3.61	3.40	3.55	3.59	3.61	3.49	3.71	3.55	3.70	3.56	3.65	3.47	3.64	3.60	3.58	3.62	3.60	3.61	3.61	3.64	3.51	3.59	3.64	3.56	3.58	
Standard Error	0.07	0.24	0.13	0.10	0.28	0.20	0.19	0.08	0.11	0.09	0.09	0.12	0.11	0.10	0.11	0.08	0.12	0.18	0.15	0.13	0.20	0.13	0.12	0.21	0.15	
CHI-SQUARE SIGNIFICANCE	<-----229.01----->							<---39.33--->		<---78.51--->		<-----195.17----->			<---41.43--->		<-----120.09----->						<-----71.22----->			
	100%*							100%*		100%*		100%*			100%*		100%*						100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 151
Mar. 5, 2010

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely likely	1,088 27%	55 27%	70 34%	63 31%	59 30%	75 36%	52 25%	60 30%	52 26%	48 24%	59 29%	43 21%	41 20%	48 24%	47 23%	64 31%	47 23%	58 29%	57 28%	49 25%	41 20%
			JLMNOQTU gi	LMoU	lmU	LMNOQsTU bGIJ		LMU								LMoqU		mu	mu		
9	177 4%	12 6%	9 4%	10 5%	14 7%	9 4%	15 7%	7 4%	5 2%	8 4%	7 3%	4 2%	12 6%	8 4%	7 3%	14 7%	10 5%	11 5%	8 4%	6 3%	2 1%
		1U	u	U	iLtU	u	ILtU						iIU	u		iLtU	U	1U			
8	284 7%	12 6%	16 8%	16 8%	11 6%	18 9%	19 9%	10 5%	26 13%	25 13%	6 3%	17 8%	12 6%	12 6%	15 8%	15 8%	13 6%	12 6%	7 3%	10 5%	11 5%
			Ks	ks		KS	KS		KMNQRSTU BEH	MNoQRSTU BEHK		Ks			Ks	ks					
7	225 6%	18 9%	9 4%	16 8%	18 9%	16 8%	6 3%	8 4%	15 8%	7 3%	17 8%	14 7%	12 6%	14 7%	7 4%	8 4%	12 6%	3 1%	8 4%	7 3%	10 5%
		HJOPRsTu cG		gjoRt	GhJOPRsT c	ghjoRt			gjoRt		GhjoRt	R	R	gR			R		r		r
6	165 4%	6 3%	5 2%	15 8%	7 4%	6 3%	11 5%	7 4%	9 5%	6 3%	12 6%	9 5%	10 5%	8 4%	11 6%	6 3%	3 2%	7 4%	8 4%	9 4%	7 3%
			bCFjpQru				Q				cQ		q		Q					q	
5	382 9%	23 11%	22 11%	19 9%	23 12%	21 10%	24 11%	20 10%	9 5%	18 9%	25 12%	13 6%	28 14%	21 11%	23 11%	16 8%	23 11%	14 7%	13 7%	13 6%	14 7%
		I	I	I	I	i	I	i			Ilrstu		ILpRSTU	I	It		I				
4	111 3%	3 2%	5 3%	5 3%	3 1%	5 2%	8 4%	8 4%	7 4%	3 2%	8 4%	4 2%	3 1%	5 3%	5 3%	10 5%	4 2%	2 1%	4 2%	12 6%	6 3%
																emr			LMnoQRSu BcdEfJ		
3	180 4%	9 4%	6 3%	6 3%	3 2%	9 4%	10 5%	8 4%	10 5%	11 6%	8 4%	13 6%	10 5%	7 4%	13 6%	6 3%	7 4%	12 6%	6 3%	6 3%	18 8%
										E		Est	e		E			e		EhknPQST CD	
2	165 4%	7 4%	9 4%	5 3%	8 4%	10 5%	11 5%	12 6%	10 5%	9 5%	4 2%	6 3%	7 3%	12 6%	9 4%	7 4%	7 3%	1 1%	6 3%	8 4%	16 8%
		R	R		R	R	R	kR	R	R				kR	R					R DKLmpqRS b	
1 - Not at all likely	911 22%	55 27%	43 21%	35 17%	47 24%	30 14%	41 20%	48 24%	38 19%	50 25%	42 21%	61 30%	50 24%	40 20%	51 25%	34 17%	45 22%	55 27%	48 24%	49 24%	49 24%
		DFiP			F			F		dFp		cDFGIkNP	Fp		dFp		f	DFiP	F	Fp	F
Already received the H1N1 vaccine	290 7%	-	6 3%	1 1%	4 2%	3 2%	5 3%	10 5%	15 7%	10 5%	11 5%	14 7%	17 8%	18 9%	13 7%	19 10%	23 11%	23 11%	35 18%	29 15%	30 15%
								Df	cDEFG	Def	Def	DEFg	CDEFG	CDEFG	DEFg	CDEFGj	CDEFGHJk	CDEFGHJk	KLmNOPqr CDEFGHIJ	GHIJKLmO CDEF	GHIJKLmO CDEF

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 152
Mar. 5, 2010
(Continued)

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Don't know/refused	76 2%	1 *	3 2%	10 5% fhkMPSTu BcE	2 1%	3 2%	5 2% bm	4 2%	6 3% bm	4 2%	4 2%	6 3% bm	1 1%	6 3% bm	–	2 1%	7 3% BM	4 2%	2 1%	3 1%	4 2%
Top 3 Box	1,549 38%	79 39% U	95 47% LMNOQSTU K	90 44% LMnoqsTU k	84 42% LmtU	101 49% MNOQrSTU bHjKL	86 41% lmU	77 38% U	83 41% lU	81 40% lU	72 35% u	64 31%	66 32%	68 34%	69 34% u	93 46% LMNOQSTU K	70 35% u	81 40% lU	71 35% u	65 32%	54 26%
Bottom 3 Box	1,256 31%	71 35% DFkP	58 29%	47 23%	59 29%	49 24%	63 30%	69 34% DFP	59 29%	70 35% DFkP	55 27% FgiKnPqs CDe	80 39%	66 33% dfp	59 30%	72 36% DFkP	48 24%	60 29%	68 34% DfP	59 29%	63 31% d gIKNPQSt CDEF	83 40%
Mean	5.8	5.7 u	6.2 LMotU	6.4 JLMnOqTU bh	6.1 lU	6.7 MNOQRSTU BGHJKL	5.9 lU	5.7 u	6.0 lU	5.6	6.0 lU	5.2	5.5	5.7 u	5.4	6.5 JLMnOqTU bh	5.7 u	5.8 u	5.8 U	5.5	4.9
Median	6.0	6.0	7.0	7.0	7.0	8.0	6.0	5.0	7.0	6.0	6.0	5.0	5.0	6.0	5.0	8.0	5.0	6.0	6.0	5.0	4.0
Standard Deviation	3.61	3.64	3.66	3.40	3.61	3.42	3.49	3.71	3.51	3.63	3.51	3.65	3.50	3.53	3.57	3.54	3.62	3.86	3.81	3.71	3.58
Standard Error	0.07	0.29	0.29	0.26	0.30	0.26	0.28	0.29	0.29	0.29	0.29	0.30	0.27	0.29	0.28	0.30	0.31	0.32	0.30	0.31	0.30
CHI-SQUARE SIGNIFICANCE	<-----482.65 100%*----->																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 153
Mar. 5, 2010

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Not Close- ly																
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other		Close- ly	Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,549 38%	9 60% eH	85 61% EFGH	12 66% EFGH	432 38% H	150 42% H	330 43% EH	373 32%	106 62% J	1,285 37%	1,419 42% L	124 19%	647 56% NO	759 37% O	139 17%	696 57% QR	648 36% R	197 19%	461 40%	1,087 38%	1,549 100%	-	-	507 71% YZ	34 13% Z	9 3%
Middle 4 Box	883 22%	3 20%	26 19%	3 15%	277 24% FG	65 18%	145 19%	259 22%	32 19%	746 22%	748 22%	128 20%	207 18%	529 26% MO	141 17%	221 18% r	506 28% PR	151 15%	237 21%	644 22%	-	883 100%	-	117 16% Z	155 60% XZ	19 6%
Bottom 3 Box	1,256 31%	3 18%	17 12%	2 9%	351 31% CD	113 32% CD	207 27% CD	436 37% bCDEG	21 12%	1,107 32% I	897 26%	354 55% K	181 16%	586 28% M	484 59% MN	178 15%	486 27% P	578 57% PQ	342 30%	914 32%	-	-	1,256 100%	46 7%	63 24% X	289 89% XY
Already received the H1N1 vaccine	290 7%	-	6 5%	2 10%	73 6%	23 7%	78 10% CEFH	72 6%	8 5%	246 7%	263 8% L	26 4%	93 8% O	153 7% o	44 5%	81 7%	133 7%	75 7%	95 8%	195 7%	-	-	-	30 4% yZ	5 2%	6 2%
Don't know/refused	76 2%	0 2%	4 3% f	-	15 1% f	2 1% *	7 1%	32 3% EFG	5 3%	56 2%	61 2%	10 2%	34 3% NO	30 1%	11 1%	39 3% QR	20 1%	13 1%	16 1%	57 2%	-	-	-	8 1%	3 1%	3 1%
CHI-SQUARE SIGNIFICANCE	<-----120.9-----> 100%*								<---49.25---> 100%		<---227.03---> 100%		<-----538.01-----> 100%			<-----630.56-----> 100%			<----7.29----> 88%		<-----7376.39-----> 100%*			<-----1027.23-----> 100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 154
Mar. 5, 2010

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education					Income				
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	1,549 38%	132 48%	458 47%	556 35%	94 36%	125 30%	183 34%	936 39%	613 37%	706 36%	843 40%	305 28%	643 40%	599 45%	597 40%	952 37%	475 39%	173 36%	271 33%	416 41%	197 45%	357 38%	487 39%	160 38%	326 42%
		DEFG	DEFG	F							J		L	LM	p		S			rS	qRS				
Middle 4 Box	883 22%	59 22%	192 19%	363 23%	55 21%	114 27%	100 19%	551 23%	332 20%	461 24%	422 20%	282 26%	338 21%	258 19%	312 21%	570 22%	278 23%	113 23%	193 23%	202 20%	87 20%	224 24%	264 21%	95 23%	162 21%
				Cg		CG		i		K		MN													
Bottom 3 Box	1,256 31%	57 21%	235 24%	527 33%	93 36%	140 33%	204 38%	704 29%	552 34%	651 33%	605 29%	407 37%	494 31%	350 26%	414 28%	843 33%	387 31%	160 33%	278 33%	299 30%	112 25%	306 32%	390 31%	121 29%	209 27%
				BC	BC	BC	BCd		H	K		MN	N			O	U	U	U	U		Y	Y		
Already received the H1N1 vaccine	290 7%	23 8%	84 9%	96 6%	19 7%	33 8%	35 7%	169 7%	121 7%	109 6%	181 9%	95 9%	108 7%	88 7%	136 9%	153 6%	56 5%	32 7%	78 9%	82 8%	35 8%	39 4%	90 7%	39 9%	74 10%
			D							J		n			P				Qr	Q	Q		V	V	Vw
Don't know/refused	76 2%	2 1%	15 2%	34 2%	-	11 3%	13 2%	47 2%	29 2%	28 1%	48 2%	10 1%	32 2%	32 2%	23 2%	53 2%	35 3%	5 1%	12 1%	7 1%	12 3%	21 2%	23 2%	2 *	6 1%
				b						j		L	L				RST			T	XY	XY			
CHI-SQUARE SIGNIFICANCE	<-----106.05-----> 100%						<-----9.92-----> 96%		<-----33.28-----> 100%		<-----95.21-----> 100%			<-----25.13-----> 100%		<-----64.81-----> 100%					<-----40.35-----> 100%				

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV2 Page 155
Mar. 5, 2010

QV2. How likely are you to get the H1N1 flu vaccine?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Top 3 Box	1,549 38%	79 39%	95 47%	90 44%	84 42%	101 49%	86 41%	77 38%	83 41%	81 40%	72 35%	64 31%	66 32%	68 34%	69 34%	93 46%	70 35%	81 40%	71 35%	65 32%	54 26%
		U	LMNOQSTU	LMnoqsTU	LmtU	MNOQrSTU	lmU	U	1U	1U	u	31%	32%	34%	u	LMNOQSTU	K	u	1U	u	32%
Middle 4 Box	883 22%	50 25%	40 20%	55 27%	51 26%	48 23%	50 24%	42 21%	42 20%	35 17%	62 30%	41 20%	53 26%	49 24%	46 23%	40 20%	42 21%	26 13%	34 17%	41 20%	36 17%
		Rsu	r	JRSU	jRsu	R	R	R	r	JLPQRSTU	CHI	r	jRSU	Rsu	R	r	R			r	
Bottom 3 Box	1,256 31%	71 35%	58 29%	47 23%	59 29%	49 24%	63 30%	69 34%	59 29%	70 35%	55 27%	80 39%	66 33%	59 30%	72 36%	48 24%	60 29%	68 34%	59 29%	63 31%	83 40%
		DFkP						DFP		DFkP	FgiKnPqs	CDe	dfp		DFkP			DfP		d	gIKNPQSt
Already received the H1N1 vaccine	290 7%	-	6 3%	1 1%	4 2%	3 2%	5 3%	10 5%	15 7%	10 5%	11 5%	14 7%	17 8%	18 9%	13 7%	19 10%	23 11%	23 11%	35 18%	29 15%	30 15%
								Df	cDEFG	Def	Def	DEFg	CDEFG	CDEFG	DEFg	CDEFGj	CDEFGHJk	CDEFGHJk	KLMPNOpqr	GHIJKLmO	GHIJKLmO
Don't know/refused	76 2%	1 *	3 2%	10 5%	2 1%	3 2%	5 2%	4 2%	6 3%	4 2%	4 2%	6 3%	1 1%	6 3%	-	2 1%	7 3%	4 2%	2 1%	3 1%	4 2%
				fhkMPSTu	BcE		bm		bm			bm		bm			BM				
CHI-SQUARE SIGNIFICANCE	<-----251.85-----> 100%																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 156
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Close-ly															
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	1,483 100%	4 100%	52 100%	9 100%	424 100%	118 100%	303 100%	430 100%	65 100%	1,275 100%	1,254 100%	225 100%	445 100%	763 100%	273 100%	511 100%	618 100%	351 100%	446 100%	1,036 100%	597 100%	312 100%	414 100%	710 100%	260 100%	325 100%
Unweighted 'N'	1,355	4	49	8	381	108	287	382	61	1,158	1,138	213	403	691	259	457	579	315	387	967	547	286	383	652	226	306
10 - Extremely likely	516 35%	2 57%	24 46% eH	6 72% EFgH	136 32%	42 36%	137 45% EH	128 30%	32 50% J	442 35%	467 37% L	47 21%	222 50% NO	245 32% O	47 17%	257 50% QR	190 31% R	68 19%	154 35%	361 35%	411 69% VW	52 17% W	22 5%	516 73%	-	-
9	84 6%	-	6 11% gh	-	32 7% gH	9 7%	12 4%	15 3%	6 9%	68 5%	76 6% L	6 3%	24 5%	50 7% o	10 4%	35 7% r	36 6%	13 4%	25 6%	59 6%	47 8% W	19 6% w	12 3%	84 12%	-	-
8	110 7%	-	7 14%	-	26 6%	13 11%	21 7%	32 7%	7 11%	92 7%	102 8% L	8 4%	37 8% o	60 8% o	13 5%	46 9% R	50 8% R	14 4%	41 9%	69 7%	49 8% W	46 15% UW	12 3%	110 15%	-	-
7	83 6%	-	1 2%	1 13%	36 8% CF	3 3%	16 5%	25 6% c	2 3%	80 6%	78 6% L	5 2%	24 5%	49 6%	11 4%	22 4%	51 8% PR	10 3%	30 7%	53 5%	13 2%	55 18% UW	15 4%	-	83 32%	-
6	38 3%	-	2 3%	-	16 4% Fg	1 1%	5 2%	8 2%	2 2%	30 2%	32 3%	6 3%	10 2%	20 3%	8 3%	7 1%	21 3% p	8 2%	14 3%	24 2%	4 1%	26 8% UW	6 2%	-	38 15%	-
5	111 7%	1 28%	1 2%	-	28 7% C	6 5%	22 7% C	30 7% C	2 3%	86 7%	90 7%	21 9%	28 6%	63 8%	20 7%	25 5%	59 10% P	26 8%	28 6%	83 8%	14 2%	58 19% UW	32 8% U	-	111 43%	-
4	28 2%	-	-	-	7 2%	3 3%	1 *% G	15 3% G	-	26 2%	21 2%	7 3%	3 1%	9 1%	16 6% MN	7 1%	8 1%	13 4% pq	9 2%	19 2%	3 *% U	15 5% U	10 2% U	-	28 11%	-
3	50 3%	-	1 3%	-	18 4%	8 6%	6 2%	12 3%	1 2%	44 3%	35 3%	15 7% k	4 1%	32 4% M	14 5% M	11 2%	24 4%	15 4%	14 3%	36 4%	1 *% UV	4 1% UV	43 10% UV	-	-	50 15%
2	46 3%	-	-	-	20 5% Fg	2 1%	7 2%	17 4% f	-	45 4%	38 3%	8 4%	4 1%	28 4% M	14 5% M	5 1%	16 3% p	25 7% PQ	8 2%	38 4% s	1 *% UV	4 1% UV	41 10% UV	-	-	46 14%
1 - Not at all likely	229 15%	1 15%	2 4%	-	52 12% C	19 16% C	33 11% c	95 22% CEG	3 4%	199 16% I	151 12% K	77 34% K	29 7%	105 14% M	94 35% MN	33 6%	84 14% P	111 32% PQ	62 14%	167 16%	7 1%	11 4% u	206 50% UV	-	-	229 70%
Already received the H1N1 vaccine	160 11%	-	6 11%	1 14%	48 11%	13 11%	38 13%	40 9%	7 11%	140 11%	143 11% l	17 8%	48 11%	93 12% O	19 7%	48 9%	72 12%	41 12%	53 12%	107 10%	41 7% W	17 5% W	8 2%	-	-	-
Don't know/refused	29 2%	-	3 5%	-	5 1%	1 1%	5 2%	12 3%	3 4%	23 2%	22 2%	7 3%	13 3% n	8 1%	6 2%	15 3%	8 1%	6 2%	8 2%	21 2%	6 1%	5 2%	7 2%	-	-	-

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 157
Mar. 5, 2010
(Continued)

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Top 3 Box	710 48%	2 57%	37 71% EfgH	6 72% eH	193 46%	63 54% H	170 56% EH	175 41%	45 70% J	601 47%	645 51% L	61 27%	283 63% NO	356 47% O	70 26%	338 66% QR	275 45% R	95 27%	220 49%	489 47%	507 85% VW	117 37% W	46 11%	710 100%	-	-
Bottom 3 Box	325 22%	1 15%	3 7%	-	90 21% Cg	28 24% Cg	45 15% c	125 29% CEG	4 6%	288 23% I	224 18%	100 44% K	38 8%	165 22% M	122 45% MN	48 9%	123 20% P	152 43% PQ	84 19%	241 23% s	9 2%	19 6% U	289 70% UV	-	-	325 100%
Mean	6.8	7.2	8.6 EFgH	9.5 EFH	6.8 H	6.8 h	7.6 EH	6.0	8.6 J	6.7	7.1 L	4.6	8.2 NO	6.7 O	4.5	8.2 QR	6.7 R	4.7	7.0	6.7	9.3 VW	6.8 W	3.0	9.6 YZ	5.7 Z	1.5
Median	8.0	10.0	10.0	10.0	8.0	8.0	10.0	7.0	10.0	8.0	8.0	4.0	10.0	8.0	4.0	10.0	8.0	4.0	8.0	8.0	10.0	7.0	1.0	10.0	5.0	1.0
Standard Deviation	3.51	3.93	2.35	1.17	3.38	3.56	3.26	3.71	2.38	3.53	3.34	3.69	2.77	3.43	3.58	2.79	3.34	3.69	3.38	3.56	1.55	2.30	2.80	0.74	1.04	0.75
Standard Error	0.11	2.01	0.40	0.45	0.20	0.41	0.23	0.22	0.35	0.12	0.12	0.29	0.16	0.15	0.25	0.15	0.16	0.25	0.20	0.13	0.08	0.15	0.16	0.03	0.08	0.05
CHI-SQUARE SIGNIFICANCE	<-----159.22----->								<--33.32-->		<--190.6-->		<-----363.95----->			<-----405.33----->			<--14.69-->		<-----1893.97----->			<-----4657.46----->		
	100%*								100%*		100%*		100%*			100%*			67%*		100%*			100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 158
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-lege Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,483 100%	92 100%	355 100%	575 100%	101 100%	161 100%	201 100%	905 100%	578 100%	703 100%	780 100%	530 100%	884 100%	63 100%	1,483 100%	-	348 100%	169 100%	359 100%	431 100%	168 100%	230 100%	462 100%	214 100%	402 100%
Unweighted 'N'	1,355	87	346	498	86	156	182	823	532	622	733	504	763	82	1,355	-	312	155	327	396	155	220	434	188	356
10 - Extremely likely	516 35%	45 50% DeFG	143 40% Dfg	180 31%	34 34%	50 31%	63 32%	307 34%	209 36%	246 35%	270 35%	155 29%	332 38% L	28 44% L	516 35%	-	117 34%	54 32%	97 27%	183 43% QRS	63 38% S	67 29%	163 35%	81 38% v	160 40% V
9	84 6%	4 5%	17 5%	30 5%	10 10%	13 8%	9 4%	48 5%	37 6%	54 8% K	30 4%	22 4%	61 7% LN	1 2%	84 6%	-	19 5%	10 6%	14 4%	27 6% s	14 8%	9 4%	22 5%	7 3%	33 8% VwX
8	110 7%	3 4%	24 7% G	65 11% BCeFG	5 5%	7 4%	5 3%	74 8%	36 6%	56 8%	54 7%	30 6%	74 8%	4 7%	110 7%	-	25 7%	12 7%	31 9%	32 7%	9 6%	22 10% y	30 6%	19 9%	22 5%
7	83 6%	7 7%	13 4%	41 7% CG	3 3%	14 9% CeG	5 2%	57 6%	26 4%	54 8% K	29 4%	19 4%	60 7% Ln	2 3%	83 6%	-	17 5%	10 6%	19 5%	28 6%	8 5%	7 3%	23 5%	14 6%	28 7% v
6	38 3%	3 3%	14 4% eg	15 3%	1 1%	2 1%	2 1%	30 3% I	8 1%	19 3%	19 2%	15 3%	20 2%	3 4%	38 3%	-	9 3%	6 4%	8 2%	9 2%	7 4%	6 3%	13 3%	6 3%	11 3%
5	111 7%	7 8%	22 6%	40 7%	12 12%	11 7%	19 9%	70 8%	41 7%	37 5%	74 10% J	56 11% M	49 6%	6 9%	111 7%	-	35 10% TU	12 7%	38 11% TU	18 4%	8 5%	25 11% WY	27 6%	18 9%	21 5%
4	28 2%	1 1%	9 2%	9 2%	-	3 2%	6 3%	21 2%	7 1%	16 2%	12 2%	15 3% m	11 1%	2 3%	28 2%	-	7 2%	5 3%	6 2%	6 1%	4 2%	5 2%	6 1%	5 2%	6 2%
3	50 3%	1 1%	11 3%	21 4%	5 5%	7 4%	5 3%	33 4%	17 3%	28 4%	23 3%	25 5%	25 3%	-	50 3%	-	17 5%	5 3%	12 3%	11 3%	6 4%	9 4%	20 4%	7 3%	11 3%
2	46 3%	1 2%	4 1%	30 5% bCEG	1 1%	6 4%	4 2%	25 3%	21 4%	28 4%	18 2%	13 2%	32 4%	1 1%	46 3%	-	14 4%	3 2%	14 4%	10 2%	5 3%	8 3%	20 4% y	6 3%	7 2%
1 - Not at all likely	229 15%	4 5%	35 10%	91 16% BC	18 18% B	28 17% Bc	53 26% BCdf	135 15%	94 16%	92 13%	137 18% J	101 19% MN	121 14%	5 8%	229 15%	-	55 16%	23 14%	69 19% Tu	57 13%	20 12%	53 23% wXY	77 17% xy	23 11%	45 11%
Already received the H1N1 vaccine	160 11%	14 15%	55 15% Dg	44 8%	10 10%	17 11%	20 10%	88 10%	72 12%	64 9%	96 12% j	70 13% M	82 9%	8 13%	160 11%	-	24 7%	27 16% Q	44 12% Q	49 11% q	15 9%	14 6%	52 11% V	26 12% v	55 14% V
Don't know/refused	29 2%	-	7 2%	9 2%	-	3 2%	9 5% d	17 2%	11 2%	11 2%	18 2%	8 1%	17 2%	4 6%	29 2%	-	10 3% T	3 1%	8 2% T	1 *% T	8 5% T	4 2%	11 2%	2 1%	4 1%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 159
Mar. 5, 2010
(Continued)

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Top 3 Box	710 48%	53 58% FG	184 52% FG	275 48% G	50 49%	70 43%	77 39%	428 47%	281 49%	356 51% k	354 45%	208 39%	466 53% L	34 53% L	710 48%	-	161 46%	76 45%	142 40%	242 56% QRS	87 52% S	98 43%	215 46%	107 50%	215 53% Vw
Bottom 3 Box	325 22%	7 7%	50 14%	142 25% BC	24 24% Bc	40 25% BC	62 31% BC	192 21%	133 23%	147 21%	178 23%	138 26% MN	179 20% N	6 9%	325 22%	-	86 25% t	30 18%	95 26% RTu	79 18%	31 19%	70 30% XY	116 25% XY	36 17%	63 16%
Mean	6.8	8.2 DEFG	7.4 DFG	6.6 G	6.6	6.5	5.8	6.7	6.8	6.9	6.6	6.1	7.1 L	7.7 L	6.8	-	6.5	6.9 s	6.1	7.3 QS	7.2 S	5.9	6.6 v	7.1 V	7.4 VW
Median	8.0	10.0	9.0	8.0	8.0	7.0	5.0	8.0	8.0	8.0	8.0	7.0	9.0	10.0	8.0	-	8.0	8.0	7.0	9.0	9.0	6.0	8.0	8.0	9.0
Standard Deviation	3.51	2.73	3.24	3.48	3.60	3.58	3.89	3.45	3.61	3.39	3.61	3.61	3.42	3.09	3.51	-	3.52	3.40	3.59	3.39	3.39	3.66	3.64	3.29	3.27
Standard Error	0.11	0.37	0.21	0.17	0.49	0.34	0.34	0.14	0.19	0.16	0.16	0.19	0.14	0.40	0.11	-	0.24	0.32	0.23	0.20	0.32	0.28	0.21	0.28	0.20
CHI-SQUARE SIGNIFICANCE	<-----181.01----->							<-----17.1----->		<-----46.51----->		<-----91.65----->			<-----0----->		<-----99.33----->					<-----89.84----->			
	100%*							81%*		100%*		100%*			%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 160
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1,483 100%	61 100%	64 100%	77 100%	80 100%	86 100%	75 100%	79 100%	77 100%	74 100%	71 100%	72 100%	73 100%	75 100%	71 100%	87 100%	71 100%	75 100%	70 100%	72 100%	75 100%
Unweighted 'N'	1,355	55	67	78	71	84	58	72	69	66	62	65	69	70	68	70	65	70	67	62	67
10 - Extremely likely	516 35%	16 26%	25 39% NTu	29 38% NTu	30 38% NT	38 44% BMNTU	22 30%	34 43% bmNTU	26 34% t	28 38% NT	30 43% bmNTU	30 41% bNTu	20 27%	15 21%	23 33% t	44 51% MNOqrsTUBGi	25 35% nT	26 34% nT	24 34% nT	12 17%	18 24%
9	84 6%	5 7%	2 3%	5 7% s	3 4%	8 9% hiS	13 17% KLOPqRSUCdEHI	2 2%	1 2%	6 8% s	3 4%	3 4%	7 9% hiS	7 9% iS	4 6%	2 3%	5 7%	4 6%	1 1%	-	4 5%
8	110 7%	3 5%	6 10%	4 5%	3 4%	10 11% bdeoPqst	12 16% Pq	9 11%	10 13% pq	-	-	7 10%	10 13% epqst	9 12%	4 6%	3 4%	3 4%	5 7%	3 5%	4 5%	5 7%
7	83 6%	7 11% cmoPQt	2 3%	4 5%	11 14% MnOPQsTUCdfGL	4 5%	2 3%	6 7%	7 9% Pq	4 6%	9 12% glmOPQTuC	2 3%	2 3%	4 5%	2 3%	1 1%	1 2%	7 9% Pq	3 4%	2 3%	3 4%
6	38 3%	3 5%	0 1%	3 3%	3 4%	1 1%	-	-	-	3 4%	1 2%	4 5%	2 3%	1 2%	7 10% CFKNqRSU	-	2 3%	1 1%	1 1%	3 4%	1 1%
5	111 7%	2 3%	7 12% beHop	10 13% BEHilOP	2 3%	8 9%	10 13% beHilop	2 2%	3 4%	12 17% ILMnOPRsBEH	7 10% h	3 4%	4 5%	5 7%	2 3%	2 3%	6 9%	4 5%	5 7%	8 11% hp	7 10% hp
4	28 2%	4 6% h	2 3%	1 2%	1 2%	3 3%	1 2%	1 1%	2 3%	1 1%	1 2%	1 2%	-	2 2%	2 2%	2 2%	1 2%	2 2%	-	2 2%	-
3	50 3%	1 2%	4 6%	2 3%	3 3%	3 3%	2 3%	1 1%	3 4%	4 5%	1 1%	2 2%	4 5%	1 2%	1 1%	3 4%	2 3%	5 6%	3 4%	3 4%	3 5%
2	46 3%	3 5%	4 6%	3 3%	-	3 3%	-	2 3%	4 6%	1 2%	1 2%	1 1%	4 5%	1 1%	6 9% jkLnPr	1 1%	4 6%	1 1%	2 3%	1 2%	3 4%
1 - Not at all likely	229 15%	17 27% dFJKPq	10 15%	11 14%	19 24% FJKPq	5 6%	10 14%	15 19% F	12 16%	7 10%	6 9%	13 18% F	12 16% f	15 20% F	12 16% f	8 9% f	8 12% CEFGjl	11 15% F	12 18% F	12 17% f	13 17% f
Already received the H1N1 vaccine	160 11%	-	2 4%	-	3 4%	1 1%	2 3%	7 9% F	7 9% F	4 5% f	10 14% ceFg	4 6%	8 12% cFg	12 16% CEFGjl	6 8% F	19 22% EFGhiJLOC	13 18% CEFGJl	9 11% F	14 20% EFGhiJLOC	21 30% IJKLMnORCEFGH	16 22% EFGhiJLOC
Don't know/refused	29 2%	1 2%	-	5 7% HiMoPru	-	4 4%	-	1 1%	1 1%	2 3%	1 2%	3 4%	1 1%	3 3%	1 1%	1 1%	-	1 1%	2 2%	3 5%	1 1%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 161
Mar. 5, 2010
(Continued)

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Top 3 Box	710 48%	23 38% t	33 52% Tu	38 50% T	36 46% T	55 65% mNOQRSTU BdEiJK	47 62% BeNoqSTU	45 56% bnsTU	37 49% T	34 47% T	33 47% T	40 55% bsTU	36 50% T	31 41% T	31 44% T	50 57% BnsTU	32 46% T	35 47% T	28 40% T	16 22% T	27 36% T
Bottom 3 Box	325 22%	21 35% dFGJKP	17 27% FKp	15 20% FKp	22 28% FKp	11 13% FKp	12 16% FKp	18 23% fk	19 25% fk	13 17% fk	8 12% fk	15 21% fk	19 26% fkp	17 23% fkp	19 27% FKp	12 14% FKp	15 21% FKp	17 23% fk	17 25% fk	16 23% fk	20 26% fkp
Mean	6.8	5.7	6.6	6.9 bT	6.5	7.7 EiMNOSTU Bc	7.1 bT	7.0 bT	6.6	7.0 bT	7.5 BnTu	7.0 bT	6.5	6.2	6.4	8.0 EiMNOSTU Bc	6.8 t	6.8 t	6.4	5.4	6.0
Median	8.0	6.0	8.0	8.0	7.0	9.0	8.0	8.0	8.0	9.0	10.0	8.0	8.0	8.0	7.0	10.0	9.0	8.0	8.0	5.0	7.0
Standard Deviation	3.51	3.68	3.57	3.40	3.70	2.96	3.16	3.68	3.55	3.25	3.15	3.57	3.54	3.57	3.63	3.32	3.57	3.50	3.79	3.49	3.68
Standard Error	0.11	0.54	0.46	0.42	0.52	0.35	0.49	0.50	0.51	0.46	0.47	0.51	0.49	0.52	0.48	0.49	0.51	0.52	0.52	0.59	0.55
CHI-SQUARE SIGNIFICANCE	<-----440.24-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 162
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?

Base: Respondents who have children in the household

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	1,483 100%	4 100%	52 100%	9 100%	424 100%	118 100%	303 100%	430 100%	65 100%	1,275 100%	1,254 100%	225 100%	445 100%	763 100%	273 100%	511 100%	618 100%	351 100%	446 100%	1,036 100%	597 100%	312 100%	414 100%	710 100%	260 100%	325 100%
Unweighted 'N'	1,355	4	49	8	381	108	287	382	61	1,158	1,138	213	403	691	259	457	579	315	387	967	547	286	383	652	226	306
Top 3 Box	710 48%	2 57%	37 71%	6 72%	193 46%	63 54%	170 56%	175 41%	45 70%	601 47%	645 51%	61 27%	283 63%	356 47%	70 26%	338 66%	275 45%	95 27%	220 49%	489 47%	507 85%	117 37%	46 11%	710 100%	-	-
			EfgH	eH		H	EH		J		L		NO	O		QR	R				VW	W				
Middle 4 Box	260 18%	1 28%	3 6%	1 13%	87 21%	13 11%	44 15%	79 18%	6 9%	223 17%	220 18%	39 18%	64 14%	141 18%	54 20%	62 12%	139 22%	58 17%	81 18%	179 17%	34 6%	155 50%	63 15%	-	260 100%	-
					CFg		c	Cf		I					m		PR				UW	U				
Bottom 3 Box	325 22%	1 15%	3 7%	-	90 21%	28 24%	45 15%	125 29%	4 6%	288 23%	224 18%	100 44%	38 8%	165 22%	122 45%	48 9%	123 20%	152 43%	84 19%	241 23%	9 2%	19 6%	289 70%	-	-	325 100%
					Cg	Cg	c	CEG		I		K		M	MN		P	PQ		s		U	UV			
Already received the H1N1 vaccine	160 11%	-	6 11%	1 14%	48 11%	13 11%	38 13%	40 9%	7 11%	140 11%	143 11%	17 8%	48 11%	93 12%	19 7%	48 9%	72 12%	41 12%	53 12%	107 10%	41 7%	17 5%	8 2%	-	-	-
										l				O							W	W				
Don't know/refused	29 2%	-	3 5%	-	5 1%	1 1%	5 2%	12 3%	3 4%	23 2%	22 2%	7 3%	13 3%	8 1%	6 2%	15 3%	8 1%	6 2%	8 2%	21 2%	6 1%	5 2%	7 2%	-	-	-
													n													
CHI-SQUARE SIGNIFICANCE	<-----61.78-----> 100%*								<---18.88---> 100%		<---89.65---> 100%		<-----166.04-----> 100%			<-----202.54-----> 100%			<---4.14---> 61%		<-----1032.83-----> 100%			<-----2588.3-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 163
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	1,483 100%	92 100%	355 100%	575 100%	101 100%	161 100%	201 100%	905 100%	578 100%	703 100%	780 100%	530 100%	884 100%	63 100%	1,483 100%	-	348 100%	169 100%	359 100%	431 100%	168 100%	230 100%	462 100%	214 100%	402 100%
Unweighted 'N'	1,355	87	346	498	86	156	182	823	532	622	733	504	763	82	1,355	-	312	155	327	396	155	220	434	188	356
Top 3 Box	710 48%	53 58%	184 52%	275 48%	50 49%	70 43%	77 39%	428 47%	281 49%	356 51%	354 45%	208 39%	466 53%	34 53%	710 48%	-	161 46%	76 45%	142 40%	242 56%	87 52%	98 43%	215 46%	107 50%	215 53%
		fG	fG	G						k			L	L						QRS	S				Vw
Middle 4 Box	260 18%	18 20%	58 16%	105 18%	16 16%	30 19%	32 16%	178 20%	82 14%	125 18%	134 17%	106 20%	140 16%	12 19%	260 18%	-	68 19%	34 20%	70 19%	61 14%	27 16%	43 19%	68 15%	43 20%	66 16%
								I				m					t			t					
Bottom 3 Box	325 22%	7 7%	50 14%	142 25%	24 24%	40 25%	62 31%	192 21%	133 23%	147 21%	178 23%	138 26%	179 20%	6 9%	325 22%	-	86 25%	30 18%	95 26%	79 18%	31 19%	70 30%	116 25%	36 17%	63 16%
				BC	Bc	BC	BC					MN	N				t		RTu			XY	XY		
Already received the H1N1 vaccine	160 11%	14 15%	55 15%	44 8%	10 10%	17 11%	20 10%	88 10%	72 12%	64 9%	96 12%	70 13%	82 9%	8 13%	160 11%	-	24 7%	27 16%	44 12%	49 11%	15 9%	14 6%	52 11%	26 12%	55 14%
			Dg							j		M					Q	Q	Q	q		V	v	V	V
Don't know/refused	29 2%	-	7 2%	9 2%	-	3 2%	9 5%	17 2%	11 2%	11 2%	18 2%	8 1%	17 2%	4 6%	29 2%	-	10 3%	3 1%	8 2%	1 *	8 5%	4 2%	11 2%	2 1%	4 1%
							d										T		T		T				
CHI-SQUARE SIGNIFICANCE	<-----62.41-----> 100%							<-----9.06-----> 94%		<-----7.29-----> 88%		<-----36.74-----> 100%			<-----0-----> %*		<-----51.56-----> 100%					<-----36.71-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV3 Page 164
Mar. 5, 2010

QV3. How likely are you to get the H1N1 flu vaccine for your children?
Base: Respondents who have children in the household
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1,483 100%	61 100%	64 100%	77 100%	80 100%	86 100%	75 100%	79 100%	77 100%	74 100%	71 100%	72 100%	73 100%	75 100%	71 100%	87 100%	71 100%	75 100%	70 100%	72 100%	75 100%
Unweighted 'N'	1,355	55	67	78	71	84	58	72	69	66	62	65	69	70	68	70	65	70	67	62	67
Top 3 Box	710 48%	23 38%	33 52%	38 50%	36 46%	55 65%	47 62%	45 56%	37 49%	34 47%	33 47%	40 55%	36 50%	31 41%	31 44%	50 57%	32 46%	35 47%	28 40%	16 22%	27 36%
		t	Tu	T	T	mNOQRSTU BdEiJK	BeNoqSTU	bnsTU	T	T	T	bsTU	T	T	T	BnsTU	T	T	T	T	T
Middle 4 Box	260 18%	16 26%	11 17%	18 24%	18 23%	15 18%	14 18%	8 11%	13 16%	20 28%	18 25%	10 14%	9 12%	12 16%	14 19%	5 6%	11 15%	13 18%	9 13%	14 20%	11 14%
		HmPs	p	HmP	hP	P	p	p	p	HLMPsU	HmPs			p	P			P	P	P	P
Bottom 3 Box	325 22%	21 35%	17 27%	15 20%	22 28%	11 13%	12 16%	18 23%	19 25%	13 17%	8 12%	15 21%	19 26%	17 23%	19 27%	12 14%	15 21%	17 23%	17 25%	16 23%	20 26%
		dFGJKP	FKp		FKp				fk				fkp		FKp				fk		fkp
Already received the H1N1 vaccine	160 11%	-	2 4%	-	3 4%	1 1%	2 3%	7 9%	7 9%	4 5%	10 14%	4 6%	8 12%	12 16%	6 8%	19 22%	13 18%	9 11%	14 20%	21 30%	16 22%
								F	F	f	ceFg		cFg	CEFGjl	F	EFGHiJLO C	CEFGJl	F	EFGHiJLO C	IJKLMnOR CEFGH	EFGHiJLO C
Don't know/refused	29 2%	1 2%	-	5 7%	-	4 4%	-	1 1%	1 1%	2 3%	1 2%	3 4%	1 1%	3 3%	1 1%	1 1%	-	1 1%	2 2%	3 5%	1 1%
				HiMoPru																	
CHI-SQUARE SIGNIFICANCE	<-----189.09-----> 100%																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 165
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely effective	465 11%	2 13%	22 16%	8 44%	111 10%	40 11%	99 13%	116 10%	32 19%	366 11%	403 12%	59 9%	224 19%	167 8%	72 9%	209 17%	156 9%	96 9%	114 10%	349 s	292 19%	56 6%	48 4%	111 16%	11 4%	12 4%
				BCEFGH			Eh		J		L		NO			QR				s	VW	W	YZ			
9	431 11%	4 28%	9 7%	2 13%	146 13%	48 14%	88 11%	105 9%	16 9%	386 11%	393 12%	36 6%	147 13%	219 11%	64 8%	168 14%	170 9%	91 9%	152 13%	278 10%	271 17%	80 9%	37 3%	115 16%	14 5%	4 1%
		c			CH	CH	c				L		O	O		QR			T		VW	W	YZ	Z		
8	841 21%	5 32%	30 22%	4 22%	255 22%	75 21%	180 23%	209 18%	39 23%	720 21%	767 23%	71 11%	273 23%	471 23%	96 12%	297 24%	413 23%	129 13%	246 21%	594 20%	457 29%	176 20%	109 9%	187 26%	42 16%	19 6%
					H		H				L		O	O		R	R				VW	W	YZ	Z		
7	596 15%	1 6%	29 21%	1 4%	194 17%	59 17%	109 14%	154 13%	30 18%	516 15%	522 15%	72 11%	151 13%	375 18%	70 9%	160 13%	317 18%	114 11%	199 17%	396 14%	240 15%	178 20%	123 10%	128 18%	44 17%	30 9%
			bDh		DH	D	d				L		O	MO		PR			T		W	UW	Z	Z		
6	305 8%	-	18 13%	-	102 9%	19 6%	53 7%	86 7%	18 11%	261 8%	261 8%	42 7%	79 7%	179 9%	46 6%	77 6%	176 10%	51 5%	96 8%	207 7%	95 6%	106 12%	86 7%	42 6%	38 15%	15 5%
			Fgh		F								mO			PR					UW		XZ			
5	657 16%	1 9%	15 11%	1 5%	174 15%	55 16%	121 16%	214 18%	18 10%	564 16%	502 15%	151 24%	157 14%	343 17%	157 19%	161 13%	308 17%	186 18%	175 15%	482 17%	111 7%	175 20%	334 27%	83 12%	77 30%	84 26%
					d	d	d	CDe		I		K		M	M		P	P				U	UV	X	X	
4	136 3%	-	1 1%	-	35 3%	9 3%	25 3%	45 4%	1 1%	115 3%	97 3%	39 6%	16 1%	70 3%	50 6%	17 1%	67 4%	51 5%	39 3%	96 3%	4 *	34 4%	96 8%	5 1%	18 7%	29 9%
					c	c	c	C		I		K		M	MN		P	P			*	U	UV	X	X	
3	164 4%	-	3 2%	-	48 4%	14 4%	25 3%	62 5%	3 2%	150 4%	121 4%	42 7%	20 2%	79 4%	65 8%	23 2%	60 3%	79 8%	30 3%	134 5%	9 1%	19 2%	134 11%	6 1%	7 3%	50 15%
								CG		I		K		M	MN		P	PQ		S		U	UV		XY	
2	79 2%	-	2 1%	1 3%	15 1%	5 1%	14 2%	31 3%	2 1%	65 2%	58 2%	21 3%	9 1%	34 2%	35 4%	9 1%	31 2%	39 4%	17 1%	62 2%	4 *	4 *	69 5%	3 *	2 1%	15 5%
								E				k		M	MN		P	PQ		*	*	UV		XY		
1 - Not at all effective	162 4%	1 4%	2 1%	-	27 2%	12 3%	18 2%	76 6%	2 1%	133 4%	94 3%	67 10%	16 1%	31 2%	112 14%	21 2%	32 2%	105 10%	35 3%	128 4%	5 *	10 1%	142 11%	2 *	1 1%	50 15%
								CEFG		I		K			MN			PQ		s		U	UV		XY	
Don't know/refused	219 5%	1 7%	8 5%	2 9%	42 4%	16 5%	34 4%	73 6%	10 6%	165 5%	169 5%	42 7%	69 6%	88 4%	52 6%	72 6%	65 4%	72 7%	47 4%	169 6%	61 4%	44 5%	78 6%	27 4%	5 2%	16 5%
								E					n		n	Q		Q		S		U				y
Top 3 Box	1,736 43%	11 73%	61 44%	15 79%	512 45%	163 46%	367 48%	430 37%	86 50%	1,472 43%	1,563 46%	166 26%	643 55%	857 42%	232 28%	675 56%	738 41%	317 31%	512 45%	1,221 42%	1,020 66%	312 35%	194 15%	413 58%	67 26%	35 11%
		CEFGH		CEFGH	H	H	H		i		L		NO	O		QR	R				VW	W	YZ	Z		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 166
Mar. 5, 2010
(Continued)

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====		=====					
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	405 10%	1 4%	6 5%	1 3%	90 8%	30 9%	58 8%	169 14%	7 4%	348 10%	272 8%	130 20%	46 4%	144 7%	212 26%	53 4%	123 7%	223 22%	81 7%	324 11%	18 1%	34 4%	345 27%	11 2%	11 4%	114 35%
								CDEFG		I		K		M	MN		P	PQ		S		U	UV			XY
Mean	6.8	7.9 H	7.2 H	8.7 CEFGH	6.9 H	7.0 H	7.0 H	6.3	7.4 J	6.7	7.0 L	5.6	7.5 NO	6.8 O	5.5	7.5 QR	6.8 R	5.8	6.9 T	6.7	8.0 VW	6.7 W	4.9	7.7 YZ	6.3 Z	4.5
Median	7.0	8.0	7.0	9.0	7.0	7.0	8.0	7.0	8.0	7.0	7.0	5.0	8.0	7.0	5.0	8.0	7.0	6.0	7.0	7.0	8.0	7.0	5.0	8.0	6.0	5.0
Standard Deviation	2.35	2.10	1.96	1.85	2.14	2.26	2.22	2.53	2.00	2.32	2.22	2.66	2.05	2.04	2.86	2.05	2.06	2.79	2.16	2.41	1.58	1.84	2.42	1.71	1.75	2.38
Standard Error	0.04	0.59	0.20	0.47	0.07	0.14	0.09	0.08	0.18	0.04	0.04	0.12	0.07	0.05	0.11	0.07	0.06	0.10	0.07	0.05	0.04	0.07	0.08	0.07	0.13	0.15
CHI-SQUARE SIGNIFICANCE	<-----208.13-----> 100%*								<-----33.2-----> 100%*		<-----347.55-----> 100%*		<-----893.84-----> 100%*			<-----695.96-----> 100%*			<-----58.54-----> 100%*		<-----2212.21-----> 100%*			<-----932.75-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 167
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely effective	465 11% dEFg	42 15% dEFg	135 14% dEFg	174 11% dEFg	21 8% dEFg	37 9% dEFg	55 10% dEFg	277 12% dEFg	187 11% dEFg	221 11% dEFg	244 12% dEFg	106 10% dEFg	165 10% dEFg	192 15% LM	166 11% LM	298 12% LM	174 14% RSTU	42 9% RSTU	85 10% RSTU	111 11% RSTU	44 10% RSTU	126 13% Xy	152 12% x	36 9% x	81 10% x
9	431 11% BDEFG	22 8% BDEFG	141 14% BDEFG	162 10% BDEFG	18 7% BDEFG	41 10% BDEFG	48 9% BDEFG	283 12% I	147 9% I	208 11% I	223 11% I	104 10% I	177 11% I	148 11% I	162 11% I	268 10% I	105 9% I	54 11% I	90 11% I	113 11% q	68 15% Qst	70 7% V	130 10% V	59 14% Vw	112 14% Vw
8	841 21% DE	71 26% DE	232 24% DE	289 18% DE	44 17% DE	95 22% d	110 21% d	491 20% d	350 21% d	371 19% J	470 22% J	169 15% L	350 22% L	320 24% L	302 20% L	538 21% L	219 18% q	106 22% q	175 21% q	238 24% Q	95 22% Q	188 20% Q	278 22% Q	97 23% Q	165 21% Q
7	596 15% c	51 19% c	133 13% c	238 15% c	37 14% c	65 15% c	73 14% c	379 16% I	217 13% I	293 15% I	303 14% I	187 17% N	242 15% n	167 13% n	230 16% n	365 14% n	147 12% Q	80 17% Q	119 14% Q	161 16% Q	81 18% Qs	130 14% Qs	181 14% Qs	63 15% Qs	139 18% Vw
6	305 8% BC	14 5% BC	55 6% BC	129 8% BC	22 8% BC	29 7% BC	57 11% BCf	190 8% BCf	115 7% BCf	151 8% BCf	154 7% BCf	83 8% BCf	126 8% BCf	95 7% BCf	109 7% BCf	196 8% BCf	90 7% BCf	38 8% BCf	53 6% BCf	76 8% BCf	42 10% s	61 6% s	98 8% s	32 8% s	71 9% V
5	657 16% bC	37 14% bC	137 14% bC	286 18% bC	51 19% c	64 15% c	82 15% c	368 15% h	289 18% h	348 18% K	309 15% K	220 20% MN	256 16% MN	180 14% MN	260 18% MN	398 15% MN	235 19% RTU	70 15% RTU	140 17% U	157 16% U	50 11% U	157 17% U	201 16% U	76 18% y	108 14% y
4	136 3% Be	4 2% Be	41 4% Be	54 3% b	5 2% b	15 3% b	16 3% b	82 3% b	54 3% b	65 3% b	71 3% b	51 5% N	51 3% N	33 3% N	54 4% N	82 3% N	42 3% N	18 4% N	33 4% N	26 3% N	14 3% N	42 4% WxY	33 3% WxY	10 2% WxY	19 2% WxY
3	164 4% C	14 5% C	19 2% C	54 3% C	19 7% CD	27 6% CD	31 6% CD	85 4% h	79 5% h	89 5% h	75 4% h	55 5% N	74 5% N	34 3% N	65 4% N	99 4% N	50 4% N	19 4% N	34 4% N	44 4% N	14 3% N	35 4% N	52 4% N	14 3% N	32 4% N
2	79 2% c	7 2% c	12 1% c	29 2% c	8 3% c	12 3% c	11 2% c	34 1% H	44 3% H	44 2% H	35 2% H	24 2% H	30 2% H	25 2% H	20 1% H	59 2% o	26 2% st	16 3% st	12 1% st	15 1% st	7 2% st	29 3% wXY	21 2% wXY	4 1% wXY	10 1% wXY
1 - Not at all effective	162 4% B	2 1% B	37 4% B	65 4% B	15 6% B	20 5% B	24 4% B	87 4% B	75 5% B	76 4% B	86 4% B	62 6% mN	63 4% n	35 3% n	57 4% n	105 4% n	60 5% TU	18 4% U	49 6% rTU	23 2% u	5 1% u	54 6% wXY	48 4% Y	10 2% Y	12 2% Y
Don't know/refused	219 5% c	10 4% c	44 4% c	96 6% c	20 8% bc	20 5% bc	29 5% bc	129 5% bc	89 5% bc	90 5% bc	129 6% J	38 3% J	81 5% l	98 7% LM	57 4% LM	162 6% O	82 7% RT	20 4% RT	42 5% RT	42 4% RT	21 5% RT	55 6% xY	60 5% xY	14 3% xY	28 4% xY
Top 3 Box	1,736 43% DEFG	134 49% DEFG	507 52% DEFG	625 40% E	83 32% E	173 41% E	213 40% e	1,052 44% e	685 42% e	799 41% e	937 45% J	379 35% J	692 43% L	661 50% LM	631 43% LM	1,105 43% LM	498 40% LM	202 42% LM	350 42% LM	462 46% Q	208 47% Q	384 41% Q	560 45% v	192 46% v	358 46% V

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 168
Mar. 5, 2010
(Continued)

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	405 10%	22 8%	68 7%	148 9% C	42 16% BCD	59 14% BCD	65 12% C	206 9%	199 12% H	209 11%	195 9%	141 13% mN	168 10% N	94 7%	142 10%	263 10%	136 11% TU	53 11% U	95 11% TU	82 8%	26 6%	118 12% wXY	121 10% xy	28 7%	55 7%
Mean	6.8	7.1 DEFG	7.1 DEFG	6.7 E	6.2	6.5	6.6 e	6.9 I	6.6	6.7	6.8 J	6.3	6.7 L	7.1 LM	6.7	6.8	6.6	6.7	6.6	6.9 QRS	7.1 QRS	6.6	6.8 V	6.9 V	7.0 Vw
Median	7.0	8.0	8.0	7.0	6.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	8.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
Standard Deviation	2.35	2.13	2.28	2.33	2.46	2.42	2.38	2.28	2.43	2.36	2.33	2.42	2.32	2.24	2.31	2.37	2.48	2.32	2.44	2.17	2.01	2.53	2.32	2.11	2.08
Standard Error	0.04	0.15	0.08	0.07	0.19	0.14	0.12	0.05	0.07	0.06	0.06	0.08	0.07	0.06	0.07	0.05	0.08	0.12	0.10	0.08	0.11	0.09	0.07	0.12	0.09
CHI-SQUARE SIGNIFICANCE	<-----194.16----->							<---43.57--->		<---26.03--->		<-----166.4----->			<---20.38--->		<-----135.48----->					<-----112.14----->			
	100%*							100%*		99%*		100%*			94%*		100%*					100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 169
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely effective	465 11%	16 8%	26 13%	24 12%	16 8%	25 12%	25 12%	28 14%	25 12%	15 7%	26 13%	24 12%	27 13%	18 9%	27 13%	27 13%	19 9%	23 11%	33 16%	20 10%	20 10%
								j					j		j			BEJNQtu			
9	431 11%	18 9%	15 7%	18 9%	21 10%	21 10%	19 9%	20 10%	21 10%	25 13%	20 10%	22 11%	12 6%	27 13%	17 8%	39 19%	24 12%	28 14%	30 15%	14 7%	19 9%
										M		m		cMt		IKLMOqTU BCDEFGH	M	cMt	CdMoTu		
8	841 21%	38 19%	41 20%	46 22%	45 22%	52 25%	42 20%	39 19%	46 23%	51 26%	57 28%	40 20%	42 21%	36 18%	39 19%	52 26%	43 21%	29 15%	31 15%	41 20%	29 14%
				rsU	ru	RSU			rsU	RSU	chlNoRSU b		u			RSU	u				
7	596 15%	30 15%	40 20%	27 13%	27 13%	29 14%	37 18%	23 11%	36 17%	26 13%	24 12%	14 7%	38 18%	37 19%	33 17%	22 11%	24 12%	36 18%	28 14%	28 14%	38 18%
		L	HjKLPq	1	1	L	Lp		Lp	1			hkLPq	hkLPq	L		1	hLp	L	L	hkLP
6	305 8%	21 11%	16 8%	10 5%	11 6%	11 5%	19 9%	14 7%	18 9%	14 7%	7 4%	15 7%	13 6%	15 8%	27 13%	9 5%	23 11%	16 8%	13 7%	17 8%	15 7%
		dfKP	k				K		k						KLMnPrSu cDEFHJ		DeFKmP			k	
5	657 16%	33 16%	29 14%	43 21%	22 11%	27 13%	29 14%	35 18%	26 13%	29 15%	39 19%	46 22%	37 18%	35 17%	30 15%	27 13%	29 15%	33 16%	35 17%	35 17%	38 18%
				cEflp				e			E EFGIj	oPq C	e	e						e	e
4	136 3%	7 4%	6 3%	4 2%	10 5%	8 4%	8 4%	10 5%	6 3%	9 4%	5 2%	3 2%	8 4%	6 3%	7 3%	4 2%	6 3%	6 3%	4 2%	4 2%	14 7%
								1												KLnPqrST cD	
3	164 4%	7 4%	7 3%	3 2%	22 11%	8 4%	8 4%	9 5%	8 4%	8 4%	5 3%	10 5%	5 2%	6 3%	8 4%	7 3%	7 3%	7 4%	11 5%	8 4%	10 5%
					NOPQRSTU FGHIJKLIM BCD			d				d							Dm		d
2	79 2%	6 3%	8 4%	1 1%	4 2%	1 1%	1 *	3 2%	1 1%	6 3%	2 1%	8 4%	7 3%	3 1%	4 2%	1 *	4 2%	8 4%	3 1%	4 2%	4 2%
		gp	DFGIKP							gp		DFGIKP	dfgiP				dfGikP				
1 - Not at all effective	162 4%	13 6%	5 3%	10 5%	8 4%	5 3%	10 5%	6 3%	9 5%	3 1%	8 4%	13 6%	10 5%	7 4%	6 3%	6 3%	10 5%	8 4%	2 1%	14 7%	8 4%
		JS		JS			JS		JS		s	JS	JS	s			JS	JS	cFhJopS		s
Don't know/refused	219 5%	11 5%	10 5%	18 9%	13 7%	17 8%	10 5%	14 7%	7 3%	15 7%	9 5%	10 5%	6 3%	9 5%	3 2%	10 5%	12 6%	8 4%	11 5%	15 8%	11 5%
		o	o	IMOr	O	IMO	o	MO		MO				o	o	o		O	O	MO	O

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 170
Mar. 5, 2010
(Continued)

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Top 3 Box	1,736 43%	73 36%	83 41%	87 43% u	82 41%	99 48% BTU	86 41%	86 43% u	92 45% U	91 46% bU	103 51% egMnoRTU Bc	86 42% u	81 40%	81 41%	83 41%	118 58% MNOQRSTU DEFGHIJL BC	86 43% u	80 40%	94 47% BtU	76 38%	68 33%
Bottom 3 Box	405 10%	26 13% dfkPs	20 10%	14 7% KmNOPqSu cDFGHIJ	35 17%	15 7%	19 9%	19 9%	18 9%	16 8%	15 7% hiJKNpPS DFg	31 15%	21 10%	16 8%	18 9%	13 6%	21 11%	23 11%	16 8%	27 13% dfknPs	22 11%
Mean	6.8	6.4	6.8	6.8	6.4	7.1 BELmTU	6.8	6.8	6.9 beltu	6.8 blu	7.0 BELTU	6.4	6.6	6.8	6.8	7.4 b LMNOQRSTU BCDEGHij	6.7	6.7	7.1 BELMqrTU	6.4	6.4
Median	7.0	7.0	7.0	7.0	7.0	8.0	7.0	7.0	7.0	7.0	8.0	7.0	7.0	7.0	7.0	8.0	7.0	7.0	7.0	7.0	7.0
Standard Deviation	2.35	2.44	2.31	2.31	2.50	2.20	2.30	2.38	2.30	2.15	2.28	2.61	2.40	2.21	2.24	2.17	2.38	2.43	2.24	2.50	2.34
Standard Error	0.04	0.20	0.18	0.18	0.21	0.17	0.19	0.19	0.19	0.17	0.18	0.21	0.18	0.17	0.17	0.18	0.19	0.20	0.17	0.20	0.18
CHI-SQUARE SIGNIFICANCE	----->-----329.45-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 171
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
	=====								=====		=====		=====			=====		=====			=====					
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,736 43%	11 73% CEFGH	61 44%	15 79% CEFGH	512 45% H	163 46% H	367 48% H	430 37%	86 50% j	1,472 43%	1,563 46% L	166 26%	643 55% NO	857 42% O	232 28%	675 56% QR	738 41% R	317 31%	512 45%	1,221 42%	1,020 66% VW	312 35% W	194 15%	413 58% YZ	67 26% Z	35 11%
Middle 4 Box	1,694 42%	2 16%	64 46% BD	2 9%	505 44% BD	143 41% BD	309 40% BD	499 43% BD	68 39%	1,456 42%	1,383 41%	304 47% K	403 35%	967 47% MO	323 39%	414 34%	868 48% PR	401 40% P	510 44% t	1,182 41%	451 29%	494 56% UW	639 51% U	258 36%	177 68% XZ	159 49% X
Bottom 3 Box	405 10%	1 4%	6 5%	1 3%	90 8%	30 9%	58 8%	169 14% CDEFG	7 4%	348 10%	272 8% I	130 20% K	46 4%	144 7% M	212 26% MN	53 4%	123 7% P	223 22% PQ	81 7% S	324 11%	18 1%	34 4% U	345 27% UV	11 2%	11 4%	114 35% XY
Don't know/refused	219 5%	1 7%	8 5%	2 9%	42 4%	16 5%	34 4%	73 6% E	10 6%	165 5%	169 5% I	42 7%	69 6%	88 4%	52 6%	72 6% Q	65 4%	72 7% Q	47 4%	169 6% S	61 4%	44 5%	78 6% U	27 4%	5 2%	16 5% y
CHI-SQUARE SIGNIFICANCE	<-----84.12----->								<-----8.44----->		<-----139.85----->		<-----387.24----->			<-----336.17----->			<-----22.33----->		<-----1065.18----->			<-----442.05----->		
	100%*								96%		100%		100%			100%			100%		100%			100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 172
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Total	4,054	274	984	1,576	260	424	535	2,406	1,648	1,956	2,098	1,098	1,615	1,326	1,483	2,571	1,232	483	831	1,006	442	947	1,253	416	778	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727	
Top 3 Box	1,736	134	507	625	83	173	213	1,052	685	799	937	379	692	661	631	1,105	498	202	350	462	208	384	560	192	358	
	43%	49%	52%	40%	32%	41%	40%	44%	42%	41%	45%	35%	43%	50%	43%	43%	40%	42%	42%	46%	47%	41%	45%	46%	46%	
		DEFG	DEFG	E		E	e				J		L	LM						Q	Q		v	v	V	
Middle 4 Box	1,694	107	365	707	115	172	228	1,019	675	857	837	540	675	474	653	1,041	515	208	345	420	188	389	513	181	337	
	42%	39%	37%	45%	44%	41%	43%	42%	41%	44%	40%	49%	42%	36%	44%	40%	42%	43%	41%	42%	42%	41%	41%	44%	43%	
				C	c		c			K		MN	N		P											
Bottom 3 Box	405	22	68	148	42	59	65	206	199	209	195	141	168	94	142	263	136	53	95	82	26	118	121	28	55	
	10%	8%	7%	9%	16%	14%	12%	9%	12%	11%	9%	13%	10%	7%	10%	10%	11%	11%	11%	8%	6%	12%	10%	7%	7%	
				C	BCD	BCD	C		H			mN	N				TU	U	TU			wXY	xy			
Don't know/refused	219	10	44	96	20	20	29	129	89	90	129	38	81	98	57	162	82	20	42	42	21	55	60	14	28	
	5%	4%	4%	6%	8%	5%	5%	5%	5%	5%	6%	3%	5%	7%	4%	6%	7%	4%	5%	4%	5%	6%	5%	3%	4%	
				c	bc						J		l	LM		O	RT					xY				
CHI-SQUARE SIGNIFICANCE	<-----79.34----->							<---13.51--->		<---13.74--->		<-----96.46----->			<---13.68--->		<-----29.15----->						<-----27.67----->			
	100%							100%		100%		100%			100%		100%						100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV4 Page 173
Mar. 5, 2010

QV4. From what you have heard or read, how effective do you think the H1N1 vaccine will be in protecting Canadians from H1N1?

Base: All respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Top 3 Box	1,736 43%	73 36%	83 41%	87 43% u	82 41%	99 48% BTU	86 41%	86 43% u	92 45% U	91 46% bU	103 51% egMnoRTU Bc	86 42% u	81 40%	81 41%	83 41%	118 58% MNOQRSTU DEFGHIJL BC	86 43% u	80 40%	94 47% BtU	76 38%	68 33%	
Middle 4 Box	1,694 42%	91 45% eP	90 44% eP	84 41% P	70 35%	75 37%	93 45% eP	83 41% P	86 42% P	78 39%	75 37%	78 38%	94 46% EfkP	93 47% EfkP	97 48% EFjKLp	62 31%	83 41% p	91 45% eP	80 40% p	83 42% P	106 51% hJKLPqSt dEF	
Bottom 3 Box	405 10%	26 13% dfkPs	20 10%	14 7% KmNOPqSu cDFGHIJ	35 17%	15 7%	19 9%	19 9%	18 9%	16 8%	15 7% hiJKNoPS DFg	31 15%	21 10%	16 8%	18 9%	13 6%	21 11%	23 11%	16 8%	27 13% dfknPs	22 11%	
Don't know/refused	219 5%	11 5% o	10 5% o	18 9% IMOr	13 7% O	17 8% iMO	10 5% o	14 7% mO	7 3%	15 7% mO	9 5%	10 5%	6 3%	9 5% o	3 2%	10 5% o	12 6% O	8 4%	11 5% O	15 8% MO	11 5% O	
CHI-SQUARE SIGNIFICANCE	-----102.17----- 100%																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 174
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely concerned	629 16%	1 5%	22 16% f	3 16%	128 11%	32 9%	137 18% bEF	224 19% BEF	26 15%	522 15%	498 15%	124 19% K	272 23% NO	214 10%	141 17% N	280 23% QR	176 10%	171 17% Q	145 13% S	482 17% S	155 10%	118 13% U	329 26% UV	98 14%	49 19% XY	
9	227 6%	1 4%	2 1%	-	57 5% C	19 5% C	40 5% C	88 7% CEG	2 1%	203 6% I	198 6%	28 4%	83 7% NO	106 5%	38 5%	86 7% R	100 6% r	39 4%	53 5%	172 6%	61 4%	65 7% U	84 7% U	39 5%	26 10% X	27 8%
8	514 13%	6 39% CEFGH	16 11%	5 25%	140 12%	45 13%	104 14%	146 12%	26 15%	436 13%	439 13%	73 11%	176 15% O	272 13% O	65 8%	184 15% qR	229 13% R	98 10%	129 11%	383 13%	177 11%	131 15% U	174 14% u	91 13%	54 21% X	48 15%
7	376 9%	2 12%	14 10%	1 7%	98 9%	32 9%	79 10%	109 9%	17 10%	318 9%	321 9%	54 8%	96 8% O	242 12% MO	37 5%	109 9% R	204 11% pR	57 6%	117 10%	259 9%	121 8%	121 14% UW	105 8%	65 9%	34 13%	33 10%
6	234 6%	1 7%	12 9%	-	74 6%	16 4%	44 6%	63 5%	13 7%	197 6%	203 6%	31 5%	75 6% O	130 6% O	26 3%	78 6% R	118 7% R	37 4%	64 6%	170 6%	100 6% W	69 8% W	43 3%	47 7% Z	15 6%	10 3%
5	476 12%	1 8%	26 19% FgH	2 8%	160 14% fH	35 10%	90 12%	110 9%	29 17% j	395 11%	406 12%	65 10%	123 11%	262 13% m	89 11%	133 11%	231 13% r	105 10%	147 13%	329 11%	204 13% W	111 13% W	118 9%	83 12%	29 11%	30 9%
4	202 5%	1 10%	7 5%	2 11%	66 6%	20 6%	31 4%	55 5%	11 6%	173 5%	170 5%	30 5%	39 3%	125 6% Mo	37 5%	48 4%	114 6% PR	39 4%	65 6%	137 5%	83 5% W	54 6% W	45 4%	41 6% z	10 4%	11 3%
3	324 8%	-	8 6%	2 11%	92 8%	46 13% CEGH	51 7%	93 8%	10 6%	282 8%	271 8%	52 8%	64 6%	203 10% MO	55 7%	76 6%	172 10% Pr	74 7%	101 9%	223 8%	162 10% VW	59 7%	71 6%	66 9% YZ	12 4%	17 5%
2	371 9%	-	9 6%	-	130 11% cH	54 15% CeGH	75 10% H	74 6%	9 5%	333 10% I	336 10% L	35 5%	66 6%	228 11% M	77 9% M	72 6%	195 11% P	103 10% P	128 11% T	244 8%	195 13% VW	64 7%	66 5%	80 11% YZ	9 4%	9 3%
1 - Not at all concerned	617 15%	2 15%	21 15%	2 13%	196 17% G	50 14%	101 13%	175 15%	25 15%	521 15%	486 14%	127 20% K	144 12%	237 12%	234 29% MN	126 10%	222 12%	262 26% PQ	182 16%	435 15%	267 17% V	72 8%	190 15% V	91 13% YZ	17 7%	24 7%
Don't know/refused	84 2%	-	2 2%	2 9%	7 1%	4 1%	16 2% E	35 3% EF	4 2%	62 2%	60 2%	24 4% K	24 2%	37 2%	19 2%	21 2%	32 2%	27 3%	20 2%	64 2%	24 2%	19 2%	31 2%	8 1%	4 2%	3 1%
Top 3 Box	1,369 34%	7 48%	40 29%	8 41%	326 28%	95 27%	281 37% EF	459 39% CEF	55 32%	1,160 34%	1,134 33%	225 35%	530 46% NO	592 29%	244 30%	550 45% QR	505 28%	308 30%	328 28%	1,037 36% S	393 25%	314 36% U	587 47% UV	228 32%	130 50% X	189 58%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 175
Mar. 5, 2010
(Continued)

QV5. How concerned are you about side-effects from the H1N1 vaccine?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
											Not															
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Bottom 3 Box	1,313 32%	2 15%	37 27%	4 23%	418 36% BCGH	150 43% BCdeGH	227 30%	341 29%	44 26%	1,136 33% i	1,094 32%	213 33%	274 24%	668 32% M	366 45% MN	274 23%	590 33% P	440 43% PQ	410 36% T	902 31%	624 40% VW	195 22%	328 26% v	237 33% YZ	38 15%	50 15%
Mean	5.5	6.2	5.5 f	5.9	5.1	4.9	5.8 EF	5.9 EF	5.6	5.5	5.5	5.6	6.4 NO	5.4 O	4.8	6.4 QR	5.3 R	4.9	5.2	5.7 S	4.9	6.0 U	6.3 Uv	5.5	6.8 X	7.3 X
Median	5.0	7.0	5.0	7.0	5.0	5.0	6.0	6.0	6.0	5.0	5.0	6.0	7.0	5.0	4.0	7.0	5.0	5.0	5.0	6.0	5.0	7.0	7.0	5.0	8.0	8.0
Standard Deviation	3.15	2.73	2.99	3.12	3.05	3.00	3.14	3.22	2.97	3.15	3.11	3.33	3.15	2.91	3.46	3.07	2.91	3.42	3.07	3.17	3.01	2.81	3.31	3.06	2.70	2.93
Standard Error	0.06	0.74	0.29	0.76	0.10	0.18	0.12	0.11	0.26	0.06	0.06	0.14	0.10	0.07	0.13	0.10	0.08	0.12	0.10	0.07	0.08	0.11	0.10	0.13	0.20	0.18
CHI-SQUARE SIGNIFICANCE	<-----226.07-----> 100%*								<---20.45---> 94%*		<---46.53---> 100%*		<-----455.1-----> 100%*			<-----423.93-----> 100%*			<---44.96---> 100%*		<-----457.99-----> 100%*			<-----207.24-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 176
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely concerned	629 16%	29 11%	121 12%	285 18% BCE	33 13%	67 16% b	93 17% BC	382 16%	247 15%	242 12%	387 18% J	186 17% N	281 17% N	158 12%	272 18% P	357 14%	264 21% RSTU	75 15% TU	125 15% TU	112 11%	39 9%	178 19% XY	203 16% XY	45 11%	94 12%
9	227 6%	20 7% c	41 4%	104 7% C	13 5%	21 5%	27 5%	141 6%	86 5%	83 4%	144 7% J	71 6% N	103 6% N	52 4%	99 7% P	128 5%	57 5% Qt	37 8% Qt	51 6%	52 5%	24 5%	57 6%	61 5%	29 7%	35 4%
8	514 13%	36 13%	108 11%	213 14% c	40 15%	56 13%	62 11%	309 13%	205 12%	228 12%	285 14% j	162 15% Mn	189 12%	161 12%	207 14%	307 12%	147 12% j	62 13%	106 13%	134 13%	57 13%	127 13% y	162 13% y	51 12%	80 10%
7	376 9%	25 9%	86 9%	131 8%	27 10%	44 10%	62 12% d	219 9%	157 10%	170 9%	206 10%	115 10% N	167 10% N	92 7%	146 10%	230 9%	116 9% t	46 10% qTU	101 12% qTU	73 7%	36 8%	93 10% y	123 10% Y	50 7%	58 7%
6	234 6%	24 9% dfg	67 7%	83 5%	16 6%	20 5%	25 5%	142 6%	92 6%	125 6%	109 5%	59 5%	106 7%	69 5%	91 6%	143 6%	65 5% s	37 8% s	41 5%	63 6%	25 6%	47 5%	84 7%	29 7%	40 5%
5	476 12%	34 12%	133 14% G	185 12% g	32 12%	44 10%	48 9%	277 12%	199 12%	238 12%	238 11%	114 10%	189 12%	173 13% l	160 11%	317 12%	162 13%	53 11%	99 12%	108 11%	46 10%	115 12%	130 10%	49 12%	90 12%
4	202 5%	13 5%	47 5%	70 4%	15 6%	25 6%	32 6%	118 5%	84 5%	92 5%	110 5%	75 7% MN	63 4%	63 5%	73 5%	129 5%	40 3%	31 6% Q	51 6% Q	61 6% Q	19 4%	35 6% V	75 5%	19 5%	38 5%
3	324 8%	17 6%	103 10% BD	103 7%	18 7%	33 8%	50 9% d	187 8%	137 8%	166 8%	159 8%	80 7%	134 8%	110 8%	110 7%	214 8%	78 6%	30 6%	63 8%	101 10% QRs	51 12% QRS	63 7% R	99 8% W	40 10% Vw	82 11% Vw
2	371 9%	25 9%	96 10% E	139 9% e	15 6%	53 12% dEg	44 8%	221 9%	150 9%	194 10%	177 8%	72 7%	157 10% L	143 11% L	129 9%	242 9%	73 6% q	43 9% q	63 8%	130 13% QRS	58 13% QrS	66 7% R	107 9% Vw	51 12% Vw	106 14% VW
1 - Not at all concerned	617 15%	49 18%	170 17% DF	220 14%	47 18%	54 13%	78 15%	363 15%	254 15%	380 19% K	237 11% K	144 13%	204 13%	267 20% LM	177 12%	441 17% O	194 16% r	58 12% r	117 14% r	161 16% r	78 18% R	136 14% wXY	188 15% y	50 12% Y	150 19% VWX
Don't know/refused	84 2%	1 1%	11 1%	44 3% BC	5 2%	8 2%	14 3% Bc	47 2%	37 2%	39 2%	45 2%	21 2%	23 1%	39 3% M	20 1%	64 2% O	35 3% T	10 2%	17 2%	11 1%	10 2%	28 3% wXY	22 2% y	4 1%	5 1%
Top 3 Box	1,369 34%	85 31%	270 27%	601 38% BC	86 33%	144 34% C	182 34% C	831 35%	538 33%	553 28%	816 39% J	418 38% N	573 35% N	371 28%	578 39% P	791 31%	468 38% sTU	174 36% TU	282 34% tU	298 30%	119 27%	363 38% WXY	425 34% Y	125 30%	208 27%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 177
Mar. 5, 2010
(Continued)

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	1,313 32%	91 33%	369 38% Deg	462 29%	79 30%	140 33%	172 32%	772 32%	541 33%	739 38% K	573 27%	295 27%	494 31% 1	520 39% LM	416 28%	897 35% O	345 28%	132 27%	242 29%	392 39% QRS	187 42% QRS	266 28%	394 31%	141 34% v	338 43% VMX
Mean	5.5	5.3	5.1	5.8 BC	5.5	5.6 C	5.6 C	5.6	5.5	5.1	6.0 J	5.9 N	5.8 N	5.0	5.9 P	5.3	5.9 TU	5.8 TU	5.7 TU	5.1	4.9	5.9 WXY	5.6 Y	5.4 Y	4.8
Median	5.0	5.0	5.0	6.0	6.0	5.0	6.0	6.0	5.0	5.0	6.0	6.0	6.0	5.0	6.0	5.0	6.0	6.0	6.0	5.0	5.0	6.0	6.0	5.0	5.0
Standard Deviation	3.15	3.07	3.06	3.18	3.09	3.14	3.18	3.15	3.13	3.13	3.10	3.08	3.12	3.15	3.11	3.14	3.23	3.06	3.07	3.08	3.05	3.17	3.14	2.98	3.13
Standard Error	0.06	0.21	0.10	0.09	0.23	0.17	0.16	0.07	0.09	0.08	0.08	0.11	0.09	0.09	0.09	0.07	0.10	0.15	0.12	0.11	0.17	0.11	0.10	0.17	0.13
CHI-SQUARE SIGNIFICANCE	<-----137.13-----> 100%*							<----3.94----> 2%*		<---159.85---> 100%*		<-----165.71-----> 100%*			<---80.14---> 100%*		<-----224.86-----> 100%*					<-----154.16-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 178
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely concerned	629 16%	42 21% HJMNorS	39 19% hJMnS	41 20% HJMNorS	41 21% HJMNorS	35 17% ms	32 16%	25 12%	35 17% jms	21 11%	33 16% m	35 17% jMs	21 10%	24 12%	27 13%	29 14%	33 16% m	27 13%	21 11%	36 18% jMs	32 16%
9	227 6%	10 5%	9 4%	11 5%	12 6%	16 8% LnQu	9 4%	11 6%	17 8% LnQu	15 7% lQ	13 6% q	6 3%	12 6%	7 3%	13 6% q	11 5%	5 3%	14 7% q	16 8% LnQu	12 6%	7 4%
8	514 13%	30 15% o iklNOprU h	36 18% h	25 12%	30 15% o	31 15% O	29 14%	21 10%	22 11%	31 15% O	22 11%	21 10%	24 12%	20 10%	17 8%	21 10%	27 14%	22 11%	31 15% O	34 17% hlnOpU	21 10%
7	376 9%	21 10%	20 10%	19 9%	15 8%	12 6%	17 8%	22 11%	22 11%	21 10%	15 8%	21 10%	23 12% f	18 9%	17 8%	18 9%	23 11% f	16 8%	16 8%	14 7%	26 13% Ft
6	234 6%	6 3%	7 4%	11 5%	17 8% bc	14 7%	11 5%	10 5%	8 4%	13 7%	8 4%	17 8% Bck	13 7%	8 4%	18 9% BCiKn	13 7%	10 5%	10 5%	14 7%	16 8% bc	10 5%
5	476 12%	22 11%	31 16% DFkSt	17 8%	24 12%	14 7%	23 11%	30 15% dFkSt	28 14% Fs	19 10%	18 9%	25 12%	27 13% Fs	27 13% Fs	32 16% DFjkSt	27 13% Fs	27 13% f	24 12%	16 8%	18 9%	26 13% f
4	202 5%	10 5%	10 5%	10 5%	15 7% LU	12 6%	11 5%	9 5%	8 4%	8 4%	13 6% 1	5 3%	12 6%	12 6%	9 4%	13 7% lu	8 4%	10 5%	13 6% lu	9 4%	5 3%
3	324 8%	15 8% o	9 4%	24 12% CEImOt	11 6%	28 14% klMnOpST bCEHI	27 13% CEhIMOsT	14 7%	8 4%	20 10% CIO	16 8% o	17 8% o	13 7%	15 8% o	6 3%	16 8% o	20 10% CIO	21 10% CIO	15 7% o	12 6% io	18 9%
2	371 9%	18 9%	15 7%	15 7%	15 7%	14 7%	19 9%	17 9%	19 9%	19 10%	19 10%	22 11%	15 8% HijMOpQs bcDEFG	31 15% bcDEFG	17 8%	18 9%	16 8%	21 10%	18 9%	19 10%	24 11%
1 - Not at all concerned	617 15%	21 11%	22 11%	28 14%	16 8%	21 10%	24 12%	36 18% bcEF	35 17% bEf	25 13% BCDEFGJt	43 21% E	32 16% BCEFG	38 19% E	31 16% E	43 22% BCDEFGJt	36 18% bcEf	31 15% e	35 17% bEf	37 18% BcEFg	27 13%	34 16% E
Don't know/refused	84 2%	6 3%	6 3% p	4 2%	3 2%	7 4% PQ	5 2%	6 3% pq	3 1%	7 4% PQ	2 1%	4 2%	5 2%	6 3% p	2 1%	1 *	1 1%	3 1%	5 2%	4 2%	4 2%
Top 3 Box	1,369 34%	82 41% HLMNOPrU	84 41% LMNOPqrU H	77 38% hMNou	83 41% HLMNOPrU	82 40% HLMNOPrU	71 34%	57 28%	73 36% N	67 33%	69 34%	62 30%	56 28%	52 26%	57 28%	61 30%	66 32%	62 31%	69 34% n	82 41% HLMNOPrU	61 29%

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 179
Mar. 5, 2010
(Continued)

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Bottom 3 Box	1,313	55	46	67	42	63	70	68	62	64	78	71	67	78	66	70	67	77	70	58	75
	32%	27%	23%	33% CE	21%	31% ce	34% CE	34% CE	30% e	32% cE	38% BCEt	35% CE	33% CE	39% BCEt	33% CE	34% CE	33% CE	38% BCEt	35% CE	29%	36% bCE
Mean	5.5	6.1 1MNOPRSU HK	6.1 MNOPqRSU gHjKL	5.8 N	6.2 MNOPQRSU GHjKL	5.9 hkMNOpRs	5.5 n	5.3	5.7 N	5.6 n	5.3	5.4	5.2	5.0	5.2	5.3	5.5	5.2	5.3	5.9 hkmNopr	5.3
Median	5.0	7.0	7.0	6.0	6.0	6.0	5.0	5.0	6.0	6.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	6.0	5.0
Standard Deviation	3.15	3.15	3.03	3.23	2.96	3.11	3.08	3.10	3.24	3.02	3.34	3.18	3.04	3.08	3.17	3.13	3.11	3.17	3.16	3.17	3.17
Standard Error	0.06	0.26	0.24	0.25	0.25	0.24	0.25	0.24	0.26	0.24	0.26	0.25	0.23	0.24	0.24	0.25	0.24	0.25	0.24	0.25	0.24
CHI-SQUARE SIGNIFICANCE	←-----289.93-----→ 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 180
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,369 34%	7 48%	40 29%	8 41%	326 28%	95 27%	281 37% EF	459 39% CEF	55 32%	1,160 34%	1,134 33%	225 35%	530 46% NO	592 29%	244 30%	550 45% QR	505 28%	308 30%	328 28%	1,037 36% S	393 25% U	314 36% U	587 47% UV	228 32% X	130 50% Xy	189 58% Xy
Middle 4 Box	1,288 32%	5 37%	59 43% FGH	5 26%	398 35% fH	103 29%	244 32%	337 29%	69 40% J	1,082 31% J	1,099 32% L	180 28%	333 29% O	760 37% MO	190 23%	369 30% R	667 37% PR	239 24%	393 34% t	895 31% t	509 33% W	355 40% UW	311 25% Z	237 33% Z	87 34% z	83 26% z
Bottom 3 Box	1,313 32%	2 15%	37 27%	4 23%	418 36% BCGH	150 43% BCdeGH	227 30%	341 29%	44 26%	1,136 33% i	1,094 32%	213 33%	274 24%	668 32% M	366 45% MN	274 23%	590 33% P	440 43% PQ	410 36% T	902 31% T	624 40% VW	195 22% v	328 26% v	237 33% YZ	38 15% YZ	50 15% YZ
Don't know/refused	84 2%	-	2 2%	2 9%	7 1%	4 1%	16 2% E	35 3% EF	4 2%	62 2%	60 2%	24 4% K	24 2%	37 2%	19 2%	21 2%	32 2%	27 3%	20 2%	64 2%	24 2%	19 2%	31 2%	8 1%	4 2%	3 1%
CHI-SQUARE SIGNIFICANCE	<-----92.07-----> 100%*								<-----7.28-----> 94%		<-----14-----> 100%		<-----174.65-----> 100%			<-----183.24-----> 100%			<-----21.8-----> 100%		<-----208.32-----> 100%			<-----89.06-----> 100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 181
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Top 3 Box	1,369 34%	85 31%	270 27%	601 38% BC	86 33%	144 34% C	182 34% C	831 35%	538 33%	553 28%	816 39% J	418 38% N	573 35% N	371 28%	578 39% P	791 31%	468 38% sTU	174 36% TU	282 34% tU	298 30%	119 27%	363 38% WXY	425 34% Y	125 30%	208 27%
Middle 4 Box	1,288 32%	96 35%	334 34% D	469 30%	89 34%	132 31%	168 31%	756 31%	532 32%	625 32%	663 32%	363 33%	525 32%	397 30%	469 32%	819 32%	383 31%	167 35% u	291 35% qtU	306 30%	127 29%	290 31%	412 33%	146 35% y	227 29%
Bottom 3 Box	1,313 32%	91 33%	369 38% Deg	462 29%	79 30%	140 33%	172 32%	772 32%	541 33%	739 38% K	573 27%	295 27%	494 31% l	520 39% LM	416 28%	897 35% O	345 28%	132 27%	242 29%	392 39% QRS	187 42% QRS	266 28%	394 31%	141 34% v	338 43% VWX
Don't know/refused	84 2%	1 1%	11 1%	44 3% BC	5 2%	8 2%	14 3% Bc	47 2%	37 2%	39 2%	45 2%	21 2%	23 1%	39 3%	20 1%	64 2% M	35 3% O	10 2% T	17 2%	11 1%	10 2%	28 3% wXY	22 2% y	4 1%	5 1%
CHI-SQUARE SIGNIFICANCE	<-----51.53-----> 100%							<-----1.76-----> 38%		<-----68.3-----> 100%		<-----62.42-----> 100%			<-----38.47-----> 100%		<-----73.3-----> 100%					<-----71.23-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV5 Page 182
Mar. 5, 2010

QV5. How concerned are you about side-effects from the H1N1 vaccine?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Top 3 Box	1,369 34%	82 41%	84 41%	77 38%	83 41%	82 40%	71 34%	57 28%	73 36%	67 33%	69 34%	62 30%	56 28%	52 26%	57 28%	61 30%	66 32%	62 31%	69 34%	82 41%	61 29%
		HLMNOPrU	LMNOPqrU	hMNou	HLMNOPrU	HLMNOPrU			N										n	HLMNOPrU	
Middle 4 Box	1,288 32%	58 29%	68 34%	56 28%	72 36%	52 26%	63 30%	71 35%	66 32%	62 31%	54 27%	67 33%	76 37%	65 32%	75 38%	72 35%	68 34%	60 30%	58 29%	57 28%	67 33%
					Fk			Fk					dFKst		bDFKst	Fk					
Bottom 3 Box	1,313 32%	55 27%	46 23%	67 33%	42 21%	63 31%	70 34%	68 34%	62 30%	64 32%	78 38%	71 35%	67 33%	78 39%	66 33%	70 34%	67 33%	77 38%	70 35%	58 29%	75 36%
				CE		ce	CE	CE	e	cE	BCEt	CE	CE	BCEt	CE	CE	CE	BCEt	CE		bCE
Don't know/refused	84 2%	6 3%	6 3%	4 2%	3 2%	7 4%	5 2%	6 3%	3 1%	7 4%	2 1%	4 2%	5 2%	6 3%	2 1%	1 *	1 1%	3 1%	5 2%	4 2%	4 2%
			p			PQ		PQ		PQ				p		*					
CHI-SQUARE SIGNIFICANCE	-----84.16----- 99%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 183
Mar. 5, 2010

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
10 - Extremely safe	418 10%	3 17%	17 12%	4 22%	127 11% h	31 9%	76 10%	99 8%	24 14%	334 10%	367 11% L	49 8%	166 14% N	156 8%	97 12% N	152 13% Q	139 8%	127 13% Q	120 10%	296 10%	248 16% VW	44 5%	61 5%	84 12% YZ	9 3%	7 2%
9	448 11%	-	12 9%	4 19%	154 13% cH	54 15% CgH	88 11% h	101 9%	15 9%	398 12%	408 12% L	40 6%	136 12% O	252 12% O	60 7%	146 12% r	209 12% r	93 9%	148 13% T	300 10%	262 17% VW	77 9% W	56 4%	107 15% YZ	14 5%	10 3%
8	801 20%	1 8%	39 28% BH	3 18%	249 22% BH	87 25% BH	168 22% BH	191 16%	44 25%	695 20%	720 21% L	76 12%	272 23% nO	420 20% O	109 13%	281 23% R	375 21% R	144 14%	244 21%	557 19%	445 29% VW	149 17% W	116 9%	199 28% YZ	25 9%	18 5%
7	484 12%	4 24%	23 17% d	1 5%	136 12% 11%	40 11%	92 12%	132 11%	28 16%	400 12%	424 13% L	57 9%	138 12% O	284 14% O	60 7%	160 13% R	246 14% R	74 7%	147 13%	336 12%	202 13% W	148 17% UW	93 7%	106 15% Z	46 18% Z	20 6%
6	287 7%	1 8%	6 4%	-	88 8%	23 6%	61 8%	76 7%	7 4%	247 7% i	243 7%	44 7%	82 7% o	163 8% O	42 5%	80 7% r	158 9% PR	48 5%	70 6%	216 7%	97 6%	86 10% UW	86 7%	46 7%	22 8%	20 6%
5	724 18%	2 17%	21 15%	4 21%	190 17%	59 17%	134 17%	227 19%	27 16%	610 18%	583 17% K	140 22%	180 16%	403 20% M	138 17%	208 17%	329 18%	178 18%	222 19%	502 17%	179 12%	219 25% U	278 22% U	113 16%	80 31% Xz	74 23% X
4	183 5%	-	5 4%	-	56 5%	11 3%	31 4%	71 6% FG	5 3%	169 5%	145 4%	38 6%	32 3%	98 5% M	53 7% Mn	31 3%	91 5% P	61 6% P	46 4%	137 5% S	20 1%	52 6% U	104 8% UV	16 2%	21 8% X	33 10% X
3	174 4%	-	4 3%	-	40 3%	12 3%	32 4%	62 5% e	4 2%	146 4%	124 4%	48 7% K	33 3%	98 5% M	43 5% M	35 3%	79 4% P	57 6% P	35 3%	139 5% S	15 1%	33 4% U	115 9% UV	6 1%	12 4% X	36 11% XY
2	140 3%	1 10%	-	-	44 4%	14 4%	21 3%	49 4%	1 1%	128 4% I	101 3%	38 6% K	22 2%	60 3% m	58 7% MN	24 2%	58 3% P	56 6% PQ	39 3%	101 3%	16 1%	14 2%	107 9% UV	8 1%	10 4% x	27 8% XY
1 - Not at all safe	230 6%	1 10%	9 6%	-	37 3%	14 4%	37 5%	104 9% EFG	10 6%	191 6%	144 4%	81 13% K	43 4%	61 3%	123 15% MN	49 4% q	49 3%	131 13% PQ	44 4%	187 6% S	19 1%	22 2% U	185 15% UV	9 1%	12 5% X	71 22% XY
Don't know/refused	164 4%	1 7%	3 2%	3 14%	27 2%	8 2%	29 4%	60 5% EF	6 4%	123 4%	128 4%	32 5%	58 5% N	61 3%	36 4%	50 4%	61 3%	44 4%	38 3%	124 4%	46 3%	38 4%	55 4% u	16 2%	9 4%	11 3%
Top 3 Box	1,668 41%	4 25%	68 49% bH	11 60% BH	531 46% bH	172 49% bH	332 43% H	392 33%	83 48%	1,427 41%	1,495 44% L	165 26%	573 49% NO	828 40% O	266 32%	578 48% QR	723 40% R	365 36%	512 44% T	1,154 40%	955 62% VW	270 31% W	233 19%	390 55% YZ	47 18% Z	34 10%

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 184
Mar. 5, 2010
(Continued)

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====			=====				
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Bottom 3 Box	545 13%	3 20%	13 9%	-	120 10%	40 11%	90 12%	215 18% CEFG	16 9%	465 14% i	369 11%	167 26% K	98 8%	219 11% m	224 27% MN	107 9%	185 10%	244 24% PQ	118 10%	427 15% S	50 3%	70 8% U	407 32% UV	23 3%	34 13% X	134 41% XY
Mean	6.5	6.0	6.9 H	8.0 bcefgH	6.7 H	6.8 H	6.6 H	6.0	6.9 J	6.4	6.7 L	5.4	7.0 NO	6.5 O	5.5	6.9 QR	6.6 R	5.8	6.7 T	6.4	7.6 VW	6.3 W	4.8	7.3 YZ	5.7 Z	4.1
Median	7.0	7.0	8.0	8.0	7.0	8.0	7.0	6.0	8.0	7.0	7.0	5.0	8.0	7.0	5.0	7.0	7.0	6.0	7.0	7.0	8.0	6.0	5.0	8.0	5.0	4.0
Standard Deviation	2.52	2.94	2.36	1.94	2.38	2.39	2.42	2.66	2.40	2.51	2.41	2.75	2.34	2.27	3.02	2.33	2.26	2.98	2.38	2.56	1.90	2.05	2.64	1.93	2.11	2.45
Standard Error	0.04	0.82	0.23	0.50	0.08	0.14	0.10	0.09	0.21	0.05	0.05	0.12	0.08	0.06	0.12	0.07	0.06	0.10	0.08	0.05	0.05	0.08	0.08	0.08	0.16	0.16
CHI-SQUARE SIGNIFICANCE	<-----219.57-----> 100%*								<---22.13---> 96%*		<---305.27---> 100%*		<-----512.55-----> 100%*			<-----393.05-----> 100%*			<---47.53---> 100%*		<-----1769.4-----> 100%*			<-----805.55-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
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or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 185
Mar. 5, 2010

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
10 - Extremely safe	418 10%	42 15% cdFG	102 10%	171 11%	26 10%	37 9%	40 8%	243 10%	175 11%	226 12%	192 9%	87 8%	138 9%	192 15%	127 9%	291 11%	144 12%	48 10%	76 9%	93 9%	46 11%	88 9%	128 10%	31 7%	97 12% vX
9	448 11%	40 15% e	107 11%	168 11%	23 9%	53 13%	57 11%	276 11%	172 10%	221 11%	227 11%	113 10%	161 10%	173 13%	161 11%	287 11%	91 7%	54 11% Q	86 10% Q	143 14% QS	72 16% QrS	80 8%	140 11% v	45 11%	132 17% VWX
8	801 20%	60 22% e	203 21%	304 19%	39 15%	78 18%	117 22% E	484 20%	317 19%	367 19%	434 21%	184 17%	333 21% L	282 21% L	294 20%	507 20%	194 16%	92 19% Q	169 20% Q	240 24% QR	101 23% Q	174 18%	246 20%	108 26% VW	181 23% Vw
7	484 12%	39 14%	126 13%	173 11%	29 11%	58 14%	58 11%	305 13%	178 11%	221 11%	263 13%	142 13%	202 12%	140 11%	198 13% P	285 11%	121 10%	68 14% Q	111 13% Q	128 13% q	54 12%	108 11%	153 12%	56 14%	77 10%
6	287 7%	16 6%	69 7%	119 8%	25 10% f	24 6%	34 6%	170 7%	117 7%	147 8%	140 7%	73 7%	126 8%	87 7%	96 6%	192 7%	100 8% R	23 5% r	60 7% r	69 7%	29 6%	69 7%	103 8%	32 8%	54 7%
5	724 18%	35 13%	192 20% B	276 17% b	42 16%	87 21% B	93 17%	417 17%	307 19%	345 18%	379 18%	224 20% N	295 18% N	200 15%	299 20% P	426 17%	272 22% rSTU	88 18%	139 17%	150 15%	70 16% xY	192 20%	220 18%	66 16%	118 15%
4	183 5%	10 4%	37 4%	67 4%	16 6%	19 4%	34 6% Cd	96 4%	87 5% h	95 5%	88 4%	66 6% N	76 5% N	42 3%	72 5%	111 4%	63 5% U	20 4%	39 5%	48 5% u	12 3%	42 4%	56 5%	23 5%	26 3%
3	174 4%	8 3%	36 4%	72 5%	14 5%	19 5%	24 4%	108 5%	66 4%	86 4%	88 4%	64 6% mN	65 4%	45 3%	56 4%	118 5%	54 4%	20 4%	43 5%	40 4%	15 3%	46 5%	58 5%	18 4%	29 4%
2	140 3%	10 3%	22 2%	62 4% CF	16 6% CF	8 2%	22 4% f	70 3%	70 4% h	73 4%	67 3%	33 3%	66 4%	40 3%	45 3%	95 4%	45 4%	22 5% s	20 2%	30 3%	17 4%	43 5% Y	39 3%	16 4%	17 2%
1 - Not at all safe	230 6%	4 1%	66 7% B	88 6% B	18 7% B	27 6% B	28 5% B	138 6%	92 6%	105 5%	126 6%	88 8% MN	91 6% N	50 4%	97 7%	133 5%	84 7% Tu	31 6% T	55 7% T	34 3%	19 4%	66 7% XY	71 6% X	10 3%	33 4%
Don't know/refused	164 4%	10 4%	22 2%	77 5% C	12 5%	14 3%	28 5% C	98 4%	65 4%	70 4%	94 4%	24 2%	63 4% L	74 6% LM	38 3%	126 5% O	63 5% rTU	15 3%	33 4% u	29 3%	9 2%	41 4% Y	38 3%	11 3%	16 2%
Top 3 Box	1,668 41%	142 52% CDEFG	412 42%	643 41% E	89 34%	169 40%	214 40%	1,003 42%	665 40%	814 42%	854 41%	385 35%	632 39% I	647 49% LM	582 39%	1,086 42% o	430 35%	195 40% q	331 40% Q	477 47% QRS	219 49% QRS	341 36%	513 41% V	184 44% V	409 53% VWX

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 186
Mar. 5, 2010
(Continued)

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Bottom 3 Box	545 13%	22 8%	124 13% B	222 14% B	47 18% Bc	54 13% b	74 14% B	317 13%	228 14%	263 13%	281 13%	185 17% mN	222 14% N	135 10%	198 13%	347 13%	183 15% T	74 15% T	118 14% T	105 10%	51 12%	155 16% wXY	169 13% Y	44 11%	79 10%
Mean	6.5	7.2 CDEFG	6.5 E	6.4 e	6.1	6.4	6.3	6.5	6.4	6.5	6.4	6.1	6.4 L	6.9 LM	6.3	6.5 o	6.2	6.4	6.4	6.8 QRS	6.8 QRS	6.1	6.5 V	6.6 V	7.0 VMX
Median	7.0	8.0	7.0	7.0	6.0	7.0	7.0	7.0	7.0	7.0	7.0	6.0	7.0	8.0	7.0	7.0	6.0	7.0	7.0	7.0	8.0	6.0	7.0	7.0	8.0
Standard Deviation	2.52	2.27	2.49	2.55	2.65	2.48	2.49	2.50	2.54	2.54	2.50	2.57	2.48	2.44	2.49	2.53	2.59	2.59	2.51	2.34	2.43	2.58	2.50	2.26	2.41
Standard Error	0.04	0.16	0.09	0.07	0.20	0.14	0.13	0.06	0.07	0.06	0.06	0.09	0.07	0.07	0.08	0.06	0.08	0.13	0.10	0.08	0.13	0.09	0.08	0.13	0.10
CHI-SQUARE SIGNIFICANCE	<-----111.78-----> 100%*							<---14.95---> 76%*		<---14.78---> 75%*		<-----169.16-----> 100%*			<---40.12---> 100%*		<-----169.97-----> 100%*					<-----130.82-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 187
Mar. 5, 2010

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
10 - Extremely safe	418 10%	17 8%	18 9%	21 11%	20 10%	22 11%	13 6%	22 11%	28 14% GQ	22 11%	19 9%	21 10%	22 11%	23 12% g	23 12% g	25 12% g	15 7%	26 13% gq	23 12% g	17 8%	19 9%
9	448 11%	14 7%	22 11% t	14 7%	23 11% t	23 11% t	32 15% BDIoT	24 12% T	15 7%	22 11% t	31 15% BDIoT	21 10%	24 12% T	20 10%	19 9%	34 17% BDIoT	22 11% t	24 12% t	28 14% BDIT	12 6%	23 11% t
8	801 20%	33 17%	39 19%	37 18%	27 14%	37 18%	41 20%	36 18%	43 21% e	44 22% E	40 20%	43 21% e	42 21% e	51 26% BEfhs	39 20%	47 23% E	40 20%	41 20%	37 18%	40 20%	44 21% e
7	484 12%	20 10%	21 10%	31 15% o	31 16% o	26 13%	25 12%	19 9%	24 12%	21 10%	21 10%	30 15% o	26 13%	24 12%	18 9%	23 11%	26 13%	20 10%	20 10%	26 13%	31 15% o
6	287 7% GJKPqRTU C	24 12% GJKPqRTU C	6 3%	16 8% ck	15 7% ck	24 12% GJKPqRTU C	9 4%	21 11% CGjKpRT	20 10% CgKrt	10 5%	6 3%	15 7% cK	16 8% cK	15 7% ck	18 9% CgKrt	11 5%	13 6%	9 5%	18 9% CgKt	8 4%	13 6%
5	724 18%	36 18%	44 22% fLR	41 20%	33 16%	30 14%	37 18%	37 18%	32 16%	34 17%	38 19%	30 14%	35 17%	34 17%	40 20%	33 16%	34 17%	28 14%	45 22% fLR	43 21% fLR	42 20% r
4	183 5%	8 4%	10 5%	4 2%	13 6% DfPSu	6 3%	20 10% LMNPqStU BDFHIJK	9 4%	8 4%	9 4%	10 5% DpS	10 5% s	6 3%	7 3%	19 9% hIjMNPStU bDF	4 2%	10 5% s	11 6% dpS	3 2%	10 5% ds	6 3%
3	174 4%	10 5%	7 3%	10 5%	5 3%	9 5%	7 3%	11 5%	12 6%	12 6%	8 4%	5 2%	10 5%	9 5%	5 2%	7 4% lo	12 6% lo	9 4%	6 3%	11 5%	9 4%
2	140 3% FGHijKMO D	13 6% FGHijKMO D	12 6% DfgKmo	3 1%	10 5% dfgkmo	4 2%	4 2%	5 3%	5 3%	5 2%	3 2%	6 3%	4 2%	6 3%	3 1%	12 6% DFgKMO	9 5% o	12 6% Dfgkmo	7 4%	11 5% dkmo	6 3%
1 - Not at all safe	230 6%	12 6%	13 6%	12 6%	12 6%	13 6%	13 6%	7 4%	13 6% s	13 6% s	19 9% HNPSu	15 7% pS	13 7% s	7 4%	10 5%	6 3%	12 6%	12 6%	5 3%	13 6% s	9 4%
Don't know/refused	164 4%	13 7% imNPu	10 5% nP	13 6% imNPu	12 6% NP	12 6% NP	6 3% p	10 5% NP	4 2%	9 4% P	8 4% p	9 4% P	5 2%	3 1%	7 4% p	1 1%	9 4% P	11 5% NP	8 4% P	10 5% nP	5 3%
Top 3 Box	1,668 41%	64 32%	79 39%	73 36%	70 35%	81 40%	86 41% b	82 41%	86 42% b	88 44% Bt	90 44% Bet	85 42% b	89 44% Bt	95 47% BDEqT	82 41% gHiloQTU BCDEF	106 52%	77 38%	91 45% BdeT	89 44% Bet	69 34%	86 41% b

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 188
Mar. 5, 2010
(Continued)

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Bottom 3 Box	545	35	31	26	27	26	25	23	30	29	30	26	27	22	18	25	34	32	19	35	24
	13%	18%	15%	13%	14%	13%	12%	12%	15%	15%	15%	13%	14%	11%	9%	12%	17%	16%	9%	17%	11%
		OS	o							o							OS	os		OS	
Mean	6.5	6.0	6.2	6.4	6.3	6.5 bt	6.4	6.6 bt	6.5	6.5	6.4	6.5 bt	6.6 bt	6.7 BcqT	6.5 b	6.9 BCdegQT	6.2	6.5	6.8 BcQT	6.0	6.6 BT
Median	7.0	6.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	8.0	7.0	7.0	7.0	6.0	7.0
Standard Deviation	2.52	2.56	2.61	2.44	2.57	2.49	2.49	2.41	2.57	2.59	2.69	2.55	2.52	2.37	2.42	2.47	2.55	2.71	2.34	2.55	2.35
Standard Error	0.04	0.21	0.21	0.19	0.22	0.20	0.20	0.19	0.21	0.21	0.22	0.20	0.19	0.18	0.18	0.19	0.20	0.22	0.18	0.20	0.18
CHI-SQUARE SIGNIFICANCE	←-----279.15-----→ 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 189
Mar. 5, 2010

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu		Not Close- ly															
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other			Close- ly	Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Top 3 Box	1,668 41%	4 25%	68 49%	11 60%	531 46%	172 49%	332 43%	392 33%	83 48%	1,427 41%	1,495 44%	165 26%	573 49%	828 40%	266 32%	578 48%	723 40%	365 36%	512 44%	1,154 40%	955 62%	270 31%	233 19%	390 55%	47 18%	34 10%
			bH	BH	bH	bH	H				L		NO	O		QR	R		T		VW	W		YZ	Z	
Middle 4 Box	1,678 41%	7 49%	55 40%	5 26%	470 41%	132 38%	317 41%	506 43%	67 39%	1,425 41%	1,395 41%	278 43%	432 37%	948 46%	294 36%	479 39%	824 46%	361 36%	484 42%	1,192 41%	498 32%	505 57%	561 45%	281 40%	169 65%	146 45%
								f						MO		r	PR					UW	U		XZ	
Bottom 3 Box	545 13%	3 20%	13 9%	-	120 10%	40 11%	90 12%	215 18%	16 9%	465 14%	369 11%	167 26%	98 8%	219 11%	224 27%	107 9%	185 10%	244 24%	118 10%	427 15%	50 3%	70 8%	407 32%	23 3%	34 13%	134 41%
								CEFG		i		K		m	MN			PQ		S		U	UV		X	XY
Don't know/refused	164 4%	1 7%	3 2%	3 14%	27 2%	8 2%	29 4%	60 5%	6 4%	123 4%	128 4%	32 5%	58 5%	61 3%	36 4%	50 4%	61 3%	44 4%	38 3%	124 4%	46 3%	38 4%	55 4%	16 2%	9 4%	11 3%
								EF					N									u				
CHI-SQUARE	<-----95.28----->								<-----4.49----->		<-----140.17----->		<-----216.31----->			<-----157.37----->			<-----19.13----->		<-----887.4----->			<-----399.83----->		
SIGNIFICANCE	100%*								79%		100%		100%			100%			100%		100%			100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 190
Mar. 5, 2010

QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%	
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727	
Top 3 Box	1,668 41%	142 52%	412 42%	643 41%	89 34%	169 40%	214 40%	1,003 42%	665 40%	814 42%	854 41%	385 35%	632 39%	647 49%	582 39%	1,086 42%	430 35%	195 40%	331 40%	477 47%	219 49%	341 36%	513 41%	184 44%	409 53%	
		CDEFG	E	e									l	LM		o		q	Q	QRS	QRS		V	V	VWX	
Middle 4 Box	1,678 41%	99 36%	426 43%	634 40%	113 43%	187 44%	219 41%	989 41%	689 42%	808 41%	870 41%	504 46%	698 43%	470 35%	665 45%	1,013 39%	556 45%	199 41%	349 42%	396 39%	164 37%	410 43%	533 42%	177 43%	274 35%	
			b			b						N	N		P		TU					Y	Y	Y		
Bottom 3 Box	545 13%	22 8%	124 13%	222 14%	47 18%	54 13%	74 14%	317 13%	228 14%	263 13%	281 13%	185 17%	222 14%	135 10%	198 13%	347 13%	183 15%	74 15%	118 14%	105 10%	51 12%	155 16%	169 13%	44 11%	79 10%	
			B	B	Bc	b	B					mN	N				T	T	T		wXY	Y				
Don't know/refused	164 4%	10 4%	22 2%	77 5%	12 5%	14 3%	28 5%	98 4%	65 4%	70 4%	94 4%	24 2%	63 4%	74 6%	38 3%	126 5%	63 5%	15 3%	33 4%	29 3%	9 2%	41 4%	38 3%	11 3%	16 2%	
				C			C						L	LM		O	rTU		u		Y					
CHI-SQUARE SIGNIFICANCE	<-----40.03----->							<-----.87----->		<-----2.21----->		<-----86.32----->			<-----21.41----->		<-----60.3----->						<-----60.06----->			
	100%							17%		47%		100%			100%		100%						100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QV6 Page 191
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QV6. How safe do you think the H1N1 vaccine is?
Base: All respondents
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Top 3 Box	1,668 41%	64 32%	79 39%	73 36%	70 35%	81 40%	86 41% b	82 41%	86 42% b	88 44% Bt	90 44% Bet	85 42% b	89 44% Bt	95 47% BDEqT	82 41% gHilOQTU BCDEF	106 52%	77 38%	91 45% BdeT	89 44% Bet	69 34%	86 41% b	
Middle 4 Box	1,678 41%	88 44% pr	82 41%	91 45% pR	91 46% pR	86 42%	91 44% r	86 43% r	84 41%	74 37%	75 37%	85 42%	82 40%	80 40%	94 47% jkPR	71 35%	83 41%	69 34%	86 43% r	88 44% pr	92 44% pR	
Bottom 3 Box	545 13%	35 18% OS	31 15% o	26 13%	27 14%	26 13%	25 12%	23 12%	30 15%	29 15% o	30 15%	26 13%	27 14%	22 11%	18 9%	25 12%	34 17% OS	32 16% os	19 9%	35 17% OS	24 11%	
Don't know/refused	164 4%	13 7% imNPu	10 5% nP	13 6% imNPu	12 6% NP	12 6% NP	6 3% p	10 5% NP	4 2%	9 4% P	8 4% p	9 4% P	5 2%	3 1% p	7 4% p	1 1% P	9 4% P	11 5% NP	8 4% P	10 5% nP	5 3%	
CHI-SQUARE SIGNIFICANCE	<-----74.11-----> 94%																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D0 Page 192
Mar. 5, 2010

D0. As far as you know, have you contracted the H1N1 flu virus over the past twelve months?

Base: Respondents interviewed after November 9

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco-nomy	En-viron-ment	Health Care	Other	H1N1/ Swine Flu	Other	Close-ly	Not Close-ly	High	Mod-erate	Low	High	Mod-erate	Low	Yes	No	High	Mod-erate	Low	High	Mod-erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	2,025	5	37	1	582	197	356	644	43	1,779	1,678	339	513	1,041	464	525	926	560	572	1,450	702	408	657	327	108	168
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	2,025	5	39	2	574	193	369	641	46	1,777	1,675	342	512	1,045	461	518	924	568	558	1,464	709	394	662	291	97	159
Yes	127	1	1	-	34	12	26	44	2	117	106	20	36	65	26	39	50	33	36	91	39	16	54	22	3	19
	6%	24%	3%		6%	6%	7%	7%	5%	7%	6%	6%	7%	6%	6%	7%	5%	6%	6%	6%	6%	4%	8% UV	7% y	3%	11% Y
No	1,851	4	36	1	532	179	321	587	41	1,619	1,534	310	462	954	428	469	859	514	518	1,334	646	388	584	292	102	141
	91%	76%	97%	100% EFGH	91%	91%	90%	91%	95%	91%	91%	91%	90%	92%	92%	89%	93% P	92%	91%	92%	92%	95% w	89% UW	89%	89% Z	84%
Don't know/refused	47	-	-	-	16	5	10	13	-	43	38	9	15	22	10	16	17	14	19	26	18	4	18	12	3	7
	2%				3%	3%	3%	2%		2%	2%	3%	3%	2%	2%	3%	2%	2%	3%	2%	3%	1%	3% v	4% v	3%	4%
CHI-SQUARE	<-----6.05----->								<-----1.22----->		<-----.18----->		<-----2.27----->			<-----5.38----->			<-----4.15----->		<-----13.56----->			<-----7.74----->		
SIGNIFICANCE	9%*								46%*		8%		31%			75%			87%		99%			90%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D0 Page 193
Mar. 5, 2010

D0. As far as you know, have you contracted the H1N1 flu virus over the past twelve months?
Base: Respondents interviewed after November 9
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,025 100%	133 100%	501 100%	786 100%	126 100%	211 100%	267 100%	1,204 100%	821 100%	976 100%	1,049 100%	552 100%	807 100%	662 100%	740 100%	1,285 100%	585 100%	252 100%	418 100%	514 100%	226 100%	478 100%	630 100%	201 100%	386 100%
Unweighted 'N'	2,025	153	500	758	134	216	264	1,193	832	975	1,050	523	720	779	673	1,352	601	249	404	516	227	486	645	192	365
Yes	127 6%	8 6%	30 6%	47 6%	4 3%	13 6%	25 10% dE	76 6%	51 6%	50 5%	77 7% j	45 8% N	60 7% N	22 3%	60 8% P	67 5%	30 5%	18 7%	33 8% q	31 6%	15 6%	23 5%	44 7%	14 7%	31 8% v
No	1,851 91%	123 92%	460 92%	727 92% g	116 92%	190 90%	235 88%	1,105 92%	746 91%	904 93% k	948 90%	497 90%	724 90%	627 95% LM	654 88%	1,198 93% O	547 93% u	229 91%	379 91%	470 91%	202 89%	450 94% wxY	574 91%	180 89%	340 88%
Don't know/refused	47 2%	3 2%	11 2%	13 2%	6 5%	8 4%	6 2%	23 2%	24 3%	22 2%	24 2%	10 2%	23 3%	13 2%	26 4% P	20 2%	8 1%	5 2%	6 1%	14 3%	10 4% Qs	5 1%	12 2%	7 3% v	15 4% Vw
CHI-SQUARE SIGNIFICANCE	<-----14.87-----> 86%							<-----2.11-----> 65%		<-----3.98-----> 86%		<-----17.04-----> 100%			<-----15.38-----> 100%		<-----12.04-----> 85%					<-----13.89-----> 97%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D0 Page 194
Mar. 5, 2010

D0. As far as you know, have you contracted the H1N1 flu virus over the past twelve months?
Base: Respondents interviewed after November 9
Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2,025 100%	-	-	-	-	-	-	-	-	-	-	-	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	2,025	-	-	-	-	-	-	-	-	-	-	-	205	203	200	201	203	202	202	201	201	207
Yes	127 6%	-	-	-	-	-	-	-	-	-	-	-	11 5%	8 4%	13 6%	8 4%	16 8% T	14 7%	18 9% moT	19 9% MOT	7 3%	13 6%
No	1,851 91%	-	-	-	-	-	-	-	-	-	-	-	190 92%	188 93% P	183 91%	190 95% PRS	178 88%	188 93% P	178 88%	179 89%	191 95% PRS	187 90%
Don't know/refused	47 2%	-	-	-	-	-	-	-	-	-	-	-	5 2%	6 3% Q	5 2% q	3 1%	9 4% oQ	0 *% Q	5 3% Q	4 2%	3 2%	7 3% Q
CHI-SQUARE SIGNIFICANCE	<-----24.29----- 85%*																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D00 Page 195
Mar. 5, 2010

D00. As far as you know, has a member of your household contracted the H1N1 flu virus over the past twelve months?
Base: Respondents interviewed after November 9
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====			=====				
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	2,025 100%	5 100%	37 100%	1 100%	582 100%	197 100%	356 100%	644 100%	43 100%	1,779 100%	1,678 100%	339 100%	513 100%	1,041 100%	464 100%	525 100%	926 100%	560 100%	572 100%	1,450 100%	702 100%	408 100%	657 100%	327 100%	108 100%	168 100%
Unweighted 'N'	2,025	5	39	2	574	193	369	641	46	1,777	1,675	342	512	1,045	461	518	924	568	558	1,464	709	394	662	291	97	159
Yes	183 9%	-	4 11%	-	55 9%	14 7%	36 10%	65 10%	4 10%	170 10%	157 9%	26 8%	54 11%	87 8%	42 9%	68 13% QR	61 7%	49 9%	51 9%	132 9%	76 11% V	23 6%	63 10% V	47 14% V	10 9%	33 19% Y
No	1,792 89%	5 100% CEFGH	33 89%	1 100% CEFGH	511 88%	178 91%	309 87%	567 88%	39 90%	1,565 88%	1,476 88%	309 91% k	445 87%	927 89%	413 89%	441 84%	841 91% P	501 90% P	503 88%	1,290 89%	602 86%	380 93% UW	580 88%	266 82%	94 86% Z	127 76%
Don't know/refused	49 2%	-	-	-	16 3%	4 2%	11 3%	13 2%	-	44 2%	46 3% 1	4 1%	14 3%	27 3%	9 2%	16 3%	24 3%	10 2%	18 3%	29 2%	24 3% V	5 1%	14 2%	13 4%	5 4%	8 5%
CHI-SQUARE SIGNIFICANCE	<-----5.08----->								<-----1.11----->		<-----4.02----->		<-----2.95----->			<-----19.24----->			<-----2.51----->		<-----15.26----->			<-----5.89----->		
	4%*								43%*		87%		43%			100%			71%		100%			79%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D00 Page 196
Mar. 5, 2010

D00. As far as you know, has a member of your household contracted the H1N1 flu virus over the past twelve months?
Base: Respondents interviewed after November 9
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	2,025 100%	133 100%	501 100%	786 100%	126 100%	211 100%	267 100%	1,204 100%	821 100%	976 100%	1,049 100%	552 100%	807 100%	662 100%	740 100%	1,285 100%	585 100%	252 100%	418 100%	514 100%	226 100%	478 100%	630 100%	201 100%	386 100%
Unweighted 'N'	2,025	153	500	758	134	216	264	1,193	832	975	1,050	523	720	779	673	1,352	601	249	404	516	227	486	645	192	365
Yes	183 9%	16 12% e	40 8%	71 9%	8 6%	24 11% e	24 9%	109 9%	74 9%	78 8%	105 10%	49 9%	109 13% N LN	26 4%	112 15% P	71 6%	44 7%	15 6%	45 11% qR	53 10% qR	24 11% r	28 6%	54 9% v	24 12% V	57 15% VW
No	1,792 89%	113 84%	451 90%	693 88%	116 91% b	185 88%	236 88%	1,066 89%	726 88%	872 89%	921 88%	496 90% M	670 83%	623 94% LM	599 81%	1,193 93% O	533 91% sTU	234 93% STU	364 87%	445 87%	193 86%	446 93% WXY	558 89% Y	172 86%	317 82%
Don't know/refused	49 2%	5 4%	10 2%	22 3%	3 2%	2 1%	7 3%	29 2%	21 3%	26 3%	23 2%	7 1%	28 4% L	14 2%	29 4% P	20 2%	8 1%	3 1%	9 2%	16 3%	8 4%	5 1%	18 3% V	5 2%	12 3% v
CHI-SQUARE SIGNIFICANCE	<-----8.09-----> 38%							<----.06----> 3%		<---2.72---> 74%		<-----49.74-----> 100%			<---65.83---> 100%		<-----15.54-----> 95%					<-----27.81-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table D00 Page 197
Mar. 5, 2010

D00. As far as you know, has a member of your household contracted the H1N1 flu virus over the past twelve months?

Base: Respondents interviewed after November 9

Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2,025 100%	-	-	-	-	-	-	-	-	-	-	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	2,025	-	-	-	-	-	-	-	-	-	-	205	203	200	201	203	202	202	201	201	207
Yes	183 9%	-	-	-	-	-	-	-	-	-	-	11 5%	14 7%	20 10%	14 7%	27 13%	16 8%	25 12%	15 8%	17 9%	23 11%
																LMOqs		Lmo			L
No	1,792 89%	-	-	-	-	-	-	-	-	-	-	193 94%	185 91%	179 89%	179 89%	172 85%	179 88%	170 84%	182 91%	176 88%	178 86%
												noPqRTU	pR						pr		
Don't know/refused	49 2%	-	-	-	-	-	-	-	-	-	-	1 1%	4 2%	2 1%	8 4%	3 2%	7 4%	7 4%	3 2%	7 4%	6 3%
																1n	1	1n		1n	
CHI-SQUARE SIGNIFICANCE	26.43 91%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

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H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1 Page 198
Mar. 5, 2010

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
			Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly			Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1																								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Yes	1,151 28%	3 23%	36 26%	3 18%	412 36% CdGH	110 31% G	188 24%	325 28%	43 25%	1,035 30%	1,001 30% L	145 23%	303 26%	616 30% M	229 28%	319 26%	516 29%	306 30% P	1,151 100%	-	461 30%	237 27%	342 27%	220 31%	81 31%	84 26%
No	2,897 71%	11 77%	103 74% E	15 82% e	735 64%	241 68%	579 75% EF	844 72% E	129 75%	2,400 70%	2,382 70%	497 77% K	855 74% N	1,438 70%	590 72%	893 74% r	1,273 71%	707 70%	-	2,897 100%	1,087 70%	644 73%	914 73%	489 69%	179 69%	241 74%
Don't know/refused	7 *%	-	-	-	1 *%	2 *%	1 *%	2 *%	-	5 *%	4 *%	-	4 *%	3 *%	-	2 *%	4 *%	-	-	-	1 *%	2 *%	-	1 *%	-	-
CHI-SQUARE SIGNIFICANCE	<-----40.03-----> 100%*								<---2.37---> 69%*		<---13.69---> 100%*		<---9.24---> 94%*			<---6.81---> 85%*			<---4047.46---> 100%*		<---5.61---> 77%*			<---3.85---> 57%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1 Page 199
Mar. 5, 2010

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Yes	1,151 28%	57 21%	242 25%	494 31%	73 28%	110 26%	176 33%	807 34%	344 21%	561 29%	590 28%	285 26%	499 31%	363 27%	446 30%	705 27%	190 15%	113 23%	229 28%	385 38%	225 51%	125 13%	316 25%	144 35%	366 47%
				BCF	b		BCF	I					Ln					Q	Q	QRS	QRST		V	VW	VWX
No	2,897 71%	217 79%	742 75%	1,077 68%	187 72%	314 74%	359 67%	1,595 66%	1,302 79%	1,391 71%	1,505 72%	813 74%	1,116 69%	957 72%	1,036 70%	1,860 72%	1,042 85%	370 77%	602 72%	622 62%	218 49%	822 87%	937 75%	272 65%	412 53%
		DeG	DG			DG			H			M		m			RSTU	TU	TU	U		WXY	XY	Y	
Don't know/refused	7 *%	-	1 *%	5 *%	-	1 *%	-	5 *%	1 *%	3 *%	3 *%	-	1 *%	6 *%	1 *%	6 *%	-	-	-	-	-	-	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----33.66-----> 100%*						<---78.11---> 100%*		<---.17---> 8%*		<-----16.98-----> 100%*			<---4.92---> 91%*		<-----264.11-----> 100%*						<-----255.77-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1 Page 200
Mar. 5, 2010

QD1. Have you traveled outside of Canada during the past 6 months?
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Yes	1,151 28%	66 33% ot	64 32%	54 27%	50 25%	55 27%	62 30%	68 34% eioqt	51 25%	54 27%	54 26%	58 28%	59 29%	56 28%	49 24%	66 32% o	50 25%	67 33% ioqt	62 31%	49 25%	57 27%
No	2,897 71%	135 67%	138 68%	149 73%	150 75% hr	148 72%	146 70%	134 66%	152 75% hr	146 73%	149 74%	147 72%	144 71%	144 72%	152 76% bhpr	137 68%	152 75% hr	134 66%	138 69%	152 75% bhr	150 73%
Don't know/refused	7 *%	-	1 *%	-	-	2 1%	-	-	1 1%	1 *%	-	1 *%	-	-	-	-	-	1 *%	1 *%	-	-
CHI-SQUARE SIGNIFICANCE	-----33.47----- 32%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 201
Mar. 5, 2010

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News	Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children				
	=====										=====			=====			=====		=====			=====				
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	1,151 100%	3 100%	36 100%	3 100%	412 100%	110 100%	188 100%	325 100%	43 100%	1,035 100%	1,001 100%	145 100%	303 100%	616 100%	229 100%	319 100%	516 100%	306 100%	1,151 100%	-	461 100%	237 100%	342 100%	220 100%	81 100%	84 100%
Unweighted 'N'	1,118	3	30	4	390	99	190	326	37	1,005	966	147	296	588	231	309	499	301	1,118	-	448	227	339	189	68	80
Within Canada (general)	14 1%	-	1 2%	-	6 2%	1 1%	2 1%	4 1%	1 1%	13 1%	11 1%	3 2%	1 *	8 1%	6 2% m	2 1%	4 1%	8 3% pq	14 1%	-	3 1%	2 1%	8 2% u	-	2 2%	2 2%
United States (general)	833 72%	2 63%	29 81% f	3 76%	315 76% F	68 62%	132 70%	234 72%	34 79%	749 72%	749 75% L	81 56%	219 72%	446 72%	166 72%	225 70%	377 73%	225 73%	833 72%	-	345 75%	165 69%	239 70%	168 76%	65 81%	64 76%
Europe (unspecified)	47 4%	-	1 3%	1 24%	11 3%	6 5%	4 2%	20 6% eg	2 5%	40 4%	39 4%	8 5%	10 3%	27 4%	10 4%	11 3%	26 5%	11 3%	47 4%	-	14 3%	15 6%	14 4%	8 4%	3 3%	2 2%
South America (unspecified)	11 1%	-	1 4%	-	6 1%	-	1 *	3 1%	1 3%	10 1%	11 1%	1 *	3 1%	6 1%	2 1%	3 1%	6 1%	2 1%	11 1%	-	7 2%	1 1%	2 1%	3 2%	2 2%	-
Caribbean (general)	24 2%	-	1 3%	-	8 2%	1 1%	3 2%	8 3%	1 3%	21 2%	24 2%	-	11 4% O	12 2%	1 *	11 3%	8 2%	5 2%	24 2%	-	12 3%	3 1%	8 2%	8 4%	0 1%	4 5%
Austria	2 *	-	-	-	1 *	-	0 *	-	-	2 *	1 *	1 *	-	0 *	1 1%	0 *	1 *	1 *	2 *	-	1 *	-	1 *	-	-	-
Cuba	35 3%	1 37%	2 5%	-	14 3% G	4 3%	2 1%	10 3% g	3 7%	29 3%	30 3%	5 3%	13 4%	15 2%	6 3%	14 4%	12 2%	9 3%	35 3%	-	16 3% v	2 1%	13 4% v	5 2%	4 5%	3 3%
Dominican Republic	15 1%	-	-	-	9 2%	1 1%	2 1%	3 1%	-	15 1%	11 1%	4 3%	2 1%	10 2%	3 1%	5 1%	10 2% R	1 *	15 1%	-	4 1%	7 3% uw	2 1%	1 *	3 4%	1 1%
England/United Kingdom	59 5%	-	3 8%	-	23 6% eGH	12 11% eGH	7 4%	12 4%	3 6%	54 5%	54 5%	5 3%	13 4%	35 6%	11 5%	13 4%	31 6%	15 5%	59 5%	-	22 5%	15 7%	17 5%	9 4%	4 5%	3 3%
France	47 4%	-	1 2%	-	15 4% cEGH	12 11% cEGH	7 4%	9 3%	1 2%	44 4%	40 4%	7 5%	8 2%	30 5% m	10 4%	7 2%	28 5% P	12 4%	47 4%	-	28 6% vW	7 3%	9 3%	10 4%	-	1 1%
Germany	25 2%	-	-	-	9 2% 2%	2 1%	2 1%	10 3%	-	22 2%	22 2%	3 2%	5 2%	12 2%	8 4%	5 2%	12 2%	8 3%	25 2%	-	7 1%	7 3%	9 3%	7 3%	2 2%	1 1%
Greece	8 1%	-	-	-	2 *	-	1 *	5 2%	-	8 1%	8 1%	-	5 2%	3 *	-	5 2%	3 1%	-	8 1%	-	4 1%	2 1%	2 1%	2 1%	-	-
India	4 *	-	-	-	-	-	-	4 1%	-	4 *	2 *	2 2% K	1 *	4 1%	-	1 *	1 *	2 1%	4 *	-	1 *	1 *	2 1%	2 1%	2 3%	-

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 202
Mar. 5, 2010
(Continued)

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Italy	27 2%	-	1 3%	-	8 2%	3 3%	6 3%	8 2%	1 2%	25 2%	21 2%	6 4%	7 2%	13 2%	6 3%	7 2%	10 2%	8 3%	27 2%	-	11 2%	6 2%	8 2%	7 3%	2 2%	1 1%
Jamaica	5 *%	-	-	-	3 1%	-	2 1%	1 *%	-	5 1%	5 1%	-	3 1%	2 *%	1 *%	3 1%	2 *%	1 *%	5 *%	-	5 1%	-	1 *%	1 *%	-	1 1%
Mexico	53 5%	-	1 3%	-	17 4%	2 2%	12 6%	21 6%	1 2%	52 5%	45 5%	7 5%	14 5%	30 5%	9 4%	19 6%	21 4%	14 5%	53 5%	-	25 5%	7 3%	19 6%	7 3%	2 3%	6 7%
Netherlands	8 1%	-	-	-	1 *%	4 4%	1 1%	2 1%	-	8 1%	8 1%	-	-	7 1%	1 1%	-	8 2%	-	8 1%	-	-	5 2%	3 1%	2 1%	-	-
Pakistan	2 *%	-	-	-	-	-	-	1 *%	-	1 *%	-	2 2%	1 *%	1 *%	-	2 1%	-	-	2 *%	-	1 *%	1 *%	-	2 1%	-	-
Portugal	6 1%	-	-	-	3 1%	1 1%	-	1 *%	-	5 *%	4 2%	2 2%	-	5 1%	2 1%	-	5 1%	2 1%	6 1%	-	-	4 2%	1 *%	-	-	1 1%
Spain	12 1%	-	-	-	5 1%	-	1 1%	3 1%	-	9 1%	10 1%	2 1%	4 1%	7 1%	1 *%	3 1%	6 1%	2 1%	12 1%	-	5 1%	2 1%	3 1%	3 1%	-	2 2%
Switzerland	10 1%	-	-	-	7 2%	-	2 1%	1 *%	-	10 1%	8 1%	1 1%	1 *%	5 1%	4 2%	1 *%	5 1%	4 1%	10 1%	-	5 1%	1 1%	2 1%	-	-	-
Australia	3 *%	-	-	-	3 1%	-	-	-	-	3 *%	3 *%	-	1 *%	2 *%	-	-	3 1%	-	3 *%	-	2 *%	1 *%	-	1 *%	1 1%	-
China	2 *%	-	-	-	2 *%	-	-	-	-	2 *%	2 *%	-	-	1 *%	1 *%	-	1 *%	1 *%	2 *%	-	2 *%	-	-	-	-	-
Egypt	3 *%	-	-	-	1 *%	-	1 1%	1 *%	-	3 *%	3 *%	-	-	3 1%	-	-	2 *%	1 *%	3 *%	-	1 *%	-	2 1%	1 1%	-	-
Iceland	2 *%	-	-	-	-	-	1 1%	1 *%	-	2 *%	2 *%	-	-	2 *%	-	-	1 *%	1 *%	2 *%	-	-	-	2 1%	-	-	-
Other	159 14%	-	4 10%	-	50 12%	14 12%	28 15%	51 16%	4 8%	143 14%	130 13%	28 19%	38 13%	92 15%	27 12%	44 14%	75 14%	39 13%	159 14%	-	50 11%	38 16%	50 15%	27 12%	4 5%	13 15%
Nowhere/have not travelled	3 *%	-	-	-	1 *%	1 1%	-	2 *%	-	3 *%	1 *%	2 2%	2 1%	2 *%	-	2 *%	1 *%	-	3 *%	-	3 1%	-	1 *%	-	-	-
Don't know/refused	5 *%	-	1 3%	-	1 *%	-	1 1%	1 *%	1 2%	3 *%	3 1%	1 1%	1 *%	3 1%	1 *%	2 1%	1 *%	2 1%	5 *%	-	2 *%	1 *%	2 *%	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----150.81-----> 100%*								<-----15.72-----> 4%*		<-----65.39-----> 100%*		<-----56.57-----> 62%*			<-----67.38-----> 90%*			<-----0.0-----> %*		<-----81.51-----> 99%*			<-----47.52-----> 74%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 203
Mar. 5, 2010

QD1B. Where have you traveled during the past 6 months?

Base: Respondents who have travelled outside of Canada in the past 6 months

Banner 2

	Region						CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total	1,151 100%	57 100%	242 100%	494 100%	73 100%	110 100%	176 100%	807 100%	344 100%	561 100%	590 100%	285 100%	499 100%	363 100%	446 100%	705 100%	190 100%	113 100%	229 100%	385 100%	225 100%	125 100%	316 100%	144 100%	366 100%
Unweighted 'N'	1,118	60	236	464	68	112	178	771	347	553	565	281	411	422	387	731	196	118	207	384	203	126	321	135	339
Within Canada (general)	14 1%	0 1%	6 2%	3 1%	2 3%	-	2 1%	10 1%	4 1%	4 1%	11 2%	3 1%	4 1%	7 2%	4 1%	11 1%	2 1%	3 3%	2 1%	4 1%	4 2%	3 2%	3 1%	1 1%	4 1%
United States (general)	833 72%	50 88% CdFG	144 60%	379 77% Cf	59 81% Cf	74 67%	127 72% C	564 70%	269 78% H	417 74%	416 70%	202 71%	371 74%	257 71%	342 77% P	491 70%	144 76%	79 70%	159 69%	281 73%	163 73%	70 56%	223 71% V	104 72% V	280 76% V
Europe (unspecified)	47 4%	1 2%	13 6%	23 5%	-	3 3%	6 3%	39 5% i	8 2%	27 5%	19 3%	11 4%	15 3%	21 6% m	16 3%	31 4%	5 3%	4 3%	9 4%	19 5%	11 5%	5 4%	10 3%	8 5%	17 5%
South America (unspecified)	11 1%	1 1%	1 *	7 2% c	-	2 1%	1 *	10 1%	1 *	7 1%	5 1%	2 1%	6 1%	4 1%	5 1%	6 1%	-	1 1%	2 1%	6 2%	2 1%	-	1 *	1 *	6 2%
Caribbean (general)	24 2%	1 2%	8 3%	13 3%	1 1%	1 1%	-	21 3% I	3 1%	9 2%	15 3%	3 1%	15 3% l	6 2%	12 3%	12 2%	3 2%	-	5 2%	7 2%	9 4%	4 3%	6 2%	3 2%	8 2%
Austria	2 *	-	1 *	1 *	-	0 *	-	1 *	1 *	1 *	1 *	-	-	2 *	-	2 *	1 *	-	-	0 *	1 *	-	1 *	-	1 *
Cuba	35 3%	-	22 9% DG	12 2%	-	-	1 1%	23 3%	12 4%	19 3%	16 3%	12 4%	14 3%	9 2%	17 4%	18 3%	6 3%	7 6% U	11 5% U	10 2% u	1 1%	3 3%	7 2%	8 6%	11 3%
Dominican Republic	15 1%	0 1%	6 3%	7 1%	-	1 1%	1 1%	12 2%	3 1%	6 1%	9 2%	5 2% n	8 2% n	1 *	7 2%	8 1%	-	1 1%	8 4% rt	3 1%	3 1%	3 2%	3 1%	-	8 2%
England/United Kingdom	59 5%	3 6%	6 3%	32 7% C	3 4%	4 4%	10 5%	50 6% I	8 2%	25 4%	34 6%	6 2%	30 6% L	22 6% L	19 4%	40 6%	7 4%	4 4%	5 2%	20 5% s	23 10% QRST	4 3%	9 3%	15 10% VW	25 7% W
France	47 4%	-	27 11% DEFG	12 2%	2 2%	3 2%	5 3%	42 5% I	5 2%	21 4%	26 4%	11 4%	21 4%	15 4%	11 2%	36 5% O	4 2%	2 2%	11 5%	19 5% r	11 5%	5 4%	14 5%	3 2%	21 6%
Germany	25 2%	-	3 1%	14 3%	1 2%	5 4%	2 1%	17 2%	8 2%	15 3%	10 2%	4 1%	13 3%	8 2%	9 2%	16 2%	3 1%	2 2%	8 4%	9 2%	4 2%	-	6 2%	3 2%	10 3%
Greece	8 1%	-	1 *	4 1%	1 1%	2 2%	-	6 1%	2 *	2 *	6 1%	2 1%	2 *	3 1%	2 1%	5 1%	-	-	2 1%	5 1%	1 1%	-	3 1%	-	2 1%
India	4 *	-	-	4 1%	-	-	1 *	4 1%	-	2 *	2 *	-	2 *	2 1%	4 1%	-	2 1% t	-	-	1 *	1 *	1 1%	-	-	1 *
Italy	27 2%	-	2 1%	18 4% Cg	1 2%	3 3%	2 1%	21 3%	6 2%	13 2%	14 2%	2 1%	12 2%	13 4% L	11 3%	15 2%	2 1%	3 3%	5 2%	11 3%	5 2%	3 3%	1 *	2 1%	16 4% Wx

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 204
Mar. 5, 2010
(Continued)

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education						Income			
	Total	Atl- antic	Quebec	Ont- ario	Prair- ies/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Jamaica	5 *%	1 1%	1 *%	4 1%	-	-	-	5 1%	1 *%	1 *%	5 1%	4 1%	2 *%	-	4 1%	2 *%	2 1%	-	1 *%	1 *%	2 1%	-	2 1%	2 1%	2 *%	
Mexico	53 5%	0 1%	10 4%	8 2%	4 6%	14 12% BCD	17 10% BCD	36 4%	17 5%	24 4%	30 5%	19 7% m	17 3%	16 5%	23 5%	30 4%	4 2%	7 6%	20 9% QTU	15 4%	6 3%	2 2%	22 7% V	8 6%	15 4%	
Netherlands	8 1%	-	-	7 1%	-	-	1 *%	6 1%	2 1%	4 1%	4 1%	1 *%	7 1% 1	-	2 *%	6 1%	-	-	1 *%	1 *%	6 3% ST	-	1 *%	5 3% WY	2 *%	
Pakistan	2 *%	-	1 1%	1 *%	-	-	-	2 *%	-	1 *%	1 *%	1 *%	1 *%	-	2 1%	-	-	-	1 *%	1 *%	-	1 1%	1 *%	-	-	
Portugal	6 1%	-	4 2%	1 *%	-	-	1 1%	2 *%	5 1%	4 1%	2 *%	-	4 1%	3 1%	3 1%	4 1%	1 *%	1 1%	4 2%	1 *%	-	1 1%	1 *%	2 1%	2 *%	
Spain	12 1%	-	6 2%	4 1%	-	1 1%	1 1%	7 1%	4 1%	6 1%	6 1%	1 *%	7 1%	3 1%	7 1%	5 1%	-	-	4 2%	5 1%	3 1%	1 1%	-	2 2%	7 2%	
Switzerland	10 1%	-	3 1%	3 1%	-	2 2%	1 1%	8 1%	1 *%	4 1%	6 1%	3 1%	1 *%	5 1% m	-	10 1%	-	-	1 *%	5 1%	4 2%	-	2 1%	-	4 1%	
Australia	3 *%	-	-	-	-	2 1%	1 1%	2 *%	1 *%	2 *%	1 *%	1 *%	2 *%	-	2 *%	1 *%	-	-	-	1 *%	2 1%	-	-	-	3 1%	
China	2 *%	-	-	-	-	1 1%	1 *%	2 *%	-	1 *%	1 *%	-	-	2 *%	-	2 *%	-	-	-	-	2 1%	-	-	-	2 *%	
Egypt	3 *%	-	-	2 *%	-	-	1 1%	3 *%	-	-	3 1%	-	2 *%	1 *%	1 *%	2 *%	-	-	2 1%	1 *%	-	-	-	-	1 *%	
Iceland	2 *%	-	-	1 *%	1 1%	-	-	1 *%	1 *%	-	2 *%	-	1 *%	1 *%	-	2 *%	-	1 1%	1 1%	-	-	-	-	-	-	
Other	159 14%	4 7%	46 19% BDE	50 10% E	1 2%	23 21% BDE	34 19% BDE	129 16% I	30 9%	79 14%	80 14%	49 17% N	67 13%	42 11%	52 12%	107 15%	16 8%	25 22% QsT	31 13%	49 13%	36 16% Q	31 24% wXY	50 16% y	17 12%	40 11%	
Nowhere/have not travelled	3 *%	-	2 1%	2 *%	-	-	-	1 *%	2 1%	2 *%	1 *%	-	3 1%	-	-	3 *%	2 1%	-	-	1 *%	-	2 1%	-	-	1 *%	
Don't know/refused	5 *%	-	-	2 *%	-	2 1%	1 1%	4 *%	1 *%	1 *%	4 *%	1 *%	2 *%	2 1%	-	5 1%	-	-	-	2 1%	1 1%	1 1%	-	-	-	
CHI-SQUARE SIGNIFICANCE	<-----267.32-----> 100%*							<-----52.65-----> 100%*		<-----24.43-----> 39%*		<-----78.24-----> 98%*			<-----47.12-----> 99%*		<-----168.54-----> 100%*						<-----126.62-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 205
Mar. 5, 2010

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1,151 100%	66 100%	64 100%	54 100%	50 100%	55 100%	62 100%	68 100%	51 100%	54 100%	54 100%	58 100%	59 100%	56 100%	49 100%	66 100%	50 100%	67 100%	62 100%	49 100%	57 100%
Unweighted 'N'	1,118	69	58	51	49	53	57	71	45	52	55	54	57	54	49	62	51	63	61	48	59
Within Canada (general)	14 1%	3 5%	5 8% g	1 2%	-	1 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	3 6%	-
United States (general)	833 72%	55 84% EFLM	47 74%	39 72%	31 62%	37 68%	43 70%	52 77% M	36 72%	38 70%	41 76% m	39 67%	35 59%	41 73%	35 71%	49 74%	36 72%	54 80% eM	45 73%	35 72%	44 77% M
Europe (unspecified)	47 4%	6 9% h	2 4%	-	2 4%	3 5%	6 9% h	1 1%	2 3%	1 2%	1 2%	3 6%	3 5%	2 3%	-	7 10% h	1 2%	1 1%	3 4%	2 5%	2 3%
South America (unspecified)	11 1%	-	-	-	2 4%	2 3%	1 1%	1 2%	-	-	-	3 4%	-	-	-	1 1%	-	-	2 4%	-	-
Caribbean (general)	24 2%	1 1%	-	3 5%	2 3%	2 3%	-	-	3 6%	1 2%	2 4%	1 1%	-	-	1 3%	1 2%	3 6%	1 2%	1 1%	1 3%	1 3%
Austria	2 *%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	0 1%	-	-	-	-	-
Cuba	35 3%	1 2%	2 3%	3 5%	1 2%	1 1%	-	1 2%	1 1%	3 6%	2 5%	-	3 6%	1 2%	4 8% f	2 3%	1 2%	3 4%	2 3%	2 4%	2 3%
Dominican Republic	15 1%	2 3%	-	2 4%	1 3%	-	2 3%	-	-	-	1 2%	-	-	4 7%	-	1 1%	1 2%	-	1 1%	-	-
England/United Kingdom	59 5%	4 6%	6 10%	2 3%	2 5%	2 4%	11 17% LMNPQRSt BDEFHI	3 4%	2 3%	5 9%	-	2 3%	3 6%	3 5%	-	1 2%	1 2%	2 3%	1 1%	3 7%	6 11% pqS
France	47 4%	2 3%	-	4 8%	1 2%	2 3%	7 12% HLmNPSTu BEF	2 3%	2 4%	3 5%	4 7%	1 1%	2 4%	1 2%	4 8%	2 4%	3 5%	4 6%	1 1%	1 3%	2 4%
Germany	25 2%	-	4 6%	-	-	3 5%	3 5%	1 1%	-	1 2%	-	1 2%	3 6%	-	2 4%	0 1%	4 8% hp	1 1%	1 1%	-	1 2%
Greece	8 1%	-	-	1 3%	-	2 4%	1 1%	-	-	-	-	-	-	2 3%	1 2%	-	-	1 1%	-	-	-
India	4 *%	-	-	2 5%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 2%	-	-
Italy	27 2%	4 6%	3 5%	2 4%	1 1%	-	3 5%	1 2%	1 2%	1 2%	-	-	2 4%	4 7%	-	1 2%	2 4%	1 1%	-	1 2%	-

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD1B Page 206
Mar. 5, 2010
(Continued)

QD1B. Where have you traveled during the past 6 months?
Base: Respondents who have travelled outside of Canada in the past 6 months
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Jamaica	5 *%	-	-	1 1%	1 2%	-	-	1 1%	-	1 2%	-	-	1 2%	-	-	-	-	-	1 2%	-	-
Mexico	53 5%	-	3 5%	2 4%	6 11% ho	-	1 2%	1 1%	7 13% gHknOs	-	2 4%	6 10% HO	3 5%	2 3%	0 1%	5 8% ho	4 7%	5 8%	2 3%	2 4%	2 4%
Netherlands	8 1%	-	-	-	-	-	6 9%	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-
Pakistan	2 *%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 2%
Portugal	6 1%	1 2%	1 1%	-	-	-	-	-	-	-	1 1%	1 1%	-	-	1 2%	2 3%	-	-	-	-	-
Spain	12 1%	1 2%	-	2 3%	-	1 1%	-	1 2%	1 1%	1 2%	-	1 1%	-	1 1%	1 2%	2 2%	-	2 3%	-	-	-
Switzerland	10 1%	1 1%	-	-	-	-	-	-	-	-	-	2 4%	3 4%	-	-	0 1%	2 4%	1 1%	1 1%	-	-
Australia	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 2%	-	1 1%
China	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	1 1%	-	-
Egypt	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 1%	-	-	1 2%
Iceland	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 2%	-	-	-
Other	159 14%	5 7%	4 6%	8 14%	6 13%	14 25% BChkPRU	9 14%	8 12%	7 14%	9 16% R	6 12%	13 22% BCpRu	15 25% BChkPRU	9 16% R	8 17% r	5 8%	8 17% R	3 4%	9 15% r	8 16% r	5 9%
Nowhere/have not travelled	3 *%	-	2 4%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/refused	5 *%	-	1 2%	-	-	-	1 2%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	1 1%
CHI-SQUARE SIGNIFICANCE	----->686.86-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD2 Page 207
Mar. 5, 2010

QD2. Respondent's age.
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
18-24	288 7%	2 15%	13 9%	1 4%	55 5%	28 8% eG	35 5%	92 8% EG	16 9%	210 6%	181 5%	106 16% K	50 4%	150 7% M	87 11% MN	66 5%	130 7% P	91 9% P	57 5%	230 8% S	62 4%	95 11% U	118 9% U	34 5% X	26 10% X	25 8%
25-34	811 20%	1 8%	19 14%	4 19%	202 18%	86 25% bCEg	145 19%	243 21% ce	24 14%	677 20% i	622 18%	184 29% K	182 16%	403 20% M	221 27% MN	225 18%	341 19%	242 24% PQ	227 20%	583 20%	243 16%	187 21% U	289 23% U	174 25%	80 31%	114 35% X
35-44	681 17%	5 34% D	24 17% d	1 5%	201 17% D	58 16% D	174 23% DEFH	186 16% D	30 17%	619 18%	595 18% L	85 13%	217 19% O	352 17% O	110 13%	231 19% R	301 17%	147 15%	225 20% T	456 16%	270 17%	150 17%	199 16%	255 36%	95 37%	104 32%
45-54	934 23%	1 8%	42 30% Bg	7 37% B	288 25% B	79 22% B	170 22% B	271 23% B	50 29%	808 23%	819 24% L	112 17%	272 23% o	498 24% O	161 20%	282 23% r	448 25% R	200 20%	273 24%	660 23%	373 24%	189 21% VW	295 24%	211 30% YZ	45 17%	75 23%
55-64	666 16%	1 8%	17 12%	2 11%	232 20% bCFH	48 14%	135 18%	174 15%	20 12%	589 17% i	581 17% L	82 13%	199 17%	336 16%	130 16%	202 17%	292 16%	168 17%	204 18%	460 16%	291 19% VW	128 15% VW	185 15%	27 4% z	5 2%	5 1%
65+	660 16%	4 27%	24 17%	4 23%	166 14%	52 15%	106 14%	202 17% g	32 19%	527 15%	578 17% L	73 11%	236 20% NO	314 15%	106 13%	207 17%	275 15%	162 16%	159 14%	498 17% S	308 20% VW	129 15%	165 13%	7 1%	7 3% z	1 *%
Prefer not to say	14 *%	-	-	-	4 *%	1 *%	2 *%	4 *%	-	11 *%	11 *%	1 *%	5 *%	5 *%	3 *%	3 *%	7 *%	2 *%	4 *%	10 *%	2 *%	5 1%	5 *%	2 *%	2 1%	2 1%
CHI-SQUARE SIGNIFICANCE	<-----75.9-----> 100%*								<-----12.16-----> 94%*		<-----157.02-----> 100%		<-----91.8-----> 100%			<-----36.51-----> 100%			<-----25.28-----> 100%		<-----102.29-----> 100%			<-----44.46-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD2 Page 208
Mar. 5, 2010

QD2. Respondent's age.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/ North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
18-24	288 7%	15 5%	70 7%	129 8% beF	12 5%	21 5%	41 8%	188 8% i	100 6%	166 8% K	122 6%	288 26%	-	-	90 6%	198 8% o	123 10% STU	74 15% QSTU	41 5% U	41 4% U	6 1%	101 11% WXY	73 6% y	24 6%	29 4%
25-34	811 20%	40 14%	183 19% b	313 20% B	61 23% B	113 27% BCDG	101 19%	506 21% i	304 18%	381 19%	430 20%	811 74%	-	-	440 30% P	370 14%	162 13%	83 17% q	214 26% QR	247 25% QR	98 22% Qr	175 18%	273 22% v	106 26% V	162 21%
35-44	681 17%	51 19%	177 18%	254 16%	36 14%	73 17%	89 17%	439 18% I	242 15%	340 17%	341 16%	-	681 42%	-	511 34% P	170 7%	141 11%	77 16% Q	172 21% QR	204 20% QR	85 19% Q	104 11%	216 17% V	94 23% VW	180 23% VW
45-54	934 23%	66 24%	214 22%	374 24%	58 22%	103 24%	120 22%	539 22%	395 24%	450 23%	484 23%	-	934 58%	-	373 25% P	561 22%	268 22%	102 21%	206 25%	232 23%	117 26% qr	145 15%	283 23% V	112 27% V	256 23% VWX
55-64	666 16%	53 19% f	177 18% F	241 15% DF	57 22% DF	54 13%	85 16%	365 15%	301 18% H	316 16%	350 17%	-	-	666 50%	44 3%	622 24% O	223 18% S	80 17%	116 14%	164 16%	73 17%	152 16%	241 19% vXY	58 14%	109 14%
65+	660 16%	50 18%	161 16%	259 16%	34 13%	58 14%	98 18% f	361 15%	299 18% H	297 15%	363 17%	-	-	660 50%	19 1%	641 25% O	310 25% RSTU	67 14% S	79 10%	116 12%	61 14% s	268 28% WXY	166 13% XY	22 5%	41 5%
Prefer not to say	14 *%	-	2 *%	6 *%	3 1%	2 *%	1 *%	8 *%	6 *%	6 *%	8 *%	-	-	-	6 *%	8 *%	5 *%	-	1 *%	2 *%	2 *%	2 *%	2 *%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----55.47-----> 100%*							<---27.55---> 100%		<---14.6---> 98%		<-----8080-----> 100%*			<---1132.08---> 100%		<-----306.57-----> 100%					<-----346.28-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD2 Page 209
Mar. 5, 2010

QD2. Respondent's age.
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
18-24	288 7%	22 11%	16 8%	18 9%	13 7%	21 10%	10 5%	16 8%	9 4%	12 6%	13 7%	13 6%	12 6%	16 8%	14 7%	17 8%	12 6%	14 7%	14 7%	13 7%	12 6%
		GIjmq				gI															
25-34	811 20%	34 17%	38 19%	27 13%	42 21%	37 18%	46 22%	40 20%	47 23%	43 21%	41 20%	43 21%	45 22%	39 19%	37 18%	39 19%	43 22%	41 20%	41 20%	44 22%	44 21%
					d		D		D	d		d	D				d		d	D	d
35-44	681 17%	27 13%	36 18%	36 18%	36 18%	40 19%	32 15%	31 15%	40 20%	31 15%	21 10%	30 15%	29 14%	40 20%	37 19%	41 20%	26 13%	41 20%	34 17%	40 20%	34 17%
			K	K	K	Kq			bKq					bKQ	K	bKQ		bKQ	K	bKq	k
45-54	934 23%	53 26%	46 23%	51 25%	43 21%	42 20%	51 25%	49 24%	39 19%	47 24%	59 29%	52 25%	51 25%	40 20%	45 23%	40 20%	56 28%	40 20%	46 23%	37 18%	48 23%
		t									eFINPRT						finprT				
55-64	666 16%	36 18%	35 17%	33 16%	33 17%	32 16%	28 13%	32 16%	30 15%	34 17%	38 19%	37 18%	35 17%	36 18%	35 17%	32 16%	33 16%	26 13%	36 18%	31 15%	34 16%
65+	660 16%	29 15%	32 16%	38 19%	31 16%	34 17%	40 19%	33 16%	38 18%	30 15%	27 13%	30 15%	30 15%	29 15%	33 17%	34 17%	31 15%	41 20%	29 15%	36 18%	34 16%
Prefer not to say	14 *	-	-	-	1 1%	-	1 *	1 *	1 *	3 2%	4 2%	-	-	-	-	1 *	1 *	-	-	-	1 *
CHI-SQUARE SIGNIFICANCE	-----103.22----- 24%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD3 Page 210
Mar. 5, 2010

QD3. What is the highest level of education you have completed?
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)	Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children			
									H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Elementary school	70 2%	2 11%	1 1%	-	5 *	3 1%	12 2% E	20 2% E	3 2%	40 1%	52 2%	16 3%	25 2%	28 1%	15 2%	22 2%	28 2%	17 2%	6 1%	64 2% S	31 2%	17 2%	17 1%	3 *	8 3% XZ	2 1%
Some high school	300 7%	-	15 11% EF	2 9%	47 4%	15 4%	57 7% EF	93 8% EF	16 9%	212 6%	237 7%	61 9% k	116 10% NO	132 6%	52 6%	127 10% QR	103 6%	64 6%	39 3%	261 9% S	129 8% v	54 6%	102 8%	33 5%	13 5%	21 6%
Completed high school	861 21%	4 25%	32 23% deF	2 9%	180 16%	46 13%	193 25% DEF	287 24% DEF	38 22%	705 20%	686 20%	172 27% K	290 25% NO	400 19%	167 20%	300 25% QR	352 20%	201 20%	145 13%	716 25% S	315 20%	208 24%	268 21%	125 18%	47 18%	63 19%
Some community college/ technical college/CEGEP	252 6%	3 18%	5 3%	1 5%	81 7% cF	12 3%	52 7% F	72 6% f	8 5%	217 6%	206 6%	45 7%	70 6%	118 6%	64 8% n	67 6%	111 6%	75 7%	43 4%	209 7% S	91 6%	58 7%	83 7%	45 6%	19 7%	14 4%
Completed community college/technical college/CEGEP	831 21%	4 27%	31 22%	6 30%	246 21%	71 20%	162 21%	224 19%	41 24%	703 20%	699 21%	128 20%	220 19%	434 21%	176 22%	230 19%	388 22% P	207 20%	229 20%	602 21%	271 17% U	193 22% U	278 20% U	142 20%	70 27% x	95 29% X
Some university	230 6%	-	10 7%	-	81 7% G	24 7%	34 4%	64 5%	10 6%	202 6%	191 6%	39 6%	64 5%	116 6%	49 6%	68 6%	104 6%	58 6%	70 6%	161 6%	82 5%	55 6%	77 6%	31 4%	15 6%	16 5%
Completed university	1,006 25%	1 4%	31 23% B	8 42% B	333 29% BGH	133 38% BCEGH	179 23% B	269 23% B	40 23%	913 27%	883 26% L	119 19%	243 21%	560 27% M	202 25% m	276 23%	462 26% P	266 26% P	385 33% T	622 21%	416 27% Vw	202 23%	299 24%	242 34% YZ	61 23%	79 24%
Post-graduate degree	442 11%	2 15%	13 9%	-	162 14% cGH	47 13% g	69 9%	130 11%	15 9%	408 12%	387 11% L	53 8%	116 10%	244 12%	81 10%	108 9%	217 12% P	114 11% P	225 20% T	218 8%	197 13% VW	87 10%	112 9%	87 12%	27 10%	31 10%
No schooling	6 *	-	-	-	1 *	-	-	1 *	-	2 *	5 *	-	1 *	3 *	1 *	2 *	2 *	1 *	1 *	5 *	3 *	2 *	0 *	-	-	-
Don't know/refused	54 1%	-	-	1 5%	13 1%	3 1%	9 1%	14 1%	1 1%	38 1%	40 1%	10 2%	17 1%	22 1%	12 2%	16 1%	27 2%	9 1%	9 1%	38 1%	15 1%	8 1%	19 2%	3 *	1 *	5 1%
CHI-SQUARE SIGNIFICANCE	<-----163.03-----> 100%*								<-----7.2-----> 38%*		<-----38.14-----> 100%*		<-----51.55-----> 100%			<-----52.25-----> 100%			<-----280.66-----> 100%		<-----38.45-----> 100%			<-----44.27-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD3 Page 211
Mar. 5, 2010

QD3. What is the highest level of education you have completed?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Elementary school	70 2%	4 2%	24 2%	21 1%	15 6%	3 1%	4 1%	23 1%	48 3%	36 2%	34 2%	7 1%	9 1%	53 4%	13 1%	58 2%	70 6%	-	-	-	-	44 5%	3 *	1 *	3 *
Some high school	300 7%	19 7%	100 10%	85 5%	21 8%	39 9%	36 7%	122 5%	178 11%	153 8%	147 7%	61 6%	89 5%	150 11%	71 5%	229 9%	300 24%	-	-	-	-	162 17%	71 6%	12 3%	8 1%
Completed high school	861 21%	62 23%	223 23%	324 21%	60 23%	72 17%	120 22%	445 18%	416 25%	418 21%	443 21%	217 20%	311 19%	330 25%	264 18%	596 23%	861 70%	-	-	-	-	297 31%	270 22%	55 13%	70 9%
Some community college/ technical college/CEGEP	252 6%	25 9%	55 6%	90 6%	14 5%	28 7%	40 7%	136 6%	116 7%	122 6%	131 6%	84 8%	97 6%	72 5%	94 6%	158 6%	-	252 52%	-	-	-	88 9%	74 6%	24 6%	36 5%
Completed community college/technical college/CEGEP	831 21%	59 21%	209 21%	332 21%	44 17%	86 20%	101 19%	466 19%	365 22%	391 20%	440 21%	256 23%	379 23%	196 15%	359 24%	473 18%	-	-	831 100%	-	-	144 15%	313 25%	99 24%	141 18%
Some university	230 6%	17 6%	52 5%	87 6%	15 6%	20 5%	39 7%	142 6%	88 5%	110 6%	120 6%	74 7%	83 5%	74 6%	74 5%	156 6%	-	230 48%	-	-	-	62 7%	76 6%	28 7%	34 4%
Completed university	1,006 25%	58 21%	229 23%	427 27%	63 24%	113 27%	115 21%	706 29%	301 18%	475 24%	531 25%	288 26%	436 27%	280 21%	431 29%	576 22%	-	-	-	1,006 100%	-	97 10%	324 26%	135 32%	317 41%
Post-graduate degree	442 11%	25 9%	80 8%	190 12%	23 9%	52 12%	73 14%	333 14%	109 7%	220 11%	222 11%	104 10%	201 12%	135 10%	168 11%	274 11%	-	-	-	-	442 100%	38 4%	121 10%	57 14%	168 22%
No schooling	6 *	0 *	1 *	2 *	-	1 *	1 *	4 *	2 *	6 *	1 *	-	1 *	4 *	-	6 *	-	-	-	-	-	3 *	-	-	-
Don't know/refused	54 1%	4 1%	11 1%	18 1%	4 2%	11 3%	6 1%	29 1%	25 2%	25 1%	29 1%	8 1%	10 1%	32 2%	9 1%	45 2%	-	-	-	-	-	13 1%	1 *	4 1%	1 *
CHI-SQUARE SIGNIFICANCE	<-----105.11-----> 100%*							<---188.45---> 100%		<---6.75---> 34%		<-----197.31-----> 100%			<---92.3---> 100%		<-----15977.25-----> 100%*					<-----739.28-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD3 Page 212
Mar. 5, 2010

QD3. What is the highest level of education you have completed?
Base: All respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Elementary school	70 2%	1 *	7 3% b	5 3%	4 2%	6 3% b	3 1%	3 1%	4 2%	7 3% BPRsT	3 1%	3 2%	-	5 3%	3 1%	1 1%	3 2%	1 1%	2 1%	1 1%	8 4% Bprt
Some high school	300 7%	12 6%	20 10% gn	16 8%	11 5%	17 8%	10 5%	15 7%	15 7%	18 9%	13 7%	16 8%	19 9% n	9 5%	21 10% egN	13 6%	20 10% gn	12 6%	15 8%	15 7%	13 6%
Completed high school	861 21%	77 38% NOPQRSTU FGHIJKLM CDE	41 20%	52 26% fMosu	40 20%	35 17%	45 22%	40 20%	43 21%	37 19%	47 23%	43 21%	33 16%	42 21%	37 18%	41 20%	46 23%	38 19%	36 18%	50 25% fM	37 18%
Some community college/ technical college/CEGEP	252 6%	8 4%	16 8% hk	8 4%	11 5%	21 10% BDeHKlq	12 6%	7 3%	17 8% hK	11 5%	6 3%	11 5%	15 8% hk	13 7%	12 6%	14 7%	10 5%	14 7%	12 6%	18 9% bdHK	14 7%
Completed community college/technical college/CEGEP	831 21%	37 18%	36 18%	45 22%	32 16%	37 18% bcEfQs	55 26%	43 21%	45 22%	41 20%	42 21%	47 23%	38 19%	39 19%	50 25% eq	50 25% eq	33 16%	38 19%	37 19%	45 22%	40 19%
Some university	230 6%	14 7%	13 6%	12 6%	13 6%	12 6%	8 4%	8 4%	8 4%	16 8% r	10 5%	13 6%	12 6%	12 6%	14 7%	8 4%	14 7%	7 3%	10 5%	10 5%	18 9% gHipR
Completed university	1,006 25%	36 18%	45 22%	40 20%	63 32% CDFGJqTU B	45 22%	45 22%	63 31% cDfgjqTu B	50 24%	44 22%	62 31% cDfgjqTu B	56 27%	52 26% b	55 27% Bd	48 24%	54 27% b	45 22% GiJQsTU BCDF	68 34% b	51 26% b	41 20%	45 22%
Post-graduate degree	442 11%	14 7%	22 11%	22 11%	22 11%	28 14% BL	28 13% bL	20 10%	20 10%	22 11%	17 8%	13 6%	29 14% BkLo	24 12% 1	17 8%	21 10%	28 14% BL	19 10%	29 14% BkLo	19 9%	28 13% bL
No schooling	6 *	-	-	-	-	1 1%	1 1%	-	-	-	1 *	-	-	1 1%	-	-	-	-	1 *	1 1%	-
Don't know/refused	54 1%	2 1%	4 2%	2 1%	3 2%	2 1%	1 1%	4 2%	2 1%	4 2%	2 1%	3 1%	4 2%	-	1 *	-	2 1%	4 2%	7 4% dFGkOqT	1 *	4 2%
CHI-SQUARE SIGNIFICANCE	<-----216.16-----> 100%*																				

Comparison Groups: BCDEFGHIJKLMNQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD5 Page 213
Mar. 5, 2010

QD5. Which of the following categories applies to your total household income for the year 2008?

Base: All respondents

Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Less than \$20,000	316 8%	1 7%	13 9%	3 18%	44 4%	27 8%	54 7%	109 9%	17 10%	234 7%	238 7%	75 12%	113 10%	134 7%	66 8%	126 10%	109 6%	76 8%	37 3%	279 10%	107 7%	80 9%	106 8%	29 4%	15 6%	27 8%
			e		E	E	E	Eg				K	N			QR			S		u				X	
\$20,000 to \$29,999	301 7%	-	13 9%	3 14%	57 5%	30 8%	59 8%	91 8%	15 9%	237 7%	239 7%	59 9%	106 9%	132 6%	61 7%	94 8%	141 8%	65 6%	35 3%	265 9%	121 8%	72 8%	91 7%	37 5%	15 6%	23 7%
						e	E	E				k	N						S							
\$30,000 to \$39,999	330 8%	1 6%	13 9%	1 5%	77 7%	27 8%	62 8%	106 9%	15 9%	271 8%	261 8%	68 11%	107 9%	150 7%	73 9%	111 9%	137 8%	79 8%	53 5%	277 10%	129 8%	72 8%	109 9%	31 4%	13 5%	20 6%
								e				K	n						S							
\$40,000 to \$49,999	365 9%	1 7%	10 7%	1 8%	108 9%	30 8%	77 10%	93 8%	13 7%	308 9%	300 9%	62 10%	99 9%	187 9%	79 10%	98 8%	171 10%	92 9%	72 6%	293 10%	134 9%	76 9%	120 10%	46 6%	22 8%	34 10%
																			S						x	
\$50,000 to \$59,999	342 8%	4 26%	9 6%	-	92 8%	39 11%	59 8%	107 9%	13 7%	297 9%	281 8%	60 9%	94 8%	167 8%	79 10%	104 9%	150 8%	85 8%	81 7%	261 9%	123 8%	90 10%	100 8%	51 7%	18 7%	33 10%
		ceg																	s		u					
\$60,000 to \$69,999	284 7%	1 8%	10 7%	1 6%	96 8%	27 8%	49 6%	68 6%	12 7%	241 7%	235 7%	48 7%	66 6%	156 8%	61 8%	81 7%	124 7%	79 8%	78 7%	206 7%	110 7%	52 6%	100 8%	62 9%	11 4%	36 11%
					H									m										Y		Y
\$70,000 to \$79,999	263 6%	-	8 5%	-	87 8%	20 6%	56 7%	78 7%	8 4%	241 7%	226 7%	35 6%	79 7%	153 7%	31 4%	88 7%	125 7%	51 5%	86 7%	178 6%	119 8%	45 5%	70 6%	56 8%	17 7%	13 4%
													O	O		R	r				VW			Z		
\$80,000 to \$99,999	416 10%	1 8%	10 7%	2 11%	133 12%	41 12%	88 11%	116 10%	14 8%	377 11%	377 11%	38 6%	95 8%	231 11%	90 11%	116 10%	193 11%	103 10%	144 13%	272 9%	160 10%	95 11%	121 10%	107 15%	43 16%	36 11%
											L			M	m				T							
\$100,000 or more	778 19%	2 12%	32 23%	3 15%	297 26%	78 22%	134 17%	202 17%	36 21%	711 21%	695 21%	83 13%	201 17%	428 21%	149 18%	209 17%	366 20%	201 20%	366 32%	412 14%	326 21%	162 18%	209 17%	215 30%	66 25%	63 19%
					GH	gh					L		M			P		T		W			Z			
Don't know/refused	660 16%	4 25%	22 16%	4 23%	157 14%	35 10%	130 17%	202 17%	30 17%	523 15%	537 16%	114 18%	202 17%	320 16%	130 16%	187 15%	279 16%	181 18%	200 17%	454 16%	220 14%	138 16%	230 18%	75 11%	40 15%	40 12%
					f		eF	EF													U			x		
CHI-SQUARE SIGNIFICANCE	<-----118.98-----> 100%*								<---7.72---> 44%		<---58.64---> 100%		<-----54.32-----> 100%			<-----36.62-----> 99%			<---270.77---> 100%		<-----35.48-----> 99%			<-----47.3-----> 100%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD5 Page 214
Mar. 5, 2010

QD5. Which of the following categories applies to your total household income for the year 2008?
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Less than \$20,000	316 8%	22 8%	109 11% DEF	103 7%	12 5%	24 6%	46 9% e	171 7%	145 9% h	134 7%	182 9% J	100 5% M	87 10%	127 10% M	77 5%	239 9% O	183 15% STU	60 12% STU	32 4%	26 3%	9 2%	316 33%	-	-	-
\$20,000 to \$29,999	301 7%	26 10% F	89 9% DF	99 6%	21 8% f	18 4%	47 9% F	140 6%	160 10% H	127 7%	173 8% j	87 5% M	78 10%	136 10% LM	80 5%	221 9% O	169 14% RSTU	42 9% sTU	46 6% TU	28 3%	11 2%	301 32%	-	-	-
\$30,000 to \$39,999	330 8%	31 11% dF	106 11% DF	109 7% F	25 10% F	13 3%	46 9% F	170 7%	160 10% H	144 7%	186 9% M	89 5% M	84 12%	157 10% LM	73 5%	257 10% O	151 12% STU	48 10% TU	67 8% TU	43 4%	18 4%	330 35%	-	-	-
\$40,000 to \$49,999	365 9%	21 8%	107 11% De	129 8%	18 7%	43 10%	46 9% k	201 8%	163 10% M	195 10%	170 8% k	103 9% M	123 8%	136 10% M	116 8%	249 10% o	132 11% rTU	38 8%	84 10% U	81 8%	29 7%	-	365 29%	-	-
\$50,000 to \$59,999	342 8%	23 8%	90 9%	122 8%	18 7%	44 10%	45 8% D	194 8%	147 9%	173 9%	168 8%	93 8%	131 8%	118 9%	121 8%	221 9%	95 8%	39 8% qU	83 10% Q	96 9% u	29 6%	-	342 27%	-	-
\$60,000 to \$69,999	284 7%	23 8%	76 8% d	87 6%	20 8%	32 7%	46 9% D	173 7%	110 7%	137 7%	147 7%	84 8%	122 8%	78 6%	119 8%	165 6% Q	63 5% Q	39 8% Q	77 9% Q	71 7% q	34 8%	-	284 23%	-	-
\$70,000 to \$79,999	263 6%	16 6%	68 7%	102 6%	11 4%	28 7%	38 7% N	152 6%	111 7%	127 7%	136 6%	65 8% N	123 13%	74 6%	107 7%	156 6% P	54 4% P	34 7% Q	69 8% Q	77 8% Q	29 7%	-	263 21%	-	-
\$80,000 to \$99,999	416 10%	33 12%	87 9%	173 11% c	22 9%	48 11%	52 10% C	253 11%	163 10% I	196 10%	220 10% K	130 12% N	205 13% N	80 6%	214 14% P	202 8% P	69 6% Q	52 11% Q	99 12% Q	135 13% Q	57 13% Q	-	-	416 100%	-
\$100,000 or more	778 19%	45 17%	124 13% BCG	351 22% BCG	58 22% C	103 24% BCG	97 18% C	543 23% I	235 14% K	448 23% K	330 16% N	191 17% LN	435 27% LN	151 11%	402 27% P	376 15% P	82 7% Q	70 15% Q	141 17% Q	317 31% QRS	168 38% QRST	-	-	-	778 100%
Don't know/refused	660 16%	33 12%	128 13% BCG	301 19% BCG	54 21% BCG	71 17%	73 14%	408 17% LM	252 15%	273 14%	387 18% J	156 14%	227 14%	269 20% LM	176 12%	485 19% O	234 19% RTU	61 13% RTU	134 16%	133 13%	58 13%	-	-	-	-
CHI-SQUARE SIGNIFICANCE	<-----156.37-----> 100%							<-----72.94-----> 100%		<-----56.39-----> 100%		<-----254.52-----> 100%			<-----216.49-----> 100%		<-----699.44-----> 100%					<-----10181-----> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table QD5 Page 215
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QD5. Which of the following categories applies to your total household income for the year 2008?

Base: All respondents

Tracking

Daily Tracking

		October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%	
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207	
Less than \$20,000	316 8%	22 11% Mr	14 7%	15 7%	14 7%	19 9%	14 7%	14 7%	20 10% m	21 10% m	15 7%	14 7%	10 5%	13 7%	15 7%	13 6%	16 8%	11 6%	13 7%	20 10% m	23 11% Mr	
\$20,000 to \$29,999	301 7%	13 6% h	17 8% Hi	23 11% bGHIJKNS	21 10% HIns	24 12% bGHIJKNS	11 5%	5 2%	8 4%	11 5%	13 6%	18 9% Hi	20 10% HInS	9 4%	22 11% gHIJNS	16 8% H	15 7% H	16 8% H	9 4% His	18 9% His	14 7% h	
\$30,000 to \$39,999	330 8%	17 9%	21 11% FS	13 6%	12 6%	9 4%	18 9%	15 8%	16 8%	21 11% Fs	13 6%	18 9%	24 12% deFknS	12 6%	25 12% deFKNs	16 8%	16 8%	18 9%	10 5%	16 8%	19 9% f	
\$40,000 to \$49,999	365 9%	15 8%	10 5%	20 10% cj	26 13% CJMoTU	18 9%	20 10% j	21 10% cj	21 10% cj	9 5%	21 10% cj	16 8%	13 7%	19 9%	15 8%	20 10% j	23 11% CJu	28 14% bCJlMoTU	23 12% CJmu	13 7%	13 6%	
\$50,000 to \$59,999	342 8%	16 8%	17 8%	15 7%	12 6% DEGiOPRU	27 13% eOpu	14 7%	23 11% eOpu	15 7%	16 8%	18 9%	21 10% o	20 10% o	21 10% o	11 5%	11 6%	17 8% o	13 7%	21 10% o	22 11% Op	13 6%	
\$60,000 to \$69,999	284 7%	5 3%	14 7%	14 7% bu	18 9% BU	11 6%	15 7% bu	18 9% BU	15 8% bu	11 5%	16 8% bu	19 9% BU	14 7% bu	22 11% BfjU	15 7% bu	16 8% BU	16 8% Bu	14 7% bu	13 6% bu	13 7% 3%	6 3% 3%	
\$70,000 to \$79,999	263 6%	13 7%	12 6%	18 9% hs	17 9% h	15 8%	14 7%	8 4%	10 5%	10 5%	14 7%	15 7%	13 7%	17 9% hs	17 8% h	17 8% h	13 7%	10 5%	8 4%	10 5%	12 6%	
\$80,000 to \$99,999	416 10%	15 8%	18 9%	23 11% s	21 10%	19 9%	28 13% bmS	29 14% BiMorS	17 8%	25 13% S	20 10%	23 11%	16 8%	22 11%	17 8%	26 13% S	19 9%	17 8%	13 6%	28 14% bmS	23 11%	
\$100,000 or more	778 19%	39 20%	36 18%	33 16%	37 19%	40 19%	34 16%	38 19%	50 24% dgLq	39 19%	46 23% 1	31 15%	37 18%	40 20%	39 19%	35 17%	33 16%	39 19%	50 25% cdGLpQt	36 18% 1	47 22% 1	
Don't know/refused	660 16%	44 22% DEFKNOT	43 21% dEFknOT	28 14%	23 11%	22 11%	41 20% eFo	32 16%	32 16%	38 19% eF	28 14%	31 15%	35 17% f	27 13%	26 13%	35 17% f	35 17% f	36 18% f	41 20% EFnot	26 13%	38 18% ef	
CHI-SQUARE SIGNIFICANCE	-----215.44----- 100%																					

Comparison Groups: BCDEFGHIJKLMNOPQRSTU

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table PROV Page 216
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PROV. Province.
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====																									
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Atlantic (NET)	274 7%	2 16%	19 14% dEFH	1 3%	72 6%	21 6%	62 8%	74 6%	22 13% J	229 7%	250 7%	24 4%	111 10%	131 6%	32 4%	125 10%	110 6%	33 3%	57 5%	217 7% S	132 9% W	59 7% w	57 5%	53 8% Z	18 7% Z	7 2%
NL	60 1%	-	6 5% EFH	-	9 1%	2 1%	21 3% EFH	12 1%	6 4% j	45 1%	58 2% L	1 *% NO	32 3% NO	24 1% o	4 *% NO	30 2% qR	25 1% R	4 *% NO	12 1%	48 2% vW	33 2% vW	10 1%	12 1%	17 2% YZ	2 1% YZ	1 *% NO
NS	105 3%	1 10%	6 4%	1 3%	27 2%	8 2%	21 3%	34 3%	8 5%	90 3%	98 3% L	7 1%	36 3% o	55 3% o	14 2%	46 4% qR	43 2% r	13 1%	22 2%	84 3%	46 3% w	26 3%	21 2%	16 2%	9 4% NO	4 1%
PE	19 *%	-	-	-	9 1%	2 *%	4 1%	3 *%	-	18 1%	15 3% *%	3 1%	4 *% *%	9 *% *%	5 1%	4 *% *%	11 1% *%	4 *% *%	2 *% *%	16 1% *%	8 1% *%	5 1% *%	4 *% *%	-	1 *% *%	
NB	90 2%	1 6%	7 5%	-	27 2%	9 2%	17 2%	24 2%	8 5%	76 2%	79 2%	12 2%	39 3% nO	42 2% o	9 1%	45 4% QR	32 2% P	12 1%	21 2%	69 2% W	45 3% W	18 2%	20 2%	17 2% Z	7 3% Z	2 *% NO
QC	984 24%	-	30 22%	10 52% CEGH	215 19%	139 39% CEGH	191 25% E	251 21%	40 23%	796 23%	755 22% K	222 35% K	170 15%	531 26% M	279 34% MN	217 18%	479 27% P	279 28% P	242 21%	742 26% S	458 30% VW	192 22%	235 19%	184 26% Z	58 22% z	50 15%
ON	1,576 39%	10 70% CDEFGH	49 36%	7 37%	474 41% FG	117 33%	264 34%	498 43% FG	67 39%	1,354 39%	1,337 39%	233 36%	545 47% NO	753 37% o	271 33%	538 44% QR	634 35%	391 39%	494 43% T	1,077 37%	556 36%	363 41% U	527 42% U	275 39%	105 40%	142 44%
Prairies (NET)	241 6%	1 7%	10 7% f	-	79 7% Fg	10 3%	37 5%	72 6% F	11 6%	199 6%	213 6% L	26 4%	71 6%	123 6%	46 6%	71 6%	110 6%	58 6%	69 6%	172 6%	84 5%	51 6%	89 7% u	45 6%	16 6%	23 7%
MB	141 3%	1 7%	8 6% f	-	45 4% f	7 2%	23 3%	40 3%	9 5%	116 3%	127 4% L	14 2%	38 3%	78 4%	24 3%	35 3%	69 4%	36 4%	49 4%	92 3%	48 3%	25 3%	58 5% UV	21 3%	13 5%	15 5%
SK	100 2%	-	2 1%	-	34 3% F	2 1%	14 2%	32 3% F	2 1%	83 2%	86 3%	12 2%	33 3%	45 2%	22 3%	36 3%	42 2%	22 2%	21 2%	80 3% s	36 2%	27 3%	31 2%	24 3% y	4 1%	8 2%
AB	424 10%	0 2%	16 12%	1 3%	146 13% dFH	25 7%	98 13% dFH	94 8%	17 10%	363 11%	366 11% l	53 8%	118 10%	220 11%	84 10%	121 10%	198 11%	105 10%	110 10%	314 11%	125 8%	114 13% U	140 11% U	70 10%	30 12%	40 12%
BC	535 13%	1 4%	13 10%	1 5%	158 14%	39 11%	111 14% cd	173 15% Cd	15 9%	482 14% I	450 13%	83 13%	137 12%	291 14% m	104 13%	135 11%	252 14% P	145 14% P	176 15% T	359 12%	183 12%	100 11%	204 16% UV	77 11%	32 12%	62 19% Xy
Territories	19 *%	-	-	-	4 *%	1 *%	4 1%	8 1%	-	18 1%	16 *%	2 *%	9 1%	8 *%	2 *%	6 *%	10 1%	3 *%	4 *%	16 1%	10 1%	4 *%	4 1%	4 1%	-	1 *%
CHI-SQUARE SIGNIFICANCE	<-----164.81-----> 100%*								<-----21.19-----> 98%*		<-----59.15-----> 100%*		<-----152.99-----> 100%*			<-----107.49-----> 100%*			<-----35.93-----> 100%*		<-----101.01-----> 100%*			<-----50.45-----> 100%*		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

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PROV. Province.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.	CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Atlantic (NET)	274 7%	274 100%	-	-	-	-	-	81 3%	193 12% H	131 7%	143 7%	54 5%	117 7% L	103 8% L	92 6%	182 7%	86 7%	42 9% t	59 7%	58 6%	25 6%	79 8% y	83 7%	33 8%	45 6%
NL	60 1%	60 22%	-	-	-	-	-	23 1%	37 2% H	24 1%	36 2%	8 1%	34 2% L	18 1%	21 1%	39 2%	16 1%	12 3% qT	14 2%	10 1%	7 2%	15 2%	17 1%	13 3% vWY	9 1%
NS	105 3%	105 38%	-	-	-	-	-	39 2%	67 4% H	53 3%	53 3%	19 2%	41 3%	46 3% L	32 2%	73 3%	29 2%	14 3%	21 3%	28 3%	13 3%	28 3%	34 3%	11 3%	19 2%
PE	19 *	19 7%	-	-	-	-	-	-	19 1%	8 *	10 *	3 *	8 *	7 1%	8 1%	11 *	2 *	4 1% q	5 1%	5 1%	2 *	5 1%	5 *	1 *	6 1%
NB	90 2%	90 33%	-	-	-	-	-	20 1%	70 4% H	46 2%	44 2%	24 2%	34 2%	32 2%	31 2%	59 2%	39 3% TU	12 3%	19 2%	15 1%	4 1%	31 3% Y	27 2%	8 2%	11 1%
QC	984 24%	-	984 100%	-	-	-	-	641 27% I	343 21%	474 24%	510 24%	253 23%	391 24%	338 25%	355 24%	629 24%	346 28% RTU	107 22%	209 25% U	229 23% u	80 18%	305 32% WXY	341 27% XY	87 21% y	124 16%
ON	1,576 39%	-	-	1,576 100%	-	-	-	1,038 43% I	538 33%	757 39%	819 39%	442 40%	628 39%	500 38%	575 39%	1,001 39%	430 35%	177 37%	332 40% Q	427 42% QR	190 43% Qr	311 33%	439 35%	173 42% VW	351 45% VW
Prairies (NET)	241 6%	-	-	-	241 93%	-	-	129 5%	112 7% h	112 6%	129 6%	67 6%	87 5%	84 6%	95 6%	146 6%	92 7% SU	28 6%	37 4%	60 6%	20 5%	52 5%	67 5%	21 5%	47 6%
MB	141 3%	-	-	-	141 54%	-	-	76 3%	65 4%	60 3%	80 4%	40 4%	52 3%	48 4%	56 4%	85 3%	63 5% RSTU	14 3%	17 2%	34 3% s	12 3%	28 3%	45 4%	11 3%	19 2%
SK	100 2%	-	-	-	100 39%	-	-	53 2%	47 3%	51 3%	49 2%	27 2%	35 2%	36 3%	39 3%	62 2%	29 2%	14 3%	20 2%	26 3%	8 2%	24 3%	22 2%	11 3%	28 4% W
AB	424 10%	-	-	-	-	424 100%	-	271 11% i	154 9%	217 11%	207 10%	135 12% N	176 11% N	111 8%	161 11%	264 10%	113 9%	48 10%	86 10%	113 11%	52 12%	56 6% V	147 12% V	48 13% V	103 13%
BC	535 13%	-	-	-	-	-	535 100%	246 10%	289 18% H	255 13%	281 13%	141 13%	209 13%	184 14%	201 14%	335 13%	160 13% sT	79 16% sT	101 12%	115 11%	73 16% sT	138 15%	175 14%	52 12%	97 12%
Territories	19 *	-	-	-	19 7%	-	-	-	19 1%	10 1%	9 *	5 *	7 *	7 *	6 *	13 1%	4 *	1 *	7 1% R	4 *	3 1%	6 1% w	1 *	1 *	11 1% WX
CHI-SQUARE SIGNIFICANCE	<-----20270-----> 100%*							<---229.33---> 100%*		<---6---> 18%*		<---29.89---> 93%*			<---4.11---> 6%*		<---85.78---> 100%*					<---142.56---> 100%*			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

Lower case letters indicate significance at the 90% level.

"*" Denotes Chi-Square where at least one cell has an expected value of less than 1 or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table PROV Page 218

Mar. 5, 2010

PROV. Province.
Base: All Respondents
Tracking

	Daily Tracking																				
	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Atlantic (NET)	274	15	15	14	15	15	13	15	10	15	13	13	15	13	13	13	10	13	13	15	13
	7%	7%	8%	7%	7%	7%	6%	7%	5%	7%	6%	6%	7%	7%	7%	7%	5%	6%	7%	8%	6%
NL	60	3	3	3	3	4	7	1	1	4	1	4	6	-	1	5	1	5	-	4	2
	1%	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%	2%	3%	1%	2%	2%	1%	3%	2%	1%	1%
							Hikoq						Hikoq								
NS	105	8	8	5	6	6	3	8	6	4	7	4	5	4	4	6	4	3	7	4	4
	3%	4%	4%	2%	3%	3%	1%	4%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%
PE	19	2	1	-	-	-	1	1	1	1	-	1	1	-	1	1	4	1	2	-	1
	1%	1%	1%				1%	1%	1%	1%		1%	1%		1%	1%	2%	1%	1%		1%
NB	90	2	4	6	5	5	3	6	3	5	5	4	3	9	7	1	1	3	4	7	6
	2%	1%	2%	3%	3%	2%	1%	3%	1%	3%	3%	2%	2%	4%	4%	1%	1%	2%	2%	3%	3%
				p				p						bPQ	Pq						
QC	984	49	50	39	48	50	51	49	51	48	49	50	49	49	51	51	50	50	49	50	52
	24%	24%	24%	19%	24%	24%	24%	24%	25%	24%	24%	25%	24%	25%	25%	25%	25%	25%	25%	25%	25%
ON	1,576	77	80	84	77	79	80	77	80	76	80	79	78	77	80	78	80	78	78	79	80
	39%	38%	39%	41%	39%	38%	38%	38%	39%	38%	39%	39%	38%	39%	40%	38%	40%	39%	39%	39%	38%
Prairies (NET)	241	15	13	10	16	14	16	10	6	13	10	10	15	10	14	8	9	12	10	13	13
	6%	8%	7%	5%	8%	7%	8%	5%	3%	7%	5%	5%	7%	5%	7%	4%	5%	6%	5%	6%	6%
		i			I		i			i			i		i						
MB	141	13	10	5	14	4	7	4	5	10	6	3	9	8	5	3	4	9	4	11	7
	3%	6%	5%	2%	7%	2%	4%	2%	2%	5%	3%	1%	4%	4%	3%	1%	2%	5%	2%	6%	3%
		PHILOPQS	flps		HIKLOPQS					fLps			l					Lp		flps	
		D			DF																
SK	100	3	4	5	2	10	9	6	2	4	4	8	6	2	9	6	5	3	7	2	6
	2%	1%	2%	3%	1%	5%	4%	3%	1%	2%	2%	4%	3%	1%	4%	3%	2%	2%	3%	1%	3%
						bEINrT	eint					it	t		EInT				it		
AB	424	18	21	23	17	20	20	24	28	19	22	24	17	23	14	24	25	21	20	21	22
	10%	9%	10%	11%	9%	10%	10%	12%	14%	9%	11%	12%	9%	12%	7%	12%	12%	10%	10%	10%	10%
									o								o				
BC	535	27	24	29	26	27	28	27	28	27	27	27	27	27	28	27	27	27	27	22	28
	13%	13%	12%	14%	13%	13%	13%	13%	14%	14%	13%	13%	13%	13%	14%	13%	14%	13%	13%	11%	13%
Territories	19	-	-	3	-	-	-	-	2	2	2	1	1	1	1	2	-	1	3	1	-
	1%			2%					1%	1%	1%	1%	1%	1%	1%	1%		1%	2%	1%	
CHI-SQUARE SIGNIFICANCE	-----158.64----- 100%*																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

GEND. Gender.
Base: All Respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
Male	1,956 48%	8 51% D	54 39% D	2 8%	693 60% CDEFGH	162 46% DG	237 31% D	608 52% CDEFG	63 37%	1,700 49% I	1,579 47%	370 58% K	434 37%	988 48% M	521 64% MN	497 41%	855 48% P	591 58% PQ	561 49%	1,391 48%	706 46%	461 52% U	651 52% U	356 50%	125 48%	147 45%
Female	2,098 52%	7 49%	85 61% EH	17 92% BCEFGH	455 40%	191 54% Eh	531 69% EFH	563 48% E	109 63% J	1,740 51%	1,808 53% L	273 42%	727 63% NO	1,069 52% O	298 36%	718 59%	939 52% QR	422 42% R	590 51%	1,505 52%	843 54% VW	422 48%	605 48%	354 50%	134 52%	178 55%
CHI-SQUARE SIGNIFICANCE	<-----184.05----->								<--10.51-->		<--25.73-->		<-----132.95----->			<-----67.9----->			<-----17----->		<-----14.68----->			<-----2.11----->		
	100%								100%		100%		100%			100%			32%		100%			65%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table GEND Page 220
Mar. 5, 2010

GEND. Gender.
Base: All Respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Atl- antic	Quebec	Ont- ario	Prai- ries/ North	Alb- erta	B.C.		CMA	Non- CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post- Sec.	Coll- ege Degree	Univ- ersity Degree	Post- grad degree	<40K	40-80K	80- 100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
Male	1,956 48%	131 48%	474 48%	757 48%	122 47%	217 51%	255 48%	1,143 47%	813 49%	1,956 100%	-	547 50%	790 49%	613 46%	703 47%	1,252 49%	607 49%	232 48%	391 47%	475 47%	220 50%	405 43%	632 50%	196 47%	448 58%
																							V		VWX
Female	2,098 52%	143 52%	510 52%	819 52%	139 53%	207 49%	281 52%	1,264 53%	835 51%	-	2,098 100%	552 50%	825 51%	714 54%	780 53%	1,319 51%	625 51%	251 52%	440 53%	531 53%	222 50%	542 57%	621 50%	220 53%	330 42%
																						WY	Y	Y	
CHI-SQUARE SIGNIFICANCE	<-----1.87-----> 13%							<----1.33----> 75%		<----4054----> 100%		<-----3.53-----> 83%			<----.62----> 57%		<-----1.81-----> 23%					<-----39.09-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table GEND Page 221
Mar. 5, 2010

GEND. Gender.
Base: All Respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
Male	1,956 48%	97 48%	96 47%	99 49%	96 48%	99 48%	102 49%	97 48%	98 48%	97 49%	98 48%	100 49%	98 48%	96 48%	99 49%	97 48%	98 48%	99 49%	96 48%	94 47%	101 49%
Female	2,098 52%	104 52%	107 53%	104 51%	104 52%	106 52%	106 51%	105 52%	106 52%	103 51%	105 52%	105 51%	105 52%	104 52%	102 51%	106 52%	104 52%	103 51%	105 52%	107 53%	106 51%

CHI-SQUARE
SIGNIFICANCE

<----- .47 ----->

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table LANG Page 222
Mar. 5, 2010

LANG. Interview Language.
Base: All respondents
Banner 1 - Tracking

	Top issue								Top issue (collapsed)		Following The News		Concern About Spread			Concern About Catching H1N1			Travel Out of Canada		Likelihood of getting H1N1 vaccine			Likelihood of getting H1N1 vaccine for children		
	=====								=====		=====		=====			=====			=====		=====			=====		
	Total	H1N1	Swine Flu	Flu	Eco- nomy	En- viron- ment	Health Care	Other	H1N1/ Swine Flu	Other	Close- ly	Not Close- ly	High	Mod- erate	Low	High	Mod- erate	Low	Yes	No	High	Mod- erate	Low	High	Mod- erate	Low
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	4,054 100%	15 100%	139 100%	19 100%	1,148 100%	352 100%	768 100%	1,171 100%	172 100%	3,440 100%	3,387 100%	643 100%	1,162 100%	2,057 100%	819 100%	1,214 100%	1,794 100%	1,013 100%	1,151 100%	2,897 100%	1,549 100%	883 100%	1,256 100%	710 100%	260 100%	325 100%
Unweighted 'N'	4,054	15	139	19	1,137	345	785	1,168	173	3,435	3,385	645	1,179	2,031	828	1,220	1,771	1,029	1,118	2,929	1,571	870	1,257	652	226	306
English	3,163 78%	14 92% cDFG	108 78% DF	9 48%	958 83% DFG	218 62%	599 78% DF	950 81% DF	131 76%	2,726 79%	2,707 80% L	438 68%	1,017 88% NO	1,571 76% O	562 69%	1,024 84% QR	1,363 76%	751 74%	947 82% T	2,210 76%	1,130 73%	713 81% U	1,044 83% U	548 77%	211 81%	277 85% X
French	891 22%	1 8%	30 22% b	10 52% BCEGH	190 52% 17%	134 38% BCEGH	169 22% BE	221 19%	41 24%	714 21%	680 20%	205 32% K	144 12%	486 24% M	257 31% MN	191 16%	431 24% P	262 26% P	204 18%	687 24% S	420 27% VW	169 19%	212 17%	162 23% Z	49 19%	48 15%
CHI-SQUARE SIGNIFICANCE	<-----92.08----->								<-----1.02----->		<-----43.9----->		<-----107.04----->			<-----41.18----->			<-----17.44----->		<-----46.75----->			<-----9.45----->		
	100%								69%		100%		100%			100%			100%		100%			99%		

Comparison Groups: BCDEFGH/IJ/KL/MNO/PQR/ST/UVW/XYZ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table LANG Page 223
Mar. 5, 2010

LANG. Interview Language.
Base: All respondents
Banner 2

	Region							CMA/Non-CMA		Gender		Age			Children in HH		Education					Income			
	Total	Atl-antic	Quebec	Ont-ario	Prai-ries/North	Alb-erta	B.C.	CMA	Non-CMA	Male	Female	18-34	35-54	55+	Yes	No	HS or less	Some Post-Sec.	Coll-ge Degree	Univ-ersity Degree	Post-grad degree	<40K	40-80K	80-100K	100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total	4,054 100%	274 100%	984 100%	1,576 100%	260 100%	424 100%	535 100%	2,406 100%	1,648 100%	1,956 100%	2,098 100%	1,098 100%	1,615 100%	1,326 100%	1,483 100%	2,571 100%	1,232 100%	483 100%	831 100%	1,006 100%	442 100%	947 100%	1,253 100%	416 100%	778 100%
Unweighted 'N'	4,054	306	1,012	1,505	255	433	543	2,385	1,669	1,952	2,102	1,061	1,405	1,574	1,355	2,699	1,264	496	799	1,005	430	973	1,282	392	727
English	3,163 78%	272 99%	100 10%	1,571 100%	260 100%	424 100%	535 100%	1,850 77%	1,313 80%	1,530 78%	1,633 78%	869 79%	1,268 78%	1,015 77%	1,171 79%	1,992 77%	909 74%	385 80%	642 77%	799 79%	379 86%	665 70%	930 74%	334 80%	676 87%
		C		C	CD	CD	CD		h									Q		Q	QRST		v	VW	VWX
French	891 22%	2 1%	884 90%	5 *	-	-	-	557 23%	334 20%	426 22%	465 22%	230 21%	348 22%	312 23%	312 21%	578 23%	322 26%	98 20%	189 23%	207 21%	63 14%	282 30%	323 26%	82 20%	102 13%
			BD					i									RTU	U	U	U		wXY	XY	Y	
CHI-SQUARE SIGNIFICANCE	<-----3491.2-----> 100%							<----4.64----> 97%		<-----1-----> 24%		<-----2.71-----> 74%			<-----1.13-----> 71%		<-----30.1-----> 100%					<-----74.46-----> 100%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRSTU/VWXY
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

H1N1 Rolling Survey Wave 3: October 26 – November 20, 2009

Table LANG Page 224
Mar. 5, 2010

LANG. Interview Language.
Base: All respondents
Tracking

Daily Tracking

	Total	October 26	October 27	October 28	October 29	October 30	November 2	November 3	November 4	November 5	November 6	November 9	November 10	November 11	November 12	November 13	November 16	November 17	November 18	November 19	November 20
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	4,054 100%	201 100%	203 100%	203 100%	200 100%	205 100%	208 100%	202 100%	204 100%	200 100%	203 100%	205 100%	203 100%	200 100%	201 100%	203 100%	202 100%	202 100%	201 100%	201 100%	207 100%
Unweighted 'N'	4,054	201	203	203	200	205	208	202	204	200	203	205	203	200	201	203	202	202	201	201	207
English	3,163 78%	154 77%	152 75%	171 84%	156 78%	159 77%	160 77%	158 78%	152 74%	156 78%	160 79%	159 78%	154 76%	158 79%	158 79%	162 80%	156 77%	163 81%	158 78%	155 77%	162 78%
				bCImt																	
French	891 22%	47 23%	51 25%	32 16%	44 22%	46 23%	48 23%	44 22%	52 26%	44 22%	43 21%	46 22%	49 24%	42 21%	43 21%	41 20%	46 23%	39 19%	43 22%	46 23%	45 22%
		d	D						D				d							d	
CHI-SQUARE SIGNIFICANCE	-----10.45----- 6%																				

Comparison Groups: BCDEFGHIJKLMNOPQRSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.